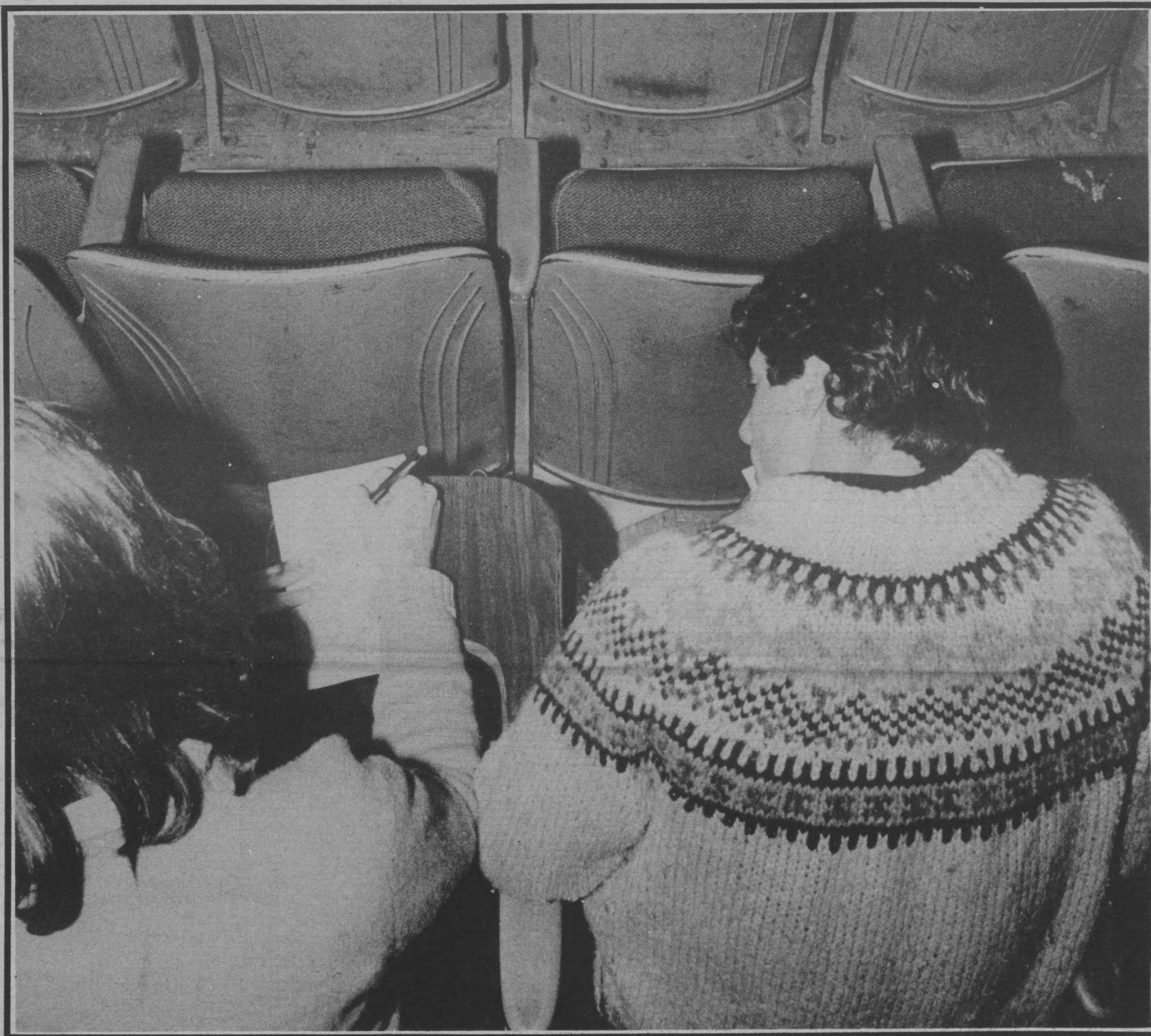


FOCUS

Magazine



Cheating: Strategy of the '80s

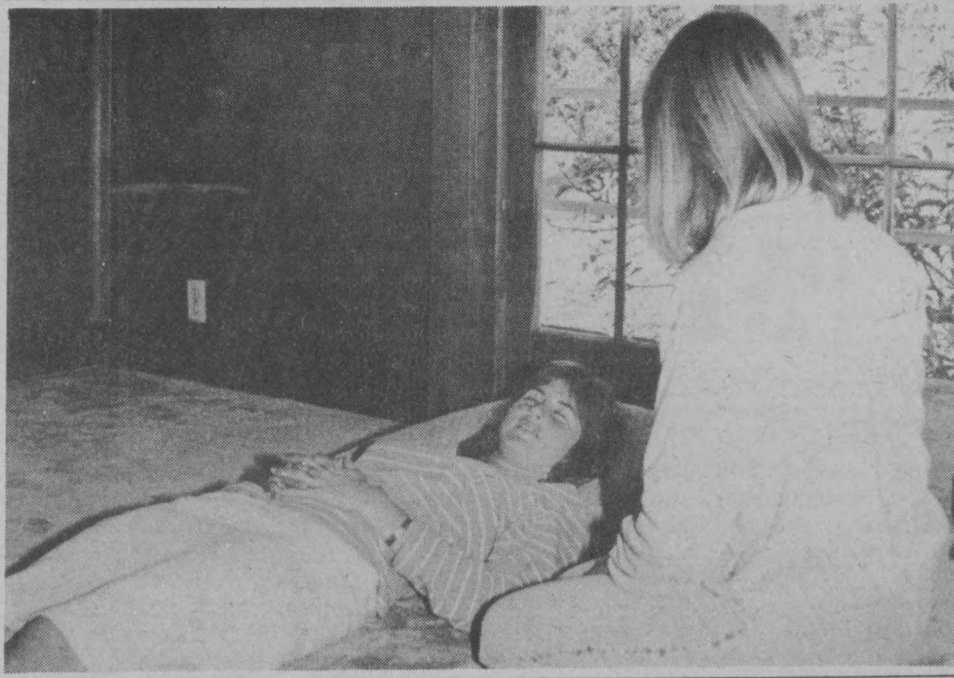
By JOHN KRIST
And
EVE DUTTON

It might be linked to a worsening economy and the concomitant increase in competition for what skilled jobs are available. It may be due to the increasing financial investment required for a four-year college education and the resulting pressure to do well and justify the great expense. It could be the result of an ambiguous but very real deterioration in the moral and ethical code of today's students.

The causes are difficult to trace with any degree of precision, but one thing is apparent: cheating is becoming a more widespread academic strategy than ever before at UCSB.

"The problem is much bigger than we have the courage to admit," said Brian Fagan, co-chair of the Student-Faculty Conduct Committee. Fagan, who

(Please turn to 3B, col.1)



**Focus Editor
Eve Dutton**

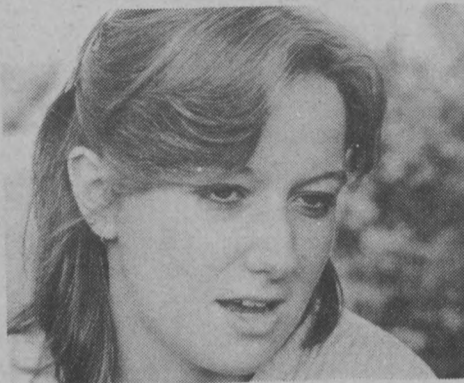
**Asst. Focus Editor
Greg Harris**

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**Cover Photo
Greg Harris**

In My Opinion...

