

EDITORIAL COMMENT



EL GAUCHO

SANTA-BARBARA STATE COLLEGE

Mrs. Margaret Bennett
Faculty Adviser

Ralph A. J. Porter
Printing Instructor

MIRIAM FIRKINS
Editor

Associated Collegiate Press
MEMBER
1934 Collegiate Press 1935
HADSON

Society Editor: Barbara Seward
Proofreader: Allen Crews
Sports Editor: Bill Hoyt
News Editor: Bob Moore

REPORTERS—Elizabeth Denman, Grace Fritsch, Dolly Hall, Bill Hoyt, William Lambourne, Keith Lupton, Mary Frances McKinney, Donald McLeod, Bill McCullough, Schurer Moe Estelle Stray Pauline Temple, Richard Toner, Margaret Walker, Jeanne Wood, Allen Crews, Howard Bradbury, Helen Eich-berger, Barbara Seward, Paul Woods, Bob Krause, Dorothy Lape, Howard Gumperts.

FEATURE WRITERS—Mary Tomlinson, Barbara Seward, Art Dakan, Marvine Jones, Elizabeth Denman, Dolly Hall.

Official publication of the Associated Students, Santa Barbara State College, Santa Barbara, California. Edited and published weekly on the State college campus. Entered as second-class mail matter, Sept. 17, 1926, at the Postoffice, Santa Barbara, California, under act of March 3, 1897. Subscription price, one dollar per year, 50 cents a semester, mailed.

Reverberations

Much comment has been heard around the campus during the past week concerning the situation that arose when the Democratic club petitioned President Phelps to lighten the academic burden of Dr. Scanlan, that he might continue his activities as president of the Democratic club. Believing that a teacher's first duty was to his academic affairs and that it is "unwise for teachers to be too active in partisan politics, either local or state," the president did not concede with this request. Refusing to do so, he carried out a policy that has been followed for many years in the past.

After reading an article printed in the Morning Press in which it was pointed out that other teachers had held positions in political parties, some students have asked why this policy was so suddenly put forth. However after examination of the facts in the case, it was discovered that earlier in the year two faculty members had decided against taking positions of leadership in different political parties. No publicity was given to their decision, simply because the matter did not come to the attention of the general public. If, at other times, faculty members have held responsible positions in political organizations, it was without the knowledge of the president.

It is probably a debatable point as to how great a part a teacher, employed by the state for the service of any individuals who care to attend State institutions, regardless of political or religious affiliations, can play in politics. It is certain that his constitutional rights of individual political liberty will not be infringed upon. The line between having a responsible attitude toward civic affairs and still keeping free of political partisanship in admittedly a thin one; but it is there.

The position of the staff of El Gaucho on the subject is, also admittedly, a tough one. We are, accurately speaking, on the spot. Several letters from students have been received and an effort made to answer them in this editorial. Our main effort has been to present facts that have not otherwise reached the attention of interested readers. No particular effort has been made to satisfy everyone; we realize that that is an impossibility.

Program Revision

In reading over the changes in program for the State teachers colleges decreed by the state board of education in Sacramento, we see one of the changes many of us have long been looking for: reduction in minimum semester units in education required for graduation.

Education courses as a whole have been criticized, and justly, because of the repetition of material embodied in them. Many of the courses give approximately the same material but disguise it under different headings. Some borrow so much from psychology that they might well be taught under that head; others are largely sociology.

Probably no group of individuals will be more pleased at this revision than the teachers themselves, who probably get as tired of teaching the courses as students do of taking them.

And isn't it true your personal definition of a "Liberal" is the student who has the same opinions you have?—From the Daily Californian.

Philharmonic Orchestra

Those of us who sat with feet on rail at the concert of the Los Angeles philharmonic orchestra last Wednesday night had an excellent opportunity to see what the personnel of the group really looked like. Off hand we would say about two prize-fighters, one college professor, two high school lads, five traveling salesmen and a few musicians composed the group (from the rail only the violinists could be seen and mostly feet and legs of those.)

Which leads us to the conclusion that after all, musicians are human beings just like the rest of the world. They have a definite special ability, just like others who run the hundred yard dash or build airplanes, and after much training and practice, also like others, they become proficient in their profession, making music.

Art—Music—Drama

Someone is always asking us, "Do you like modern art?" We like to answer that it depends on the picture in question. Modern art to most people is the new-fangled stuff, the splashy pictures, the gaudy things. Something that does not look terrible is not likely to be called "modern" by the novice. A picture is either well done or not well done, modern or ancient.

The exhibit at the Faulkner gallery this month shows pretty clearly how pictures of one century can be placed against those of another. Eighteenth century types stand up admirably well against the modern pieces. The difficulty of the comparison is that there are only a few pictures of the two centuries that were done by painters of about the same level. Copley, Sully, and Chase are painters of high order.

