

DAILY NEXUS

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Tuesday, May 13, 1975



Members of the SCA planning committee convened following yesterday's noon rally in Storke Plaza.

photo: Eric Brotman

Student Lobby Pushes Campus Concerns in State Legislature

By Maura Dolan

Sacramento — When a state senator came to dinner last week at the invitation of the UC Student Lobby, he dined on spaghetti, lounged on the floor, and discussed his voting record on student-related legislation. The dinner was a typical Student Lobby event.

The Lobby, funded solely by students, can't afford to wine and dine legislators at elegant restaurants, or make fat campaign contributions. But with the 18-year-old vote, the Student Lobby says they wield the power to match.

"We've got something more important than money," says lobbyist Thomas De Lapp, a 22-year-old former UC Irvine student body president. "We've got a strong student voting constituency and legislators want to be re-elected."

De Lapp, along with Lobbyist Judy Samuelson, 22, and Jeffrey Hammerling, 22, vigorously speak legislative approval of measures ranging from campus child care to outlawing discrimination against students in housing.

EFFECTIVE LOBBY

The legislature last year ranked the Student Lobby the 12th most effective lobbying organization of 360 lobbies in the state. The student advocates outpulled Pacific Telephone, California Bankers Association, and the Wine Institute.

The big push for student voice on the Capitol came in the summer of 1970 from student interns working for legislators, according to De Lapp.

The interns saw that the University was not adequately protecting student rights in the Legislature, and to counter this, worked with the Student Body President's Council (SBPC) to hire student lobbyists in 1971 to plead the student's cause.

Lobby interns, chosen by each campus Lobby Annex, the

campus headquarters for the Lobby, come to Sacramento each quarter to assist the student organizations research. Each intern is responsible for following 4 to 8 bills that affect students, and each gets academic credit.

LOBBY TACTICS

John Buke, a legislative consultant, says the Student Lobbyists are effective because they don't "jump up and down and rave around and rant" to get their views across and don't try to lobby everything.

But the Lobby hasn't always had such a disciplined focus,

remembers Linda Bond, a former student lobbyist and now the consultant to the Assembly Education Committee. She said the Lobby, during its infancy, was "crazy." "The Lobby saw itself as Nader's Raiders West," she says.

The newly created student organization quickly came under fire from University lawyers, and UC President Charles Hitch wrote the Lobby a letter urging the organization to stick to student-related issues. "We took his advice and our credibility in the legislature skyrocketed," recalls Bond.

Cheadle Agrees

SCA Demands To be Mediated

By Jim Tang

Administration, faculty and members of the Students for Collective Action (SCA) have reached an agreement on five major points.

In a new release issued yesterday and signed by four members of the minority faculty, four members of the Academic Senate, four members of the SCA and four members of the administration, it was agreed that:

- a mediator, acceptable to all parties, be obtained to resolve the issues,
- the agenda for the committee would be subject to lawyers for parties in pending litigation, so that any matters now in the courts will be excluded from the agenda,
- principal parties will include representatives from the groups that signed the memo and any parties the mediator decides will be necessary to discuss certain issues,
- time is of the essence, and
- the first item of business for this committee would be procedures and rules for conduct.

SELECTION TODAY

The SCA has stated that they expect the Chancellor to select a mediator for consideration by today, and that any non-action on his part will be viewed as an attempt at "stonewalling."

"Desirable" characteristics that are to be taken into consideration when the mediator is picked include immediate availability, a low service cost and expertise and familiarity with the educational-social community disputes.

Other characteristics that are being taken into consideration are expertise and experience in racial disputes and a record of performance reinforcing the above characteristics. Professional training and background in the area of mediation were cited as mandatory.

The rally yesterday, which SCA said was a "show of good faith" after the Chancellor's release, was attended by a low turnout of 150-200 students, and had what one SCA member termed "minimal" publicity.

SCA members pointed out the low turnout at the rally should be considered an indicator of a lack of student support. The SCA steering committee is reported to be holding back some members who want the group to take more action.

CHARGES

Cindy Ducey, a member of the I.V. Tenants Union and one of the 23 persons arrested at the Computer Center takeover last week, announced that all charges except trespassing had been dropped. Arraignment for the women arrested was scheduled for this morning at 8:30 at the county courthouse.

A moratorium on classes has been called for Wednesday to demonstrate student support of the SCA demands. The SCA has scheduled a number of forums for that day to discuss the demands. Some faculty support from members of the academic community has been cited, but no professors have specifically reported that they will observe the moratorium.

Finalists Chosen for Student Regent

By Doug Irminger

UCSB undergraduate Carol Mock was selected as one of the three finalists for the student regent position Saturday by the Student Body Presidents' Council in Berkeley. Vincent James Cohen, a second year law student at Boalt Hall, and UC Davis undergraduate Ken Levy also captured the position.

