

An Advertising Supplement to the Daily Nexus

SPRING
1981

Daily Nexus

COUPON SUPPLEMENT

*This Special Supplement has been brought to you
through the efforts of:*

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Another Daily Nexus Ad Staff Production

GET YOUR  READY



This here's the
best
COUPON ISSUE
ever!!!!!!!!!!!!!!!

COUPON OFFER

La Cumbre 1981 YEARBOOK

Now Only \$16.00

Bring this coupon to 1053 Storke Comm. Bldg.
located beneath Storke Tower, or phone 961-2386.

Offer good until May 8, 1981

Will You
REMEMBER
1981?

480 Pages of Exciting Memories
Faces, Places, Friends and Events.

1981 La Cumbre Yearbook

COUPON OFFER

THIS COUPON GOOD FOR
TWO FREE PASSES TO SEE

Mercury recording artists **J.T.S.**

Wednesday, April 29 only • Bring this ad

Hobey Baker's

5918 Hollister Ave • Food & Drink & Dancing



TONIGHT
at **HOBHEY'S**
and every
Wednesday Nite

Ladies' Night


with **J.T.S.**

Strawberry Daquiries & Margaritas 99¢

That's right ladies, it's your turn,
Come for the pleasure of it Every Wednesday night after 9 pm

Hobey Baker's

5918 Hollister Ave. • Food & Drink & Dancing



COUPON OFFER

Häagen-Dazs

NATURAL ICE CREAM

FREE DRY TOPPING

WITH PURCHASE OF A
SCOOP OF DELICIOUS HAAGAN-DAZS ICE CREAM

Open Mon-thurs 12-11 pm, Fri 12-midnite, Sat 11 am-midnite, Sun 12-10 pm
1213 STATE STREET • 962-0509
(Across from the Granada Theatre) Off the No. 11 Bus Line

Häagen-Dazs

NATURAL ICE CREAM

The Ultimate Luxury Ice Cream ...

Open
Mon-Thurs 12 - 11 pm
Fri 12 - midnite • Sat 11 am - midnite
Sun 12 - 10 pm

1213 STATE STREET • 962-0509
*(Across from the Granada Theatre)
Off the No. 11 Bus Line*

COUPON OFFER

FREE HAIRCUT

With Every Perm at **Kathy's Korner**
3625 STATE STREET

687-2486

with this coupon

KATHY'S KORNER SALON

687-2486

3625 STATE STREET
SANTA BARBARA
S.B.

OUR STYLISTS:
ANNE BONFIG KAREN LIPMAN
JOAN MELENDEZ JEANNETTE WOODRING

*We do Facials, Manicures,
Pedicures, Waxing, and Sensor Perms*



COUPON OFFER

20% OFF

on all Tropical Fish

DON'S TROPICAL WORLD

4400 Hollister Ave. • Goleta • 964-5900 • good thru May 22, 1981



DON'S TROPICAL WORLD

Tropical Fish


Experienced Staff
Personalized Service for the
Beginner to the Advanced Hobbyist

OPEN 7 DAYS

LARGEST SELECTION OF
TROPICAL & MARINE FISHES
IN THE TRI-COUNTIES

Free Decorating • Disease Diagnosis
Live Foods - 7 Days • Aquarium Servicing

4400 HOLLISTER AVE
GOLETA 964-5900



COUPON OFFER

UnderWaterSports

BREAKWATER, SANTA BARBARA, CA. 93109
(805) 962-5400

\$20⁰⁰ off on a basic Dive Class

Limit one per customer • Expires May 31, 1981

UnderWaterSports

"The Only Dive Shop At The Harbor"

SALES - SERVICE - RENTALS

REPAIRS - CHARTERS

CUSTOM DIVING - SURF & SAILING SUITS
COMPRESSED AIR TO 5000 PSI

**FULL LINE OF DIVING ACCESSORIES
AND WATER SPORT EQUIPMENT**

**SCUBA INSTRUCTION
FAST KNOWLEDGABLE SERVICE**

Where The Sun, Sky & Sea Meet
BREAKWATER SANTA BARBARA

962-5400
OPEN 7 DAYS



COUPON OFFER

UnderWaterSports

BREAKWATER, SANTA BARBARA, CA. 93109
(805) 962-5400

15% off on any major purchase (over \$20.00)

Limit one per customer • Expires May 31, 1981

COUPON OFFER

UnderWaterSports

BREAKWATER, SANTA BARBARA, CA. 93109
(805) 962-5400

GOOD FOR

ONE FREE AIR FILL

Limit one per customer • Expires May 31, 1981

COUPON OFFER

LEVI'S® BASIC JEANS
 517-0217 - Denim Boot Cuts • 505-0217 - Denim Straightlegs • 646-0217 - Denim Flares • 646-44 - Nuvo Sta-Prest Flares • 519-15 - Straight-leg Cords

12.97 pr.

With coupon, coupon expires Wed., May 6, 1981.
 127 N. Fairview - Fairview Center - Goleta - 964-8995
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

BUY AS MANY AS YOU WISH

COUPON OFFER

ENTIRE STOCK MEN'S/BOY'S SHIRTS
 Ocean Pacific • Off-Shore • Kennington • Puritan • Arrow • Sand Pebble of Hawaii • Madman • Nat Norfleet of Hawaii

25% off reg. price (white tickets)

With coupon, coupon expires Wed., May 6, 1981.
 127 N. Fairview - Fairview Center - Goleta - 964-8995
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

BUY AS MANY AS YOU WISH

COUPON OFFER

ENTIRE STOCK OF GAL'S TOPS

20% off reg. price (white tickets)

With coupon, coupon expires Wed., May 6, 1981.
 127 N. Fairview - Fairview Center - Goleta - 964-8995
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

BUY AS MANY AS YOU WISH

COUPON OFFER

ENTIRE STOCK OF GAL'S PANTS
 Calvin Klein • Gloria Vanderbilt • Levi's • Britannia • Blaze • Sasson • Bonjour • A.Smile • Chemin de Fer • Jordache

20% off reg. price (white tickets)

With coupon, coupon expires Wed., May 6, 1981.
 127 N. Fairview - Fairview Center - Goleta - 964-8995
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

BUY AS MANY AS YOU WISH

COUPON OFFER

ANY MEN'S/WOMEN'S SHOE IN STOCK
 Nike • Brooks • Adidas • New Balance • Puma • Etonic • Foot Joy • Tred-2

20% off reg. price

With coupon, coupon expires Wed., May 6, 1981.
 189 N. Fairview - Fairview Center - Goleta - 964-9663
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

BUY AS MANY AS YOU WISH

COUPON OFFER

ENTIRE STOCK OF WOMEN'S SWIMSUITS
 One and two-piece styles by
 Eenie Meeni • Sassafrass • Hang-Ten • Orchid Designs

20% of reg. price

With coupon, coupon expires Wed., May 6, 1981.
 189 N. Fairview - Fairview Center - Goleta - 964-9663
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

BUY AS MANY AS YOU WISH

COUPON OFFER

ENTIRE STOCK OF MEN'S/GAL'S SHORTS
 Ocean Pacific • Gotcha • Court Casuals • Sportif • Adidas • Sundek Quicksilver • PCH and Eenie Meeni • Dolfin • New Balance • Sub-4 • Nike

20% off reg. price

With coupon, coupon expires Wed., May 6, 1981.
 189 N. Fairview - Fairview Center - Goleta - 964-9663
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

BUY AS MANY AS YOU WISH

COUPON OFFER

ENTIRE STOCK OF MEN'S SHIRTS
 Ocean Pacific • Bolt • Sundek • Adidas • Pipeline

25% off reg. price

With coupon, coupon expires Wed., May 6, 1981.
 189 N. Fairview - Fairview Center - Goleta - 964-9663
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

BUY AS MANY AS YOU WISH


Theelin's
Santa Barbara
Athletic

189 N. Fairview - Fairview Center - Goleta - 964-9663
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

Theelin's
 Casualwear for Guys 'n Gals

127 N. Fairview - Fairview Center - Goleta - 964-8995
 Mon-Fri 10 to 9, Sat 10 to 6, Sun 10 to 5

COUPON OFFER



Free black olives on any large pizza.
One coupon per pizza.
Good Any Day thru May 6, 1981
Domino's Pizza
Fast, Free Delivery

COUPON OFFER




Free mushrooms on any large pizza.
One coupon per pizza.
Good Mon, May 4 or 11, 1981
Domino's Pizza
Fast, Free Delivery
008355/2214
Coupon is \$1.05 off gross price including any applicable sales tax.

COUPON OFFER



\$1

\$1.00 off any large 1-item or more pizza.
One coupon per pizza.
Good Tues., May 5 or 12, 1981
Domino's Pizza
Fast, Free Delivery
008355/2214
Coupon is \$1.00 off gross price including any applicable sales tax

COUPON OFFER

Happy Hour



\$2.00 off any large 3-item or more pizza,
ordered between 7-9 pm
Good Wed., April 29 or May 6, 1981
Domino's Pizza
Fast, Free Delivery
008355/2214
Coupon is \$2.00 off gross price including any applicable sales tax.

COUPON OFFER



\$2

\$2.00 off any large 3-item or more pizza.
One coupon per pizza.
Good Thurs., April 30 or May 7, 1981
Domino's Pizza
Fast, Free Delivery
008355/2214
Coupon is \$2.00 off gross price including any applicable sales tax

COUPON OFFER

Free Extra Thick Crust

large small



Free extra thick crust on any large or sm.
One coupon per pizza.
Good Fri., May 1 or 8, 1981
Domino's Pizza
Fast, Free Delivery
008355/2214
Coupon is \$1.05 off gross price including any applicable sales tax.

COUPON OFFER



50¢

\$.50 off any pizza.
One coupon per pizza.
Good Sat., May 2 or 9, 1981
Domino's Pizza
Fast, Free Delivery
008355/2214
Coupon is \$.50 off gross price including any applicable sales tax

COUPON OFFER



\$1.50

\$1.50 off any large Deluxe or large Vegi pizza. One coupon per pizza.
Good Sun., May 3 or 10, 1981
Domino's Pizza
Fast, Free Delivery
008355/2214
Coupon is \$1.50 off gross price including any applicable sales tax

968-1057

955 Embarcadero del Mar



MON.



TUES.



WED.



THUR.



FRI.



SAT.




SUN.

