



A.S. PRESIDENT

Executive Vice President



HAL YOUNG

Student government at UCSB has traditionally tended only to express WHAT the problems are on our campus. Yet, student leaders have failed to determine HOW to accomplish these problems. In defining the specific areas of student needs and unrest on our campus, the elected leaders of next year's legislative council must efficiently act to carry-out the initiated proposals to their completion (not allowing them to die in idle committees or boards).

We all can see trouble spots in such areas as: I. Academic Affairs (A), unit credit reevaluation (B), Experimental college (C), Faculty evaluation, II, Student opinion III, Community Interaction (A), Minority relations (EOP) (B), Community work committee (C), Flexible needs of social change. However, we must ask ourselves, how do we accomplish any of these specific items which demand the concentrated effort of student government?

My answer is, first, through a re-organization of the efficiency of Legislative Council in the following ways: (1) All administrative boards and committees responsible to the Admin. V-P. (allowing direct reports), (2) Bi-weekly progress reports of all legislative council members to the president (3) Bi-weekly status reports of all legislative proposals in action (4) Courteous and prepared legislative council members at each weekly meeting (permitting a fast moving council) (5) Executive reports to the students twice a month (through El Gaucho) of what student government is doing (6) Persistent and hard-working committees with responsible chairmen.

these ideas and more are HOW I would like to re-organize student government at UCSB, alleviating the administrative Red - Tape of past councils and thus facilitating legislative response to the needs and desires of each and every student on our campus. Only through an efficient legislative council with continual effort on specific topics, will the HOW of student government be realized.



PAUL SWEET

During the last two years I have witnessed historic changes in the character of the Santa Barbara campus. As it has grown, it has also matured. There has been a new awareness and signs of creativity and leadership from Leg Council. A new focus has been shed on Isla Vista, which has been overlooked in the past.

The E.O.P. office, supported in part by the A.S., has done a great service to an overwhelmingly homogeneous campus, giving the student body a new quality and depth.

Top high school scholars, encouraged by the A.S., are choosing UCSB in larger numbers than ever before. Finally, there are encouraging indications of a growing cooperation between faculty, staff, and students on University affairs.

These last two years, I have been intimately involved in the changes mentioned above. I helped found the I.V. Community Institute with the intent of building a better environment for 70% of the students at UCSB, and was also an organizer of the Arbor Day and trash-in held last November.

As a Masterspeaker, I have had the opportunity to talk with and encourage students from East and South L.A. to come to the University. I also initiated and carried out a project to recruit Merit Semi-finalists to our campus.

The Goddard Commission has offered me the opportunity to work with other students who are interested in a community form of campus government. This involvement has strengthened my commitment to these problems and has also shown me resources which are available to solve them. I have come to know and work with Student Power in its very real sense, and am excited by its potential.

My conception of the office of A.S. President goes beyond chairman of Leg Council and committee appointee. The president must give direction and purpose to A.S. programs, represent student opinion, encourage and train young members of the association, and explore the full potential of our student government. These things I would pledge to.

As a final statement, I wish to encourage everyone to vote yes on the constitutional change which would increase fees a mere three dollars per year. I can assure you that this money

would go a long way, when coupled with student volunteers and creative programs, toward solutions to the social problems of the local area. Please vote yes on April 22 or 23.

JAN MUSICER

The past several weeks have been a time of reflection for many of us, for our country, for our society, and for our University. We have been called to reassess, as indeed we should have a long time ago, our ways of living, our priorities, and our goals.

This must also be a time for those of us in student government to reassess OUR goals and priorities. We should not and cannot allow any longer a system unwilling or unable to provide the necessary leadership, and a system that continues to talk but rarely follows through.

I propose that: Leg. Council use its leadership in reestablishing fiscal responsibility for the Associated Students. After two years of near financial crises and depleted reserves, a system of priorities and rules by which funds will be allocated for the betterment of all students must become a reality.

Committee chairmen help to establish a firm financial footing by coming together prior to the budget sessions of Leg. Council to talk over their various programs rather than compete for funds as is presently done.

Elected officers of the Associated Students must be given a feeling of commitment to those who have elected them, whether the entire student body or a specific constituency. This has to be a two way street; officers must make contact with their constituents, and the constituents must contact their representatives. Nothing can be accomplished with an "I don't care" attitude from either side.