A special committee of Regents will select one of the three to be the first student regent, whose term will start in July.

SELECTION PROCESS

The three finalists were selected from nine semifinalists who had been submitted to the SBPC by the Southern and the Northern California Regent Nominating Commissions.

Both commissions were filled by one undergraduate and one graduate from each of the nine UC campuses. The Southern Commission consisted of representatives from the five southern campuses, while the Northern Commission represented the four northern campuses.

UCSB Woman Is Among Three; Decision by June

A.S. Executive Vice President Jody Graham and graduate student Ed Tafoya were the UCSB members on the Southern Commission. In selecting the five semifinalists from the Southern region, Graham noted the commission was looking for students that not only could write well, but were quick, with fluent speech, had self-presence, and would not be awestricken by the Regents.

REGENT APPROVAL

Ex-UCSB External President Kathy Tuttle, who helped set up the student regent position, predicted that the special committee of Regents will meet before the Regents' May 21 meeting. If this occurs, then the committee's choice can be approved and the student can be seated as a non-voting Regent from May 21 until the July meeting. This will give the student regent a period of

adjustment before the term of office starts in July.

Tuttle will be representing the SBPC at this special meeting where the student regent will be selected. This provision was made on February 14 when the Board of Regents approved of having a student member whose term of office would start in July.

UCSB FINALIST

Carol Mock, one of the finalists, is a 22-year-old German Language and Literature — Politics double major and is enrolled in UCSB's Political Science honors program.

She went to high school in Felton, California and was a Youth For Understanding exchange student in Germany during the 1970-71 school year.

Since entering UCSB in 1971, Mock has spent six months in Jerusalem with the Education Abroad Program in 1973. She was a member of the Academic



Student regent finalist Carol Mock.

photo: Al Pena

Affairs Committee of the SBPC this past year and in March, 1974 sat on the President's Advisory Committee on the Instructional Improvements Program.

She has been accepted to UC Berkeley grad school and intends to get a Ph.D. in Political Science. Career possibilities include either entering government service or starting an academic career.

Actress Declares Liberation Via Black Cultural Experience

By Teresa Frary

Beah Richards, in an astonishing lecture yesterday, outlined to a thoroughly captivated audience the need for Blacks to re-define themselves via the performing arts in America.

Richards won an academy award in her role as Sidney Poitier's mother in "Guess Who's Coming to Dinner." Also, her appearance in "Hurry Sundown" and "In the Heat of the Night" have made Richards a leading spokeswoman concerning the role of the arts in black liberation. As part of Black Culture Week, Richards stressed the importance of drama and film in "defining black identity."

"Blacks must trace the source of their being from an African, not Western point of view," she dramatically began. "Black is form — the womb of infinity and contains all things without distinctions."

ATROPHIED EMOTIONS

Quoting from her recently published book of poetry called "A Black Woman Speaks" Richards explained the racist overtones of being a "lady"

rather than a "woman." She expressed how oppression has "atrophied emotions" among the blacks in the performing arts.

She felt the university's "greatest responsibility is to critically define what a human being is. Don't limit and define your being to what you merely do," she advised. "Recognize you body as an instrument of spiritual manifestations."

Going along with this idea Richards expressed her opinion

that non-verbal communication is more expressive and telling than words can ever be.

Richards discussed the cultural value and the power of the "mask" motif in literature and claimed, "we are all actors and pretenders of experience making-up the human condition." However, she was careful to point out "not to be fooled or manipulated by the 'mask' but use it." Then dramatically interpreting her role



Beah Richards, famous actress and playwright lectured as part of Black Culture Week. photo: Wilkerson

Black Culture Week Activities

This week is the fourth annual Black Culture Festival at UCSB. Activities will be held May 12-18 to increase student awareness and understanding of the Black experience.

Highlights from the week include:

WED., MAY 14

UCen at noon, a panel discussion, "The Black Woman in Higher Education."

THURS., MAY 15

UCen at noon, a lecture by the Honorable Doris Davis, Mayor of Compton, California.

FRI., MAY 16

UCen at noon, a lecture by Sandra Dillard, a journalist from the Denver Post.

Mime artist, 3 p.m. at Campbell Hall. Howard Coleman will perform the art of mime as related to the Black experience.

Lt. Gov. Mervyn Dymally and Assemblyman Leon Ralph will appear at noon at the Scholar's Lounge, Bldg 446, and at the Center for Black Studies for a Third World Press Conference from 1:30 - 3:30 p.m.

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as Lady Macbeth she observed, "There is no hell like a loveless love."

