WELCOME TO SBC AT GOLETA!

UNIVERSITY OF CALIFORNIA

El Ganch

SANTA BARBARA COLLEGE

Vol. XXXIV

SANTA BARBARA, CALIFORNIA, THURSDAY, SEPTEMBER 16, 1954

SOPHS TREAT FROSH TO SURF, SODA POP TODAY

surfside of the biology buildings. of '58 will take place at this time.

Slated for the hour of 3 p.m.—

On Monday, Sept. 27, from 8 until 11 p.m., President Sproul will hold a recention for all new sophomore president and chair- the evening. man of the event, invites the at- Next on the calendar will be

Registration on Friday for in the Auditorium. payment of class beanies, class the Frosh Bible.

pus and at all school activities oth- and 24. er than semi-formal affairs. Failwell as to the other rules of behavior for freshmen listed in the bible, will result in punishment of SET FOR SERVICES a dire and unpalatable nature,

Upperclassmen are asked to assist in the indoctrination program by submitting the names of the uncooperative in boxes provided for for business from 8:30 a.m. until the nation. that purpose at various spots on

the Convocation in the Auditori-

IFC Rush Begins With Open Houses

activities are scheduled, will be will list their fraternity preferences has been set apart for those who and will pick up bids in the Dean's wish to relax or study without dis-

IFC Officers

Garvin Kutsy heads the list of food into the lounge rooms. IFC officers this year as president. Vice president is Marty Brumm; secretary, Martin Mailes; treasurer, Pat Scruggs; publicity, Pete Loewenberg, and representatives-at-large, Wayne Muhlethaler and Dick Goode. Dean of Men them with your patronage. Lyle G. Reynolds is IFC advisor.

The first meeting of IFC was Huglin Is Assistant held Tuesday, Sept. 13, at the Sig Tau house. Social and rush chair- Graduate Manager men attended.

New Guide Published

SBC at Goleta, the new publication, Gaucho Guide, has made its appearance on campus this week.

by the Office of Public Informa- president. tion, of which George Obern is manager, and the SBC News Bureau, directed by Phil Jacks. A special effort was made to keep the book interesting as well as

factual. Included in the pamphlet are such pertinent facts as parking week and the first week of classes. regulations, information about the Student Union, extra-curricular acng the administration.

Sand, sea and free soda pop um on Tuesday, Sept. 21, at 11 will ring in the eventful schedule a.m. All students are invited to of freshman students at SBC this attend this function. Frosh Day semester with an informal beach will be held on Saturday, Sept. 25, at 1 p.m. The construction of a party planned for this afternoon project commemorating the class

registration duties—the party will get under way with volleyball dent Union. A dance will follow games and abundant supplies of and refreshments will be served. soft drinks for all. Dick Goode, Semi-formal dress is in style for

tendance of all freshmen as well the annual Frosh Tribunal and Dick also reminds freshmen class election speeches to have two dollars ready at are scheduled for Tuesday, Oct. 5,

Winding up activities for the cards and the new edition of freshmen will be the construction of the Homecoming Queen's float

Tentative hours have been set

5:30 p.m. and on Saturday mornchecklist of coming events shoe repair services will be at student body in making this first country. will be posted in each dormitory tended on weekdays from 1 until 5 year as profitable and worthwhile The people of the State of Caliat any time.

from 8 a.m. until 10 p.m.

Sept. 14 and 15 for all fraternity the day from 8 a.m. until 3:30 to the privileges thereby offered, as a privilege attendant on regis-

bids are submitted at the Dean of stalled in The Huddle for western all school spirit and insure a suc- alumni. At the same time you are Men's office. On Sept. 24 rushees movie fans, and a quiet lounge turbance. All students are requested to refrain from bringing any

> Profits from all concessions noted above and those from the cigarette and candy vending machines are placed in the Associated Students' account. For that reason it is to your benefit to support

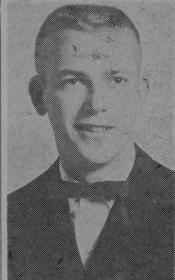
Pat Huglin has been chosen assistant graduate manager, it was disclosed by Graduate Manager sheets provided in the AS office. Designed to orient new and old students alike in the facilities of graduate student at SBC. He is to fill the vacancy left by Hank Weber, a June '54 graduate.

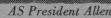
The Guide was produced jointly ment, Pat formerly was Kappa Sig

BOOK EXCHANGE

dent Union during registration Simms.

tivities and information concern- booth, under the direction of Pat Book Exchange, and Terry Tis-Woodward, women's Rep-at-Large, dale, Transportation.







as new students to join the fun. Frosh Fees Mud Brawl to be held Thursday, Sept. 30, on the Goleta campus. Presidents Extend Welcoming Hands to New SBC Students

large and growing campus. The per cent of each age group. sound of bulldozers probably will

ties this coming year.

Formal IFC rushing began this semester with open houses held the day from 2 to the purity of the purity of the day from 2 to the purity of the ept. 14 and 15 for all fraternity ishees.

Dead Day, on which no rushing close at noon, as it has in the past.