If we were to compare the two centuries in terms of one being an improvement over the other, we would conclude merely that we are thankful to be living in this age, when we can almost always say what we please, almost always do as we like, and almost always have people enjoy our individuality. In other words, art records social conditions. How can we say twentieth century is any better than eighteenth century art?

"Tookie" and "Boy With Dog" make a good comparison. There is no question that we like Tookie better than the boy because Tookie belongs to our age. She leans against a crooked doorway, asserts her important presence, and through her eyes tells her elders a thing or two. What interest can we muster up over the child who fondles a dog, wears a long face, and meekly waits for an order from a ruling parent. "Tookie" has the modern freedom, the dashing technique, the humor. No doubt Tookies of the eighteenth century just wouldn't get into pictures!

Progressive painters exhibit in the small gallery. The majority of them speculate present day propaganda. "New Earth" inclines to reflect Pearl Buck's "Good Earth" which captured the nationwide interest of readers recently. What might be a painting of Shirley Temple appears to be making fun of the movies. Radio, cosmetics, and gangsters are among some of the other subjects which do not make much more than "yellow journalism" art. There are others of more interesting type, especially, portrait of a girl leaning out of a window.

Freshmen Problems

Congratulations are in order for Betty Smith, whose engagement was announced during the Xmas vacation. Happy landing, Betty!

We were almost shocked the other night at the basketball game when we saw Billie Winters smoking Lyman Ross' pipe. We say "almost shocked" because Billie's liable to do anything.

Have you noticed what a whizz of a frosh basketball team we have? We read in last week's paper that they weren't so "hot," but we frosh think they've got it all over the varsity. Tim Thomas, a Pasadena, put in a plenty swell game, as did all the others. "Juicy" Langlo seemed to be the dead-eye of the evening. Nice goin', frosh!

We hear that Eleanor Mellinger spent the better part of the evening at El Cortijo entertaining the colored help by blowing smoke rings from Fred Osborne's antique pipe.

Elmer Coy isn't coming back to State next year. It is rumored that he is intending to take the "big Leap" with ye olde Santa Maria. We'll miss ya, Elmer!

Dear old State is about to lose one of her frosh. Fred Osborne is leaving in two weeks for the Orient. On his return from Tokio, Japan, he intends to stop off at British Guiana, where he will work with a friend in the gold industry. He plans to be abroad for about two years. Bon voyage, Freddie!

State seems to be losing several frosh. Ed Smith, one of the swiftest fellows on the campus, left last Saturday for his home in Lindsey, where he will take a position in a automotive supply company. Good luck, Ed. Sorry we didn't know you better!

Snoop! Snoop! Dolly Hall has declared her honorable intentions of falling in love. Nope, boys, don't form a line to the left, because the young lady has already decided upon Harold "Sandy" Sanderson. That young man is very agreeable, we think, as Dolly is wearing the valuable red ruby that never, never comes off his finger!

To be or not to be. Cover charge or no cover charge. That is the question. Anyway, Wendell Wright and Frances Kenney did intend to go to La Hacienda Friday night.

Barney Dupes absolutely insists that he be known as the campus great lover.

Turkey Clemens and Margie Nielson are about to announce serious competition for Culbertson, because according to reports over the weekend they defeated the most serious rivals at bridge. We suspect that their competition was too busy scoring a "slam in hearts."

be perspicacious
use **MISSION ICE**
Phone 3187

PHONE 4585
College Special—Shampoo 50c; Shampoo and Dry Finger Wave, 75c; Finger Wave, 50c; Wet Wave, 25c. Permanent Waving. Attention Men! College Haircuts

CENTRAL BARBER SHOP
9 W. De la Guerra St.

SLOCUM'S BREAD
At Your Grocers

Victoria Dry Cleaning
A Good Name Is Good Business
Phone 7068 132 E. Victoria St.

SAFEWAY STORES
FIVE COMPLETE FOOD STORES
IN SANTA BARBARA

34 WEST VICTORIA STREET
517 STATE STREET
303 NORTH MILPAS STREET
1427 SAN ANDRES STREET
2700 HOLLISTER AVENUE

2 Faculty Members Named on Committee

Dr. Elizabeth L. Bishop and Dr. Edward L. Markthaler of the State college faculty have been named on a committee to relieve and rehabilitate local infantile paralysis victims. Funds will be raised from the President's Birthday Ball which will be held at the Flying "A" studio on January 30.

Seventy cents of every dollar will be retained locally to be expended within the community and the balance of 30 cents will be presented to the President to be allocated by him to a national research commission. Five thousand other cities in the United States are also cooperating with President Roosevelt.

RADIO NOTES

The Hall of Fame, late of NBC has been transferred to CBS under a new name, "Club Romance." This feature is released over KDB at 5 p.m.