COUPON OFFER



John Edwards Hair Design
is offering
10% off
on ANY hair service
with this coupon • good until may 6, 1981
6551 Trigo Road Ste. 1 968-8952



John Edwards
HAIR DESIGN
6551 TRIGO RD.
ISLA VISTA, CA.
93017
(805) 968-8952

COUPON OFFER

20% off
TRENMARK
LUCITE QUARTZ CLOCKS
Regularly \$22.50-\$27.50
wall systems, inc
140 S. Hope • S.B. • Offer expires May 17, 1981

wall systems, inc

Specialists in Contemporary Design

687-2505



LA CUMBRE PLAZA
140 S HOPE AV, SANTA BARBARA

COUPON OFFER

MORNING GLORY MUSIC
ANY SET OF GUITAR STRINGS
\$2⁰⁰ OFF
LIMIT THREE PER CUSTOMER
OFFER GOOD TILL MAY 15, 1981
910 EMBARCADERO DEL NORTE • ISLA VISTA
OPEN 10-10 DAILY • 12-8 SUNDAYS • 968-4665



MORNING GLORY MUSIC
910 EMBARCADERO DEL NORTE
ISLA VISTA CA
968-4665

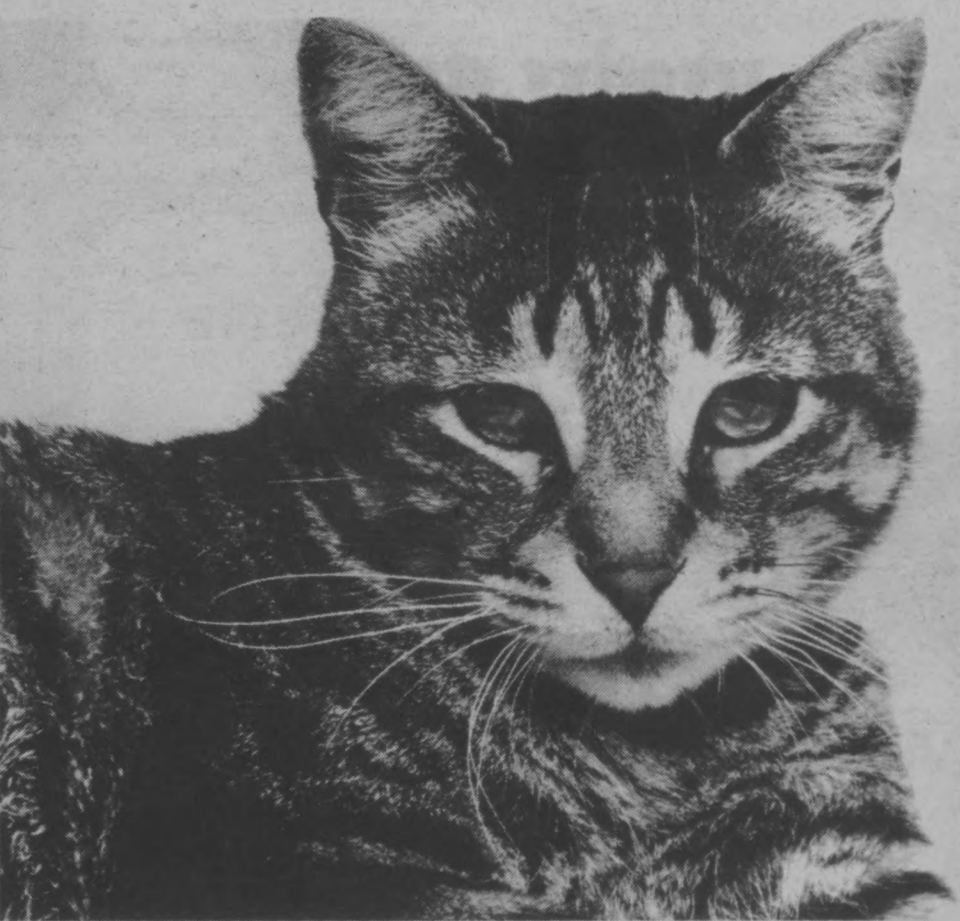
COUPON OFFER

MORNING GLORY MUSIC
\$1⁰⁰ off Any LP or Cassette
Priced \$4.88 or more
EXCLUDING SALE LPS
OFFER GOOD TILL MAY 8, 1981 • LIMIT TWO PER CUSTOMER
910 EMBARCADERO DEL NORTE • ISLA VISTA
OPEN 10-10 DAILY • 12-8 SUNDAYS • 968-4665

COUPON OFFER

Half-soles and Heels
15% off
Shoe Repair
LEATHER GUILD
Good thru May, 1981

LEATHER GUILD



FRODO BAGGINS

In Isla Vista across from the Magic Lantern Theatre
968-6619 Open Mon-Fri 10-9, Sat 10-6, Closed Sun

COUPON OFFER

Any Cherokee Shoe
10% off
LEATHER GUILD
Good thru May, 1981

COUPON OFFER

Any Pair of Clogs
10% off
LEATHER GUILD
Good thru May, 1981

COUPON OFFER

Custom Sandals
Continuous Strap
\$48⁰⁰
LEATHER GUILD
Good thru May, 1981

COUPON OFFER

25% OFF HEADPHONES
 Pioneer, Koss, Sennheiser
creative stereo Hurry, expires Sat. May 9

COUPON OFFER

\$9.95 List \$16.50
DISCWASHER
 Record cleaning system
creative stereo Hurry, expires Sat. May 9

COUPON OFFER

\$279 List \$400
TOSHIBA 13"* COLOR TV
 *Diagonal measure
creative stereo Hurry, expires Sat. May 9

COUPON OFFER

\$2.99 List \$7.40
TDK SAC90 TAPE
 Hi-Bias Cassette
 Limit 10 Please
creative stereo Hurry, expires Sat. May 9

COUPON OFFER

\$89 List \$120
PIONEER CAR STEREO
 AM/FM Cassette Model KP 1500
 in-dash model
creative stereo Hurry, expires Sat. May 9

COUPON OFFER

\$99 List \$140
TOSHIBA STEREO CASSETTE
 Portable AM/FM Model RT2140
creative stereo Hurry, expires Sat. May 9

COUPON OFFER

15% OFF
ALL MASTER RECORDINGS
creative stereo Hurry, expires Sat. May 9

COUPON OFFER

\$109 List \$170
TOSHIBA STEREO CASSETTE DECK
 Model PCX10M with Dolby®, metal ready.
creative stereo Hurry, expires Sat. May 9

creative stereo
 52 years of sound experience

Chapala & De la Guerra
 Ott's Old Town Mall
 Santa Barbara

STORE HOURS:
 Mon.-Thurs. 9:30 to 6:30
 Friday 9:30 to 9:00
 Saturday 10:00 to 5:30
 Sunday Closed

COUPON OFFER

10% OFF
ANY ONE ITEM
 AT
KORB'S
 GOOD THRU MAY 31, 1981

COUPON OFFER

50% OFF
COWBOY HATS
 IN STOCK AT
KORB'S
 GOOD THRU MAY 31, 1981

COUPON OFFER

25% OFF
BOLT DAY PACKS
AND ATHLETIC BAGS
 AT
KORB'S GOOD THRU MAY 31, 1981

COUPON OFFER

25% OFF
ALL NIKE SHOES
 at
KORB'S
 GOOD THRU MAY 31, 1981

COUPON OFFER

15% OFF
ALL LADIES
CHEMIN DE FER PANTS
 at
KORB'S GOOD THRU
 MAY 31, 1981

COUPON OFFER

50% OFF
SELECTED LADIES
CHEROKEE SHOES
 at
KORB'S GOOD THRU
 MAY 31, 1981

COUPON OFFER

40% OFF
ALL WALLETS
 at
KORB'S
 GOOD THRU MAY 31, 1981

COUPON OFFER

10% OFF
ANY ONE ITEM
 at
KORB'S
 GOOD THRU MAY 31, 1981

- Levi's® Cord Bells
\$12.88
- Levi's® Movin-On
 Walking Shorts
\$9.99
 with current reg card

KORB'S TRADING POST

KORB'S GOLETA
 171 S. Turnpike
 967-8313

KORB'S DOWNTOWN
 36 E. Victoria
 966-1732

ALL COUPONS GOOD THRU MAY 31, 1981 • MUST SHOW CURRENT UCSB REG CARD • ALL COUPONS LIMITED TO STOCK ON HAND

- Levi's® "La Coste"
 Style Shirts
\$12.60
 with current reg card
- Korb's Downtown
 Has Army Surplus
 Clothing and Fatigues

COUPON OFFER

I.V. MARKET
15¢ off
MONTEREY
JACK CHEESE

Coupons good through May 3, 1981

COUPON OFFER

I.V. MARKET
TROPICANA
ORANGE
JUICE
 64 OZ.

\$1 29

No Limit

Coupons good through May 3, 1981

COUPON OFFER

I.V. MARKET
50¢ off
ANY PACKAGE OF
STEAK

ONE COUPON PER VISIT

Coupons good through May 3, 1981

COUPON OFFER

I.V. MARKET
25¢ off
ANY PACKAGE
OF LUNCH MEAT

Coupons good through May 3, 1981

COUPON OFFER

I.V. MARKET
50¢ off
ANY PACKAGE
OF FRESH FISH

Coupons good through May 3, 1981

COUPON OFFER

I.V. MARKET
30¢
OFF PURCHASE
OF 3 lbs. of
MEDIUM ORANGES

Regularly priced 89¢

Coupons good through May 3, 1981

COUPON OFFER

I.V. MARKET
Carrots
1 lb. package
ONLY **12¢**

One coupon per customer

Coupons good through May 3, 1981

COUPON OFFER

I.V. MARKET
Grade AA
Large Eggs **69¢**

One coupon per customer

Coupons good through May 3, 1981

I. V. MARKET



939 Embarcadero del Mar, I.V.
 Open daily 8-9 • Sundays 9-9

- Grande Tortilla Strips..... **79¢**
- Coke 16 oz. ret. bottle (6 pack)..... **\$1 19** plus dep.
- Coke & Tab Cans (6 pack)..... **\$1 89** plus tax
- Shasta Cans..... **29¢** plus tax
- Almaden Wine 1.5 l (Mountain, Nectar, Chablis, Rhine)
 **\$3 69** plus tax
- Summit Wine 1.5 l..... **\$3 29** plus tax
- Heileman's Beer (6 pack)..... **\$1 99** plus tax
- Millbrook Bread 1 lb. **39¢**

I. V. MARKET



THE PLACE
TO SHOP
IN I.V.

939 Embarcadero del Mar

Coupons good thru Sunday, May 3, 1981

COUPON OFFER

20% off any jewelry
Offer expires May 6, 1981

THIN AIR
1110 State Open Mon-Sat 10:00 - 5:30



THIN AIR

Collected Fashions for the
Young and Young at Heart

1110 State Open Mon-Sat 10:00 - 5:30



COUPON OFFER

**1 FREE 16 OZ. SOFT DRINK
WITH ANY LUNCH OR DINNER**

Except on To Go Orders • One per customer • Good thru May 14, 1981

HARRY GORILLA'S CAFE
ACROSS FROM 6 PAK SHOP

HARRY GORILLA'S CAFE
*The newest (and finest)
dining experience in I.V.*

- 1/2 lb. Hamburgers
- Vegie Specials
- Expanded Salad Bar (over 15 items)
- Steaks

6581 PARDALL, I.V. 968-6226

COUPON OFFER

\$3.00 THIS COUPON ENTITLES YOU TO A
DISCOUNT ON A DOZEN ROSES
INCLUDES BABY BREATH & GREENS
(ROSES REGULARLY \$19.50 A DOZEN)
Offer good thru May 29 • ONE ROSE ONLY \$1.90!



Suzette's Patch Rosey

Old Fashion Service at Old Fashion Prices
5714 Calle Real • Goleta • CA 93017 964-8119

Funerals • Weddings • Flowers • Plants • Gifts • Silk Arrangements



Suzette's Patch Rosey

Love Is a Kiss
with Red Roses

ISLE OF ALOE
COSMETICS

Old Fashion Service at Old Fashion Prices
5714 Calle Real • Goleta • CA 93017 964-8119

COUPON OFFER

**20% OFF
ANY HAIRCUT
OR PERMANENT**

VOID AFTER MAY 13, 1981

HAIR AFFAIR
1021 CHAPALA, S.B. • 966-0507 or 962-0910



FEATURING
REDKEN®
HAIR PRODUCTS

1021 Chapala Street
Santa Barbara, Calif.
telephone 966-0507
962-0910

Get the easy care, summer look
GET THE EASY CARE, SUMMER LOOK

COUPON OFFER


GOOD FOR

**20% off
Any Item in Stock**
(EXCLUDING OIL)
CARQUEST AUTO PARTS
IN MAGNOLIA CENTER • EXPIRES MAY 31, 1981

FOREIGN and DOMESTIC

**CARQUEST AUTO PARTS
OF SANTA BARBARA**

FRAM
TAT
TOOLS



TRW
STANDARD
IGNITION

5162 Hollister Ave.
Santa Barbara, CA. 93111
(805) 967-5261

STEVE LASTRA

COUPON OFFER

GOOD FOR

**20% off
Any Item in Stock**
(EXCLUDING OIL)
CARQUEST AUTO PARTS
IN MAGNOLIA CENTER • EXPIRES MAY 31, 1981

COUPON OFFER

50¢ OFF on
4 Pc. Fish & Chip or Shrimp & Chip
or Calamari & Chip
Offer good thru June 15, 1981

Crabby Lobster
7127 Hollister Ave. • University Village Plaza

Your Local
**FRESH SEAFOOD
Restaurant
& Market**
Orders to Go or Eat Here



**Crabby
Lobster**
968-2266

7127 Hollister Avenue
University Village Plaza

COUPON OFFER

\$1.00 OFF
CATCH-OF-THE-DAY DINNERS ONLY
Offer good thru June 15, 1981

Crabby Lobster
7127 Hollister Ave. • University Village Plaza

COUPON OFFER

Sony Walkman
\$179 Normally \$199.00

Now you can enjoy portable and private listening with home quality sound in stereo with the incredible Sony Walkman. FREE Sony thermal shirt in beautiful blue with every Walkman ... while they last.