TV in Huddle

To the privileges thereby offered, as a privilege attendant on regisshould look forward to participation and graduation from this ing in every student-sponsored activity that you possibly can. In discharge that responsibility singletelevision set has been in this way you will add to the over-cerely both as students and later as

GEORGE ALLEN President, ASUCSBC

Chairmen Needed For Committees

Applications for committee chairmanships still open are available in the Associated Students office, Building 477. The following appointive positions are now open: Assembly Committee chairman, AS office manager, Finance Committee member-at-large and members of the Secretariat.

Students interested in actively participating on the Assembly, Publicity, Rally or Social committees are asked to sign up on the

Committee and board chairmen already appointed are: Awards, Joan Quintero; Finance, Dick Hendrickson and member-at-large Experienced in student govern- Pat Scruggs; Social, Ted Mobley; Special Events, co-chairmen Duane Mittan and Margaret Murdock; Standards, Colombe Leinau; Charities, Evelyn McFarland; Publici-Used books for sale by students ty, Pat Malvey; Rally, temporary chairman Ruth Halsey; Recreation will be listed at the Book Exchange Control Board, Marty Hall; Acbooth, located in front of the Stu-tivities Control Board, Priscilla

Temporary committees are The procedure for using the Exchaired by: Dick Goode, Frosh change will be explained at the Indoctrination; Pat Woodward,

It is with great pleasure that I | Every student entering the Uniextend the warmest welcome to versity of Caifornia or returning The hats must be worn on cam- during the weekend of Oct. 22, 23 each and every one of you from to continue his or her work for a the officers of the Associated Stu- degree or certificate has earned until the first meeting of the class. when the gala get-together will dents. The great day that we have the right to do so by meeting or all been looking forward to is fi- giving reasonable promise of meet- posited in the Auditorium on Frinally upon us—when we can look ing scholastic requirement dewith pride on a new, enormously signed to recruit the best twenty.

> In welcoming you to Santa Barbe heard for many years, but upon bara College for the fall term of part of the opening of school. "Of by Graduate Manager Bob Lorden this we can place the thought that 1954, therefore, I would like also course there will be unforeseen for the various concessions in the in not too long a time Santa Bar- to congratulate you on being here, snags in the system," he commentbara College will be one of the and express the hope that you will ed, "but these will be gradually The barber shop will be open finest educational institutions in find inspiration and gain benefit removed with time and study." from a group of teachers and in-All the potentials are here to structional facilities generally recings. Laundry, dry cleaning and stimulate a united and cooperative ognized as equal to the best in the

for the convenience of freshmen.

Included in the program will be properly identified bundles at the properly identified window provided for this purpose ble the number of organized hous- daughters in the University or open for students with one or Coffee and snacks will be served openly participated in campus ac- large sums of money in order that in the Gaucho Room from 7:30 tivities sponsored by the Associat- you, through a good college edua.m. until 9 p.m., and The Huddle, ed Students. This one factor alone cation, may better yourself and or coed lounge, will remain open will help to stimulate group activi- perhaps contribute something to American society which would

> cessful and profitable school year. cordially encouraged to make full use of the privileges of college residence, for through them you will make your stay here a memorable pleasure as well as a practical benefit. Take a reasonable interest in extra-curricular activities. Give your classroom assignpate in the life of the campus. You Room 124. will find that membership in the Associated Students, and some part in its activities, however limited, will contribute to your personal development and complement your academic pursuits.

There is a special charge on stustudents to enroll on a new campus. What they do will establish precedents and lay foundations I look forward to their help in phase. making Santa Barbara College one of the most respected liberal arts colleges in the nation.

ROBERT G. SPROUL President of the University

GAUCHO DEADLINE

Deadline for all stories and articles to be printed in El Gaucho is Friday noon. Stories are to be turned in to the Gaucho office, Building 477 (behind the Student Union), Room 124.

Gauchos, Old and New, Gambol **At Welcoming Event Tomorrow**

Tomorrow afternoon and evening should be circled in red on your calendar for the initial social event of the fall semester: the annual Gaucho Gambol.

Kicking off the activity-packed event will be a football scrimmage with Pt. Mugu on the Goleta field at 2 p.m. Then from 5:30 until 7 p.m. a spaghetti supper with all the trimmings will be served in the Student Union.

NO FUSS, BOTHER IN REGISTRATION:

Registration will be a speedier procedure this year due to several innovations mapped out in advance by Dr. Paul W. Wright, registrar.

Students will pay fees and receive their registration books Wednesday and Thursday at the cashiers' booths in the Registration Office. Although new cards have been added to the books, a simplified format will cut down the amount of writing required on the part of the student.

Class Enrollment

class enrollment cards for con-sketches from "Hit and Run," suctrolled sections only. There will be cessful variety show of last year. Registration books will also be de- draw to a close.

that the new registration procedure and admission to the dance. They will ease the confusion always a may be obtained at Block "C" in-

ble the number of organized housdaughters in the University or ing groups that have actively and planning to attend it, are investing helew.