Leg Council, working with I.V. Study Group, must do something about the problems in Isla Vista, and do it now. This takes a little footwork and a strong commitment to serve. It is not good enough to say sidewalk, bike paths, trash, and building codes will be taken care of, they must be taken care, and there is no better way to begin than with student power.

Leg. Council should retain its right to discuss important societal issues keeping in mind that student problems within the University community take precedent.

Student government must wage a public relations campaign to let the students know what their campus and the A.S. offers them, and to let the people of California become aware of ALL aspects of the University of California.

Let me urge you to vote so that our student leaders know that they cannot continue to rely on apathy and go their own way. Let them know somebody is watching and somebody cares. Let US make student government serve the students.

BOB PURVIN

Experience:

1. Founder of the Edward Bellamy society
2. Suggested and helped to lead the UCSB March on Sacramento
3. Class of '69 Freshman Vice-president.

Platform:

My purpose for running for any A.S. Office is two-fold. I believe that student government has failed to give aggressive government has failed completely to represent student interests in the outside community--this is a legitimate responsibility of any government.

On a domestic front, there are immediate issues which face the Associated Students. Candidates have stands on those issues. Yet elected officials are rarely elected on the basis of their "stands" and students become angry when Legislative Council tries to fulfill its res-



ponsibility to direct "A.S. Policies". Leg Council becomes little more than an organization devoted to bureaucratic detail, when student government could become a strong, potent force of leadership.

Most governments separate their activities into two broad areas-- domestic and foreign policies. Yet this government has made no attempt of any significance to find out what the majority of student opinion is, and no attempt at all to represent legitimate student interests to the general public at large. Most students care about the draft, the budget, the racial problems, the war, the presidential race, the quality and substance of their education -- but who is it that speaks for them? Should not A.S. government fulfill this kind of representation? This is what I propose to do.

One further point, regardless of who wins in this election, there is one issue which transcends the importance of any particular candidate. This, of course, is the amendment to increase student fees by a dollar a quarter so that the Associated Students can contribute significantly to the Martin Luther King Fellowship Program. Needless to say, all students should vote -- and for this proposal.

TONY SHIH

Since I can afford neither the time nor the money to actively campaign, this is probably the only propaganda that you will get from me.

I'm not going to tell you what a great thing student government is because it isn't. For the most part, Legislative Council is a pretty useless entity. What little power it has, it forfeits in fear of actual responsibility. This fact is self evident because the administration in general, and the Chancellor in particular, can veto anything that Legislative Council passes. Too often Leg Council finds itself as a rubber stamp of the policies and the desires of the administration.

My role in student government for the past year has been one of the critic, the dissenter. This is the case because I object to the present philosophy of student government. Those who are involved are afraid to, or refuse to lead. The actual exercise of the power that we possess is too new a thing for most of the council members to accept.

The power of reason seldom takes priority and is often missing. The fear and reluctance to question the status quo dominates the meetings, such sacred cows as intercollegiate athletics are given a deference that is totally out of proportion. No one really questions the validity, necessity, or the practicality of our athletic program. They accept it because it is there, not because its role is functional or beneficial for this University.

I believe in student power. I am a strong advocate of the role of students as the vanguard of social change and social reform in society. This is my role in and philosophy of student government. With Legislative Council retaining much of the same characteristics it always had, I urge that all of you, whether you agree with some of my policies or not, to vote for me. Not because of our agreement on other policies, but because of our realization that a legislative without a critic or dissenter is a dead on.

GEORGE KIEFFER

The role of students in this country has changed significantly over the last several years. Recently, students have been able to affect such issues (Continued on p. 10, col. 1)



More Exec.

(Continued from p. 9)

as a distant war or the choice of a President. Today we move to erase racist attitudes from the minds of a majority of our people. I firmly believe that students not only should take an active role in society, but that they have a duty to do so.

In this same vein we must become aware, in particular, of the issue facing the local areas of Santa Barbara. Discrimination in housing and the slums in Santa Barbara have been overlooked for more glorified national issues.

There are immediate campus issues with which I am no less concerned. I believe that there must be a re-examination of priorities in student spending -- but not at the expense of radical budget slashing. I will work for a shift to 5-unit classes that will enable students to take three classes per quarter.