Expires May 31, 1981



COUPON OFFER

Sony DR-2 Phones
\$18.99 Normally \$22.00

SONY PHONES Nobody gets mad when you enjoy it with a pair of Sony Phones. accurate sound and complete privacy isn't all there is to it. Save 15% over the regular price with the Audio Vision coupon

Expires May 31, 1981




COUPON OFFER

Discwasher System
\$11.99 Normally \$16.50

The all new D-4 record cleaning system boasts continued improvement of the best available record care system. Anyone with more than 10 records should own one to keep those discs clean.

Expires May 31, 1981




COUPON OFFER

Allsop 3 Cassette Cleaner
\$4.99 Normally \$5.95

For your car or home stereo cassette deck, the Allsop 3 scrubs the heads, capstan and pinch roller squeaky clean without damage. Just slip it in every 20-40 hours, the Allsop 3 is fully automatic.

Expires May 31, 1981



COUPON OFFER

Maxell Blank Tape
Save 10%

Maxell recording tape, superb for demanding music or lecture recordings. Try the new UDXL-II Type S, or the metal tape, in fact all Maxell tape is available at 10% off with this coupon.

Expires May 31, 1981

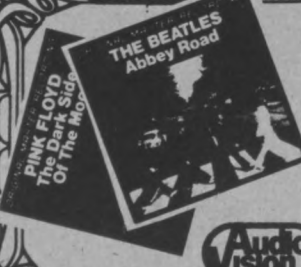


COUPON OFFER

Audiophile Discs
Save 10%

No more pops and clicks, just amazing sound quality from these super discs. Check out your favorite artists and save 10% with this coupon. Limit 5 per coupon.

Expires May 31, 1981



COUPON OFFER

Sony L-500 Videotape
\$13.49 Normally \$16.95

The videotape enthusiast's favorite Beta tape is not cheap, but the Sony L-500 just got cheaper. Enjoy the high quality of video recording reproduction with Sony Beta recording tape. Limit of 12 per coupon.

Expires May 31, 1981



COUPON OFFER

Maxell HG-T-120 Videotape
\$19.99

VHS VIDEO Step up to the best 6-hour VHS recordings with the finest tape - Maxell. Better color, sharper picture and less oxide shedding for use with a VHS recorder. Save \$6.00 with this coupon, limit of 12 please.

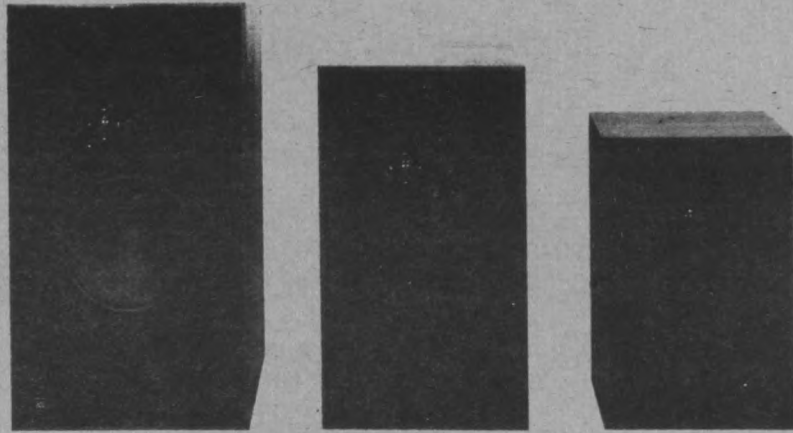
Expires May 31, 1981



ADS

Loudspeakers -
You can hear the good sound, and with 10% off you know the price is right.

Possibly the best of all though, is the exclusive Audio Vision 100% speaker trade-up policy. These ADS loudspeakers are an excellent value, and at any time within 2 years they can be traded to us for **100% credit** against our other fine loudspeakers.* And if they don't sound right in your system, return them within 7 days for a **full refund**.



The ADS 2-Way Loudspeaker Systems, L620, L520, L420

L-620
 reg. \$498/pr.
\$448

L-520
 reg. \$398/pr.
\$358

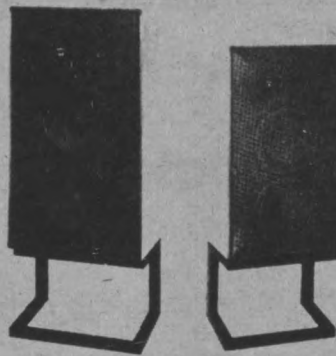
L-420
 reg. \$318/pr.
\$286

The ADS 2-Way Bookshelf Loudspeakers

Since their introduction in 1978, the ADS L620, L520 and L420 have become three of the most popular 2-way bookshelf loudspeakers in the country. Their amazing accuracy, efficiency and dynamic range made them natural choices for system buyers looking to get the most for their investment. These three out-

standing systems have undergone improvement to produce three new 1980 versions which should make their popularity even more widespread. The improved L620, L520, and L420 are richer-looking, even more lavishly constructed, more efficient, and, incredibly enough, sonically more accurate than their predecessors. More than ever before, they are the clear choice for the budget-minded yet discriminating buyer.

The ADS L810 and L710 3-Way Loudspeaker Systems



L810, L710 Speakers on Optional Stands

It is difficult to think of a popular speaker system that has endured as long as the ADS L810 and L710 have. It is also difficult to imagine that these two 3-way systems, already refined to the highest degree, can be further improved. But for 1980, the new ADS L810 and L710 boast several improvements from the inside out. Now in their third generation of refinement, the L810 and L710 continue to uphold the same standards of sonic performance which have made them two of the most popular bookshelf speaker systems ever produced.

L-810
 reg. \$898/pr.
\$808

L-710
 reg. \$698/pr.
\$628

The ADS L1230 Professional Monitor

Although the smallest of ADS' floor-standing professional monitor speakers, the L1230 is an awesome performer with sonic qualities unmatched by other loudspeakers in its price range. The famed ADS dual-woofer system delivers extraordinarily deep bass considering the modest cabinet size. Above all, the L1230 is a superbly accurate transducer, worthy of "professional monitor" classification. As with its larger versions, the L1230 is characterized by smooth, wide frequency response, detailed yet neutral reproduction, pinpoint-accurate stereo imaging, high efficiency and wide dynamic range.



L-1230 **\$1215**
 reg. \$1350/pr.

ADS L1230 Professional Monitor

Sale ends May 2, 1981

FIVE POINTS SHOPPING CENTER

3951 STATE ST • 967-4541

OPEN MONDAY-SATURDAY 10AM - 6PM

*terms and conditions available on request

Sale merchandise limited to stock on hand



COUPON OFFER



ORCHID BOWL
5925 CALLE REAL • 967-0128

**THIS COUPON GOOD FOR
1 FREE GAME
WITH 1 PAID GAME**

Coupon good Mon-Fri 9 am - 6 pm • Sun 4 pm - midnight
Not good for League Playing • Offer expires June 15



ORCHID BOWL
• Bowling - Open 24 Hours
• Billiards
• Game Machines
• Coffee Shop

COUNTRY MUSIC at the Galleon Room
THURSDAY • FRIDAY • SATURDAY NITES

ORCHID BOWL — GALLEON ROOM
5925 Calle Real - Goleta ••• Ph. 967-0128


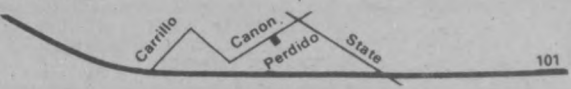
COUPON OFFER

GOOD SUNDAY - THURSDAY AFTER 4:00 PM
ONE (1) COUPON PER CUSTOMER

20% OFF
AT THE GOOD EARTH

EXPIRES MAY 31, 1981

the good earth®

M-TH 7 am - 10 pm • F 7 am - 11 pm • Sat 8 am - 11 pm • Sun 8 am - 10 pm

COUPON OFFER

15% off any item
(excluding sale items)

Crispin Leather Store
Offer good through May 8, 1981
18 W. Anapamu • 966-2510

**CRISPIN
LEATHER STORE**

- Fine quality leather shoes, hats, and purses
- Soft styled clothing in the newest spring colors
- Fashionable jewelry and accessories

18 W. Anapamu, Downtown S.B., 966-2510

COUPON OFFER

DO-IT-YOURSELF
**HAYNES AND CLYMER
REPAIR MANUALS**

Reg. \$10.95 **NOW \$6.95** SAVE \$4.00 Good through May 29, 1981

LARRY'S FOREIGN AUTO SUPPLY
8-5:30 Weekdays • 8-4 Saturdays 5855 Hollister Ave • 964-3545

**Get the one Foreign Car
Part you need without
making 5 calls**




Why guess where you're going to get your next foreign car part? Be sure, by calling your Beck/Arnley Foreign Car Parts Store first. He has all the parts, for just about every foreign make and model. And to go with all those parts, complete installation manuals and plenty of free advice, just in case you have any questions. The next time you need a foreign car part, call your Beck/Arnley Foreign Car Parts Expert first. You won't have to call anyone else.

**Your Beck/Arnley
Foreign Car
Parts Store**

**LARRY'S FOREIGN
AUTO SUPPLY**
8-5:30 Weekdays • 8-4 Saturdays
5855 Hollister Ave.
Goleta • 964-3545

**Foreign Car Parts
★ OPEN SUNDAYS ★**
327 N. Milpas, S.B. • 962-9103

COUPON OFFER

DO-IT-YOURSELF
**HAYNES AND CLYMER
REPAIR MANUALS**

Reg. \$10.95 **NOW \$6.95** SAVE \$4.00 Good through May 29, 1981

**Foreign Car Parts
★ OPEN SUNDAYS ★** 327 N. Milpas, S.B. • 962-9103

COUPON OFFER

SONNY'S PIZZA
324 West Cabrillo Blvd. • Santa Barbara • 687-7606

\$2.00 off on a Large Vegie Pizza
Limit one per customer • expires May 15

HOURS:
Monday 2:00 PM - 11:00 PM, Tuesday thru Thursday 11:30 AM - 11:00 PM
Friday & Saturday 11:30 am - 12 Midnite, Sunday 11:30 - 10:00 PM

**SONNY'S
PIZZA**



**HAND THROWN NEW YORK STYLE
FROM OLD ITALIAN FAMILY RECIPES
HOME COOKED LASAGNA, MANICOTTI
& CANNELLONI DINNERS
HOT & COLD SANDWICHES - SALADS**

BEER & WINE SERVED
PHONE ORDERS - OR TAKE OUT

7 DAYS A WEEK
324 W. CABRILLO BLVD 687-7606 SANTA BARBARA

COUPON OFFER

SONNY'S PIZZA
324 West Cabrillo Blvd. • Santa Barbara • 687-7606

\$2.00 off on our House Special Pizza
Limit one per customer • expires May 15

HOURS:
Monday 2:00 PM - 11:00 PM, Tuesday thru Thursday 11:30 AM - 11:00 PM
Friday & Saturday 11:30 am - 12 Midnite, Sunday 11:30 - 10:00 PM

COUPON OFFER

SONNY'S PIZZA
324 West Cabrillo Blvd. • Santa Barbara • 687-7606

\$1.50 off on our Vegetarian Manicotti
Limit one per customer • expires May 15

HOURS:
Monday 2:00 PM - 11:00 PM, Tuesday thru Thursday 11:30 AM - 11:00 PM
Friday & Saturday 11:30 am - 12 Midnite, Sunday 11:30 - 10:00 PM