1. Interest in any of the following journalistic divisions: Reporting, copyreading, sports, art, society, features, rewrite, circulation, photography, secretarial or editorial du-

2. Spare hour or two week

3. Character traits of an endearing nature.

4. Previous journalism experience (arbitrary).

For further information attend the El Gaucho staff meetment the priority and the time and ing on Tuesday, Sept. 21, at attention they require, but partici- 11 a.m. in Building 477,

UC Police Designate Student Parking Lots

dents at Santa Barbara College of provide ample parking space on of Women, advisor; Mariam Mcthe University. They are the first the new campus. It will not be Farland, president; Irene Bramers, possible to park next to each class- vice president; Nancy Campbell, room, however, and students must recording secretary; Pat Bishop, upon which countless generations expect to do some walking or mon, treasurer; Gwen Lanning, of students will build in the future. cycling during this construction publicity chairman; Marie Rohde,

ing the College Dining Hall. Another is located between Building 427 and the Library. Student parking will also be permitted in front

and directional signs at all times. tion concerning the new campus.

Also on the agenda will be Coach Stan Williamson's 1954 Pigskin Revue, which is to be staged in the Auditorium. Members of the team will be introduced, and a demonstration of plays will be

Tryouts for song and yell leaders will be held tomorrow at the Gaucho Gambol, under the supervision of Ruth Halsey, temporary rally chairman.
Further information and

applications may be obtained in the Associated Students office, Building 477, behind the Student Union.

The Revue, slated from 7:30 until 8, will be succeeded by sev-On Friday students will file eral of the highly entertaining

a line of tables for this purpose in | Concluding the fun-filled evethe Auditorium. A list of con-trolled sections is given on pages music supplied by SBC's outstand-9 and 10 of the Schedule of Classes ing. combo, the Collegians. Meloand Directory. Enrollment in all dies will drift through the decoratother courses does not take place ed Auditorium until midnight,

Good Time Promised

Tickets sell for 75 cents each Dr. Wright expressed confidence and include the price for dinner formation booths located at various spots on campus or in the office of the Graduate Manager.

Margaret Murdock, Special Events co-chairman and organizer of the Gaucho Gambol, promises a good time for all. "Since this is the first event of the new school year, it provides an excellent op-El Gaucho has staff positions pen for student and excellent op-

Of Sorority Rushing

Marking the opening of the Fall Panhellenic rush schedule was an orientation assembly held last Saturday morning in the Science

Open houses were held on Sunday from 1 until 6 p.m. for informal get - acquainted periods. Coke parties Monday and game parties last night were next on the busy rushees' schedule. Theme parties are planned for tonight, and Saturday, Sept. 18, has been designated as preference night.

Preference listing will take place at 9:30 a.m. Sunday in the Panhellenic Office, Student Union. At that time rushees will list sorority preference in the order desired. These are compared with sorority preference lists, and the rushee will receive one bid from the first mutual preference. The receiving of bids and formal pledging will be conducted at 4 p.m. Sunday. Officers

College Panhellenic officers for Four large areas for student cars 1954 are: Helen E. Keener, Dean corresponding secretary; Jo Salrush chairman; Valerie Van Nos-A large parking area is located trand, judicial chairman, and Mrs. in the residence hall area, adjoin- T. I. Peterson, Panhellenic alumnae secretary.

INFORMATION **BOOTHS**

Information tables will be mainof the gym and swimming pool tained by Block "C", varsity letand in front of the Student Union. termen's society, during registra-Capt. F. A. Bernard of the cam-Block "C" President Lee Powers, pus police force urges students to the varsity men will be armed observe no - parking, speed - limit with answers to almost any ques-

University of California, Santa Barbara College

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per year, payable in advance.

JOAN FRANTZ

PHIL C. JACKS, JR., Advertising Manager

Footfalls In the Sands . .

Symbolic of a person's make-up is the manner in which looking for the library only to changes—the coffee snack shack. are registered in the Police Office, judgment on it via the El Gaucho he walks: slowly, ploddingly; quickly, nervously; freely, confidently. The pattern is developed early—from the first unsteady stumblings of the tottler an individual style of movement identical to no other forms.

Such is also the case in the growth of a college. Its first year of progress may prove as fumbling as the steps of an infant, but with time and effort it will move as smoothly as its older sister universities.

Santa Barbara College at Goleta has two points in its favor which will facilitate these first steps.

First: it is not a newborn. It is—in a manner of speaking -a reincarnation. A re-birth into a more modern college offering a greater list of opportunities to its members. It has had decades of practice in movement already. As a matter of fact, the Goleta campus is simply a milestone signifying SBC's progress.

Second: years of preparation have been put into our new site. The path has been cleared of numerous stumbling blocks by a far-sighted group of planners.

As Goleta's first crop of students, it is our responsibility to ease further its "learning period." Our footsteps are of consequence. Occasional staggering is only natural—but we'd hate to see you trip, irrecoverably.

Guide Your Editors . . .

Any student or faculty member of Santa Barbara College is urged by the staff of El Gaucho to make written comment on campus happenings as well as policies of the paper.

Remember, this is your publication—and we will welcome all suggestions or complaints. Such views will be printed in the Letters To The Editor column of El Gaucho.

WELCOME GAUCHOS!