Easy Aces, that popular radio comedy of a couple of seasons ago, is again being released on the Pacific coast on KDB at 12:45 p.m. This program is somewhat like Burns and Allen, each having a perfect dumb dame and a male stooge. Easy Aces is a serial story.

Two Los Angeles radio stations have increased their power from 500 watts to one kilowatt in the day time. They are KFSG, the Angelus Temple station, and KRKD.

Ed Wynn, who tells many jokes about thin and fat people and old maids, recently received an indignant letter from a sprinster begging him to quit making fun of her and her unlucky kinds. Needless to say the letter did no good.

Ray Noble, who recently came to the United States from England, has taken to writing songs for Bing Crosby because the Orchestra Leaders' federation will not permit him to form an orchestra of his own in this country.

The CAMERA Shop
800 State St.
Cameras—Films—Papers
Chemicals
Kodak Finishing—Enlargements

Floralart Shoppe
1203 ANACAPA ST.
SANTA BARBARA, CALIF.
Phone 28534

HENRY BRABO
Cleaner and Dyer
Telephone 21596
17 E. Anapamu St.
We Give "S. & H." Green Stamps

Delightful LUNCHEON MINUETTES
35c

La Arcada Fine Foods
1114 State Street

Monday—Monte Cristo Sandwich
Tuesday—Colonial Plate
Wednesday—Welsh Rarebit
Thursday—Casserole of Old Madrid
Friday—Hot Oyster Sandwich
Saturday—Old Favorite Baked Beans

Oddzenenz

No use. It is not any use. To think is no use. No use to think. It is no use to think to think is no use. The sun is shining warmly on us, but still it is no use to think. The sun cannot effect our thinking. Our thinking cannot be effected by the sun, because is no use to think, but the sun is of use.

She has finally seeped in under our skin—that Gertrude Stein. Publicized in the January Cosmopolitan, a recent L. A. Examiner, and NOW even the columnists are giving her space. IS SHE GOING TO GET THE NOBEL PRIZE? Perhaps we are conventional, conservative, old-fashioned, orthodox, or other dyed-in-the-wool adjectives, but we SIMPLY can't see any merit to what we think is a return to cholera.

If we appear uninformed, we hope our DEAR, DEAR readers won't hesitate to reply, for we just LOVE fan-mail—and who doesn't?

GUTIERREZ DRUG STORE
Telephone 3174
The Leading Prescription Druggists
635 STATE STREET
Free Delivery

Eugene Sacconaghi
10 W. De la Guerra
Phone 3650

Jordano Bros. Inc.
STAPLE FANCY
GROCERIES and MEATS
CANON PERDIDO and CHAPALA STS.
PHONE 5221

GOOD YEAR Exide
TIRES AND TUBES VULCANIZING RETREADING ROAD SERVICE
BATTERIES RENTAL SERVICE ELECTRICAL WORK

MARVIN LIGHT, Inc.
"A PLACE WHERE THE IDEAL OF SERVICE DOMINATES THE DESIRE TO SELL"

OUR TIRE AND BATTERY SERVICE ADDS VALUE AT NO EXTRA COST

302 State Street Phone 4036

ATTEND OUR
Semi-Annual SHOE SALE
JUST STARTED
Just Two of Our Many Bargains

Women's 'FOOT-DELIGHTS'
\$8.50 Values
Choice \$5.95

Men's
ENGLISH BROGUES
Sale Price \$6.95
Three Lines to Be Closed Out.

Michel A. Levy
913 State
S. & H. Green Stamps as an Added Saving

THE COLLEGE SHOP
San Marcos Barber Shop
Court—San Marcos Building

Alfred T. Cornwall
Fine Shoe Repairing
Student Work a Specialty
1033 State Street

FOOTHILL DAIRY
MILK and CREAM
of Highest Quality
Ph. 23240 Cienieguitas Rd.

TOMMY and WILLIE'S GENERAL PETROLEUM PRODUCTS
State and Sola Sts.
DOC. KELLIHER ON NIGHT DUTY

Phone 3339 We Call For and Deliver
EMPIRE DYE WORKS
Home of Quality
FANCY DRY CLEANERS
524 STATE STREET

Gauchos Attention!
Please Come in and Get Acquainted
Sheaffer—Parker Eversharps Pens
Typewriters
Portables and Large Machines—Repairs
Service and Student Rentals
Philco Radios
Complete Line for Your Inspection
We Trade, Service and Rent Radios
Student Supplies
BANK'S
914 State St. Phone 4177

Freshman Five Win Contests

A defeat and a victory. The loss slightly overshadowed the win, however; for, Chapman, formerly Cal-Christian, displayed a brand of net-swishing that is seldom seen in these north'n parts. Having seen "Murt," "Honker," "Chuck," "Jimmy" and the rest of the fellows play before, I feel sure that they are capable of better basketball than they played. It took a little research to gather authentic explanations, but here's two reasons that stand out as instrumental in their degradation. First, they were simply overwhelmed; and secondly the varsity had had but three nights of practice on their latest system, and during the game several men were put in positions that they had never played before.