**TRY OUR HOMEMADE
VEGETARIAN LASAGNA
AND OUR WHOLEWHEAT
VEGETARIAN PIZZA**

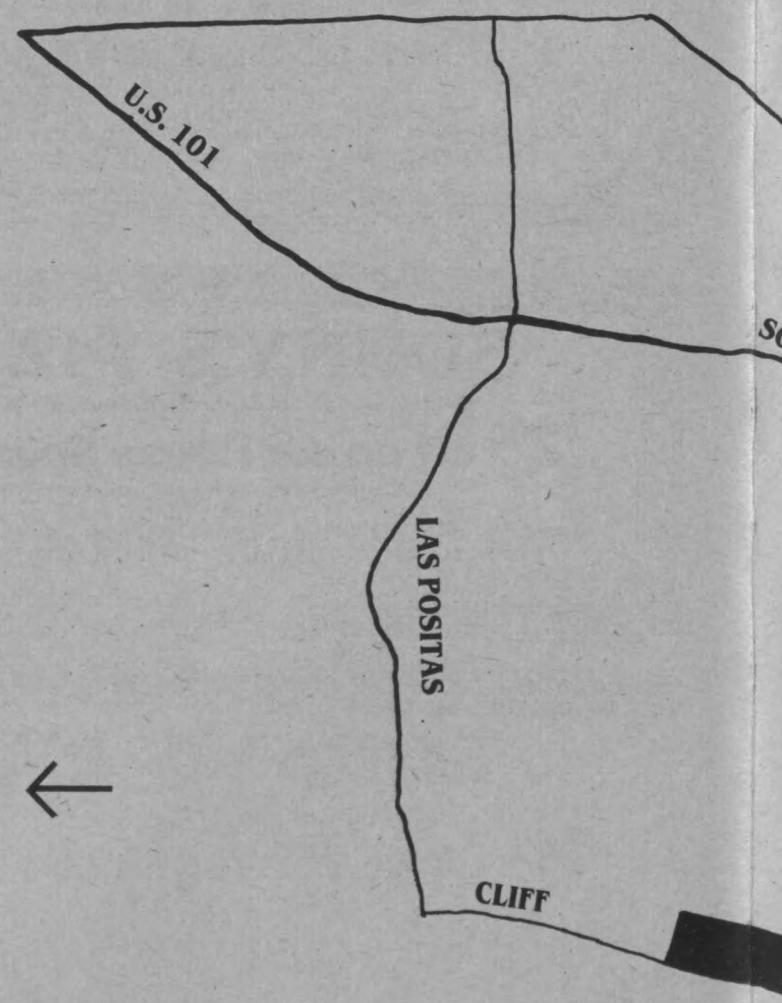
P.S. Sonny's is expanding! (Nexus "A-" Rating)

Welcom MES SHOP CENT



YOUR SHOP

- Holland-American Bakery
..... 965-3355
- The Clothes Horse
..... 966-2707
- Reliable Vacuum
..... 965-6606
- One Hour Color Photo Lab
..... 963-9509
- Heidi's Hallmark
..... 963-0409
- Mesa Drug & Variety
..... 966-1556



COUPON OFFER

Woodward's
HOUSE OF AQUARIUMS
tropical & exotic marine fish
(COUPON SPECIALS)

MORAY EELS!
BUY ONE WHOLE EEL
GET 2 INCHES
FREE!
(EQUAL TO 10-30% OFF)

VENOMOUS LIONFISH!
BUY ONE WHOLE LIONFISH
GET 3 POISONOUS SPINES
FREE!
(EQUAL TO 10-30% OFF)

Expires May 20, 1981

COUPON OFFER

Woodward's
HOUSE OF AQUARIUMS
tropical & exotic marine fish
GOOD FOR

10 GALLON AQUARIUM
(Includes tank, glass top, backstrip & hood with incandescent fixture)
List \$27.95 • Regular Price \$19.95 Limit one per customer

WITH COUPON \$16⁹⁵!

Expires May 20, 1981

COUPON OFFER

HOLLAND-AMERICAN BAKERY
DECORATED CAKES FOR ALL OCCASIONS

Good for ONE LOAF
of Honey Grain 100% Whole Wheat Health Bread
Buy one — get one FREE
Expires May 25, 1981

2030 CLIFF DRIVE • MESA SHOPPING CENTER • 965-3355

COUPON OFFER

Deano's
Pizzarama
Quality Pizza Since 1961

\$2⁰⁰ Off ANY
14" Giant or
16" Jumbo Pizza

965-1077 MESA SHOPPING CENTER Expires May 20, 1981

COUPON OFFER

**HOUR
COLOR
PHOTO
LAB**

FREE
8 x 10 Color Enlargement
• Reg. \$3.79
with developing & printing of a roll of color
print film and this coupon
Expires May 20, 1981

963-9509

2020 CLIFF DRIVE • Santa Barbara • MESA SHOPPING CENTER

COUPON OFFER

HEIDI'S Hallmark

ONE FREE BOX OF STATIONARY
WITH \$1.00 OR MORE PURCHASE
Expires May 20, 1981 With this coupon

963-0409 MESA SHOPPING CENTER

COUPON OFFER

MESA DRUG and VARIETY

FREE Grab Bag
Values up to \$2.50
With purchase of \$1.00 or more and this coupon
966-1556 MESA SHOPPING CENTER EXPIRES MAY 20, 1981

COUPON OFFER

FOSTER'S FREEZE

FREE Small Fries
With purchase of Super Burger
With this coupon only • Expires May 20, 1981

966-1336 MESA SHOPPING CENTER

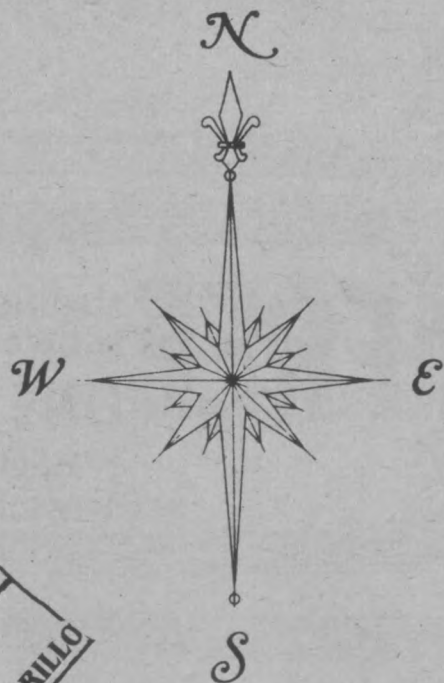
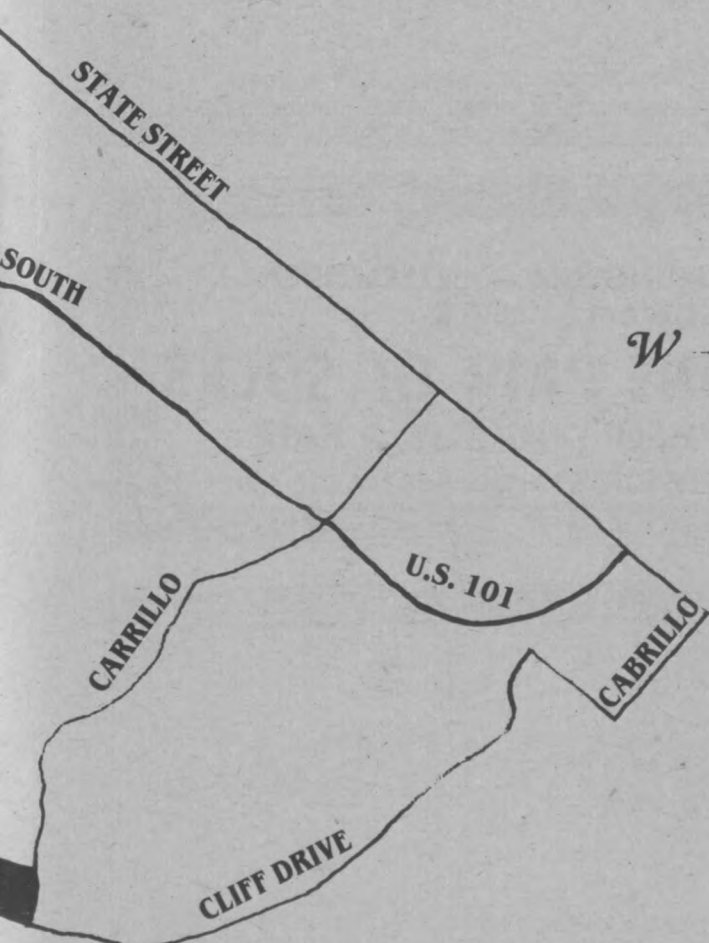
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PPING GUIDE

- Woodward's House of Aquariums
..... 962-2732
- Mesa Casual Shop
..... 966-0223
- La Mesa Salon
..... 962-4284
- Deano's Pizzarama
..... 965-1077
- Sunflour Doughnut Factory
..... 965-6616
- Foster's Freezes
..... 966-1336



COUPON OFFER

THE CLOTHES HORSE
"ACTIVE CASUALS FOR GUYS AND GALS"
2026 CLIFF DRIVE ON THE MESA 966-2707

Store Hours
Mon-Fri 10-8
Sat 9-6
Sun 10-5

ANY BEACH COMBER in stock \$3.00 off
Expires May 20, 1981

THE ORIGINAL **Decker's**
FOR THE SPACE BELOW YOUR FEET

COUPON OFFER

THE CLOTHES HORSE
"ACTIVE CASUALS FOR GUYS AND GALS"
2026 CLIFF DRIVE ON THE MESA 966-2707

Store Hours
Mon-Fri 10-8
Sat 9-6
Sun 10-5

ALL basic Levi's® styles and fashion pants with coupon — \$2 off
Expires May 20, 1981

T-Shirt Headquarters Lettering & Transfers
MasterCard VISA

Levi's Men's and Student's
SAVE \$2
on any men's or boy's pant in stock

COUPON OFFER

THE CLOTHES HORSE
"ACTIVE CASUALS FOR GUYS AND GALS"
2026 CLIFF DRIVE ON THE MESA 966-2707

Store Hours
Mon-Fri 10-8
Sat 9-6
Sun 10-5

SAVE \$3.00
on any gal's pant in stock
With this coupon • Expires May 20, 1981

T-Shirt Headquarters Lettering & Transfers
MasterCard VISA

COUPON OFFER

Reliable Vacuum — All Makes All Models
Complete Service — Reg. \$12.50

With this coupon — **\$8.50** + parts
Expires May 20, 1981

SANTA BARBARA'S & GOLETA'S ONLY HOOVER WARRANTY CENTER
2022 CLIFF DRIVE 965-6606

COUPON OFFER

Mesa Casual Shop

25% Off Any Item In The Store
Expires May 20, 1981

1964 Cliff Drive, S.B. • 966-0223
TEDDY JUSTUS EVELYN CLEMENTS

COUPON OFFER

Phone: 962-4284

La Mesa
SALON

\$1 off on a haircut
Monday - Friday • Expires May 20, 1981

COUPON OFFER

sunflour doughnut factory

\$1.00 OFF A Dozen Donuts (\$3.50 minimum)
Limit one coupon per dozen per visit
965-6616 MESA SHOPPING CENTER Expires May 20, 1981

COUPON OFFER

sunflour doughnut factory

FREE Small Cup of Coffee
With purchase of 25¢ or more donut
Limit one per customer
965-6616 MESA SHOPPING CENTER Expires May 15, 1981

Southwick's

Solvang - Nielsen's Center
Hwy. 246 & Alamo Pintado
Hours: Mon-Sat 9-6
Sun 12-5

Santa Barbara
601 State St. • 963-1875
Hours: Mon-Thur, Sat, 9-6
Fri 9-9 • Sun 10-5