How do you suggest decreasing the number of bike accidents on campus?

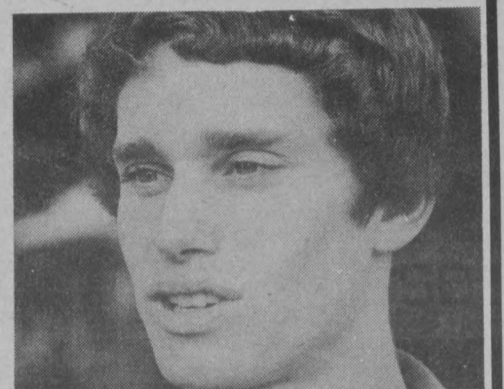


Angela Welch, International Relations, Senior

I think it was a good idea when they had police on campus giving tickets. People are careless on their bikes and it is very frustrating, especially for the pedestrians. We simply need better enforcement of bike rules. It doesn't seem viable to increase the number of bike paths on campus. The real problem is that there are too many bikes on campus but what can you do about that?

Mark Davis, Mechanical Engineering, Grad. Student

I think that a big problem is in the number of people passing. Something should be done to try to get the slow riders to go faster. We need a minimum speed. A maximum speed is a good idea too, but I guess enforcing speed laws is not really possible. Everyone should just try to go the same speed, not too fast and not too slow. Turning lanes would be a good improvement also. Especially at intersections like the one behind the Music building when you are turning left to the UCen.



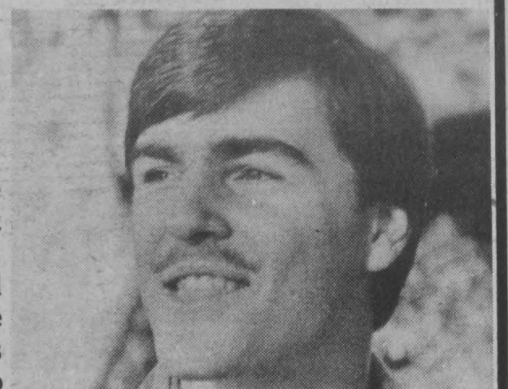
Doug Birch, Communications, Junior

Optimally, widening and repairing the paths would be the best thing to do but I doubt there is the money in the budget for it. So if that can't be done then student enrollment must be decreased. There are too many students on campus for the size of the paths. Bicycle safety awareness is also very important. It would be good to set up programs to make it cool to be safe. For example, whatever dorm has the least accidents gets something.



Todd Hauptli, Political Science/Communications, Junior

Well we should start off by getting accident reports and finding out where the majority of collisions occur. I know there are one or two strategic spots that should be revamped. For example, by the Music building behind Storke Tower. It just might be possible to restructure the campus paths, I know there are monies to do this. Students should also be made more aware of safety rules.



Sharon O'Connell, Speech and Hearing, Junior

Well, I definitely don't think they should widen the paths. Instead, they should decrease enrollment. I have noticed at least a 10 percent increase in the number of bikes on campus every year for the past three years. I don't want the paths to be widened because it takes up more space where grass and trees belong.



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Cheating On the Rise

(Continued from pg.1B)

is also a professor of anthropology at UCSB, is serving his first year on the judicial body which hears all formal complaints brought by faculty against students accused of academic misconduct, and recommends specific action, ranging from a simple warning to dismissal from the university.

Last year, the committee heard 14 cases, resulting in five warnings, three censures, three suspensions, one dismissal and two not guilty verdicts.

Although the number may seem insignificant when compared to the thousands of tests administered every quarter at UCSB, Fagan believes that the committee sees "only the tip of the iceberg." Most cases of academic misconduct are dealt with directly by individual professors, who have the authority to handle cases by lowering a student's grade or flunking them from the course. Only when an instructor feels that the violation is so blatant or severe that greater action is warranted is the case referred to the committee.

Cheating is a violation of section 51.10 of UCSB Policies and Campus Regulations Applying to Campus Activities, Organizations, and Students. That rather circumlocutory title is belied by the simplicity of the definition of this type of student misconduct: "Dishonesty, such as cheating, plagiarism, or knowingly furnishing false information to the university."

In working terms, that definition is interpreted by the university to mean instances of the following:

- Students bringing in prepared bluebooks from questions given out in class, or from information gained from a teaching assistant or professor;
- Students tampering with bluebooks, making notes to be used during the test;
- Students copying from others during exams;
- Students sharing answers on take-home exams;
- Students bringing illegal notes into exams;
- Students taking exams for other students;
- Students tampering with exams after they've been corrected, then returning them for more credit than they deserve;
- Students allowing others to copy their answers.

The violations which received formal hearing last year covered the entire spectrum.

The committee process is similar to that of a legal court which, in a sense, it is. If a professor wishes to have the committee hear a case, he or she notifies the dean of student services, who reviews the case with the professor for proper documentation of facts. The dean then meets with the student to set a mutually convenient time for the hearing. Both the professor and the accused student meet with the committee at the same time to present their testimony regarding the allegation. The committee reviews the evidence, deliberates the case in

private, and determines what course of action is warranted. Appeal of the decision may be made to the office of the chancellor.

Fagan is not the only one who feels that cheating is on the rise at UCSB — Edward Birch, whose responsibilities as vice chancellor for student and community affairs include the activity of the Faculty-Student Conduct Committee — sees it as an area of major concern.

"Any institution that says it has no problem (with cheating) simply has no mechanism for bringing it to light," said Birch. "There is no question that there has been an increase at UCSB."

Ascertaining the extent of the phenomena, which Fagan characterized as being of "epidemic proportions," is not easy. In an attempt to shed more light on the subject, the university appointed a task force last year to poll departments and find out how professors view the problem, but no final results of the study are yet available.

The Daily Nexus conducted its own informal poll of 165 students, selected at random, in order to gain insight into how they view cheating at UCSB. With such a small sample, the poll cannot be interpreted as a definitive one, but it does reveal some surprising insights.

Sixty-five students admitted to having cheated sometime during their schooling at UCSB but only eight of these were ever caught; 57 cheated and got away without a word from professors or friends.

Such information can be interpreted in two ways: 1) the university has sneaky students, or 2) the issue is simply being ignored. Poll results show that 124

students knew someone who had cheated but 98 did absolutely nothing. Many of the written comments were similar to "the person cheating is only hurting himself so it is not up to me to stop him." But others thought cheating in college exams is a "disgrace." One individual wrote "Cheating was a high school thing. It hurts everyone but especially the individual's education and integrity."

The next most popular action (18 respondents) was to just tell the person cheating to stop. Only two students responded that they would turn the person in either during or after the test. Forty-one students did not know of anyone who had cheated, but of these 22 responded that they would do nothing if they did know someone.