Her most powerful statements came when she declared blacks must go back to their source. Pointing to black Americans she said, "A tree without roots is a

dead tree," calling for union in a common history.

Poet, actress, and playwright, Richards' final words were optimistic. "This is an extraordinary time culturally to express the true black experience," she closed.

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NBC Exec Defends TV Role, Stresses Media Self-Regulation

By David Lichtenstein

Thomas W. Sarnoff, West Coast regional vice president of NBC, was on campus last Thursday for a round of conferences and seminars, and a lecture entitled, "Show No Evil; Know No Evil." During his public appearances, he addressed himself to questions of the media's responsibility to the public, and to the problem of government versus self-regulation.

In a sparsely attended morning panel, "The Law and the Media," Sarnoff debated with UCSB Sociologist David Gold over government regulation of the TV industry. Gold said that government ought to ensure the widest possible public access to all avenues of broadcasting.

Gold denied that he favored censorship, but expressed concern that the media's outlook was dominated by the large corporations which have

controlling interests in television networks.

This concern was countered by Sarnoff, who emphasized that citizen input was available through local stations. Because the FCC has the power to review an affiliate station's broadcast license with community input, Sarnoff feels that the public can play a significant role in broadcasting.

PUBLIC TASTES

Gold questioned whether the public's tastes are actually formed by the networks, so that ratings are essentially meaningless. Sarnoff conceded that this happens, although not always to the detriment of public levels of appreciation.

Ten years ago, for example, the news special, documentary, or "White Paper" attracted few viewers and received poor ratings. Today, public awareness of

current events has increased as a result of these specials, which are now quite popular. Sarnoff noted that NBC still receives angry responses whenever a daytime soap opera is pre-empted by news coverage.

Addressing larger questions of news coverage, Sarnoff admitted that evening network news summaries, which provide 60 percent of Americans with their only view of the outside world, are necessarily sketchy and inadequate. In-depth coverage, he said, must be provided by local stations.

BIAS DENIED

Sarnoff denied that evening news broadcasts are biased in terms of the choice of news. Although Chase Manhattan Bank may own much of a network, news coverage is not geared to their preferences. A colleague of

(Cont. on p. 8, col. 1)



At last Thursday's panel discussion of media and government, panel members included David Gold, Thomas Sarnoff, and Stanley Anderson, from left.

photo: Dean Pappas

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(Tomorrow will fill you in)



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-Niels Bohr

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Daily Nexus **Opinion**

Guest Commentary

Student Life: It Ain't No Jar of Cookies

A first time visitor to UCSB must be impressed by the beauty of the college environment—the ocean, the mountains, the healthy faces—a seemingly idyllic setting. Even the slovenly, slum-like condition of Isla Vista is somewhat glossed over by the many things this campus-by-the-sea has to offer. Not only can students frolic in the waves, see thousands of new faces, and meet many new friends, but with students crowded into every crevice and tree in Isla Vista, the campus seems to be less suited for academia and the study of the three R's than to bacchanalia and the study of the four S's — surfing, sand, sun, and sensuality. Who would guess that anyone could become weary of such an environment?

Isla Vista offers seemingly unlimited possibilities for social interaction. The close proximity of apartments, the short distance between friends, the community cohesiveness and homogeneity can all give a new student a sense of excitement and an anticipation of new experiences that makes one's first months of Isla Vista living an electrifying period. However, centering activities around this electricity and excitement leads to disappointment and dissatisfaction in some when expectations are not realized.

For my first two years, studying was last on my list of things to do. First came volleyball, surfing, playing the guitar, hiking, throwing cards into a hat—and, oh yes, there was always my job to consider. I

fell into a trap, and put a higher value on transitory experiences and relations. There were always too many things to do and no time in which to do them. I spread myself too thin over the whole of UCSB and Isla Vista and when I realized my mistake, I had a hard time collecting all the pieces or directing my effort.

After five years here, all the old familiar faces have disappeared. They've been replaced by other faces which have become familiar, then have disappeared as the others before them. There are too many people in too small of a space. There was little time to get to know them all, and even the ones I've become friends with seem to come and go—few of the many will ever mean as much as they could to me.

It took me three years to realize that even though Santa Barbara was a summer camp, combining summer camp and college had drawbacks. I felt the magnetism of Santa Barbara and experienced the desire to make college as unacademic as possible. I spent transitory moments of satisfaction—hiking in the mountains, or swimming in the ocean, while placing a minimum emphasis on the academic side of

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Regardless of the outcome of the civil proceedings against the 23 students arrested inside the Computer Center last week, it is our belief that the University should take no action on its own to punish them. The students have been charged with a single act of trespassing, and the University stands firm that they will not drop the civil charges.