GOLETA
5836 Hollister • 964-7871
Hours: Mon-Fri 9-9
Sat 9-6 • Sun 10-5

Santa Barbara - Loreto Plaza
3315 State St • 687-7545
Hours: Mon-Fri 9-9
Sat 9-6 • Sun 10-5

COUPON OFFER

\$5 OFF LEVI'S
DENIM FLARES
Reg. *18.⁹⁹
SOUTHWICK'S • EXPIRES MAY 10, 1981

COUPON OFFER

\$4 OFF ADIDAS — DEXTER — LEVI'S-FOR-FEET
SHOES
ATHLETIC AND CASUAL
REG. PRICE
SOUTHWICK'S • EXPIRES MAY 10, 1981

COUPON OFFER

\$6 OFF RED WING — WOLVERINE — GEORGIA
WORK BOOTS
REG. PRICE
SOUTHWICK'S • EXPIRES MAY 10, 1981

COUPON OFFER

\$6 OFF LEVI'S
FASHION JEANS
REG. PRICE
SOUTHWICK'S • EXPIRES MAY 10, 1981

COUPON OFFER

\$5 OFF O.P. — OFF SHORE — LEVI'S
KNIT SHIRTS
REG. PRICE
SOUTHWICK'S • EXPIRES MAY 10, 1981

COUPON OFFER

\$3 OFF O.P. — OFF SHORE
CORD SHORTS
REG. PRICE
SOUTHWICK'S • EXPIRES MAY 10, 1981

COUPON OFFER

FREE BURLINGTON — INTERWOVEN
WIGWAM — LEVI'S
ONE PAIR OF SOCKS
WHEN YOU BUY 2 PAIR
SOUTHWICK'S • EXPIRES MAY 10, 1981

COUPON OFFER

\$3 OFF ON
ALL WESTERN HATS
SOUTHWICK'S • EXPIRES MAY 10, 1981



**BOOKS
BOOKS
BOOKS
BOOKS**

USED BOOKS
buy — sell — trade
Merlin's Bookshop
6543 Pardall, Isla Vista
(805) 968-7946



FOR APPOINTMENT
PHONE: 805-968-4415

DOMINGO HERNANDEZ

ISLA VISTA HAIRSTYLISTS
HAIR DESIGNING FOR MEN AND WOMEN

955 C EMBARCADERO DEL MAR
GOLETA, CA.



**"The Best Bagels, Cream Cheese,
Smoked Fish & Deli
In North America..."**

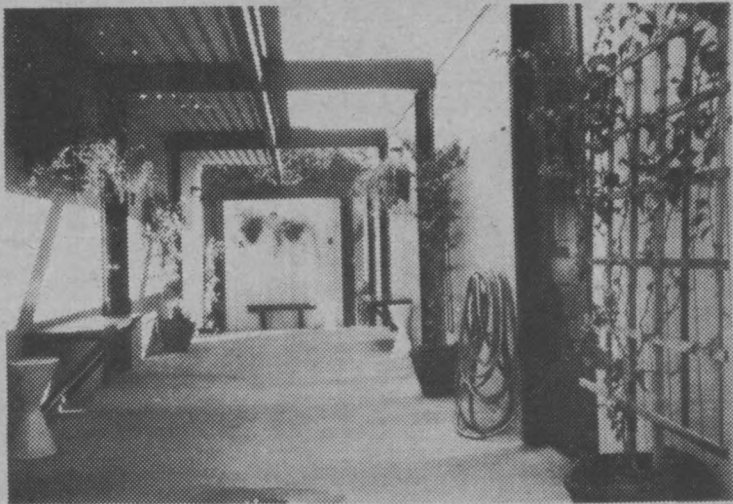
Now in Isla Vista...
966 Embarcadero Del Mar
968-4584

Now Featuring...
Pastrami Sandwiches
Corn Beef Sandwiches
Knishes
Chocolate Mocha Cheese Cake

Monday-Sunday
7:30 - 6:00

Santa Barbara, CA

MAGIC WATERS



MAIN HALLWAY TO THE 10 SEPARATE
SPA ROOMS AT MAGIC WATERS

**SANTA BARBARA'S
NEWEST, MOST
COMPLETE SPA
CENTER**

**4285 STATE ST.
Next to
POOL SUPPLY CO.
964-6924**

- ★ GIFT CERTIFICATES AVAILABLE
- ★ 7 TYPES OF SPAS
- ★ OPEN AIR ROOMS
- ★ SPAS FOR GROUPS UP TO 10 PEOPLE
- ★ JUICE BAR

- ★ RESERVATIONS ACCEPTED
- ★ BUBBLE CONTROL
- ★ JET CONTROL
- ★ TEMP CONTROL
- ★ WATER MISTERS FOR EVERY SPA
- ★ SOLAR HEATED
- ★ MUSIC IN EVERY ROOM
- ★ MEMBERSHIPS AVAILABLE

COUPON OFFER

60% OFF
ON 2ND PURCHASE
Minimum purchase \$1.00
Expires May 15, 1981 One per customer
* Of equivalent price
MERLIN'S
6543 PARDALL, I.V.

COUPON OFFER

WE WELCOME YOU TO DISCOVER OUR STYLE
\$2⁰⁰ off a Haircut at
The Isla Vista Hairstylists
955 Emb. del Mar 9 am - 6 pm Tues-Sat 968-4415
Expires May 15, 1981

COUPON OFFER

Get a Free Bagel
with the purchase of \$1 or more

Good with this coupon thru May 15
I.V. Store only

COUPON OFFER

Daily Salad Special & A Bagel
\$1²⁵

Good with this coupon thru May 15
I.V. Store only

COUPON OFFER

COUPON
MAGIC WATERS
4285 STATE ST.
964-6924
HALF PRICE
EVERY
MONDAY TUESDAY
WEDNESDAY
DAY & NIGHT
THURSDAY THRU SUNDAY
To 5 pm ONLY
2 PEOPLE
WITH COUPON
\$5.00
Reg. \$10.00
Expires May 13, 1981

COUPON OFFER

COUPON
MAGIC WATERS
4285 STATE ST.
964-6924
HALF PRICE
EVERY
MONDAY TUESDAY
WEDNESDAY
DAY & NIGHT
THURSDAY THRU SUNDAY
To 5 pm ONLY
2 PEOPLE
WITH COUPON
\$5.00
Reg. \$10.00
Expires May 13, 1981

COUPON OFFER

COUPON
MAGIC WATERS
4285 STATE ST.
964-6924
HALF PRICE
EVERY
MONDAY TUESDAY
WEDNESDAY
DAY & NIGHT
THURSDAY THRU SUNDAY
To 5 pm ONLY
2 PEOPLE
WITH COUPON
\$5.00
Reg. \$10.00
Expires May 27, 1981

COUPON OFFER

COUPON
MAGIC WATERS
4285 STATE ST.
964-6924
HALF PRICE
EVERY
MONDAY TUESDAY
WEDNESDAY
DAY & NIGHT
THURSDAY THRU SUNDAY
To 5 pm ONLY
2 PEOPLE
WITH COUPON
\$5.00
Reg. \$10.00
Expires May 27, 1981

PDQ'S FLYING PIZZA

GRAND OPENING

**WE DELIVER FREE
IN I.V. & UCSB**



WE MAKE HOT DELIVERIES

*BEER &
SOFT DRINKS
DELIVERED ALSO*



**928 Embarcadero del Norte
Isla Vista
685-4644**

1630 Casitas Pass Rd.
Carpinteria
684-6655

436 State Street
Santa Barbara
963-0808

\$2⁰⁰ off
ANY LARGE PIZZA
EXCEPT PLAIN CHEESE
OFFER GOOD THRU FRIDAY, MAY 15

PDQ'S FLYING PIZZA
928 EMBARCADERO DEL NORTE • I.V. • 968-4644

COUPON OFFER

\$2⁰⁰ OFF
ANY LARGE PIZZA
EXCEPT PLAIN CHEESE • OFFER GOOD THRU MONDAY, JUNE 15

PDQ'S FLYING PIZZA
928 EMBARCADERO DEL NORTE • I.V. • 968-4644

COUPON OFFER

HAVING A PARTY OR EVENT?
\$20⁰⁰ OFF
ANY \$100 ORDER DELIVERED IN I.V. OR UCSB

PDQ'S FLYING PIZZA
928 EMBARCADERO DEL NORTE • I.V. • 968-4644

COUPON OFFER

5¢ PITCHER
Beer or Soda or 1/2 Carafe of Wine
With purchase of Large 3-item Pizza
Offer good thru Friday, May 15 • Not good when pizza is delivered

PDQ'S FLYING PIZZA
928 EMBARCADERO DEL NORTE • I.V. • 968-4644

COUPON OFFER

5¢ PITCHER
Beer or Soda or 1/2 Carafe of Wine
With purchase of Large 3-item Pizza
Offer good thru Monday, June 15 • Not good when pizza is delivered

PDQ'S FLYING PIZZA
928 EMBARCADERO DEL NORTE • I.V. • 968-4644

COUPON OFFER

\$2⁰⁰ OFF
15 Pieces of Chicken (or more)
Offer Expires Friday, May 15

PDQ'S FLYING PIZZA
928 EMBARCADERO DEL NORTE • I.V. • 968-4644

COUPON OFFER

\$2⁰⁰ OFF
15 Pieces of Chicken (or more)
Offer Expires Monday, June 15

PDQ'S FLYING PIZZA
928 EMBARCADERO DEL NORTE • I.V. • 968-4644

Caesar's Auto Supply



290 STORKE ROAD
Goleta, on Storke & Hollister
968-9688



FOREIGN AND DOMESTIC AUTO PARTS & ACCESSORIES
COMPLETE MACHINE SHOP

COUPON OFFER

1 (one) FREE CAR DEODORIZER

with any purchase over \$5.00
CAESAR'S AUTO SUPPLY
290 STORKE ROAD • GOLETA
Offer good thru May 13, 1981
968-9688

UNDERSTATED ELEGANCE...

Diamond Post Earrings
at 20% off

the GOLD CONCEPT
DESIGNERS OF FINE JEWELRY

VICTORIA COURT, VICTORIA AT STATE, SANTA BARBARA



COUPON OFFER

the GOLD CONCEPT

This coupon is good for a 20% discount of all diamond post earrings at the **GOLD CONCEPT**.

But remember, this coupon is good only through the end of May and you must present this coupon for the discount.

11 W. VICTORIA, VICTORIA COURT

REAL TEXAS CHILI FACTORY PRESENTS LADIES NIGHT EVERY SATURDAY • NO COVER WEEK'S ENTERTAINMENT

29 WED Brava Bros	30 THU Rockabilly Rhythm Band	1 FRI Rockabilly Rhythm Band	2 SAT Rockabilly Rhythm Band	3 SUN Steve Jensen Kamakaze Night Shots \$1.00 Prizes & Fun
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APRIL DINNER SPECIAL

BBQ Ribs & Chili

— or —

Texas Fried Chicken & Chili
Baked Potato • Salad Bar

Sunday - Wednesday
\$4.95

LAST NIGHT!



4223 STATE 964-0561

Open for Lunch



Mex-Tex!
Ribs, chicken
Championship
Chili Specialties
Happy Hour 4:30-6:30

COUPON OFFER

\$1.00 OFF ANY PITCHER BEER • MARGARITA • WINE

with \$4.00 Dinner purchase per person
Must be 21 & over • Limit 1 coupon per couple
offer expires May 16, 1981 • Sun-Wed only

4223 State 964-0561

COUPON OFFER

FREE MUG LONE STAR BEER

with purchase of any drink • must be 21 & over
Sunday nites only • offer expires May 16, 1981

4223 State 964-0561

INFLATION FIGHTER!