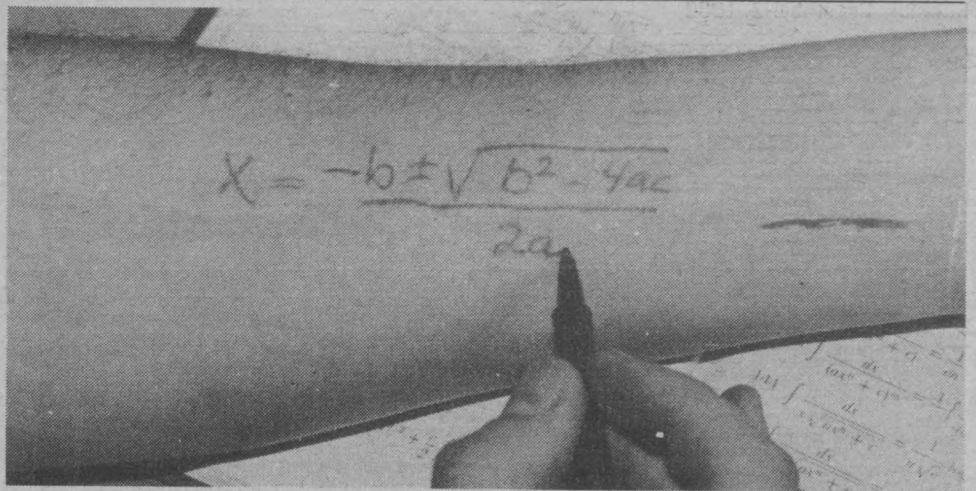
When asked whether they felt cheating is a problem at UCSB 80 responded "yes" and 66 "no." But only 75 felt that cheating affects the reputation of the university.

The majority of those polled, 106, said that the responsibility of controlling cheating lies on everyone — the administration, the professors and the students. 35 thought it is primarily the students' job, 18 the professors' and 6 the administration's.

One student wrote that, "the responsibility is mostly the students'; professors can't act as babysitters." But, he added, "there should be precautionary measures like spaced seating, alternated tests and monitors."

While no one offered alternatives to the current mode of testing one did write, "I think the whole system of testing is a counter-productive method of determining learning."

Strangely enough, the feeling shared by ad-



One of the oldest and obvious techniques.

NEXUS/Greg Harris

ministrators and students UCSB does not seem to be subscribed to by faculty members themselves.

"I really don't think it is a big problem. It's a small percentage that cheat, 99 percent are honest students," said William Parke, assistant professor in economics. "Out of 300

students in my economics class, I usually become suspicious of about three each quarter. Out of these I nail one per quarter, on the average," he added.

Speech professor Anthony Mulac said he has never encountered students cheating in his classes and has never heard of a problem from other

professors. But he explained that the number of students cheating depends greatly on the style of exam.

"In speech classes most of the testing is done orally or in essay form so it is not as easy for students to use someone else's answer. But I am sure that the number of incidents rise in classes like

(Please turn to pg.15B, col.1)

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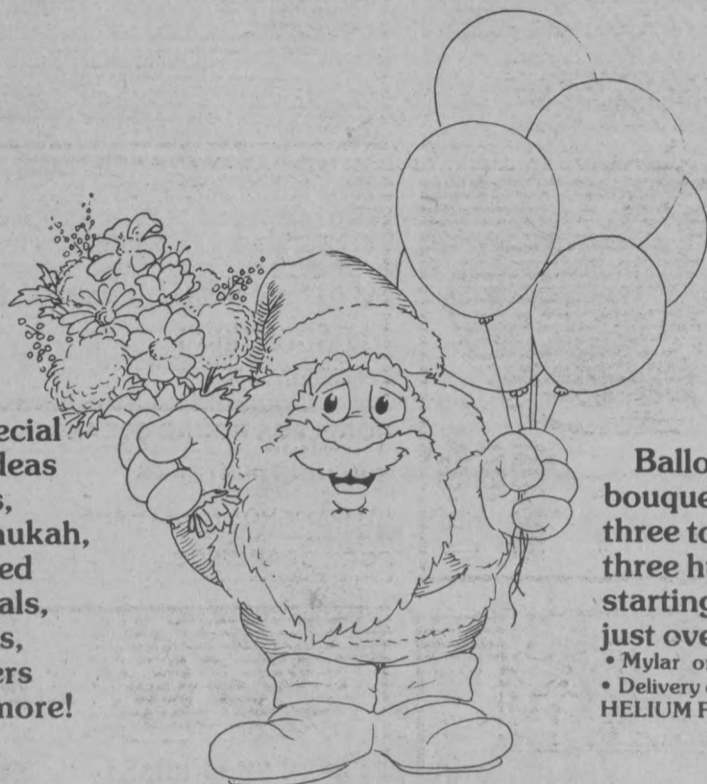
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Critical Subconscious Lost In Hypnosis

By ANDREA WOODWARD

Somehow I just know that I will breeze through writing this article. I know I can, because I have rehearsed it in a hypnotic state in which my conscious mind was unable to criticize and tell me that I would not be able to.

Anyway, that is how hypnotist Jinny Moore explained the way hypnotic suggestions work. She said she sees herself as more of a guide through the hypnotic state than the sort of stereotypical authoritarian hypnotist that one might expect to see on Batman and Robin, who is able to force his subjects to undertake all kinds of nasty activities that they would not otherwise do.

Moore said there are schools of hypnotism that operate under rather authoritarian doctrines. For example, one hypnotist she knows socks his clients in the jugular vein to shock them into submission. She said if she were a patient, she would not want to come back for more of that.

However, Moore is much more calm and less frightening in her approach due to her schooling at the Hypnosis Clearing House in Oakland. The school's founder, Freda Morris, a former professor of psychology at UCLA Med School, taught her students to be "skilled persons who can guide someone who could not benefit from hypnosis otherwise through hypnosis."

Moore, who has also earned a B.A. in art and an M.A. in education, said she "listened to inner voices" which led her to hypnosis as a career.

Besides hypnotizing her clients to help them with their problems, Moore teaches them self-hypnosis and teaches regular classes in self-hypnosis. She explained that for her it is

very important that clients understand and be able to use the tool of self-hypnosis for themselves.

"Hypnosis is a tool I use. I guide the person through the hypnotic state. They'll talk about it, but essentially, all the action goes on inside the person," Moore said.

Moore explained that the biggest difference between hypnosis and self-hypnosis is that having a suggestion come from the hypnotist creates more images in the hypnotized subject's mind than when the subject puts himself under with the expectation of mentally rehearsing whatever is distressing.

Dealing with distressing situations is one way that hypnotism is commonly used these days. Moore said many university students drive out to visit her in Carpinteria to learn to deal with stress and improve their performance. Other client problems include overeating and smoking.

For each problem, the hypnotic procedure is much the same. Moore guides the client into the hypnotic state and has them practice other ways of dealing with the problem that may lead them to smoking or overeating. Moore said she also has her clients with weight problems leave their bodies and look down on the body they would like to have and then walk on the beach in that body. "Once they do that (visualize themselves in the body), it is much easier to convince themselves that they can be like that," she said. Furthermore, she has her clients practice shopping healthfully and sensibly while in the hypnotic state.

Although the use of hypnotism to treat overeating and other addictive problems may be a fairly new application, hypnotism has been around for a long time. In Ancient Egypt, warriors were taken into sleep temples and then hypnotized by the temple maidens. The

hypnotism-induced sleep was believed to have great restorative values. Hypnosis, particularly self-hypnosis or meditation, is also an important part of many Hindu cultures.

Furthermore, hypnotism has been used to treat various illnesses for over 3,000 years, according to Moore. "The fact that it is calming for mind and body is a great side benefit," she said.