University officials have indicated that if disciplinary charges are to be brought, they would arise after the completion of the civil hearings. We believe that the administration should go on record now as to what disciplinary course are planned.

Any disciplinary proceedings would serve only to alienate and embitter students more than they already are. Retribution, in this case, would serve no useful purpose. Even though we believe that it was a grievous tactical error to occupy the Computer Center, we believe that the students involved were sincere and dedicated, and that they acted out of a belief that it was the only alternative to espouse their position.

The University could, if it wished, suspend or

even dismiss these students from school. But if they consider that option they should ask themselves why such action needs to be taken.

We come to the University for an education. Administrators, besides being educators, should realize that along with students they can learn from acts of civil disobedience. For such a number of students to occupy and/or support such an occupation, points out that after all these years, there is still something terribly wrong with administration policy.

We have maintained all along that the major difficulty is lack of communication. That a large segment of the University community felt that taking over a building was the only way they were to be heard, perhaps says something for the administration's ability and willingness to communicate.

Plans have been made for negotiating meetings. We need to go forward from here to further the progress. University punishment of the 23 students would only be a step backward.

EDITORIAL

Academic Discipline Serves No Purpose

Letters

An Irrational Set of Priorities

Editor, Daily Nexus:

A recent writer to the Nexus (May 8) has stated, perhaps satirically, that computers represent "one of the highest achievements of man's rationality," and that the people involved in the Computer Center take-over were attacking reason. I disagree: the UCSB Computer Center represents and is part of the seriously wrong and irrational set of priorities of the University of California and the United States.

The UCSB Computer Center (an Organized Research Unit, by the way) was initially funded in large part by the Office of Naval Research and by the Army through its Advanced Research Projects Agency (ARPA). The Center was part of an attempted

network of computers financed by ARPA that was supposedly for use in times of war. However, there was a serious danger that this system would be used for other purposes: other ARPA projects included computerized counterinsurgency files on Latin America and a computerized file on seven million potential American dissidents!

The UCSB School of Engineering is intended to be of benefit to the defense research and development firms in Goleta; there are many statements by UCSB officials and others to this effect. The reverse is also true. In 1972, one of these firms, Delco Electronics, was paying nearly 1/4 of the Computer Center's budget to do computing work on their defense contracts. To avoid

paying a 7.8 percent surcharge to IBM for non-research projects, Delco paid a 5 percent surcharge to Roger Wood, chairman of the Electrical Engineering Department, to finance his research. His research was on a "saturated" computer system, and Delco was the one that saturated the computer system - a curious, mutually beneficial relationship.

As far as defense funds go, 1/4 to 1/3 of the entire University of California budget comes from the Atomic Energy Commission and the majority of these funds are used for nuclear weapons research. In 1971-72, the last year for which I have figures, almost 20 percent of the outside funding for research projects at

(Cont. on p. 5, col. 1)

it all, and getting little satisfaction many classes which could have been very enjoyable.

I've spent my share of time searching for dope, naked chicks, parties, beer. Who in Isla Vista hasn't? But who in Isla Vista hasn't spent evenings in search of an illusive satisfaction with existence in a beer keg, a plastic bag, or a lusty one-night romance? How many of those searches have produced anything but a vague sense of nonfulfillment, a regret at having looked for something which, even if found, didn't yield the hoped-for charge or the anticipated satiation.

The impermanent and transitory nature of a student's life at UCSB, when reconciled with all the little pleasures of the Southern California resort living, doesn't sound all that bad. Many see UCSB life as one big jar of chocolate chip cookies—after eating the first one, you always want to eat the whole jar. With Mom and Dad footing the bill, buying more cookies is usually no problem at all. The only problem is trying to keep from eating so many that you vomit.

Few seem to realize until too late that while Mom and Dad are footing the bill, life in this resort town is real swell. When the folks rip out that ol' financial umbilicus, though, I.V. suddenly becomes the "real world," which ain't no jar of cookies. Often, one isn't ready for a few basic harsh realities, like having to foot the bill oneself, or like having to find a decent job in a no-growth community like Santa Barbara. In the make-believe world of Isla Vista, it is unlikely that many comprehend, let alone confront harsh realities of non-UCSB life.

Perhaps the harshest reality of all is realizing that it is time to leave the land of beer and sunshine. It's a paradoxical existence in a state of limb—you feel the urge to bite the bullet and graduate, yet you still

(Cont. on p. 5, col. 1)

On Expressions of Political Sentiment

Editor, Daily Nexus:

Attached is an excerpt from William Ebenstein's "Today's ISMS" (seventh edition, page 151). Ebenstein is a professor of political science at UCSB.