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Easy Come by Joanne Kyger ing coffee inside and sticking one

four feet long, three feet wide, it. fall smemster knee deep in the direction. Pacific at Goleta.

find that I had been in it for half This was really keen. You can get Building 427, Room 202.

eta Campus I stepped on a fish, main reading room for the Air leaped five feet into the air and line depot. I was informed of my meaning because of the movewrapped myself around the nearest whereabouts when I asked for a solid apperature, excluding my fare at the ticket booth to the bles more an Argentenian pampus. own nose. No one ever believed smallest college in the East and Therefore the foot ball team is that my foot came in contact with was told that at present the library being redrapped to compete with sue, El Gaucho plans to approprianything so desperate as I de- had no book by that name but all polo teams between the science ate space to any student who offers scribed (I later claimed it to be would be glad to consider buying building and the nearest croquet

with large orange spots and green I later found out that my big staring eyes) so I returned sadly mistake had been in approaching to East beach with all ideas com- the building from the rear. Nopletely shattered of spending my body knows what it is from that

Since I was now more sure of I later found that there was my situation I plodded ankle deep more to the campus than the sandy several miles through the dust in strip along the water front. This faint hope that I could find the I discovered when I spent two days cozy perpetrator of revolutionary

tan from the anke down by drink- 'Student Writer' Is leg out the door.

The first time I visited the Go- of the time but had mistaken the faint rumors that the name Gaucho is going to take on its true

> titious-to inform him, Quidado! the Gauchos have come!

Lost and Found

New Gaucho Feature

Unfulfilled for the past several semesters at Santa Barbara College has been the need of an outlet for creative writing by students.

original material of quality and of feel I owe it to the sad little interest to our readers. Of necesfish I stepped on-sad because I'm sity submissions must not be oversure the situation has become repellong unless they are to run for more than one issue.

"The Student Writer," as the column is tentatively labeled, is being initiated on a trial basis; Articles lost or found on campus students are encouraged to pass office, Building 477, Room 124.



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CONGRATULATIONS TO SANTA BARBARA COLLEGE ON THE COMPLETION OF ITS NEW GOLETA CAMPUS!

Bank of America salutes the student body of Santa Barbara College on the memorable occasion of its first session here in Goleta. It is always a pleasure to welcome new neighbors -a particular pleasure when we can welcome the young men and women who in future years will play an important part in the development of California. We at B of A hope you will come in and meet us soon!

G. J. MISTLER, MANAGER GOLETA BRANCH, 5892 HOLLISTER AVENUE

Bank of America NATIONAL TRUST AND ASSOCIATION

In the Dining Hall area school plies. clothes are to be worn; sports wear such as pedal pushers and slacks the lounges of the Residence Halls, lounge for this purpose.

Student Union

use of sports wear are the order allowed. for dress in the Student Union lounge and recreation rooms. No

SALES

RADIOS - TELEVISION

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CLOCK RADIOS

TAPE RECORDERS

HI-FI EQUIPMENT

AUTO RADIOS

Meet Your Friends

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• it's supremely smart.

• it's yours in zip-top or

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envelope style in natural.

tanbark, maple, red, black.

crafted for co-eds.

SADDLE LEATHER

RADIO

shuffleboard and table tennis sup- has been prohibited because of the impossibility of making rescues in

For student protection a life ards Committee has not yet been are forbidden. Singing is not rec- and quiet activities only will be guard will be on duty during the placed; however, it is hoped that ommended in the cafeteria, al- permitted so as not to interfere afternoon. Use of the bathing area common sense and general student It is suggested that sports wear be worn only for brief visits in the be compiled of all SBC members School clothes and discretionary Library; no beach wear will be having life guard certificates. If it proves practical, these persons will be used as auxiliary guards for Some 300 yards have been set beach parties when the regular

SERVICE

We are the oldest and most

completely equipped service

shop in Goleta.

We service all makes and

models.

All repairs guan. 90 days.

Standards of dress and behavior beachwear such as swim suits and aside for bathing purposes on the guard is not on duty. The beach

Rule Enforcement

The responsibility for enforcing regulations set up by the Stand-

Provost Emphasizes Future Possibilities of Goleta Site

Welcome to the college by the sea!

Thursday, September 16, 1954

Whether you are a new student or a returning Gaucho, you may share with us the thrill of setting foot on this new domain of Santa though students may use the with the studies of other residents. for swimming will be confined to opinion will be the only enforce- Barbara College. Its beautiful setting, its spaciousness, and its effective, practical arrangements combine to make this an educational

adventure. Most important in our college are not the present but the future possibilities in this magnificent setting. Even now, however, on every hand, and you, as the Among the many features of the tion with courses, but each noon first settlers, will have numerous new Library the high fidelity hour it will be reserved for recre- opportunities to envision the Col-

EL GAUCHO

The University of California, of piped each weekday between 12 which we are a part, is noted for The sound system is primarily and 12:50 p.m. to the three out- its student government. We share for assigned listening in connecdoor reading areas: the north in the reputation the University deck, the south deck and the patio. has acquired in this respect. We



Provost Williams

ward their effectiveness.

Of course, we are an educational institution, and I also urge you to take advantage of the fine opportunities for intellectual and professional growth. In that respect, too, the college has a bright future, ny on a French Mountain Air situation one which will encourage

> J. HAROLD WILLIAMS Provost

Williams Announces

Academic Promotions

Advancements in academic rank

Promoted to the rank of pro-

fessor are Dr. William D. Altus,

psychology; Dr. Willard L. Mc-

Rary, chemistry; Dr. Philip W.

Powell, history; Dr. Stanley E.