The victory, was last Wednesday when the varsity appearing for the first time in their new green and white uniforms took the Santa Maria Fashion Barbers into camp and handed them a licking. Comparing the impressions derived from the Wednesday night game and the Friday night fray, and not knowing, I'd say they were two different teams.

Those "fancy free flinging" junior varsity basketballers have really shot that swell record of their's to smithereens, for last Monday night they won another game on a forfeit. Van Dalsens, their opponents, played an ineligible man; and the result was that even in losing the game in an overtime period, the J. V. lost, "Hi" Stanley and "Buppy" Moore were the stars of the evening when they divided the high point honors with 12 digits apiece. "Buppy" had a chance to be the hero of the evening when at the end of the game, two seconds to go, score tied, he had a free shot. Time was called out; and between the boobings from the side

Finally furnished with new suits, the State freshmen basketballers turned in a performance as flashy as the new togs last Friday night, to smother the Bekins team of the city open league under a barrage of well placed shots, and hang up a 49-29 victory.

Little Crow Stars
The frosh played their best game of the year thus far, being paced this time by Ian Crow, a dead-eye forward from Santa Barbara high. Crow had a field night, ringing up 19 markers and gaining high point honors for the game.

Although playing a rather slow game the first half, the Gaucho babes gathered momentum as the second half progressed, and by the end, really looked like a classy aggregation.

Every Man Scores
"Tim" Thomas, diminutive forward, ranked next to Crow in scoring for the frosh, bagging 8 points while "Donk" Hart gathered 6 from his center position. Lindquist and Rumbaugh at guards were effective defensively. Coach Killian used only ten men during the game, in contrast to the usual 15 or 20.

For the Bekin's boys, Brunstead, a fine guard, accounted for 10 of his team's points, and Brett and Myers, the two forwards, scored 7 and 6, respectively.

lines and the extra time, the silence shattered Buppy's nerves and he missed. In the extra period the Van Dalsens hit the basket three times to the State's none, which cinched the fracas.

Rivalry in its most acute form is blossoming out among the varsity and junior varsity casaba squads. They meet in their annual grudge battle soon and it promises to be the classic of the season. Early plans indicate that the intersarsity clash will not be solely basketball as several humorous ideas are being worked up by the two teams.

The **VICTORIA PHARMACY DRUGS**
ROY A. LOIBL
Victoria & Santa Barbara Sts.
Phone 3206

HONEY WAFFLE SHOP
10 West Figueroa Street
Delicious Sandwiches and Salads — Steak Dinners
Individual Coffee Pots
R. Austin T. Dorsey

ELMER LEE HAS VARIED CAREER ON GYM FLOOR

In an attempt to acquaint State students with the members of the Gaucho basketball varsity, this article has been printed.

Elmer, "Paul Muni" Lee embarked on a successful basketball career in a small high school in North Dakota.

This school was situated in the town of Neche. The high school attended by our star athlete had an enrollment of approximately 100 students. There were 15 men out for the basketball squad. Lee played forward during his prep days, and made a varsity letter his junior and senior years.

Member of Phantoms
After completing high school Elmer came to Santa Barbara where he went to work. For two years while he was working, Elmer played on a team sponsored by the Methodist church. This team was known as the "Phantoms."

It was two years after Elmer moved from the East that he entered our institution of learning. He played on the championship frosh basketball team in 1932. On this team, of which Elmer was a star guard, were many other prominent basketballers; Miller, Rezzonico, Hoyt, Hoffer, Crow and Russell.

Has One More Year
Elmer is now playing his second year of varsity competition for State. In 1934 he was one of the mainstay guards of the Gaucho hoopsters. This year Elmer is holding down a guard berth of the varsity, and it should see him rise to new athletic heights.

PATRONIZE EL GAUCHO ADVERTISERS

McCaffrey Bros. SPORTING GOODS
Phone 5656 634 State St.

SPORTS

Bill Hoyt, Editor.

Wednesday, January 16, 1935

Page 3

Boxing Champions to be Chosen by Tournament Fights

A new deal in Santa Barbara State college boxing will be inaugurated next Tuesday afternoon in the college gym when the eliminations starts for the annual school boxing championships in eight classes.

A new deal in Santa Barbara State college boxing will be inaugurated next Tuesday afternoon in the college gym when the eliminations starts for the annual school boxing championships in eight classes.

Friday afternoon is the deal line for all participants to sign up in the gym office. Any man in school is eligible to take part in these contests, and by all indications about 60 men should enter the tournament. A champion of each weight class including all classes between flyweight to heavyweight. No man will have to fight an opponent who outweighs him by more than three pounds, and no contestant will be allowed to give away more than seven pounds during the contests, according to Harold Hart, boxing instructor. This rule according to the ringside experts, will make the fights even more interesting and give each man an even break.