...(The excerpt) expresses my feelings about the recent "rallies" and "demonstrations," and I think it expresses the feelings of a lot of other students at UCSB:

"Violence by revolutionary or terroristic groups is not the only form — although it is the most obvious one — of interfering with the democratic process based on rational dialogue between opposing political interests. Street politics — by means of demonstrations, marches, lie-ins, or sit-ins — can also undermine the concept of democratic government by discussion, even if no violence is intended and none occurs. Such expressions of political sentiment have a legitimate place in the democratic process if they supplement, rather than replace, rational dialogue. When demonstration politics results in violence, either by the intent of the demonstrators or by the course of events, confrontation politics is the next level of such conflict escalation, making compromise and consent through discussion even more difficult."

Mack Rowell

Irrational Priorities...

(Cont. from p. 4)

UCSB came from the Defense Department. Perhaps most significantly, Henry Offen, a chemistry professor and acting chairman of the eliminated Black Studies Center, received \$30,000 from the U.S. Navy for a research project — just to show where he's at. (Daily Nexus; November 2, 1972, page 4). Contrast all of this to the fact that the commitment by the UCSB administration to the Black Studies Center was

only \$35,000!

If there is any underlying symbolism to the Computer Center take-over, it is this: that the University of California and UCSB has through its actions (and this, in the end, is what counts), shown more commitment to war research than to research concerning the minority peoples who represent 25 percent of the population of California? Why?

John Raymond

No Jar of Cookies...

(Cont. from p. 4)

feel an equally strong urge to stay awhile and bite another cookie. The attractiveness of student life, while retaining a certain amount of charm, loses a great deal after a number of years. The urge to remain a student in Isla Vista subsides with succeeding age. Will the feeling of limbo fade as well?

Allan Heryet

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• People's Law School: 7:30-9:30 p.m. in SH 1432. Today — unemployment insurance, disability insurance, welfare law, food stamps.

• Mademoiselle magazine will be doing a fashion layout on campus for

the August college issue. Women are needed to model. All interested should go to the Faculty Club, today beginning at 10 a.m.

• The Middle East: workshop on the intersection of global forces. Discussion and slides. 10 a.m. at Cafe Interim.

• "The Justice System: An Institutional Case Study." Panelists include prisoners, lawyers, anti-prison activists. 2 p.m. in UCen Program Lounge.

• Daniel Berrigan and Dave Dellinger will address "Prospects for Change." 7:30 p.m. in Santa Rosa lounge. Admission 50 cents.

• KCSB Open Line interview on Prisons and prison moratorium. 12:15 p.m. over 91.5 FM.

• KCSB interview on "Nuclear Free Pacific." News Encore with John Williams and Larry Ray-Keil of Pacific Life Community. 5:30 p.m. on 91.5 FM.

• Meditation with disciples of the Indian yogi Sri Chinmoy and discussion of his teachings. 7:30 p.m. in SH 4502. All are welcome.

TOMORROW

• A.S. Lectures presents Franklin Ajaye at noon on the UCen lawn, in conjunction with Black Culture Week. Free.

• Ken Feit, mime performer, presents "Allegory and Myth." 7:30 p.m. at St. Mark's, 6550 Picasso. A donation will be asked at the door.

Heads Snuff Coke 35-12

By John Vian

Proving to all what appeared evident to only a few, the Greatful Heads upset Coke in the intramural spring football tournament to claim the IM football crown.

The finals were played at 5:00 p.m. on Sunday, the culmination of two days of solid football. In the championship game the Heads dominated throughout, winding up with a 35-12 victory.

Both teams started out slowly, perhaps because muscles were tight after playing all weekend. On the Heads second possession, quarterback Bob Heinen set the tone for the day as he threw long to the fastest man on the field, Todd Lewis. Lewis sped past any potential flag-grabbers and scored easily.

While the Heads were outmaneuvering and outdistancing the opposition, Coke wasn't helping itself by dropping pass after pass. After the Heads scored Coke got the

ball back, had two medium range passes caught, one dropped, and another intercepted. At half the score stood Heads 6, Coke 0.

APPARENT TD

The second half began ominously on the second play of the period Coke quarterback Jeff Hesselmeier threw an apparent scoring strike, only to have it called back because Hess had stepped over the line of scrimmage. After that, Lewis intercepted a Hesselmeier pass which led to a Chuck Gardiner score with a Mike Warner extra point.

If Coke could have scored on their next possession, it might have been a ball game, but on Hesselmeier's first drop-back he threw an interception. The Heads took advantage of the field position and drove in on a play that typified their game. After completing a short pass, quarterback Heinen ran up

(Cont. on p. 7, col. 1)

KCSB - FM • 91.5

Jazz, Classical, Blues, Public Affairs

THIS WEEK PROSPECTS FOR CHANGE

Highlights of a conference sponsored by the Thomas Merton Unity Center of the Humanitas Foundation.