Rauch, mathematics; Dr. Lester

B. Sands, education, and Dr. E.

Those named to associate pro-

fessorships are Lloyd N. Brown-

ing, music; Dr. Robert M. Gotts-

danker, psychology, and Dr. Paul

Assistant professors appointed

are Dr. Gordon E. Baker, political

science; Edward A. Kincaid, in-

dustrial arts; Renzo G. Fenci, art,

Appointed to regular status as

instructors from acting instructors are Dr. Robert M. Norris, geology,

and Dr. Carl B. Schuler, history. The University criteria for academic advancement is based on research, teaching ability, profes-

the University and the pubic. De-

of the Provost, and in the cases

of the higher ranks, of the president and regents of the University.

Allen Williams, physics.

D. Wienpahl, philosophy.

and William Rohrbach, art.

for 15 members of the faculty were announced by Dr. J. Harold Wil-

liams, provost.

Library Hi-Fi, TV Primarily for Education; Noontime Listening Concerts Scheduled Daily there are evidences of development

sound system and the 24-inch television are unusual services and promise to be of interest to many or recordings, as requested, will be

CHECKS CASHED AT AS BOOTH

Jean Newham, June '54 graduate of SBC, is now employed as a full-time cashier in the office of the Graduate Manager. Her job includes cashing personal checks from 1 until 4.

the Graduate Manager, Building tural value. Such showings will be 477, fulfills a separate function open to all students on a first-come from that of the cashier booths in first-serve basis. the Registration Office. The former takes care of the finances of each week for announcement of the Associated Students, whereas the week's listening and viewing the cashiers in the registrar's office deal with university funds.

IT'S NO IDLE GOSSIP!

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ational listening. Radio programs lege as it is to be. Outstanding radio programs at are proud of the student activities other hours of the day may occasionally be scheduled, and individual listening will be possible anytime in the small listening

TV Set

The television set is installed in of students as well as selling tick- the Library's audio-visual classets to college events. Her booth room. It is there for non-recrewill be open from 9 until 12 and ational use, primarily for assigned viewing and class meetings. How-Students are reminded that the ever, the Library also will schedule cashier's booth in the office of programs of educational or cul-

Watch this space in El Gaucho activities. An up-to-date schedule will also be posted on a bulletin here, and I urge you to work toboard in the Library.

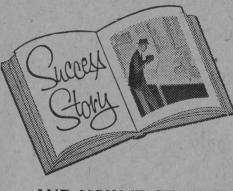
Noontime Listening Schedule

Thurs., Sept. 16 — Stravinsky, Petrovchska Ballet

Fri., Sept. 17-Grofe, Grand Canyon Suite

Mon., Sept. 20-D'Indy, Sympho- and I hope you will find the entire Tues., Sept. 21-Moussorgsky, Bo- and challenge you. Good luck to ris Godounoff Highlights

Wed., Sept. 22-Gershwin, American in Paris



... AND HOW IT STARTED

DOUGLAS LEIGH says: "After leaving the University of Florida (where I'd sold yearbook ads), I had big, crazy ideas about making new kinds of spectacular displays. So I bought a Brownie and went to New York to photograph rooftops. My first sign was a huge, steaming coffee cup on Broadway. At age 23 I was starting to learn an exciting business!"

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NEW GAUCHOS made Santa Barbara College Coach Stan Williamson wear a pleased smile as he viewed some of the junior college transfers and incoming freshmen who will take up some of the slack left by the loss of a host of last year's veterans. Kneeling in front from left to right: Dan Campbell, a sophomore halfback who previously played at Carbon Junior College in Price, Utah, and who also has four years of service ball experience; Coach Williamson, and Fred Rutberg, a big, rangy sophomore guard who played at Los Angeles City College last year. Standing in rear, left to right, are Sam Almaleh, soph halfback who played at Cal Poly in 1949 and was in the service during the past four years, and Cy Epstein, chunky freshman tackle from Los Angeles High School.

Williamson Greets Green Squad; Gauchos Use T Newcomers In Line, Light Backs To Greet Poets

balance is proving a major worry sition. Last year's blocking back, to Stan Williamson and his coach. Norm Stelle, will possibly be shifting staff as the Gauchos of 1954 ed into the line to take advantage 100-yard dash in 9.18 seconds; continue to go through their paces of his weight. Lettermen guard, Muir JC's Bob Jones, a 185-pound in preparation for the onrushing Bill Lowe, who was counted on for flash who could plug the gap at

with a lack of depth in the forward winner at center.

Stan Hard Hitter

School. Also impressing were Fred halfback position. Rutberg, a big sophomore guard from Los Angeles City College, and ends Bud Ashbrook and Luke Carpenter. Ashbrook is/a transfer from USC while Carpenter hails from Chaffey J.C.

Stan, who believes in the merits of physical as well as oral demonstration, showed that he can still hit harder than any of the men he coaches. The popular Gaucho mentor still packs a lot of dynamite.

Twin Offense

To best utilize his crop of speedy but light backfield men, Williamson is installing the T formation to go along with his regular single wing attack. "We will use the T about 70 per cent of the time, and the single wing about 30 per cent,"

Under this new plan of attack. the regular T quarterback will shift into the blocking back post when the single wing attack is employed with the left halfback in the T-formation becoming the tailback in the single wing.