Boys Are Rugged
Mr. Hart informs us that some real exhibitions of both skill and battling will be on tap for the ringsiders and what some of the boys lack in experience they easily make up in ruggedness.

The eliminations are preliminary to the finals which will be held February 1 at the Irish picnic in the armory. Along with the eight final bouts there will be eight bouts between the runner-ups in each division. These 16 fast bouts showing the pick of the school's fistic talent is expected to fill the armory gym to capacity.

Four Rounds to Decision
All the bouts will be over the four round route and the winner will be chosen by judges if the fight does not last the full four rounds. Coach Hart offers a list of some of the men who have already signed to enter, all of whom he claims are "tougher than a 15 cent steak": Heavyweight division; "Twinkle toes" Hammond, "artiste of the footwork" "Bottle leg" Sanderson, "the Orange belt crusher," and Don "Milk" Hart, champion of Southern Buteenwillow frosh. Lightweight division; "Bon bon" Robinson, "Free toy" Oldershaw, "the cucumber assassin." "Daniel (in the lion's den)" Mullock, "pride of the ballroom," Trotter and Elmer "beauty contest" Coy. Welterweight division; "Yahoo" Monson, "the Swedish nightingale."

VARSITY DROPS SLOW CONTEST BY BIG MARGIN

Playing against a high calibre team which is one of the best in Southern California, the Santa Barbara State college Gauchos were defeated 53 to 17 last Friday night in the Armory gym by the Chapman college five. Chapman, formerly the California Christian college, took an early lead and were never threatened by their smaller opponents.

Slater, Lund, Ferraris and Forbes, three forwards and a guard, scored 48 points between them in an exhibition of what is known in Santa Barbara as "dead eye" shots. Ferraris looped ten field goals for a high score of 20 digits for the game. Slater, Lund and Forbes followed him with 13, 8 and 7 points respectively. Each of these scores was higher than anyone of the Gaucho's individual scorers.

Williams and Lewis at center for Chapman, played sterling games of defense, and although they scored no points, they were the starters of practically all the offensive plays. Briner and Forbes played two of the best guard games ever seen in local encounters.

For El Gaucho Elmer Lee and Merlin Miller played their usual outstanding games at guards. "Mert" scored 5 points to lead the Gaucho's offensive. Bob Dunham and Charles Hoffer worked together very well as forwards and loom as a possible State scoring threat in the Southern conference battle this year.

Van Winkle, Jimmy Lebeck, "Bud" Ewing and "Skeeter" Voorhies alternated back and forth during most of the playing time.

Campus Coffee Cup Capers

'Tis rumored that Warren Rouse, well upholstered farmer from Goleta, has been casting his eyes in the direction of a blonde, who, the rumor has it, comes from his home town of Oakland. It's a small world after all!

The above mentioned blonde was seen at the symphony last week with none other than Tommy Orr — or was it Bill Poole?

Speaking of the symphony, Rolly Carter and his g.f. were in the front row. Rolly's feet were gracefully draped over the rail.

Have you treated yourself to one of our luscious strawberry waffles yet?

A recent poll shows that Miss Ramelli is the most talked of teacher in school.

Try one of our delicious cube steak sandwiches!

Gauchos Open up Season

Making their conference debut of the 1935 basketball season, the Gaucho casaba tossers match shots with the powerful Whittier five Saturday night at the armory gym.

Gauchos Work Hard
After a stinging defeat handed them by the Chapman crew last week, the Gauchos have a lot of work ahead of them before taking on the Poets. Coach Hal Davis is working on a new defense which he believes will improve both the looks and efficiency of his squad.

Lead by Arrambide
Fresh from a victory over Redlands, the Poet cage artists appear to have rounded into shape sooner than pre-season dope predicted. Led by versatile Johnny Arrambide, who plays a high scoring game at forward, the Southerners will present a large fast-breaking outfit.

Coach Davis will probably pick his starting lineup from Johnson, Voorhies, Lebeck, Dunham, Hoffer, Lee, Keith and Miller.

WARNER BROS. CALIFORNIA
FRI. SAT. — JAN. 18-19
GIRLS! HERE IS YOUR FAVORITE STAR
Bring Your Favorite Girl
FELLOWS
CHESTER MORRIS
I'VE BEEN AROUND
ROCHELLE HUDSON

COMING SUNDAY
A NEW THRILL
IS IN STORE FOR YOU!
PROUDLY WE PRESENT
CLAUDE RAINS
(The Invisible Man)
JOAN BENNETT
IN A UNIVERSAL PICTURE WITH
LIONEL ATWILL

The Munition Racket Exposed

BY THE HEAD THAT PLANNED A THOUSAND WARS!
THE MAN WHO RECLAIMED HIS HEAD

Now---
RODENBECK'S
Greatest Sale
You don't need a Master's Degree to know that the outstanding shoe values in town will be found at Rodenbeck's. For outstanding quality, for unbeatable value, for style as modern as tomorrow—State College students know that Rodenbeck's leads.