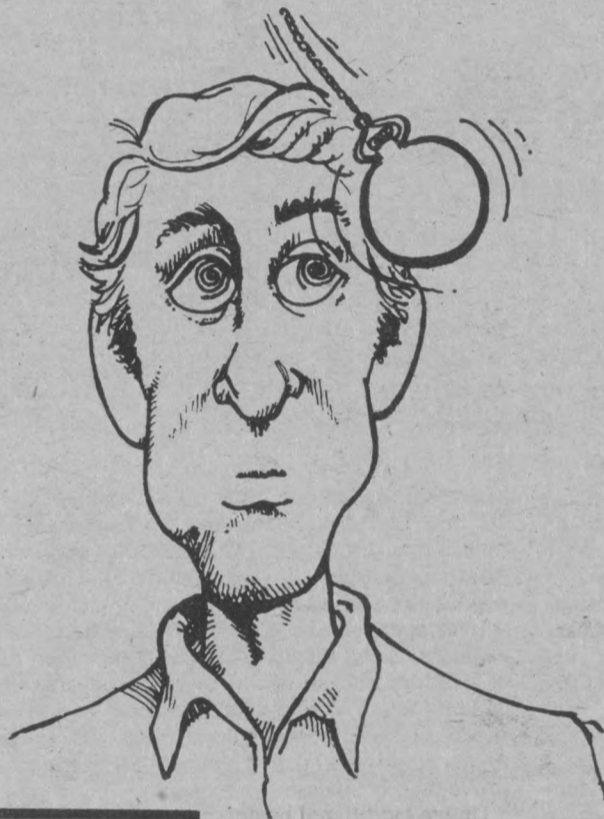
From my one experience with hypnotism, I will vouch for its calming qualities. Immediately after the hypnotic session, I felt very relaxed and calm after having been rather an emotional wreck for the past couple of weeks with pressure from classes and my job. I told Moore that I would like to receive a hypnotic suggestion that would make writing this article and the midterm that I have yet to do very easy. Perhaps because I have practiced it in my mind, it is easier.

The hypnotic session itself was rather exciting. I was not nervous after having talked to Moore about her techniques, because I was fairly certain that I would not end up in a hypnotic state for the rest of my existence nor that she would suggest that every time I heard a telephone ring, I should climb the walls.

Moore had me lie down to have every part of my body supported and then began talking me through muscle relaxation exercises: "feel your heart pounding blood to your head, neck, shoulders..." Then she began to relax my mind by having me take an elevator ride down from the fourth floor to the basement. It seemed a long elevator ride to me. After I counted down from 100 "til the numbers trail off," she began talking me through writing this article. That, truly, is the last thing I was aware of. I am told that she also had me take my test and that I shuddered a great deal at the thought, but I truly wasn't cognizant. I believe I must have been in a rather deep trance. But, when Moore began counting down for me to wake up, I snapped to it pretty rapidly.

Moore said many people have experienced some form of hypnosis without even being aware of it. For example, one woman who came to her for help in becoming more productive found that the techniques her high school track coach had used to relax the members about meets were much the same as Moore's. The coach had made the team members go through physical relaxation exercises and then mentally go through their races.

Moore would like to use hypnosis to take people on a "guided fantasy" trip to Hawaii. She suggested the idea to a representative of Disneyland and said it met with positive response. Another of Moore's projects is a radio show called "Mind and Body" aired weekly on KCSB. In addition, Moore would like to organize a "past lives workshop" in which participants could use hypnosis to regress to former lives and use the information to deal with present problems in their lives.



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Bed and Breakfast Inns Offer Alternative

By MEGAN THOMAS

Santa Barbara's seven Bed and Breakfast Inns offer travelers elegant, turn of the century architecture, a warm social ambiance, and friendly innkeepers who provide for all of the comforts of home.

This European tradition, now adapting itself to California, has gained popularity locally within the past two years.

Many who frequent B&B's enjoy the personal touches, such as a glass of wine in the evening before a fireplace and a vase with a fresh red rose on the nightstand. One generally finds, in the local B&B's, a luxurious yet homey interior of pastel colors, antiques, paintings, bookshelves and a view of the ocean, the mountains or a shady garden.

Susan Brown, innkeeper of the Bath Street Inn, feels that B&B's area is a pleasant alternative to hotels and motels. "People are really tired of the cold, impersonal atmosphere that most hotels and motels project," Brown said. A former

Glenborough experience "a step back into another time," adding that it's a "a whole different way of traveling for people getting tired of the rat-race."

According to Bell, about 50 percent of the Glenborough business comes from word of mouth, or from repeat guests, and the Inn is well over half-full mid-week. Rates for one of the eight Glenborough rooms range from \$55-100 on weekends, and \$35-80 during the week.

The Parsonage, formerly a residence for parson of the Trinity Episcopal Church, is a recently restored Queen Anne Victorian built in 1892. It was bought in October, 1981, and converted by Hilde Michelmore into an Inn renting 5 rooms.

The Parsonage features an enormous master suite with a private solarium, and a view of the harbor, from the upper-east neighborhood in the hills of Santa Barbara. It's bathrooms have toilets with pull-chains and claw footed tubs. One can enjoy classical music in the sitting room



Guests enjoy breakfast at The Parsonage Inn.

NEXUS/Greg Harris

personnel manager in Orange County, Brown commented, "I did a lot of traveling for the last 10 years of my job and felt that travelers deserved more than the big hotels were giving them."

Brown bought the structure in August, 1980, and worked with her partner, Nancy Stover, for nine months to prepare for its opening in June, 1981. That same month a feature article in *Sunset* magazine gave her, as she said "instant weekend business."

Every B&B in Santa Barbara is, at present, booked solid six to eight weeks in advance. However, as Brown stated, people can be more spontaneous Sunday through Thursday," at which time the inns are generally half-full.

According to descendants of the original owners, the Bath Street Inn was built in 1873, and was always a single family dwelling owned primarily by independent business people. Richard Hails, the original owner, was a merchant tailor who emigrated from Massachusetts. A Queen Anne Victorian, the three-story manor is characterized by a stately elegance, unique even in Santa Barbara.

Some of its six rooms include balconies and private bathrooms with sunken or claw-footed tubs. Nightly rates for the Bath Street Inn range from \$50-70 during the weekend, and \$45-60 mid-week. Breakfast is served every morning in the kitchen, the formal dining room, or outside in the garden.

The Glenborough Inn is equally interesting, though it has its own unique features. This Inn is comprised of two structures: the main House, built in 1906, and the Cottage, built in the 1880's. Opened in December, 1980, by Joanne Bell and Pat Hardy, it presents an intimate, romantic flavor. Its style is California Craftsman, which is not quite as stately as the classic Victorian, but has cleaner, simpler lines that were common at the turn of the century.

The Glenborough Inn sports a hot tub in a private, enclosed garden, and includes breakfast in bed. Bell calls the


adorned with paintings and rugs from the Orient.

While busily preparing an egg casserole for the next morning's breakfast, Michelmore commented, "the relationship between guests and innkeepers is very important. You have to be helpful to them, extend yourself."

Innkeepers of the five B&B's known to have met the county's strict legal specifications, have formed an association known as the Bed and Breakfast Innkeepers Guild of Santa Barbara. Members of the guild hold weekly meetings to discuss joint-advertising, workshops with innkeepers from other parts of the state, and ways to improve their businesses.

Unlike traditional business competitors, members of the guild maintain a constant communication. With a joint referral system, they refer potential customers to fellow innkeepers who have vacancies due to cancellations. "We're all good friends," Brown said of her fellow guild members.

The two remaining Inns include the Old Yacht Club Inn, a restored 1912 home with a beach view, and Valerio Manor, an informal inn featuring a garden room, a piano and croquet.