Although only 38 athletes reported for the opening drills, several more have arrived, to swell the squad total to 45.

Quarterbacks Two year lettermen Bucky Baird and Bob Shoup will return to the T quarterback slot and Williamson states that Ken Trout who lettered at end last season will also be given

The Christian Science Organization

will meet Thursday, Sept. 23 at 4:30 in the Literature Distribution Room, 120 East Valerio Street

All are cordially welcome!

much action this season is not re- fullback, and Sut Paoloa, a fleet-Blessed with a set of shifty, fleet-footed backs, Williamson is faced is the only returning monagram High School. Also impressive were

Another experienced returnee is standing performances from this Clyde Mattias, brother of former hard runner. After first day workouts Wil- all-league end Gaucho captain, liamson pointed out several promising prospects who will be counted pound speedster who sat out last liamson and assistant coach Doc Kelliher strengers and on to fill in the line void. At tackle season for elegibility reasons after Kelliher, strenuous morning and were Cliff Hooper and Tom Cox, both of Pasadena JC, and Cy Epstein from Los Angeles High

Other good-looking newcomers tier.

RUTH

The problem of football team a crack at the masterminding po- in the backfield are 190-pound Roy Jerry Humrighaus of the now dewall. Of the scant six lettermen who reported for practice on opening day, only Marv Ashby, Jack Becker, and Lee Powers are linemen.

Gary Morris is the lone returning funct Muir J.C., and Bruce Varner funct Muir J.C., and Bruce Varner of San Luis Obispo High School. Varner looks to be a real "nugget" and high hopes are held for outstanding to the now defunction of the no

tier College on Sept. 24 in Whit-

gilts . stationery . photo 5854 HOLLISTER AVE. PH. 8-2892

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We know him from head to toe ... That's our business ... our only business! We don't carry furniture or housewares, or paints, or tools, or toys, nor feminine cosmetics or women's clothes.

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match or blend these luxurious angora socks to your sweaters . . . it's our way of celebrating the expansion and new decor of the lou rose annex . . . the growing - store - behind - the - big - tree . . . noww bigger and brighter than ever . . . with more and more of those wonderful, young-minded, budget-priced campus clothes . . .



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Intramural Program Outlined

Each and every true Gaucho roll off September 30 at 4:15 p.m. must take advantage of the new and every Thursday following, recreation facilities on this Goleta while the Men's League begins at Campus, not only in organized 9 p.m. on the same date and con competition as in the past, but tinues each Thursday. Coed teams

at the beach, bowling, touch foot- of five plus two alternates. ball, volleyball, basketball, tennis, Touch Football will initiate it and badminton are some of the season Tuesday, September 28, or ARNALDO SOLIS intramural sports being offered in the Goleta Campus field. Six-mar the Intramural Sports program teams with three substitutes wil this fall of 1954.

Now that a large number of stu-ents will reside on the campus The Olympic-size SBC swimdents will reside on the campus ties are on the campus, everyone their choice.

Many will remember the battle for the Men's Bowling League title last spring when the Sig Toos and nounced later. Sig Taus were tied to the last game and to the last frame of the game before the Sig Taus finally became the League victors.

Again there will be two leagues on the bowling alleys of the Barbara Bowl, where the competitions take place. The Coed League will

check at the Veterans Information desk in registration line Friday, cards checked.

now also in leisure recreation.

Swimming, both in the pool and an alternate; Men's teams will be

compete every Tuesday afternoon

and almost all recreational facili- ming pool will be open to students seeking leisure recreation, in addishould participate in these school tion to several organized swimsports both as intramural competi- meets scheduled for later. A schedtion and social leisure, emphasizes ule of hours for the pool will be Dr. Richard Kaywood, director of announced after registration. The SBC Intramural Sports. Further- Dave Russell Memorial Swimming more, there will be an opportunity Meet will be a highlight of the for leaders and assistants to help swimming activities as usual. Life-supervise the different activities of guards will be stationed both at the pool and the beach.

A tennis tournament and a bas-

wood in his office, Building 420

'C' Marks the Spot

Prominently identifying the new SBC campus as a part of the Unistands 135 feet in the air.

Thursday, September 16, 1954

EL GAUCHO

GAUCHO FOOTBALL SCHEDULE FOR 1954

22		
t	September 24—WHITTIER COLLEGE	Whittier
S	October 1—OCCIDENTAL COLLEGE	Los Angeles
d	October 8—*CAL POLY (SLO)	Santa Barbara
	October 16*LOS ANGELES STATE	Los Angeles
s	October 23—**FRESNO STATE	Santa Barbara
n	October 30—***CAL AGGIES	Berkeley
	November 6—PEPPERDINE	Los Angeles
1-	November 12—REDLANDS UNIVERSITY	Santa Barbara
	November 19—*SAN DIEGO STATE	Santa Barbara

*California Collegiate Athletic Association games.

1954 Homecoming Game *Neutral site 1953 Record—Won 2, Lost 6, Tied 1

All home games played at La Playa Stadium; starting time 8:15

MUSTANGS TOUTED FOR CCAA TITLE; BULLDOG, AZTEC GRIDDERS TOUGH

Teams wishing to sign up for competition and students volunteering to supervise or seeking fur.