TODAY'S GUESTS:
 OPEN LINE 12:15 pm.: "Prison Moratorium"
 Christopher Jones and Pat Pendleton
 NEWS ENCORE 5:30 pm.: "Nuclear Free Pacific"
 John William and Larry Ray-Kiel

CLASSICAL? - Ann Gottsdanker, 6 - 9 am.
 Laurie Marx, 6 - 8 pm.
JAZZ? - Pete Carlson, 9-12 noon
 Dr. Dave, 1 - 4 pm.
 Chuck Moshontz, 9 - midnight

classified ads

LOST & FOUND

Lost: Turq, coral, shell Hishi necklace in I.V., beach, etc. Sentimental value. Karla 685-1881.

LOST: Silver glasses with blue lenses in SH lecture room last Tues. If found please call Ben at 685-2097 nites.

Lost: Blue workshirt — seagull on back, embroidery, sentimental value. If found call 968-9446.

DESPERATE — please return suede coat lost Tues. 5th probably around Abrego REWARD Call Pearl 685-2787.

REWARD MOTOROLA PAGER LOST UCEN 4-16-75. Call 961-3521.

Lost: Blue Camp Trails day pack with camera up front at DB Concert. Reward 968-0165.

Lost: Silver spoon-ring, left in 3rd floor library bathroom at noon, Tue. 5-6. Call 685-1113.

SPECIAL NOTICES

Meditation with disciples of Indian yogi, Sri Chinmoy, and discussion of his teachings. Tonight 7:30 —SH 4502 — All welcome.

NOTE: YOU WILL NOT BE ABLE TO CHANGE YOUR GRADING OPTION AFTER FRIDAY, MAY 16!

MINI GOLF 18 HOLES BASEBALL & ARCADE 360 STORKE RD 11-10

BORSODI'S now open ALL DAY — Tuesday thru Friday 11 a.m. on Join us for Lunch sometime soon.

Jalama Beach bike trip May 17 & 18 \$12 for brkfst, dinner, bike shuttle, & campsite. Sign-ups Rec Dept Rob Gym Trailer.

VD INFO AND REFERRALS. HELPLINE 968-2556

PERSONALS

Diann: I'm sorry I treated you the way I did. It was clumsy and stupid. You were the first person to call me so I was very nervous and very determined to have it work out. I'm sorry. Eric.

HAPPY B-DAY BARB FITZ! It may not be the LA Times, but have a good day anyway —

ROBIN S. Our encounter in Financial Aids thrilled me. How about the supply tent? Steve

Monkey — Fortune cookie wisdom of the day: May the sun shine. Most of all, happy, glorious No. 19.

Feel Bad? Need someone to talk to? The I.V. Human Relations Center has trained Staff Counselors on-call every day & Tues. & Thurs. nights. No charge! Call 961-3922, or come by, 6586 Madrid.

We are such stuff as dreams are made on June 7th & 8th. The Tempest is Coming!

For fast relief see Dr. Ogo Moto immediately. Here for 2 days only. See Page 5 for time and place.

Ready To Quit Smoking? DO IT. 5-day program begins May 19 Do yourself a favor — It's FREE CALL 685-1171 & breathe easy.

CAMPUS INFORMATION CENTER OPEN HOUSE — Wed. May 14th, 12-4 South Hall room 1417. Punch and cookies. Check out UCSB's newest service.

People who need blood need your time. Call 698-0191 if you have an hour to give to see that the blood drive is successful. We need workers!

BUSINESS PERSONALS

Experienced Club Drummer Wntd. For Summer Touring. Call 968-6313 or 968-3802.

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Pulling 20' trailer with pickup to Buffalo, N.Y. area. Will take 1 male rider for \$50 and some driving. References & good driving record. Phone 964-6684 Leave June 6.

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Trainee — Part-time evening — or full time. Guaranteed earnings. Fuller Brush 964-5407 Mr. Canar.

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Studio's — \$98. 10 for Summer \$135—\$145. For Fall util. incl. See our 8' circular Jacuzzi 785 C Del Sur 968-8555 Mike.

Theta Deltis now taking reservations for Summer rooms incl. single and util. 150 from June 15-Sept 15. For more info call 968-9078 ask for John Buckley or Mike Wakefield.

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Summer roommates wanted 6706 Sabado Tarde for info. Cal Jon Zuber 964-3487.

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Need some roommates for beach apt in summer \$65 mo. Call Steve 968-9718.