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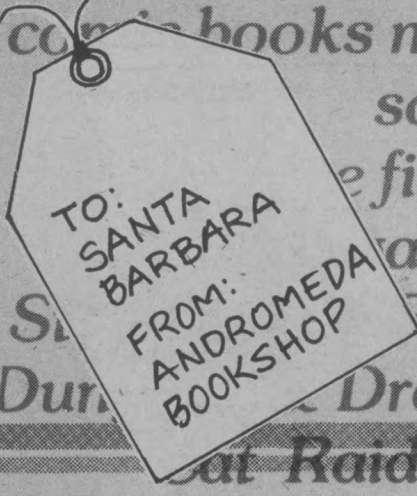

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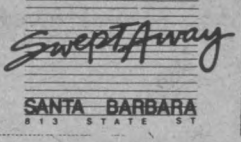
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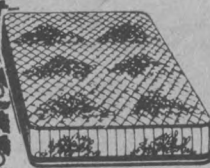


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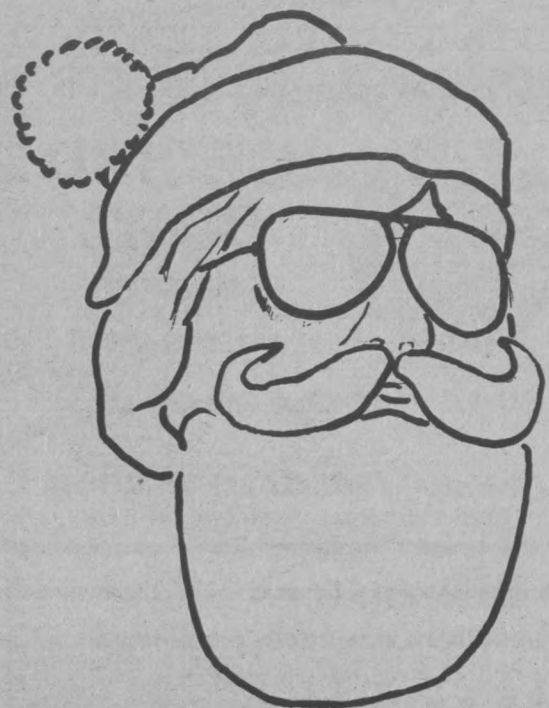
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Yearbook Keeps Memories in Focus

By JIM HODGKINS
Students have been working day and night putting together a history book. This book contains lots of pictures, a little writing, and is available at the ridiculously low first edition price of \$20. The book's title is *La Cumbre* and is UCSB's yearbook.

Much hard work and many long hours have gone into this year's edition. The *La Cumbre* staff is long on dedication, but sometimes short on staff. "Anyone can work on the yearbook; there are always things to be done," Editor Keith Tobias said. He added that one of the best things about working on the yearbook is that "the work is self paced."

Most members of the *La Cumbre* staff have other outside interests besides yearbook. This fact doesn't seem to lessen the quality of the book at all; the editor thinks that it makes the book even better.

"The ones that do the best work have other jobs on the side," Tobias said. Don't be afraid to walk into the *La Cumbre* office in Storke Tower and ask for a job. They need you.

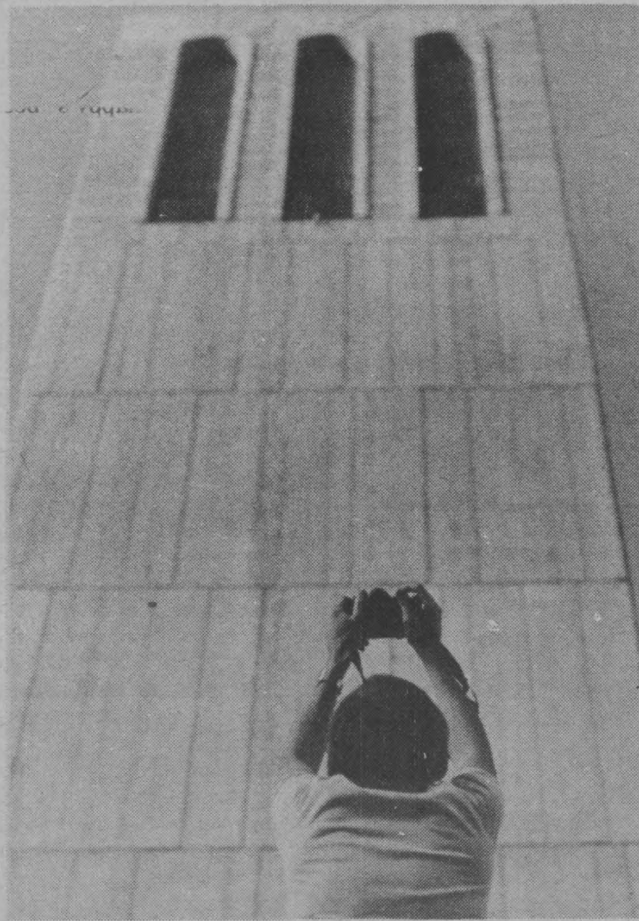
La Cumbre is "a pictorial written history of what's happening on campus," said Joe Kovach, the business and editorial consultant for the yearbook as well as the *Daily Nexus* and *KCSB*. That same sentiment was echoed by the yearbook editor when he said that remembering is the main purpose of the yearbook.

According to Tobias, the yearbook staff has a duty to both the past and the future.

"We have to keep in mind that people are graduating and this is the last school they will attend. These people will be able to look back in 10 years and see what was happening," he said. The book is a history. He explained that yearbooks are also used by police and historians since they are "the principle record of the school, area, and students."

With such a dedicated staff it's surprising that roughly only 3000 books are sold each year. Sixty five to 70 percent of those books go to graduating seniors. First year freshmen comprise the next largest buying group, followed by sophomore and junior classes.

There are many reasons students don't buy the book, but according to editor Tobias there "seems to be a lot of apathy and not knowing about the book." Another reason students don't purchase *La Cumbre* is that the book is not right there in front of them; it is not concrete. Students are



NEXUS/Greg Harris

investing money in an unknown item that won't be seen by anyone until May. The majority of underclassmen don't purchase yearbooks because neither they nor their friends are in the book.

Joe Kovach explained that "we don't make enough of an effort to get these people (underclassmen) into the book." While schemes have been devised to get more seniors into *La Cumbre*, such as coupons good for \$1 off at the Pub, little effort has been made in the past to get other students into the book.

This sentiment was reiterated by students who were asked why they hadn't purchased a yearbook. While some were waiting for their senior year to buy a book, others refused to buy the book at all since they were not in it. This year, however, students should be aware that there is a concerted effort on the part of the editor and staff of *La Cumbre* to get more underclassmen into the book. Hopefully, this will increase yearbook sales, a major goal of the *La Cumbre* staff.

Another factor that may deter sales is the \$20 price tag. According to *La Cumbre* this is a fair price given the fact that the book is self-supporting.

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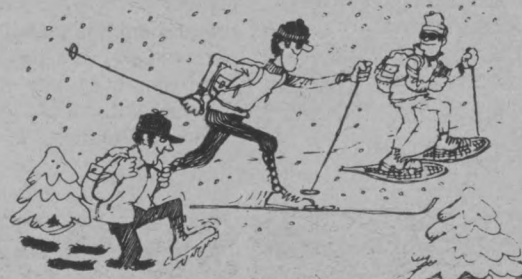
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Strip-oh-gram: Fleshy Gift Idea

By DAN MILLER

With the holiday season approaching, the annual hunt for the "perfect" present to give friends and family will soon commence. As shoppers weave through crowded shopping malls, maze-like department stores, and tiny boutiques, all will be confronted with the same question: "What shall I buy this year...?"