CO-ED SPECIAL 150 PAIR MEN SANDALS FOR SPORT WEAR **29c** **\$4.95**

Beauty — Style — Comfort in Peacock Shoes for Young Women

Co-eds who go places and do things go there and do it in Peacocks. They put any foot in the running for a beauty prize and give the wearer a self-assurance that makes any date an event to remember. If you don't believe that a pair of shoes can do that—take a look at these Peacocks.

\$4.95 \$5.95 \$6.95

SPORT SHOES
These sport shoes, "slacks" to you, will keep you on your feet all day long in comfort. Great for campus wear and a real bargain. In brown rough leather and a very good imitation pigskin.

\$1.95 \$6.50 \$8.00 \$9.00

WALK-OVER MEN'S SHOES
When you say Walk-Over Shoes for Men you're talking quality. And there's plenty of style and snap to Walk-Over quality. Find the best looking pair of men's shoes on the campus—we'll give you five to one they're Walk-Overs.

\$5.85 \$7.20 \$8.10

COMPARE PRICES AND QUALITY — THEN BUY AT
Rodenbeck's HOME OF GOOD SHOES
1019 State Street — Santa Barbara, Calif.
1019 State Street Santa Barbara, Calif.

HERE IT IS... The event you've been waiting for
January Sale
COMPARISON DETERMINES VALUE
The Great Wardrobe
Quality Since 1886

35 EAST VICTORIA
Henricksen's Bakery
Specializing in Danish Pastry — and — Honest-to-Goodness Bread
TRY OUR NEW "PIGS IN THE BLANKET"
Phone 22672 We Deliver

SPORTING GOODS
ATHLETIC SUPPLIES
GUNS, AMMUNITION AND FISHING TACKLE
BUELL BROS. INC.
705 State Street

Basket Ball Shoes
Converse Shoes Canvas
\$1.25 to \$3.25
Black Panther Leather—\$4.60
Ott's Sport Shop
727 State Street Phone 3121

New Address 717-719 State
EISENBERG'S FIRST ANNUAL JANUARY CLEARANCE
In Our New Home at 717-719 State
STUDENTS!
HERE'S YOUR OPPORTUNITY TO SAVE ON YOUR HOSIERY NEEDS...
NATIONALLY KNOWN BRANDS

For the Ladies...
Special lot of Phoenix quality silk hose in all the new shades. Custom-fit tops, chiffon or service chiffon weights. All sizes. **SPECIAL Pair 59c**

For the Men...
Lot 1. Phoenix "STANWEAR" mixed lot of regular values to 75c. Discontinued lines. All sizes, neat patterns. **SPECIAL Pair 29c**

Lot 2. Cooper's quality Rayon, and Rayon and wool fancy socks in neat patterns. All sizes. **SPECIAL 5 Pair \$1**

You'll Have to Hurry—They Can't Last Long
Phone 3149 **Eisenberg's White House** 717-719 STATE STREET

FRATERNITIES

SOCIETY

DEPARTMENTS

Six Sororities Join in Formal Dance at Hotel

Hotel Mar Monte was the scene of the annual Pan Hellenic formal dance given last Saturday night and attended by members of six social campus sororities and their escorts.

Phyllis English' orchestra played for the dancing from 9 o'clock until midnight.

Those present included Dean and Mrs. William Ashworth, Dr. William Ellison, Miss Florence Clark, Mr. and Mrs. Arthur Barnett, Mr. and Mrs. Theodore Harder, Mr. and Mrs. Harrison Ryon, Mr. and Mrs. J. R. Williams, jointly sponsors.

Mr. and Mrs. Andrew Bredsteen, Mary Bell, Ruth Carter, Mary Erickson, Audrey Gill, Genevieve Jones, Peggy Koepf, Margaret Patrick, Jewell Stevens, Jerry Walker, Dorothy Weber, Claire Wise and their escorts James Briscoe, Edmund Smith, Sidney Smith, Jack Nolan, Bill Hoyt, "Hi" Stanley, James Shang, Carroll Russell, Joe

H. E. Fraternity Elects Officers

New officers of Kappa Omicron Phi, national professional home economics fraternity, were selected at a meeting on January 7 at the home of Merceda Jewett, 1905 Alameda Padre Serra.