GEOMETRIC HAIRCUTTING
BY
AWARD WINNING HAIRSTYLISTS
ONLY

\$13⁰⁰



MONDAYS ONLY
MAY 4
MAY 11
MAY 18
MAY 25

PRECISION AND
VERSITILITY
THROUGH A
UNIQUE,
EXCITING
HAIRCUTTING
SYSTEM

HANK HERNANDEZ
Owner/Stylist
Sebring Distributor
State Champion



IN-DEPTH
FACIAL
ANALYSIS
and CLIENT
CONSULTATION

FROM 3 PM to 7 PM 968-4548
NO APPOINTMENT NECESSARY

COME SEE US AT OUR NEW GOLETA LOCATION — 1/4 MILE NORTH OF HOLLISTER
AND STORKE ROAD — 7127 HOLLISTER, UNIVERSITY VILLAGE PLAZA SUITE 1
BEHIND SMITH'S FOOD KING

COUPON OFFER

\$8⁰⁰ VALUE WITH COUPON

FREE

Good thru May, 1981

8 oz. Bottle Sebring Shampoo
& Conditioner
with Haircut

7127 Hollister

COUPON OFFER

\$8⁰⁰ VALUE WITH COUPON

FREE

Good thru May, 1981

8 oz. Bottle Sebring Shampoo
& Conditioner
with Haircut

7127 Hollister

COUPON OFFER

\$8⁰⁰ VALUE WITH COUPON

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\$8⁰⁰ VALUE WITH COUPON

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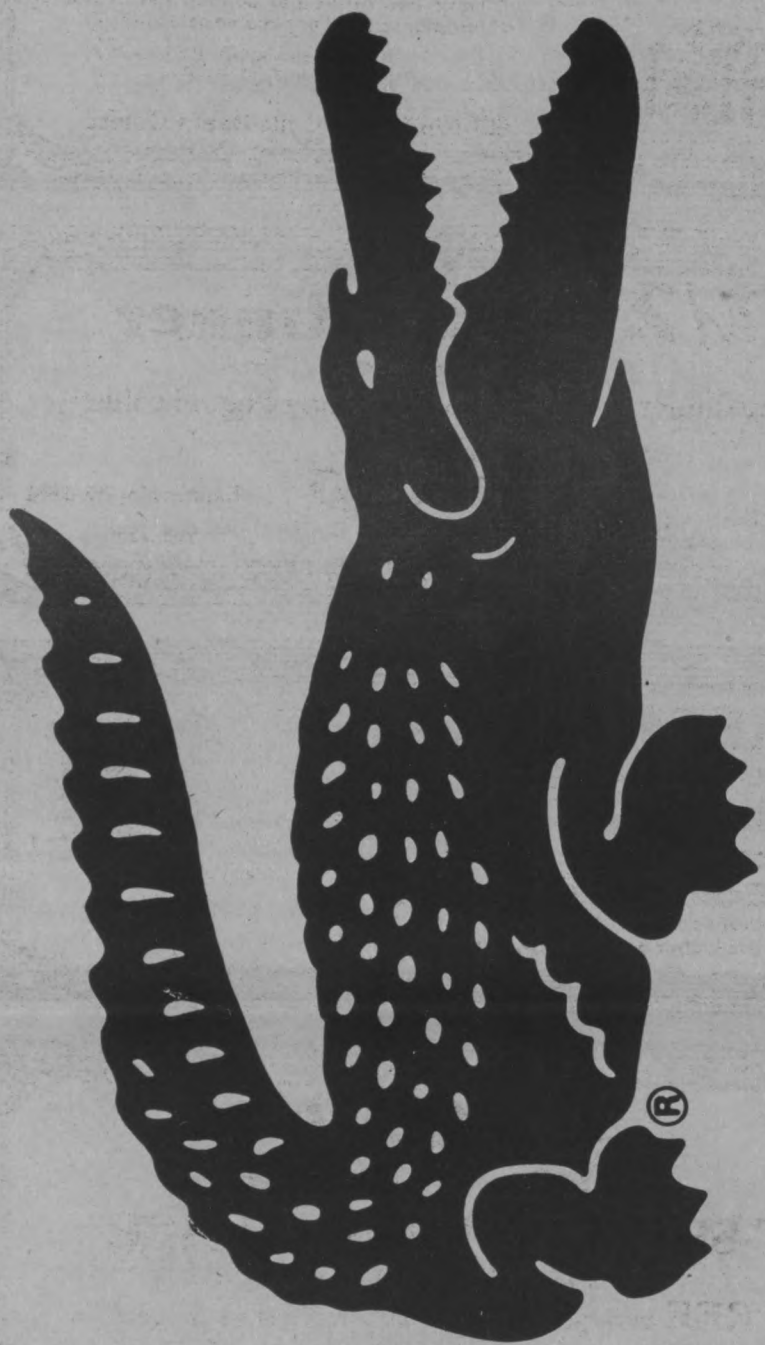
Good thru May, 1981

8 oz. Bottle Sebring Shampoo
& Conditioner
with Haircut

7127 Hollister

GREAT SAVING COUPONS!

One Shirt Per Coupon



**Activewear for
active people.**



SPEEDO

*Speedo is a registered trademark of Speedo Knitting Mills, Pty. Ltd.

The Field House

The Sports Store in La Cumbre Plaza
est. 1976

La Cumbre Plaza • Phone 687-9913 • Open Mon., Thurs., Fri. 10-9; Tues., Wed., Sat. 10-6; Sun. 12-5

COUPON OFFER
20% OFF
ANY IZOD SWEATER
Expires 5/30/81
The Field House
The Sports Store in La Cumbre Plaza
est. 1976
La Cumbre Plaza • Phone 687-9913 • Open Mon., Thurs., Fri. 10-9; Tues., Wed., Sat. 10-6; Sun. 12-5
Coupon must be redeemed at time of purchase

COUPON OFFER
15% OFF
ANY IZOD SHIRT
Expires 5/30/81
The Field House
The Sports Store in La Cumbre Plaza
est. 1976
La Cumbre Plaza • Phone 687-9913 • Open Mon., Thurs., Fri. 10-9; Tues., Wed., Sat. 10-6; Sun. 12-5
Coupon must be redeemed at time of purchase

COUPON OFFER
20% OFF
ANY IZOD SWEATER
Expires 5/30/81
The Field House
The Sports Store in La Cumbre Plaza
est. 1976
La Cumbre Plaza • Phone 687-9913 • Open Mon., Thurs., Fri. 10-9; Tues., Wed., Sat. 10-6; Sun. 12-5
Coupon must be redeemed at time of purchase

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La Cumbre Plaza • Phone 687-9913 • Open Mon., Thurs., Fri. 10-9; Tues., Wed., Sat. 10-6; Sun. 12-5
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The Field House
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La Cumbre Plaza • Phone 687-9913 • Open Mon., Thurs., Fri. 10-9; Tues., Wed., Sat. 10-6; Sun. 12-5
Coupon must be redeemed at time of purchase

COUPON OFFER
15% OFF
ANY IZOD SHIRT
Expires 5/30/81
The Field House
The Sports Store in La Cumbre Plaza
est. 1976
La Cumbre Plaza • Phone 687-9913 • Open Mon., Thurs., Fri. 10-9; Tues., Wed., Sat. 10-6; Sun. 12-5
Coupon must be redeemed at time of purchase

DAIRY DELIGHT



SUPER BURGER . . . 1/3 lb. patty

on toasted onion roll with mayonaise, lettuce, tomato, and pickles . . . cheese extra.

THE NEW OWNER INVITES YOU TO USE THIS MONEY SAVING COUPON

Mon-Fri 11-7 • Sat Sun 12-7

Offer good thru May 17, 1981

370 STORKE ROAD

COUPON OFFER

Buy Our Special SUPER BURGER and get

FREE

SKIN-ON POTATOES and
A SMALL SOFT DRINK OF YOUR CHOICE
"A complete meal for only \$2.50"

DAIRY DELIGHT • 370 STORKE ROAD

Offer good thru May 17, 1981



Kentucky Fried Chicken

HOURS: DAILY 11 AM TO 9 PM

5697 CALLE REAL
GOLETA • 967-0702

Jim York
OWNER MANAGER

COUPON OFFER

\$1.89 GREAT
DINNER



Good for three pieces of juicy, golden brown Kentucky Fried Chicken, plus single servings of cole slaw, mashed potatoes and gravy, and a roll.

Limit two offers per coupon per customer. Customer pays all applicable sales tax.

Offer expires May 15, 1981
Offer good only at Calle Real

967-0702 • 5697 Calle Real • Goleta

hector's

Your Hosts
Armando & Blanca Puente
Great Mexican Food in a Friendly Atmosphere

AUTHENTIC
MEXICAN RESTAURANT

Monday - Friday 11 am - 2:30 pm • 4:30 - 9 pm
Saturdays - CHAMPAGNE BRUNCH 10 am - 2 pm • Dinner 5 - 9 pm
Closed Sundays

7398 Calle Real
Padre Shopping Center

968-5556

COUPON OFFER

1/2 off any dinner
with purchase of
any dinner or dinner combination of equal value

hector's

7398 Calle Real
Padre Shopping Center (behind 7-11)

Expires May 29, 1981

968-5556

COUPON OFFER

FREE HAIRCUT

with Permanent Wave

**10% off any
Haircut & Style**

FREE CONSULTATION

Offer expires May 22, 1981

2917 1/2 De la Vina • S.B. • 682-8099 • 682-8166

ELEGANCE



U
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"Black is Beautiful"

California Curl
Soft Permanent Waving
For the 80s
Blow Outs
Straightners
Precision Cutting & Styling
Santa Barbara's Newest
Hair & Skin Care Center

ELEGANCE



2917 1/2 De la Vina • S.B. • 682-8099 • 682-8166

up your Alley

Quality Discount Clothing for Women

Over 200 Top Quality
Brandname Fashions
at Discount Prices!!!

- Designer Jeans
- Dresses & Skirts
- Blazers
- T-shirts & blouses
- Bathing Suits
- Accessories

20% to 50%
Savings
New Fashions
Arrive Daily

922 1/2 State Street
Downtown Santa Barbara

or

455 E. Main Street
Ventura

We accept Visa and Master Charge

COUPON OFFER

up your Alley

T-SHIRT OF YOUR CHOICE

Value of \$5.99 or less

FREE with purchase of any jeans \$24.00 or more

922 1/2 State St. • Downtown S.B. • With this coupon • Expires May 9, 1981

COUPON OFFER

up your Alley

15% OFF ANY ITEM

(Excluding Sale Items)

From Our Already Discount Prices

922 1/2 State St. • Downtown S.B. • With this coupon • Expires May 9, 1981

critter center pet shop

Your first place to look . . .
FOR TRUE QUALITY & SERVICE

in

PETS

TROPICAL, FRESH & SALTWATER FISH

• PET SUPPLIES

964-3117
FAIRVIEW SHOPPING CENTER
189 B North Fairview Ave.

— OPEN —
Mon-Thurs 10-5:30
Fri 10:00-8:00
Sat 10:00-5:30

VISA



COUPON OFFER

CRITTER CENTER

20% off any Tropical Fish

with this ad • Good thru May 10, 1981

Fresh water fish only

FAIRVIEW SHOPPING CENTER
189 B. N. FAIRVIEW AVE.

964-3117

COUPON OFFER

CRITTER CENTER

**20% off
all Zodiac Flea Products**

(FOR YOUR CAT & DOG)

with this ad • good thru May 10, 1981

FAIRVIEW SHOPPING CENTER
189 B. N. FAIRVIEW AVE.

964-3117

Westen's 
Hallmark
Cards & Gifts

Westen's 
Hallmark
**SUPER
COUPON
SPECIAL**

SUPER VALUE COUPON
Kodacolor film
developing and
printing BY BERKEY



**SATISFACTION
GUARANTEED**
WITH WESTEN'S MASTER COLOR
PROCESSING YOU ONLY
PAY FOR THE PRINTS YOU
WISH TO KEEP.

Coupon expires
5-9-81

C126-12 EXP
C126-20 EXP
C110-12 EXP
C110-24 EXP
C135-12 EXP
C135-24 EXP
C135-36 EXP

**YOUR CHOICE
BORDERLESS SILK or GLOSSY**

OUR REG.	WITH COUPON
3.85	2.14
5.69	3.18
4.21	2.34
7.54	4.18
4.51	2.58
7.89	4.38
10.59	5.88

Loving Gifts for Mom!