Finding the "perfect" present is no easy task. Clothes are nice presents, but they're such a typical gift; books are interesting, but they rarely generate excitement; food is appealing, but is seldom a memorable gift. In the midst of all these common, uneventful presents, shoppers often seek to buy gifts that are unusual and unique.

If you are one of these shoppers who craves the extraordinary, you might consider purchasing the "presents that unwrap themselves." Known in the Santa Barbara area as Strip-oh-grams, these presents feature male and female strip-tease dancers who take pride in providing fun, entertainment and excitement to birthday celebrations, bachelor and bachelorette parties, anniversaries, and all other festive occasions.

Contrary to some popular conceptions, Strip-oh-grams is not a door-to-door brothel service. Rather, it is designed to provide light-hearted entertainment.

"The goal of our business is to provide fun, humor, and entertainment," owner Kerri Lane said.

At \$75 a performance, Strip-oh-grams are not cheap. But unlike other expensive presents, Strip-oh-grams are extremely personalized.

"Before we perform at a party," said James, "we try to find out as much as possible about the person (to whom the present is directed) and the occasion." James added that this helps them prepare for a really great performance.

Although performances vary according to the occasion, most include a surprise entrance, dancing to sexually suggestive music, gradual removal of all articles of clothing (except for a g-string), and a poetic ending.

As part of my assignment, I attended two parties that hired the Strip-oh-gram organization. The first party was a birthday celebration for a 30-year old man. At a specified time, a chaperone entered the party house, placed the birthday boy in a chair near the middle of the room, and announced:

"We understand that today

is Wild-man Jack's 30th birthday

And after happy's been wished,

What else is there to say...?

Since words cannot express

The message your friends would like to stress

We thank our dancers can do it best.

The strip-tease dancer then slowly took off her costume, playfully draping select pieces of clothing around the neck and across the shoulders of the birthday boy. Meanwhile, songs like "Boy Meets Girl," by Haircut 100, and "I Know What Boys Like," by the Waitresses, played in the background. After about 20 minutes the entourage departed, but not before announcing:

"The preceding message was brought to you from your friends and from Strip-oh-grams, from the bottom of our hearts."

Whereupon the dancer bent over, drew attention to her rear end, and pranced off.

The crowd's reaction — including the females in the audience — was definitely

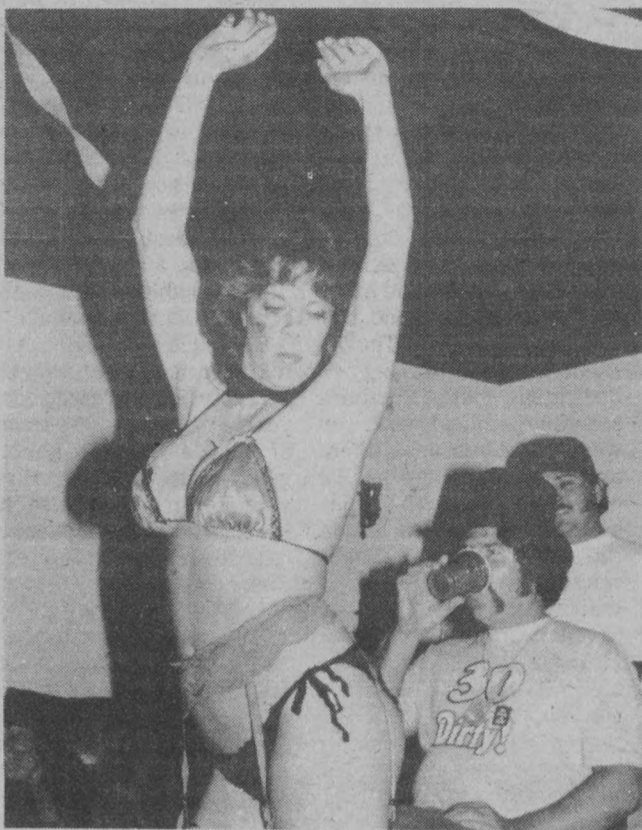
"The goal of our business is to provide fun, humor, and entertainment."

one of approval. Cheers and howls echoed throughout the room, with some crowd members shouting such comments as, "Wow, can (the birthday boy) bring out his body paints?" After the episode ended, Wild-man told the dancer "You were great...you really made my night."

The other party I attended was a bachelor party that featured two female strip-tease dancers. Although the basic routine was the same, the nature of the crowd — 40 rowdy and drunken males in their mid-twenties — caused the effect to be substantially different. Amidst numerous cat calls, lewd comments, and generally crude behavior, the dancers seemed embarrassed and ashamed. In addition, the soon-to-be-wed bachelor was almost beyond control, imitating sexual acts and constantly attempting to pull off the dancer's g-string. As a result, the event digressed from light-heartedness to vulgarity.

After the party, James explained that this was not a typical party. She said that the audience is usually well-behaved and that the overall impression is one of entertainment, not obscenity.

The willingness of Strip-



Birthday boy enjoys the show.

NEXUS/Greg Harris

oh-gram to adapt to different situations has led to some other interesting anecdotes. In one instance, a male dancer, hired to perform for a female department store

James also emphasized the professionalism of her organization. She said that she hires strip-tease dancers on the basis of their ability to dance and on their attractiveness, style and appeal. Previous dance experience and exposure to large audiences are important.

Many observers often wonder what motivates strip-tease dancers to perform. One male dancer responded "I love to dance and to entertain — it has nothing to do with exposing

(Please turn to pg. 14B)

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Of a Dream

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With the scent of a thousand
Wrapped around my brain
As the wind steals them away —Ric Parker

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EAT
Eat? Eat what?
I refuse.
Out to lunch

CRAZED
Spastic you mean.
Epileptic?
Probably takes

DRUGS
The answer.
Rexall, pharmacies...
Can't fill your prescription now,
the pharmacist is

STONED
Rocks, boulders,
pinks, reds, and
black beauties.

HORSES
running through the meadow grass.

DRUGS
Smoking,
breathe in, breathe out.
Pollution of the mind,
the body,
the world.

POLLUTION
Paper blowing in the gutter,
cans rattling in the streets—
beer cans.

ALCOHOL
Liquid drugs,
pouring down my throat,
my blood,
my mind—
making it a fantasy.

FANTASY
Reality is a closet,
a black, dark closet
and I'm locked out.

DEAD.

—Nikki Fine

Playing Romance

I know it isn't love because I'm bored.
The romance has long since left the night.
His hand has turned pudgy and sweaty,
and now I watch the movie when we're on a date.
I know it isn't love.

There are other men filling my fantasies,
bringing me flowers, calling, writing me notes,
but he does not know.
I'm wondering if I could ever tell him.
I don't want to hurt him,
but it isn't love.
Long ago I was entranced by him—
by the moment, by the man,
by the idea of being swept away,
regardless of whether it was true...
I misted my eyes to look adoring.
I walked always by his side.
I listened only to his words,
but it wasn't love.

And now the time is nearing
for me to reveal the fairy tale.
It's time for me to be honest
and time for him to learn of the truth.
It's a truth that took a long time in telling
because it's a hurtful truth
and I do not want to hurt.
But it isn't love.

And the worst part is
I've been playing along so perfectly until now.
It will be a surprise of the unkindest sort.
How is it that I could have done
the things I did,
said the things I said,
and yet not been in love?
I cannot answer him those questions.
I cannot decipher the past.
I see not the future.
I know only of the present,
and it isn't love.