They are Evelyn Steinmeier, president; Louise Headley, vice-president; Evelyn Brown, recording secretary; Ruth Mosley, corresponding secretary; Louise Lewis, treasurer; and Bernice Baker, keeper of the archives. The new officers will be formally installed on January 21. Colonial room of Ebbe's hall

Robinson, Donald Hart and Al Scott represented Alpha Theta Chi.

Mr. and Mrs. Fred Synness, Sheila Davidson, Jackie Harris, Elizabeth Hartwell, Elaine Littlefield, Evelyn Maitland, Dorothy Poole, Wilda Simone, Evelyn Sims, Lowell Washburn and their guests Paul Woods, Tom Williams, Clyde Moulton, Albert Brown, Marcel Hells, Bill Russell, Bill Maxwell, Albert Eaves, Bob Smith, attended from Delta Sigma Epsilon.

Margaret Beddome, Lita Boeseke, Catherine Cornwall, Ella Cornwall, Jo Covelli, Esther Clevenger, Lillian Cook, Nancy Davens, Betty Durfee, Kay Goode, Rose Greenwell, Betty Greenwell, Peggy Helm, Myrtle Holt, Georgia Lyons, Julia Lynch, Esther Ludeke, Irene Mayhew, Margaret McKee, Betty Remp, Florence Stuart, Lillian Talbot, Mary Lee Townsend, Helen Smith and their guests Bill Green, Dick Kaimo, Roy Strang, Edgar Kerrigan, Frank Kellar, Lloyd Drennan, Dick Brothers, Don Stewart, John Vaughn, Jack Von Efav, George Harper, Ned Naess, Harry Moore, Harry Gallagher, Charles Holden, Barney Dupes, Jack Porter, Bob Stuart, Robert Smith, James Lyons, Reed Prince, Frances Quinlan, Allen Lambourne from Delta Zeta Delta.

Mr. and Mrs. Edward Parks, Dorothy Allen, Marion Call, Marian Ek, Rosemary Habecker, Mary Melano, Kay Myers, Phi Kappa Gamma and their escorts, Vernal Brinks, Peter Quinn, William Pensinger, James Moss, Mert Miller, Bill Morrissey, and Mr. and Mrs. Edward Smith, Mr. and Mrs. Albert Bevis, Mercedes Berger, Marjorie Cadwell, Phyllis Cole, Thelma Fent, Garnett Harriman, Faith Holm, Sue Knox, Lois Jo McPheeters, Betty Roome, Betty Roulston, Barbara Seward, Marjorie Williams, of Tau Gamma Sigma and Thomas Keating, Jack Shepard, Tad Foss, Gilbert Murray, Virgil Kirkpatrick, Bob Winters, Lawrence Connell, Bob Way, George Smith, Douglas Kirkpatrick, Dick Thomsen and Ed Cole, and Mr. and Mrs. Ned Porter, Elsie Eckoff, Wandalyne Linker, Alice Waring of Gamma Delta Chi and Ralph Porter and Harold Lucking attended.

I OBSERVED:

Dorothy Horner blushing when Dean Bennink read the house rule applying "to having the same boy over to the house afternoon and evening in succession."

Dolly Hall and Margy Nielson lecturing to Harold Sanderson on the gym steps last Tuesday. What have you been doing, Sandy?

Petie McKinney, very "tetching" in her red wool suit, driving Helen Longawa's packard Susabella.

Don MacLeod viciously complaining that all the good-looking girls go for the Anapamu boys.

Marjorie Mansfield finally quiet a small dog that had been barking constantly on the campus for fifteen minutes. Oh, those qualities of persuasion.

Wilma Kiesner remark to Jack Maloney, "What! You'd borrow my fountain pen to write another girl?"

Miss Churchill Feted by H. E. Group and Frat

Miss Lucile Derbyshire honored Miss Edith Churchill, who recently resigned her position as manager of the cafeteria to accept one at Whittier, with a tea at her home on Alameda Padre Serra, Sunday, January 13, from 4 to 6 o'clock. The Home Economics department and the Alpha Rho chapter of the Kappa Delta Pi, national honorary education fraternity, arranged the affair.

The guests were Mr. and Mrs. C. V. Denman, Mr. and Mrs. Ward Jackson, Mr. and Mrs. Lee Verritt, Mr. and Mrs. S. O. Werner, Mrs. E. C. Ray, Mrs. William Hart, Mrs. Hattie Maguire, Mrs. Josephine Bol-

Chloris Bixler Marries

Chloris Bixler, former student at State and member of Phi Kappa Gamma, was married to Mr. Edward Parks, at an informal wedding ceremony on Saturday, January 5, in Los Angeles. They will continue to live in Los Angeles, where Mr. Parks is employed at the M-G-M studio.

ton, Mrs. Faith Delamarter, Mrs. David Eynon, Mrs. Thelma Morgan, Mrs. James Westcott, Miss Sara Arkley, Miss Catherine Ball, Miss Winifred Frye, Miss Nellie Miller, Miss Charlotte Dengate, Miss Lua Thurmond, Miss Ora Willis, Miss Myra Nickerson, Miss Lucille Bolton, and Miss Merceda Jewett.