**We're Your One-Stop
Mother's Day Shop**



Choose from hundreds of gift ideas for Mom, wrap up your selection in pretty Hallmark gift wrap and ribbon, and top it with a thoughtful Mother's Day card. We have everything you need to make Sunday, May 10 extra special for Mom.

THINK MOTHER'S DAY

Westen's 
Hallmark
Cards & Gifts

804 STATE ST. Santa Barbara 965-7448 5925 CALLE REAL Goleta 964-6574

When you care enough to send the very best

Birthday Headquarters!

COUPON OFFER

25% DISCOUNT

FROM OUR REG. PRICE

ON ALL GIFT ITEMS

HUNDREDS OF FINE GIFT ITEMS TO CHOOSE FROM

WESTEN'S COUPON VALID THRU MAY 9, 1981

COUPON OFFER



KODACOLOR FILM

C110 - 12 Exp	1.46
C110 - 24 Exp	2.02
C135 - 24 Exp	2.11
C135 - 36 Exp	2.68

LIMIT THREE ROLLS PER CUSTOMER
WESTEN'S COUPON VALID THRU MAY 9, 1981

COUPON OFFER



KODAK B&W FILM

Plus-X 135-20	1.49
Plus-X 136-36	2.09
Tri-X 135-20	1.49
Tri-X 135-36	2.09

LIMIT THREE ROLLS PER CUSTOMER
WESTEN'S COUPON VALID THRU MAY 9, 1981

COUPON OFFER



KODACHROME FILM

KM 135-20	2.64
KM 135-36	3.79
KR 135-20	2.64
KR 135-36	3.79

LIMIT THREE ROLLS PER CUSTOMER
WESTEN'S COUPON VALID THRU MAY 9, 1981

COUPON OFFER

**Reprint
Special**

6 for 99¢ (with coupon)

Share the good times with MasterColor Reprints, made from one or more standard color negatives of the same type and size. 110, 126, and 135 only. Coupon must accompany order. All reprint orders must be in multiples of 6.

WESTEN'S COUPON VALID THRU MAY 9, 1981

COUPON OFFER



EKTACHROME FILM

ER 135-20 Exp	2.88
ER 135-36 Exp	4.14
ED 135-20 Exp	3.45
ED 135-36 Exp	4.96
EL 135-20 Exp	4.06
EL 135-36 Exp	5.79

LIMIT THREE ROLLS PER CUSTOMER
WESTEN'S COUPON VALID THRU MAY 9, 1981

COUPON OFFER

WE SELL
Kodak
FILM

**KODACHROME or EKTACHROME
SLIDE PROCESSING
BY KODAK**

20 Exp Roll	2.46
36 Exp Roll	3.99

WESTEN'S COUPON VALID THRU MAY 9, 1981

COUPON OFFER



COLOR ENLARGEMENTS

Made From Color Negatives
or Slides BY BERKEY

MASTER
COLOR

5 x 7 8 x 10

99¢ EA 2.49 EA

WESTEN'S COUPON VALID THRU MAY 9, 1981

Cellophanes
Precision Haircutting
Wash 'n' Wear Styles
Permanent Waving
French Braiding
Santa Barbara's Newest
Hair & Skin Care Center
2917 1/2 De la Vina • S.B. • 682-8099 • 682-8166



COUPON OFFER

FREE HAIRCUT
with Permanent Wave

**10% off any
Haircut & Style**

FREE CONSULTATION
Offer expires May 22, 1981
2917 1/2 De la Vina • S.B. • 682-8099 • 682-8166

ELEGANCE
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Varsity BIKE SHOP

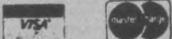


"Since 1964"
NEW - USED & TRADE INS

Featuring
AZUKI — UNIVEGA — SHOGUN — ROSS — PANASONIC
ALL MAKES EXPERTLY REPAIRED WITH SAME DAY SERVICE
ASK US ABOUT OUR CONDITIONAL GUARANTEE
Mon thru Sat 9 A.M. - 5 P.M.

GEORGE MISBEEK - Owner

968-4914



917 EMBARCADERO del NORTE (ON PARDALL) ISLA VISTA

COUPON OFFER

GOOD FOR
General Maintenance Overhaul Reg. \$9.50

\$6.50 SAVE \$3.00!
With this coupon • Expires May 30, 1981
VARSITY BIKE SHOP 917 EMB. DEL NORTE

DISCOVER

BONANZA

VALUABLE COUPONS

6030 Hollister 967-8744 ★ 3614 State 687-8514

COUPON OFFER

BONANZA

TERIYAKI DINNER \$3.49

INCLUDES:
★ ALL YOU CAN EAT SALAD BAR ★
★ BAKED POTATO ★ TEXAS TOAST ★
Offer good with this coupon • expires May 31, 1981
6030 HOLLISTER 967-8744 ★ 3614 STATE 687-8514

COUPON OFFER

BONANZA

TERIYAKI DINNER \$3.49

INCLUDES:
★ ALL YOU CAN EAT SALAD BAR ★
★ BAKED POTATO ★ TEXAS TOAST ★
Offer good with this coupon • expires May 31, 1981
6030 HOLLISTER 967-8744 ★ 3614 STATE 687-8514

WHY BE AVERAGE?

Shop at Yellowstone Clothing.
Nostalgia & fun for men & women.

YELLOWSTONE

6551 Trigo Isla Vista, Calif. 93017 968-3617

COUPON OFFER

YELLOWSTONE CLOTHING COMPANY

15% off
Any Sweater or Jacket
void after May 6, 1981
6551 TRIGO, I.V. 968-3617

COUPON OFFER

YELLOWSTONE CLOTHING COMPANY

15% off
**Any New Wave Sun Glasses
or Skinny Tie**
void after May 6, 1981
6551 TRIGO, ISLA VISTA 968-3617

COUPON OFFER

YELLOWSTONE CLOTHING COMPANY

15% off
**Any Men's 50s Shirt
or Ladies' Blouse**
void after May 6, 1981
6551 TRIGO, I.V. 968-3617

COUPON OFFER

YELLOWSTONE CLOTHING COMPANY

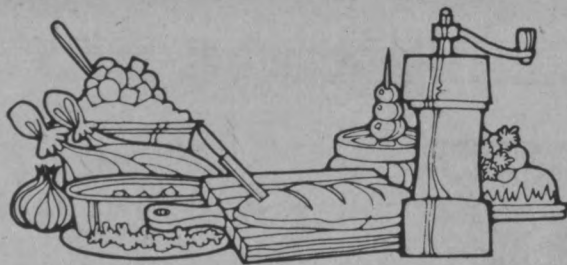
15% off
Any Dress or Kimono
void after May 6, 1981
6551 TRIGO, ISLA VISTA 968-3617

PRUITT'S VILLAGE MARKET

915 EMB. del MAR

968-1316

Open Daily
8 am - 12 midnight



Meet Your Friends
at Pruitt's . . .
More of Them
Are Shopping There
Every Day!



Real Southern Style Wood "PIT" Cooked
BAR-B-QUE
RIBS-CHICKEN-BEEF-PORK
Homemade Salad & Beans • Sandwiches & Dinners

BARBECUE ETC.
 7398 CALLE REAL, Goleta (North of Storke Rd.)
 TAKE OUT ONLY • 968-5800

COUPON OFFER

Pork Ribs or Beef Ribs Dinner

Reg. \$5.95 **\$5.25** with coupon

BARBECUE ETC.
 7398-C Calle Real, Goleta 968-5800
 Expires May 29, 1981

Adams & Jones, Opticians
 eyewear outlook

- Eyeglass prescriptions filled
- Convenient Goleta Location
- Locally owned & operated



LICENSED BY THE BOARD OF QUALITY ASSURANCE

5670 Calle Real Center Goleta 964-4644
 (across from Carrow's Restaurant)

COUPON OFFER

Adams & Jones, Opticians
 eyewear outlook

FREE Custom Fashion Tinting of
\$10⁰⁰ Off Purchase of New Glasses

LICENSES BY THE BOARD OF QUALITY ASSURANCE
 5670 Calle Real Center Goleta • 964-4644 • across from Carrow's Restaurant

DEMBEMSKI'S
 913 embarcadero del norte, isla vista • 9685815 • 10-6

LEGS • FRENCH CONNECTION • GURMEET • DIPPER'S SWIMWEAR • CARRYBACK • ROSE HIPS • CALVIN KLEIN • RUGBY SHORTS • ST. MICHEL • A SMILE • BEBE BLOND • DEE

COUPON OFFER

10% OFF ON ALL JEWELRY
 with this coupon • expires May 10, 1981

DEMBEMSKI'S
 913 embarcadero del norte, isla vista • 968-5815 • 10-6

Taffy's Pizza

Featuring your choice of Whole Wheat or White
 (Whole Wheat extra — Regular .25 — Large .40)
 250 Storke Road, Goleta, 968-9578 • 2026 De La Vina, Santa Barbara, 685-3083
 Hours: Mon-Thur 11:30 am - 10 pm • Fri-Sat 11:30 am - 10 pm • Sun 4-10 pm

COUPON OFFER

\$1⁰⁰ OFF
ANY PIZZA AT
GOLETA TAFFY'S ONLY
 Good thru June 1, 1981

NARGAN

BEER & ICE DOCK

ICE COLD KEGS



We feature CO₂ pressure systems to keep your keg (and party) from going flat!

For all your "Keg party" needs

Beer • Ice • Cups • Soda

CALL & RESERVE AHEAD
 964-9972 • or • 964-9973
 158 NORMAN FIRESTONE ROAD, GOLETA
 (across from Airport Drive-In on Hollister)

COUPON OFFER

\$2⁰⁰ off
next KEG purchase
NARGAN
 964-9972 or 964-9973
 158 Norman Firestone Road, Goleta
 (across from Airport Drive-In on Hollister) offer good thru May 15, 1981

COUPON OFFER

BUD LONGNECKS
\$7⁴⁹ a case
WITH THIS COUPON (REG. \$9.56)
NARGAN
 964-9972 or 964-9973
 158 Norman Firestone Road, Goleta
 (across from Airport Drive-In on Hollister) offer good thru May 15, 1981



PHONE 963-0833
 RES. 966-3667

ADMISSION RATES

Youth (16 and under)	\$2.00
Adult (17 and older)	\$3.00
Skate Rental	\$1.00 per pair

Open Daily
For Public Skating

• Lessons • Ice Hockey • Broomball

1933 Cliff Drive
 Santa Barbara

Recreational Ice Skating
competitive Figure Skating
Ice Dancing and Ice Hockey

COUPON OFFER

\$1⁰⁰ off Ice Skating
 Good for \$1 off regular admission price
 Good only during regular public skating sessions
 One coupon per customer • Offer expires May 30, 1981

