Losing four straight games can make any coach tear the hair out of their head, especially if the games are one-point setbacks and blowouts.

Yet some relief had to find its way to UCSB men's basketball Head Coach Bob Williams after Saturday's 94-69 thrashing of Cal State Fullerton.

Santa Barbara received contributions from everyone on the team, including three players scoring in double figures off the bench, and 10 of 11 players scoring at least four points against the short-handed Titans. Freshman forward Casey Cook poured in a career-high 14 points, including two dunks in a row with just under six minutes to play.

"I was really relaxed out there," Cook said. "The past couple of games I've been really tense, but I just wanted to let the game come to me. When that happens, I play better."

Sophomore forward Mark Hull and freshman forward Brandunn Fullese led the Gauchos with 13 points each. Hull and Fullese outscored CSUF's starting frontcourt, 26 to 12.

Seniors LaRon Bryant and Juliano Jordani scored 11 points each, but more importantly gave the effort that the Gauchos have been desperately searching for. Bryant stroked 3-3 shots from downtown, and Jordani made 4-5 shots, continually killing any Titan rally.

"They're giving us a spark," Williams said. "The players need to see other guys play hard. Juliano's knees are hurting him [yet he's playing hard]. LaRon back is a big boost for us. Having two seniors back is really a boost for us."

The most exciting contributions came from freshman center J.J. Todd and junior guard LaDonte King. Todd led UCSB (6-11, 3-4 in the Big West) with three offensive rebounds while scoring four points. King was "The King with the Sling" in the final four minutes of the ballgame, scoring seven points by drilling all three of his field goals, and lighting up the Titans with the final three points of the evening.

After the Titans' Kevin Richardson gave his team its only lead of the night, with a short jumper for a 2-2 lead, Santa Barbara went on a 26-8 run to nab the win. Fullerton never came closer than 15 points in the second half. UCSB led by as many as 29 points, 85-56, with 4:34 left.

"The problem tonight is that we can't play without effort," CSUF Head Coach Danny Davis said. "We had no effort and we didn't compete. That was very disturbing that they scored on nine consecutive baskets."

"Titans junior point guard David Castleton was equally dismayed after the game. "They shot the lights out," said Castleton, who scored 12 points. "When Santa Barbara starts shooting, it means trouble. It all came down to who wanted it more."

With the most dominating and impressive performance of the season under its belt, Santa Barbara must now keep its composure and continue to improve.

"It's like coach said," Bryant said. "Our light is finally starting to go on."

UCSB Sprays Pesticides on Idaho Spuds

BY MATT HEITNER

In a scenario that has become commonplace in the Big West, the UCSB women's basketball team won two home games over the weekend to extend its conference winning streak to 47 games.

The Gauchos (11-6, 5-0 in the Big West) struggled offensively on their way to defeating a scrappy Boise State team 72-54 Friday night in the Thunderdome. Santa Barbara relied on freshman center Lindsay Taylor for scoring while leading scorer Kayte Christensen was hampered by a bruised right calf. Taylor had free reign inside, finishing with a career-high 26 points, nine rebounds, and four blocks.

"Lindsay gave us a big shot in the arm tonight," Head Coach Mark French said. "They had no answer for her inside."

The Gauchos jumped out to an early 17-3 lead due in part to the reckless play of BSU (6-11, 2-2), which turned the ball over 17 times in the first half alone. Behind freshman forward Jessica Combs' nine first-half points, UCSB maintained their 14-point lead, going up 26-12.

But as careless as the Broncos were with the ball, Santa Barbara was nearly as bad, turning it over.

Cardinal Victorious in Four Game Battle at Santa Barbara

BY BRITTANY LAGAN

Two undefeated teams, a gym filled with nearly 1,500 raging fans and a few dozen athletes determined to win by any means necessary set the tone Saturday at Rob Gym, where the #2 UCSB men's volleyball team sized up #4 Stanford.

The fight was intense, but in the end UCSB (3-1 overall, 1-1 in the Mountain Pacific Sports Federation) saw its winning streak go up in smoke, 22-30, 33-31, 22-30, 25-30.

"We didn't play poorly, we just didn't play as well as Stanford," UCSB Head Coach Ken Preston said. "It's not a step backwards, we just stumbled. But we did some good things, Stanford simply out-served and out-received us, and that's the most critical factor at the lowest and the highest level of the game. That's what determines who wins and who loses."

The Gauchos stumbled at the service line, tallying 21 service errors to Stanford's 12. UCSB's defensive attack was led by senior libero Shane Johnston, who set a career-high nine digs. Stanford had enough protection to damper Johnston's stellar performance by out-digging UCSB 36-27 and out-blocking the Gauchos 9-6.
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Dr. William C. Richardson is president and chief executive officer of the W.K. Kellogg Foundation. President Emeritus of The Johns Hopkins University, where he also was professor of health policy and management, Dr. Richardson is a member of the Institute of Medicine of the National Academy of Sciences, and a fellow of the American Public Health Association.

Monday, January 29 • 5 p.m.
Corwin Pavilion • University Center

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For more information and to be placed on a mailing list, call (909) 792-3560 or e-mail: kdisenport@ucr.ucs.edu or uncconi@ucr.ucs.edu.

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