1 F needed for Fall to live with 2 M & 1F own room \$120 Del Playa 6747B 968-3659, 968-3249.

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Poloists Down UCLA 5-4

For the first time in Gaucho history, UC Santa Barbara's water polo team downed UCLA—by a score of 5-4 last Sunday afternoon here with one second remaining on the clock.

The two-day Santa Barbara Open, Saturday and Sunday, concluded with AAU entrant Mira Costa as the winner out of 15 teams followed by UCSB and UCLA on the basis of overall wins.

Mira Costa's team was dominated by All-Americans and two members of the U.S. nationals team.

Said head polo coach Dante Dettamanti, "We are doing things Gaucho water polo teams have never done before—winning in the last seconds of the game. Things are turning around. We are learning how to be winners and how to play under pressure."

UCLA FOLDS

During the UCLA-UCSB face off, the Bruins shot ahead with one goal in the first quarter. Gaucho Stuart Craft tied up the score with a goal in the second quarter on an extra man situation.

The Gauchos then countered with a triple tally in the third quarter—by Pat Brady, Rick Conway and Phil Bowen—against UCLA's two scores. In the fourth quarter UCLA again tallied, evening up the score 4-4.

With one second remaining in the game, veteran poloist Pat Brady ricocheted a low shot aimed at the goal as the Bruin's superstar goalie, Rick Coyle, came out of the cage. The shot rebounded into the hand of Rick Conway who flicked the ball into the net as the buzzer sounded the end of the game.

GaUCHO fans rose to their feet in applause and confusion. It was the first time ever the GaUCHO poloists had defeated the elusive Bruins in competition.

The previous game against San Jose State had been equally thrilling because Santa Barbara—tied up in the fourth quarter—scored with ten seconds left on a shot by Phil Bowen.

'B' SQUAD

The Santa Barbara "B" team, dominated largely by junior varsity players, registered three wins and one loss—at the hands of USC.

SC novice Bill Blackwell put in



five of six tallies for the Trojans. On the GaUCHO side, Dennis Schurmeier scored one of three GaUCHO goals during the first quarter against SC's single score.

By the end of the first half, the Trojans had evened the odds at 3-3. Mark Cunningham, winner of two sprints for the Gauchos, scored once while USC's Blackwell tallied again.

It was 5-5 at the top of the fourth quarter until Blackwell rifled in the final tally to cost the

Gauchos the game. Final score Gauchos 5, USC 6.

Santa Barbara "D" team, a community club team, was an easy rout for the UCSB "B"s. Scores included two by Peter Morton and single goals by Craig Armstrong, Dennis Schurmeier and Jim Evered. In the final half, Steve Hamlin racked up a triple tally, as Nelson Trichler scored twice. Pete Morton and Mack Haines each put in one goal ending the game 12-0.

Heads Capture IM Crown

(Cont. from p. 6)

behind the receiver and was latered the ball. Coke's defense closed in on Heinen only to have Bob pitch to Randy Lerum for the score. Although the second pitch was quite near to a forward lateral, the referees ruled it legal.

On the very next play, Coke's Paul Maples threw an end option to Joe Empey for six. Coke was now down 19-6.

The Heads wrapped it up on the next series however, as Gardiner scored on another pitch-to-whoever-is-behind-you play. Peter McCloskey caught the extra point. Coke came right back with a Hess strike to Bill Shanbrom. But the Heads scored right after as McCloskey caught another Heinen pass in the endzone. Coke was intercepted on the next series, and the Heads ran out the clock.

FIRST MEETING

This was the first official meeting of the Heads and Coke because the Heads were eliminated in the fall season semi-finals on a windblown stormy afternoon.

The Heads not only proved they were champions, but they also can now say their fall loss to the Rumpkins in the rain was a fluke as the Heads demolished the old-timers in the semi's 18-0.

Another matchup from the fall

replayed in the semi's was the Coke-Phi Delt battle. After being down 13-0, Coke came back to beat the Phi Delt and take on the Heads. Standouts for the Phi Delt included Brian Kelley and Bruce Channing.

A surprise loser was Juan Mortime (DC Corporation in the fall). Tied with the Del Playa Yacht Club 19-19, Dan Downey was dropped behind the line of scrimmage during the tie-breaker to give the Yacht Club a shot at the Rumpkins.



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The UCSB PRESS COUNCIL is now taking applications for DAILY NEXUS Editor-in-Chief for 1975-76 (Summer thru Spring '76). Applications are due at Press Council Office, South Hall 5515 on May 21, 5 p.m.

More information on Qualification Requirements will appear in future advertisements this week.