PATRONIZE EL GAUCHO ADVERTISERS

Teacher Visits Southern Cities During Vacation

During Christmas vacation Mr. and Mrs. Roscoe Lyans traveled down the west coast of Mexico to visit the many picturesque and colorful spots of old Mexico.

They found everything typically South Sea islandish on the coast, especially at Mazatlan and Guadaluajara. Several days were spent taking in the atmosphere and color.

The artistic display in the public markets caught the trained eyes of the two travelers. The gay colored serapes and the somber rebozos of the Mexicans are a study in themselves.

Two extremely interesting experiences stand out in Mrs. Lyans'

memory of her trip. She had the honor of meeting Diego Rivera, Mexico's idolized artist. His specialty is mural painting. Nearly every blank wall in Mexico City is having a mural set in. His murals are done in a fresco manner. She also watched Rivera at work.

While visiting a small school, the guide of the small party told one of the teacher's that Mrs. Lyans was an art teacher. They requested that she draw on the blackboard for the children. She had no way of entertaining them except through her drawings, for she doesn't speak Spanish, nor they English. Mrs. Lyans says that she enjoyed this experience thoroughly.



Dear College Studes:

If you should happen to see a few fellows wandering around in a rather dazed condition, and warbling, "fiddle-diddle-dee" or "big-burly-bumpo," don't be alarmed. The boys aren't insane, they are just getting ready for the band and glee club tour.

The Collegiate Hamburger sure does look great with the brand new "cuckoo clock" menu. There are two new malt mixers also, to take care of the demand created by those new and enlarged malts and milk shakes. When you are at the library writing out those term papers, why don't you drop over and have one?

Basketball starts in earnest for the Gauchos this week-end, when they encounter the Whittier Poets. Good Luck, boys.

Your's till next week,
COL. HAM. BURGER.



FOXRLINGTON
"THE PLACE TO GO"
STARTS FRIDAY

THE GREATEST SHOW ON EARTH

THE STORY OF THE MAN WHO WAS MORE AMAZING THAN THE WORLD HE CREATED!



WALLACE BEERY
"THE MIGHTY BARNUM"
ADOLPHE MENOU
VIRGINIE BRUCE
ROSELE HUDSON
JANET BECHER
ADDED MICKEY MOUSE in "Two Gun Mickey"

FASHION SHOW
2:30 Daily
of Hand Knit Models of MINERVA YARNS
This Week Only
Andera's
1105 State Street

THE NEW STORE
MORSE'S
1113 STATE STREET
No Two Dresses Alike
When You Shop Here You Get Real Values—
Ask to See the **DOUBLE DUTY SUITS** Specially Priced
\$12.95 to \$22.95
FUR TRIMMED COATS
\$15.95 to \$27.95
OUR DRESSES
Formal, Afternoon and Sport Are Lovely
\$2.95 to \$16.95
IF IT IS SWEATERS AND SKIRTS We Have Them at Prices to Surprise You
Our Motto—"You Must Be Satisfied"

Miss Norrina Davis Appointed to U.C.L.A.

Home economics students will be interested in learning that Miss Norrina Davis, who taught in the department in the summer of 1933, has received an appointment to a position at U.C.L.A., where she will teach directed teaching of home economics.

EDUCATIONAL ADVISER

Charles Richardson, industrial education, 1934, has been appointed educational adviser for the Bates Canyon C.C.C. camp located between Santa Maria and Taft.

For the Gift That Always Pleases Send Flowers



PRICED TO FIT YOUR POCKETBOOK

Victor the Florist

135 E. Anapamu Phone 28667

Collegiate Dance Nite
— at —
LA HACIENDA
Every **FRIDAY** Night
Ladies 25c Gentlemen 40c
No Cover Charge

Runkle's SHOE SALE Is ON!
Twice each year we clear our stock of incomplete and discontinued lines from our stock of high quality footwear at reductions that make genuine savings.
RALPA RUNKLE BOOTERY
1023 State

Did you ever notice..in a roomful of people.. the difference between one cigarette and another..and wonder why Chesterfields have such a pleasing aroma

Many things have to do with the aroma of a cigarette... the kind of tobaccos they are made of... the way the tobaccos are blended... the quality of the cigarette paper.

IT takes good things to make good things. Someone said that to get the right aroma in a cigarette, you must have the right quantity of Turkish tobacco—and that's right. But it is also true that you get a pleasing aroma from the home-grown tobaccos... tobaccos filled with Southern Sunshine, sweet and ripe. When these tobaccos are all blended and cross-blended the Chesterfield way, balanced one against the other, you get a flavor and fragrance that's different from other cigarettes.