Preseason CCAA football predictions have placed Cal Poly's famous last season when he publications have overwhelming licity accused San Jose St. College teering to supervise or seeking fur-ther information may see Dr. Kay-ference crown this year, and to players, after his Bulldogs dropped sweep to their second undefeated a 27-21 squeaker to the Spartans. season in a row.

vo. Three outstanding returnees halfbacks.
who will be tearing up the turf for San Diego State will have allthe Mustangs are all-league guard league fullback Norm Nygaard Vic Buccola, all-league quarter-back to run through, over and back Bob Neal and scatback Perry around all opponents.

tough Fresno State Bulldogs, who action. have snared 44 freshmen and junior college transfers for a little bench strength to add to the per. Deferments Handled formances of 26 returning veterans By Dean Reynolds from last year's squad.

Fiery Bulldog coach, Clark Van Matters relating to the defermajor injury, and that his men are Administration Building. following his orders to "get tough"

Certifications regarding enrollment, class standing and other per-

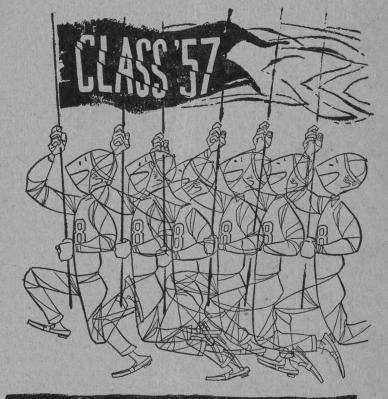
eason in a row.

Returning to quarterback for the Fresno Staters will be Fred extravagant claims is the fact that Bistrick and Fred Mosier, who will Cal Poly coach Roy Hughes can work with an experienced and field a veteran squad with letter-speedy set of backs. These are: versity of California is the giant "C" painted in blue and gold on Stan Sheriff, fullback Bob Lawson Ron Mosier, left halfbacks; Duke Sept. 17, in order to have their the campus water tower which and all-CCAA halfback Alex Bra- Snider and Sparky Hannor, right

Los Angeles State will greet 13 Bulldogs Tough
A possible sleeper may be hidfits 16, but nothing much is exing in the camp of the always- pected of either school in CCAA

Galder, reports that his squad has ment of students eligible under so far survived the strenuous two- Selective Service are handled by a-day practice sessions without a the Office of the Dean of Men, 109

against the Roaring Rainbows of tinent information will be submitthe University of Hawaii on September 25th. vice board upon request.



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We hope to provide you with the best possible service during the coming school year.

WATCH FOR OUR WEEKLY SPECIALS ON DRY CLEANING

For your convenience we have a free pick up and delivery service located in the Student Union. This will be open in the afternoon, but there will be a drop box for leaving clothes and laundry at any time.

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- **COMPLETE LAUNDRY SERVICE**

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by Dick Hendrickson

El Gaucho returns to the campus isn't likely to get much help. working overtime as many of the the air, let's take a brief look at the more critical issues. First, into world markets. across the Pacific to . . .

some time, and they constitute a tered in a most distressing manner. constant invasion threat to the

The writer, who has seen the ministration. Nationalists at work in Formosa The majority of the President's deal to do with the Communist and the economy continues healthy coup in China, have corrected their with an improvement in the gov-The economy is stable, the stand- congress. ard of living high and constantly The Democrats, on the other

attack, and certainly enough to turn one back should it develop into reality. It should be pointed sion is going to be made on the tled their swords first, in the face tration. of a long-standing U.S. policy.

ument of freedom and prosperity gating committee looking into the in an area beset by tyranny and Wisconsin senator's activities can't economic chaos, as well as a vital be expected to draw any sort of piece in the jig-saw puzzle of Far positive conclusions in an election Eastern defense plans, and our year, and they are presenty avoidpresent policy of aiding the Na- ing making any by hearing all the firmly continued.

from French Premier Mendes- ficult to say, but the result, when France whose attempt to sell EDC it does appear, is likely to be just to the French parliament didn't about as indecisive as the Armyquite come off. This is a blow to McCarthy investigation report, portions, and just what happens public is tired of the whole affair, now no one seems to know. The judging from present indications, ball has apparently fallen into the and I can't resist saying that it's lap of Mr. Dulles, who hasn't de- about time.

Europe has exhibited a veneer this year with an aura of newness about it—new scenery, new offices, new editor, new staff—but in the face of this pervading trend toward renovation, "Dateline" is peaceful co-existence and widen toward renovation. back at the same old stand, with the same old bettered I C Smith behind it. The news wires are attests, and the growing anti-Gersummer's developments approach a climax: so, with an atmosphere a climax; so, with an atmosphere of momentum events burdening based on experience, strength-william will be a speakers were Provost J. Harold by based on experience, strength-william will be a speaker with the strength of of momentous events burdening ened by a well-founded fear of the rejuvenated Rhineland's inroads