Each time my arm is entwined in his,
I feel the prick of deceit.
Each time I feel his lips on mine,
I taste a bitterness of my own.
I cannot deceive myself any longer
with this role.
He is a wonderful man,
and at sometime,
it must have been a beautiful moment,
but no longer — for it isn't love.

And thankfully, thankfully,
we made no promises;
but even so,
it was a short forever.

—Nikki Fine

Inging in the Rain

Darkening, hearkening,
Raining, staining, complaining, restraining,
Stopping, hopping, shopping, galloping,
Splashing, washing, thrashing, galoshing
In the rain.

—Dean de la Motte

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Profiting Through Plasma

By PAUL SLOPER

With the economy as it is today, college students search as never before for ways of making those few extra dollars. Serex International is one local organization that can help. Located in Santa Barbara, Serex is a private company that deals in plasma.

The company's business consists of buying plasma from donors and selling it to various research and medical organizations throughout the world. Plasma donors receive \$15-50 per visit, but there is a catch. To be eligible for this tax-free source of income, donors must have had at least one of the following medical conditions: chicken pox, cytomegalovirus, mononucleosis, or hepatitis. If potential donors have had one of these viruses, their plasma is likely to contain antibodies that Serex is concerned with. For instance, if a donor once had chicken pox, the chicken pox antibodies floating around in the donor's plasma are of great interest to Serex, who in turn sells them to a research organization in Germany working on a vaccine for herpes. Interestingly, the herpes and chicken pox viruses are closely related.

Recently, Serex decided to broaden their business interests in the local area. Serex is now accepting plasma donors for a wide range of antibodies common in young

adults. Bruce Peterson, operations manager for Serex in Santa Barbara, hopes that this expansion will interest students at UCSB. Peterson also hinted at tentative plans to set up a Serex plasma donation center in Isla Vista.

According to Peterson, the feasibility of a plasma center in Isla Vista hinges on how much student interest is generated by advertisements in the campus newspaper.

One of Serex's most extensive programs is called RhoGam, designed to enable mothers with RH negative blood to bear normal, healthy babies. Dianna Dunn, a Goleta homemaker, is a RhoGam donor. Dunn has been on the program for a year and although the 30 dollars she earns for each visit is helpful, she participates in the program because she "realizes the importance." According to Peterson, without the antibodies that Dunn and other RhoGam donors provide, RH negative mothers-to-be, when paired with RH positive fathers, would face the possibility of bearing children with Down's Syndrome and other often fatal afflictions.

Twice a week, Dunn donates plasma. The process is quite simple, and, she says, "painless." First, the staff at Serex checks her vital signs to make sure her health is up to the rigid government standards imposed on plasma donors. Then she is led to a room where she lies on what looks like a comfortable cross between a couch and a dentist's chair and a needle is inserted in her arm through which a pint of blood is collected into a surgically sterilized baggy. Dunn seemed in no discomfort as she amicably shared her experiences with me — all the while, blood slowly filling the baggy.

After a pint is drawn, the blood is taken into a lab in the building where it is separated in a centrifuge; the red blood cells and other particles in the blood are removed from the plasma. The red blood cells are then mixed with a saline solution and, using the same needle, pumped back into the donor. The plasma, now separated from the rest of the blood, is ready for sale.

During each of Dunn's two weekly visits, two pints of her blood are processed in this manner. Afterward, she admits to "feeling a little tired," but by the next day she said she "feels fine." Peterson said that it takes the human body "somewhere between four and twelve hours" to fully replace the plasma taken.

While I was there, two students from UCSB were undergoing tests to see if they might qualify as plasma donors. Jenny Hall and Traci Ireland were responding to the ad Serex had placed in the Daily Nexus. Ireland was told that her veins were too small, in fact, the Serex staff was unable even to draw a blood sample from her. Hall's veins, however, were just fine for Serex's purposes. Her blood sample will be flown to Germany to be tested to see if her plasma contains a sufficient supply of applicable antibodies to be useful to the program. "It takes about three



NEXUS/Greg Harris

Plasma is separated after blood is taken.

weeks for the test results to return from Germany," said Peterson.

Hall has had chicken pox, and if her plasma proves to be sellable, Serex will pay her \$15 twice weekly for her donations.

Serex is prepared to pay donors up to \$50 a visit, but the pay rate, according to Peterson, "depends on the number and amount of different antibodies in the donor's plasma."

Plasma dealers such as Serex have been in operation in the United States for over 10 years, and according to Peterson, donors studied after ten years of participation have shown to be normal in all health aspects. There are no great risks, especially in an outfit as small as Serex — the operation has just two beds for plasma donors. In larger cities such as Los Angeles, plasma donation centers often have 40 beds or more and Peterson said that confusions of "whose red blood cells are whose" have been known to exist. Fortunately Serex can boast a record of no major complaints from donors in the four years they have been in operation in the Santa Barbara area.

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Chanukah Is Not a Jewish Christmas

By BARBARA POSTMAN

Everyone wants me to have a merry Christmas, whether I want one or not. As soon as Thanksgiving is over, salespeople, co-workers and the general public begin to wish me "Merry Christmas" and continue to do so until December 26. I am not a Scrooge by any means, but I am Jewish, and do not celebrate Christmas, so I really do not care if mine is merry, or for that matter, white or joyous. My Christmas is usually spent eating bagels, watching TV, or if I'm really in a celebratory mood, I go to the movies.

The Jewish holiday in December is Chanukah, and contrary to popular belief, it is not a Jewish Christmas. Chanukah is one of the less important holidays. It commemorates a miracle when a lamp in the destroyed temple burned for eight days with only one day's worth of oil. As far as I know, it has only recently been a time for gift giving. Nowhere in the Bible does it say, "and thou shalt give many gifts and practice capitalism." It seems to me



that the gift exchange facet was added to compensate for the poor, Jewish kids who didn't have Christmas.

When I was young, Christmas was a very difficult time for me. I was caught in a mixture of emotions ranging from envy to guilt. The latter occurred whenever I did anything slightly Christmasy, including stringing popcorn for the classroom tree, which I regarded as denial of my religion and my

heritage.

I continually answered the same questions: no, I don't celebrate Christmas; no, we don't have lights on our house; no, my mother doesn't bake Christmas cookies; and no, we don't have a Christmas tree or even a Chanukah bush.

The average seven-year-old has trouble grasping the meaning of his or her own religion, much less one that is strange and non-Christian. I continually tried to explain

to my friends why I didn't celebrate Christmas, carefully reciting everything I had learned in Sunday school. Their reactions varied. Most felt extremely sorry for me and said, "You mean you've never had a tree?" while others figured I belonged to a strange cult that punished small children by depriving them of Christmas. A few of my friends caught on and were careful to give me "Seasons Greetings" cards every year

instead of Christmas cards. I rarely received any Chanukah cards.

As I got older, and more militant, I became anti-Christmas. I despised Christmas carols, and made the fact known to my music teacher. Whenever someone wished me "Merry Christmas" I told them, "I don't celebrate Christmas. I'm Jewish." Once I went with my friend and her little sister to visit Santa Claus at Macy's department store. I

took my turn on his lap (I couldn't resist the candy cane), and when he asked what I wanted for Christmas, I snapped, "Nothing. I don't celebrate Christmas. I'm Jewish." Santa was fairly enlightened, however, and asked me what I wanted for Chanukah. I also loved to tell small children that Santa Claus didn't exist, and while I was at it, that the Easter Bunny didn't either.