Graduate Students and Faculty:
Don't miss the Informal Seminar Program—
TESTING AS A MEANS OF TEACHING
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The Navy Officer Information team will be on Campus May 12 - 15 from 10 a.m. to 2 p.m. in front of the UCen.

Sarnoff...

(Cont. from p. 3)
Sarnoff's from Burbank maintained that TV news teams are the most autonomous professional components in the TV industry.

In his evening address, Sarnoff spoke to many of the same issues. He expressed the view that the public is the ultimate regulating valve, because sponsors and advertisers respond to audience ratings.

"Unfortunately the public wants to be entertained rather than view informative documentary-type programming," he said. That is why the networks cannot always keep up with public television as far as cultural and enlightening programs are concerned.

Characterizing TV networks as "profit-making businesses," he stressed the hazards of too much

DOONESBURY



innovation, or of lagging too far behind public tastes. Occasionally, he said, an innovation is successful and is widely imitated.

Sarnoff lauded the impact that the news media has had on the U.S. public. "We cannot shirk our responsibility to inform the public, discounting pressure from the government or advertisers," he said.

The experience of the national news media is a source of particular pride to all network executives, Sarnoff said. He felt the public was interested in the pre-emptive coverage of the Senate and House hearings, and revealed that all three networks lost millions of dollars in advertising revenues in order to provide continuous reportage.

Sarnoff said in relation to TV sex and violence that excesses may be creeping back, but that he believes they are downplayed. When major movies are run on NBC, sex and violence may be

retained if such scenes are pertinent and essential to the story. Whenever possible, Sarnoff said, the makers of the films are contacted before any editing is done.

Editorial offices: 1035 Storke Communications Building, UCSB, phone 961-2691. Advertising offices: 1053 Storke Communications Building, UCSB, phone 961-3828. Gayle Kerr, Advertising Manager. Represented for national advertising by National Educational Advertising Service, 360 Lexington Ave., New York N.Y. 10017. Second class postage paid at Goleta, California 93017. Printed by Campus Press, Goleta.

Conference Events

Two of the main events in the week-long Prospects for Change conference will be held today.

At 2 p.m., in the UCen program lounge, a diverse group of persons will discuss the justice system. Leading the discussion will be David Dellinger, a World War II draft resister and nuclear disarmament, civil rights, and anti-war activist. He was one of the Chicago Seven, indicted for alleged participation in disorders at the 1968 Democratic Convention.

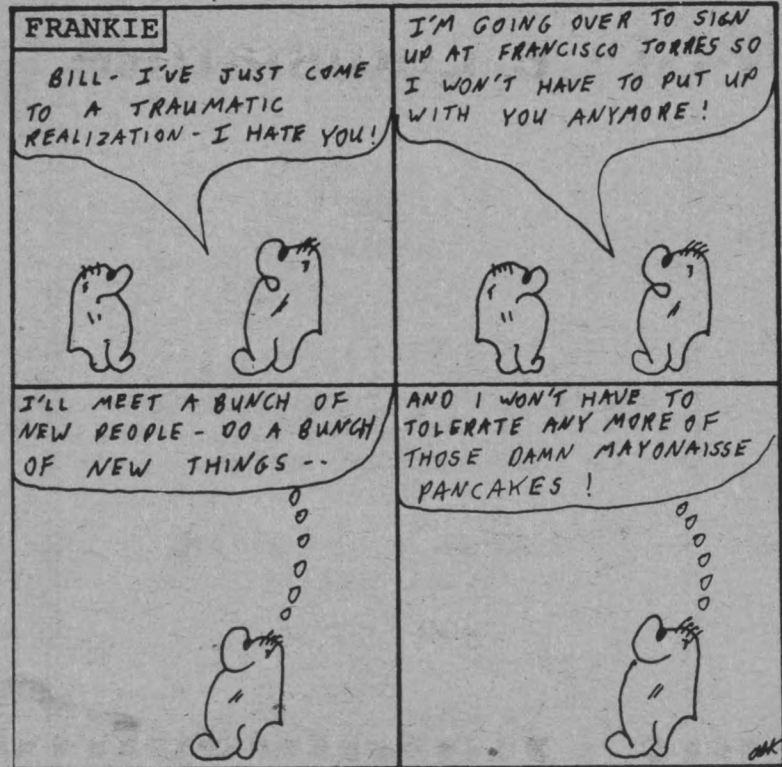
Dellinger will be joined by William Cunningham, a Jesuit priest and lawyer who has served on the defense teams of the Catonsville 9, the Berrigan brothers, and other cases.

At 7:30 p.m. Dr. Daniel Berrigan will join Dellinger for a panel on the week's theme, Prospects for Change.

Mademoiselle Magazine

will be interviewing
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