However, regardless of the pres-FORMOSA—Where the Chinese ent calm, arming of Germany in included the elected officers of the Nationalists, led by veteran solone way or another is certainly a Associated Students, advisors, perdier - politician Chiang Kai-shek, powerful deterrent to what must sonnel deans, Provost Williams, are strengthening the defenses of be classed as by far the greater of the small Nationalist-held islands two evils—the domination of westalong the China coast which are ern Europe by Communism. Eupresently under Communist attack. rope at the moment resembles George Obern, AS News Bureau These islands are very important nothing so much as a large keg Director Phil Jacks and Graduate to Chiang, for they are the bases of TNT with the fuse sputtering quietly but inexorably, and the ing commando-like raids on the apathy and unrealism of our allies mainland have been staged for in that quarter is liable to be shat-

WASHINGTON, D.C. - While the world scene grows more and All of which places the United more complex and the outlook in-States in a very precarious posi- creasingly bleak, the attention of tion. Now we are faced with the the American public is being capdecision as to whether or not we tured by affairs closer to home, as wil help in the defense of the the political pots boil briskly. Nosmaller Nationalist - held islands vember's congressional elections whose political importance is slight but whose tactical significance is dication of the public's reaction to the Eisenhower program and ad-

several times in the past few years, proposals have been enacted, in is in strong agreement with pres- some form or other; a lot of corent U.S. policy. The Nationalists, ruption and subversion has been whose wayward ways had a great cleaned out of government ranks, deficiencies remarkably in the last ernment's financial policies. On seven years. Formosa's governthis basis the GOP hopes to ment is, by oriental standards, a strengthen, or at least retain, the model of honesty and propriety. support of the administration in

improving and the military forces hand, are claiming that most of of Chiang and Company are no the legislation was passed in a small matter to be reckoned with. greatly watered down form and Americans who fear another wasn't much good to begin with; Korea developing from the avowed that the nation is on the verge of intentions of the Communists to a depression, with the economy capture Formosa may rest more weakening and unemployment easily, for there is a great deal of growing; that the administration's difference between marching across farm and fiscal programs are disa border into a demoralized and astrous, and that our present forunprepared nation and sailing the eign policies are unsuccessful. Formosa strait with enough power Also, it is the Democratic turn to to defeat Chiang's militant forces. hunt for scandals in government; The presence of the American Seventh Fleet in these waters should them with ammunition, and they be quite enough to deter an actual are trying hard to make an issue

out that those who accuse us of basis of how well the public likes sword rattling in the Far East have the Eisenhower program during ignored the fact that the Reds rat- the first two years of his adminis-

McCarthy is largely a dead issue Formosa stands today as a mon- by now; the congressional investitionaists is one that should be facts-which have been thoroughly aired before—all over again. How PARIS - Close, but no cigar long this can be drawn out is dif-European defense of gravest pro- which established nothing. The

Council Workshop Staged at Ojai

Members of Legislative Council met at The Oaks in Ojai last weekend for the second annual Student

Discussion groups were held on the same old battered L. C. Smith reason to fear re-arming of Germany, as recent history eloquently Board, Recreation Control Board, budget and finance, residence hall organization and problems of incoming chairmen. Guest Williams and Dr. Theodore W. Hatlen, associate professor of

Those invited to the workshop

Transportation Co-op

All students who wish to participate in a car pool may fill out a slip at the table provided for this purpose in front of the Student

The car pool table will be maintained by the Associated Students under the direction of AS Secretary Terry Tisdale and will be in operation during registration week and the first week of classes, depending upon student demand. Students desiring either rides or riders may use the service.



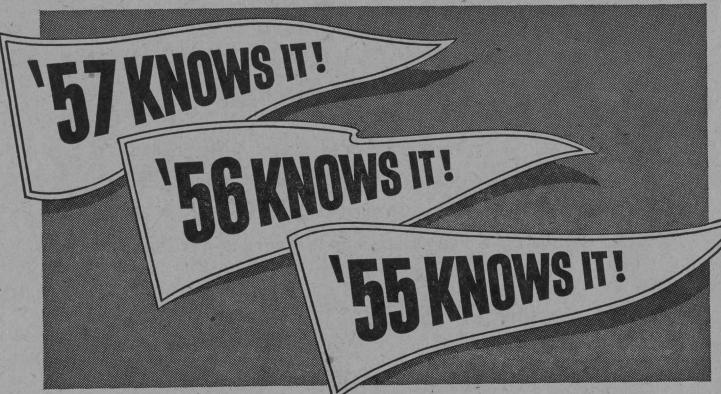
time for school,

Men's Woolama Sweaters—100% lambswool, red, yellow, navy, pink, blue, black-\$10.95 100% Orlon—washable— Ladies Lambswool Pullovers— \$5.95 to \$9.95 Ladies Lambswool Cardigans— \$9.95 to \$12.95 \$19.95 to \$24.95 Cashmere Sweaters—

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FIRST BAPTIST CHURCH WELCOMES YOU FOR COLLEGE-AGE ACTIVITIES SEPTEMBER 19

Sunday Morning -9:45 a.m. Special New College-Age Sunday School Class.

11:00 a.m. Morning Worship Message by G. A. GABELMAN, Th.D.

Sunday Afternoon and Evening -

5:30 p.m. "Food and Fellowship Hour" All college wouth welcome as guests of First Baptist.

6:30 p.m. College-Age Baptist Youth Fellowship— Come, meet and hear "Chuck" Talley.

7:30 p.m. "Chuck" Talley, Director of Baptist Student Work, Southern California, will speak.

Chapala and W. Victoria Streets

Church Phone 2-5563