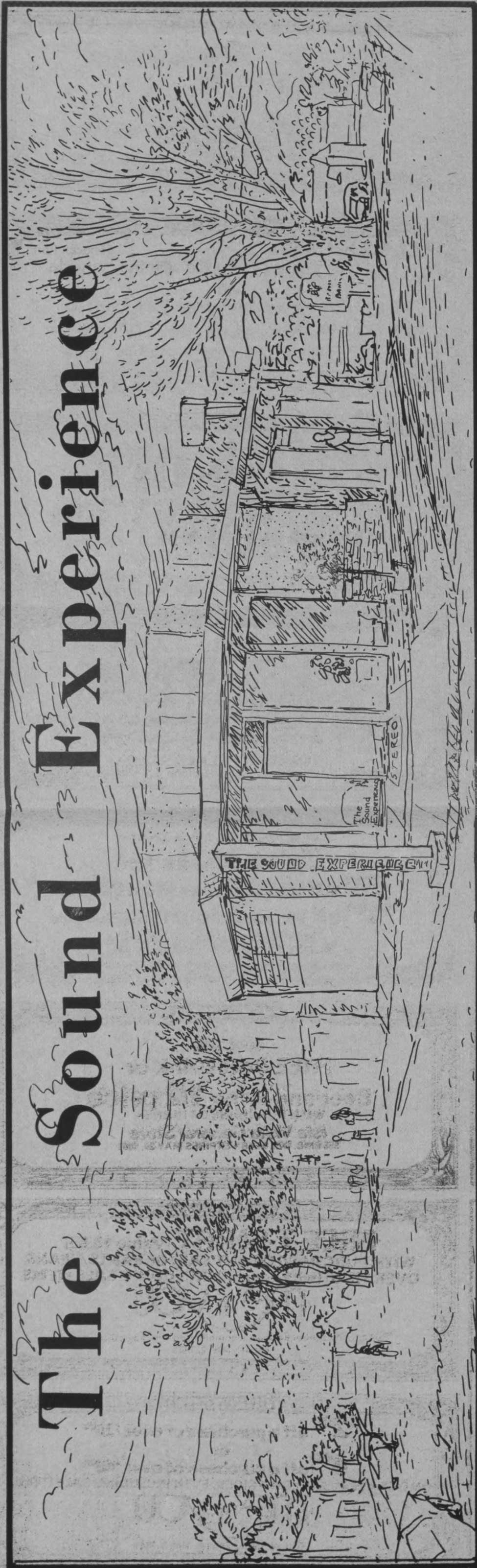
THE ICE PATCH ICE SKATING ARENA
 1933 Cliff Drive S.B. 963-0833

COUPON OFFER

\$1⁰⁰ off Ice Skating
 Good for \$1 off regular admission price
 Good only during regular public skating sessions
 One coupon per customer • Offer expires May 30, 1981

THE ICE PATCH ICE SKATING ARENA
 1933 Cliff Drive S.B. 963-0833

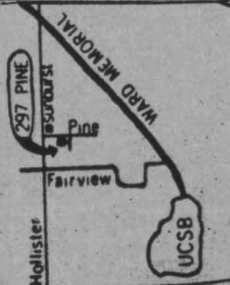
The Sound Experience



The Sound Experience

297 PINE DOWNTOWN GOLETA M-F 12-6 SAT 1-5

We're UCSB's nearest stereo store



COUPON OFFER

S

STANTON 681 EEE CARTRIDGE

The choice of professionals

\$55

2 to 4 week delivery Expires 5/9/81

T

TAPES:

MAXELL UDXL-I or II C-90

\$339

2 to 4 week delivery Expires 5/9/81

E

EQUALIZER:

SOUND SHAPER I MK 2

FREQ. RESP.: 5 HZ-100 HZ (+5 dB, -1dB)

\$88

2 to 4 week delivery Expires 5/9/81

R

RECEIVERS:

DIGITAL 40 WATTS/CH. SHERWOOD

FREQ. RESP.: 20 HZ-20 KHZ THD: .08%

DYNAMIC POWER: 55 WATT/CH. PHONO S/N: 96dB LIST: \$360.00

\$239

2 to 4 week delivery Expires 5/9/81

E

EVERYONE is familiar with the Sony Walkman. Take a step up to the

CYBERNET

featuring:
 • Ultra-fidelity
 • Metal compatibility
 • 2 headphone outputs
 • feather weight open air headphones
 • Alkaline batteries included

\$159

2 to 4 week delivery Expires 5/9/81

O

OUTRAGEOUS Direct disc recordings by SHEFFIELD LAB and SuperDiscs by NAUTILUS

- ABBA
- The Police
- Doobie Brothers
- Fleetwood Mac
- Joni Mitchell
- Many More

\$1299

2 to 4 week delivery Expires 5/9/81

ACOUSTIC INTERFACE SPEAKER SYSTEMS

Unparalleled Dedication to Quality

1 pair only (Demos) Studio Reference Reg. price \$1180.00

\$650⁰⁰ PAIR

1 pair only (used) The Sound Portal Custom Teak finish Full 10 year warranty Reg. price \$2200.00

\$1399⁰⁰ PAIR

COUPON OFFER

COUPON OFFER

COUPON OFFER

COUPON OFFER

COUPON OFFER

COUPON OFFER

COUPON OFFER

COUPON OFFER

Soles & Resoles

NIKE • NEW BALANCE • BROOKS
ADIDAS • SAUCONY • ETONIC • etc.

Dan & Sarah Jaecks
964-2222
4419 Hollister Ave., S.B.

"The Store for Runners"
ATHLETIC SHOES & RESOLING
CLOTHING & ACCESSORIES



COUPON OFFER

Soles & Resoles

\$5 off regular price

of any pair of
athletic shoes (over \$26.00)

\$3 off all other pairs (includes sale items)
SOLES AND RESOLES

4419 Hollister Ave • 964-2222 • Expires May 22, 1981

NEW

El Mexicano
RESTAURANTE

**MEXICAN
FOOD**

Frozen Margaritas, Fruity Sangria, Mexican Beer
Gigantic Burritos, Flautas, Tempting Tostadas
Homemade Chile Verde

6529 Trigo Rd.
Across From the Magic Lantern Theatre

8 a.m. - 10 p.m.

COUPON OFFER

EL MEXICANO

Mexican Food

Buy One Glass of Our Refreshing Sangria

or

One Delicious Frozen Margarita

GET THE SECOND GLASS FREE

Good thru May 6

6529 Trigo Road • 8 am - 10 pm
Across from the Magic Lantern Theatre

UCen Barbershop
For Perms and Cuts

Located in UCen Room 1143
1st Floor Behind Post Office

For appointments phone **968-7617**
Open 9:30 - 5:30 Daily, 9:30 - 2:00 Saturday

COUPON OFFER

20% OFF
ON ALL HAIRSTYLING

UCen BARBERSHOP • UCen Room 1143
Open 9:30 - 5:30 Daily, 9:30 - 2:00 Sat 968-7617

Expires May 15, 1981

**TODD'S
STYLING SALON**

FEATURING: JOICO HAIR PRODUCTS

18 E. FIGUEROA • S.B. • 966-1232

COUPON OFFER

WANT A GREAT HAIRCUT?

CLIP THIS AD FOR **50% OFF**
A SHAMPOO, CUT, AND STYLE

WITH A 24 HR. ADVANCED APPOINTMENT, DISCOUNT PRICE
IS \$7.50 for WOMEN, \$6.25 for MEN

TODD'S STYLING SALON
one per customer • 18 E. FIGUEROA, S.B. • 968-1232

For Cost and convenience
Dine in Isla Vista

CLOSED MONDAY

**Isla Vista
General
STORE**

"Broil Your Own"
STEAK HOUSE

SUNDAY
CHAMPAGNE BRUNCH
\$4.95

DINNER
STEAK-CHICKEN-FISH
\$5.95

LUNCH
HAMBURGERS-CHILI
SALAD BAR
\$1.75

955 Embarcadero del Mar
Isla Vista 968-2310

COUPON OFFER

GOOD FOR OUR LUNCH SPECIAL

25¢ off One Burger

70¢ off the purchase of Two Burgers

\$1.00 off the purchase of Three Burgers

Isla Vista General Store
955 EMB. DEL MAR • EXPIRES MAY 20, 1981

COUPON OFFER

GOOD FOR

**FREE Soft Drink or
Beer and Wine 1/2 price**

WITH PURCHASE OF DINNER
Isla Vista General Store
955 EMB. DEL MAR • EXPIRES MAY 20, 1981

me "n" YOU

FASHION AT YOUR PRICES

1011 STATE STREET
(next to Crocker Bank)
Downtown Santa Barbara

5718 HOLLISTER AVE
(next to Wendy's)
Downtown Goleta



COUPON OFFER

FREE T-SHIRT (Value \$6.50)
WITH PURCHASE OF ANY PAIR OF PANTS/JEANS
OVER \$20.00 (with coupon) INCLUDING SALE ITEMS

me "n" YOU

This coupon cannot be used in combination with any other coupons
Expires May 2, 1981

COUPON OFFER

\$2.00 off a purchase of over \$20.00

or

\$4.00 off a purchase of over \$40.00

ON OUR EVERYDAY LOW PRICES, EVEN INCLUDING SALE ITEMS

me "n" YOU

With coupon • Expires May 2, 1981

COUPON OFFER

\$2⁰⁰ OFF DOLFIN SHORTS

Limited to stock on hand.
Applies to regular price merchandise only. Cannot be used in combination with any other discounts.
Expires May 7, 1981

GOLETA SPORTS CENTER

COUPON OFFER

**LEOINA 66 OR BLUE TWIST
FREE STRINGING
WITH PURCHASE OF ANY REGULAR PRICE
TENNIS FRAME**

Limited to stock on hand.
Applies to regular price merchandise only. Cannot be used in combination with any other discounts.
Expires May 7, 1981

GOLETA SPORTS CENTER

COUPON OFFER

**NIKE, ADIDAS, TRED-2, NEW BALANCE, PUMA, CONVERSE, BATA
10% OFF SHOES**

Limited to stock on hand.
Applies to regular price merchandise only. Cannot be used in combination with any other discounts.
Expires May 7, 1981

GOLETA SPORTS CENTER

COUPON OFFER

\$2⁰⁰ OFF ANY SWEAT CLOTHING

Limited to stock on hand.
Applies to regular price merchandise only. Cannot be used in combination with any other discounts.
Expires May 7, 1981

GOLETA SPORTS CENTER

COUPON OFFER

**10% OFF SWIMSUITS
OFF**

Limited to stock on hand.
Applies to regular price merchandise only. Cannot be used in combination with any other discounts.
Expires May 7, 1981

GOLETA SPORTS CENTER

COUPON OFFER

**RAWLINGS, MIZUNO, WILSON, SPALDING
15% OFF BASEBALL/SOFTBALL GLOVES**

Limited to stock on hand.
Applies to regular price merchandise only. Cannot be used in combination with any other discounts.
Expires May 7, 1981

GOLETA SPORTS CENTER

COUPON OFFER

\$5⁰⁰ OFF SPALDING BEACH VOLLEYBALL

Limited to stock on hand.
Applies to regular price merchandise only. Cannot be used in combination with any other discounts.
Expires May 7, 1981

GOLETA SPORTS CENTER

COUPON OFFER

\$3⁰⁰ OFF CORDUROY SHORTS

Limited to stock on hand.
Applies to regular price merchandise only. Cannot be used in combination with any other discounts.
Expires May 7, 1981

GOLETA SPORTS CENTER

GOLETA SPORTS CENTER

CLOTHES, SHOES, EQUIPMENT

- | | |
|---------------|--------------|
| Arena | Penn |
| Aspen | Point West |
| Bancroft | Pony |
| Beconta | Puma |
| Bike | Quick |
| Cal Sport | Rawlings |
| Chalkline | Brooks |
| Champion | Speedo |
| Converse | Adidas |
| Court Casuals | Riddell |
| Danskin | Riha |
| Dudley | Saucony |
| De Beer | Spalding |
| Dunlop | Sportcraft |
| Etonics | Spot Bilt |
| Ektelon | Sundek |
| GSC | Top Seed |
| Head | Tred 2 |
| Healthways | 1 Ski |
| Leach | Aris |
| Mikasa | Smith |
| Prince | Davis |
| Mueller | Voit |
| Natty | Whate Stag |
| Nelson | Wigwam |
| New Balance | Wilson |
| Nike | Winning Ways |
| Offshore | Dolfin |

**COUPONS GOOD
THROUGH May 7, 1981**

University Village Plaza

7127 Hollister Ave., #18 • Goleta • 685-1295

Monday thru Saturday 9:30-6 P.M.

Fridays 'til 8:00 P.M.

Closed Sundays

(Master Charge and Visa welcome)