Now I am an adult, and I deal with Christmas in a more adult way. I still have to explain to people that Chanukah is not a Jewish Christmas, but for the most part, I can enjoy the holiday without feeling like I've denied my religion. To date, I have eaten a Christmas breakfast, decorated a Christmas tree, and have even gone caroling.

Most of all, I'm glad I don't celebrate Christmas. I am a relatively religious person, and when I see how commercial the holiday has become, I feel sorry for those Christians who remember what the holiday means. You'll never see a lighted, plastic menorah and a stuffed Moses in any store window.

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Strippers...

(Continued from 11B)

myself." Observers are also curious as to why dancers don't become more visibly excited. But as one dancer said, "What people don't realize is that my routine requires intense concentration. Timing and audience reaction are constantly on my mind...I'm too busy concentrating to be excited."

Strip-oh-grams is the only organization of its kind in Santa Barbara. Although some clubs in Santa Barbara occasionally feature male strippers, none feature home delivery and personalized messages.

James recommends that you call well in advance to allow time for preparation if you are interested in purchasing a Strip-oh-gram. The service is not confined to Santa Barbara, extending (for an extra fee) as far as Lompoc and Ventura.

Strip-oh-grams are certainly a quantum leap from the typical clothes, books, and food presents so often given during the holiday season. But one thing is certain: they will not be easily forgotten by the recipient. Many will find the experience exciting; others will be repulsed that the seductive uncovering of the human body has extended beyond the confines of the bedroom and into the public realm of business. Yet despite the differences of opinion, Strip-oh-grams will always maintain that they deliver a very "a-peeling" message.

Plasma...

(Continued from pg. 13B)

Plasma dealers have been in operation in the United States for over 10 years, and according to Peterson, donors studied after 10 years of participation have shown to be normal in all health aspects. There are no great risks, especially in an outfit as small as Serex — the operation has just two beds for donors. In larger cities such as Los Angeles, plasma donation centers often have 40 beds or more, and Peterson said that confusions of "whose red blood cells are whose" have been known to exist. Fortunately Serex can boast a record of no major complaints from their donors in the four years they have been in operation in the Santa Barbara area.

Being a financially struggling student, a one-time victim of chicken pox, and also wanting a first-hand "feel" of Serex's program, I decided to undergo a blood test myself. As Peterson collected the necessary paraphenalia, and especially the needle, I admit to having felt more than slight apprehension — this was my first blood test. But in no time at all, Peterson was holding up a squat little syringe filled with my blood. Surprisingly, it was painless. In three weeks, the results will be back and I'll know if my plasma contains a sufficient antibody count to be eligible for the program.

If you want to find out more about this unconventional source of income, drop by Serex at 101 West Arellaga Street, or phone them at 966-4420.



Exams . . .

(Continued from pg. 3B)

math and chemistry."

Most professors asked said that they had found persons cheating in their classes but said, as professor Thomas Scheff (sociology) did, "It is not a bigger problem here than at any other school, at least not that I am aware of."

Why do professors, who are closer to the issue than anyone besides the students, fail to see a problem that so many other people identify as widespread?

"Faculty members are so consumed with their own work, and caught up with the good students they have, that they have a hard time believing anyone could be dishonest," Birch said. He speculated that professors who deny the existence of the problem are probably "reacting honestly...They are concerned with the life of the mind" and thus have difficulty recognizing the actions of students who do not share that as a paramount concern.

A parallel and equally elusive question concerns motivation. Put simply, why do students at a campus of the University of California, who theoretically represent the top percentage of the brightest young people in American society, cheat?

Theories about this seem to fall into three areas, two of which involve increased competition and pressure to succeed in college as a means of ensuring success in the world at large. The third, probably the most interesting of all, is a question of morality.

"My hypothesis is that it stems partly from the quarter system — we're all trying to do too much in too little time," Fagan said. "Teachers tend to overtest, and the pressure is intense...It isn't a moral thing, it's a survival thing."

"It's very distressing," Birch said. "Students who are well-meaning get caught up in the time problem and develop a rationale for doing something they wouldn't normally do."

But mathematics professor, Robert Thompson said the quarter system theory is "only an excuse. The quarter system is no different than the semester system. Students cheat mainly because they want to get a good grade without working."

Thompson's opinion seemed to be the consensus among the professors interviewed, and one even went on to say that such an idea was "pure bullshit. I was a student under both and I know there's no difference."

But, as Chemistry professor, Arthur Hubbard explained, some students really are trapped into the situation by financial reasons. "I remember one case where a young male and female in my class were living together. He supported them by working at night in the hospital while she took care of him academically. When they turned in their tests they had identical papers...I talked to them, they told me the whole story and I gave them a second chance." These students passed the course and learned the work, Hubbard said.

Academic competition, while not as pronounced at UCSB as it is on campuses that enroll a high percentage of pre-professional students — UCLA and Berkeley, for example — is still a great contributor to the forces that produce cheaters.

"The more competitive education gets, the worse the problem gets," Fagan said. As the cost of a four-year degree rises, and the number of jobs available to college graduates stagnates along with the rest of the nation's economy, the pressure to get good grades rises as well.

Birch pointed to the quest for a comfortable, preferred lifestyle as one of the bases of competition, "There is higher pressure on students to get good grades so they can get into graduate school, so they can get good jobs," he said.

Beyond the reasoning of administrators and professors

though, are the reasons given by students who have cheated. According to Sarah, a UCSB student, "everyone does it one time or another. There is so much competition and weight placed on exams." She suggested that alternative measures of learning, such as projects and papers, be used more by professors to determine the student's knowledge.

Rick, another UCSB student, said that he cheated because, "I had two other tests that afternoon that were more important."

Rick was turned in by a neighbor in the test but said he has no hard feelings. In fact he stated, "It was a good thing I was caught so I will never do it again. It was a pretty dumb thing to do. I am here to learn."

Both Birch and Fagan felt that parental expectations play a significant role in heightening the pressure on students. Birch said that "parents are more closely linked to students' academic programs than before," increasing the drive to do well as a way of justifying parental investment in college fees and to obtain a job commensurate with the degree. Fagan suspects "that parents push students to succeed, to be upwardly mobile," thereby reinforcing the need to get good grades at any cost.

An alternate, and harsher view of the motivation to cheat, puts the blame on the students who are simply too lazy to do the work necessary to earn acceptable grades, or who either lack any sense of right and wrong or have what Fagan called a "flexible morality" — one in which students see themselves in an adversary relationship with the university system, and justify any action that enables them to circumvent the rules.

If the results of the Nexus survey are any reflection of the actual scope of the problem at UCSB, the "epidemic" which Fagan sees may not be very far from the truth. There is a discrepancy between the number of people who reported knowing someone who has cheated — 75 percent — and the number of people who admit to having cheated — 33 percent — but even if one assumes that the lower figure is more accurate, as many as 5,000 students at UCSB have cheated during their college career.

Whose responsibility is it to reduce the incidence of academic dishonesty at UCSB, and what strategies are available for doing so?

Most of the people — faculty, students and administrators — who responded to this question placed ultimate responsibility on the students themselves. However, many also expressed the idea that, in reality, the responsibility should be shared to some extent by all facets of the university community.

"The whole university system fundamentally depends on good will," said Fagan. "If cheating becomes epidemic, it jeopardizes the whole thing."



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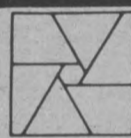
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