The students must have more control over their own UCen. Today we are not even allowed to see the financial books. It is feasible both economically and space-wise to allow free parking on campus at night or on weekends. Isla Vista, the geographical center of the University must become a direct concern of not only the Associated Students, but also the administration.

The Executive Vice President will often be the official UCSB representative in meetings with the Regents, the Governor and other political officials. He must be responsible as well as capable. My own experience and support from others has convinced me I am the best qualified candidate. Endorsements: Greg Stamos, Roger Hedgecock, Dave Moss, Jim Piridy, Paul Sweet, Don Weintraub, Elly Gendel, Mike Hill, Cheri Meyers, Carol Holt, Bill Eick, Jeanette Nishimori.

PHIL SETRAKIAN



The heart of A.S. Government is in its committee system. The more active, creative and ambitious the committee system becomes, the more effective A.S. Government becomes. A.S. Government will only become important to the student when it gives him something in which to become interested.

The committee system can provide the means; from planning a concert to organizing Homecoming, from discussing racial issues to analyzing Viet Nam. The Administrative Vice-President coordinates all administrative boards and presides over the Administrative Boards Council. Thus, the Administrative V.P. can be the initiator and coordinator of effecting the student needs through the committee system. Needs like a true dead week without classes, 5 unit courses,

expansion of p/f, and better bus service to Isla Vista require action.

Through the committee system, UCSB can initiate an interethnic relations commission composed of the leaders of student organizations (IRO, Harambee, UMAS). A more effective as well as respected Leg Council will only be gained when it meets the needs of its constituency.

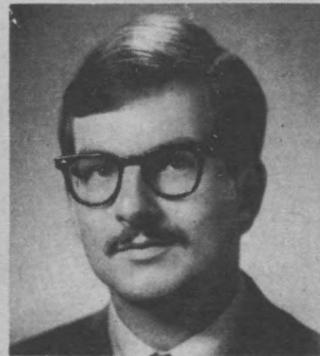
This goal can be realized by requiring that definite reports be made to the student body via a weekly column in EG or a weekly show on KCSB. Thus, definite direction, guidelines and goals of Leg Council and the administrative committees will be evident to the student body.

The heart of A.S. Government is in its committee system and the heart of the committee system is in the individual. The more effort you put into student government, the more benefits you will derive from it. I urge you to vote April 22 and 23. A.S. government is only as strong as the people behind it.

Qualifications:
 President Cordoba Hall 65-66
 Chairman Community Relations Committee I.V.L. 65-66
 Frosh Camp Staff 1966
 Frosh Camp Counselor 67-68 (2 years)
 KCSB
 Chairman A.S. Parking Safety & Traffic Committee 67-68
 Junior Class Council
 Traffic Committee 67-68

JIM ASHLOCK

If Leg. Council has done nothing more this year, it has pricked the perennial apathy on this campus and quite possibly moved student government to the verge of discarding its sand-box characterization. However, it is now up to the students to ACT, decisively and convincingly. Under the present A.S. structure, the machinery for carrying out this action is already provided in the form of a broad system of boards and committees that encompasses all areas of student interest and concern. To realize our multiplicity of objectives we must



insure the smooth and dynamic functioning of this committee system.

Administrative Vice President, as coordinator of the Boards, has the potential power to substantially influence the entire character and achievements of the student body as

a whole. Therefore, I earnestly desire to use the valuable experience I have gained this year as Community Aid Board Chairman for the realization of a dynamic, forceful, and progressive student government, one that leads with more than words -- with ACTION.

Among others, I will, if elected or not, actively work for the following:

1. Expanded use of the UCen back lawn for cultural events and dialogues.
2. Organization of an Isla Vista Community Weekend for cleanup and social events.
3. Promote increased student involvement in the Santa Barbara community, particularly through the Affiliates, with work projects in the ghetto, greater publicizing of campus cultural events, and student liaisons to the County Board of Supervisors.

Panhellenic Representative

LESLEY WHEATLEY

The Sorority Rep. has a responsibility to her constituency and the associated students at large. Dialogue between Panhellenic and their rep. to Leg Council is essential and can always be increased. I plan to continue a bi-weekly newsletter and talks with houses, and I hope to encourage attendance at Leg Council and Panhellenic meetings.

As one of fourteen policy making members for the A.S., Sorority Rep must plan and participate in programs beneficial to the whole body; some of these which I would like to endorse, initiate, or help expand are Community Aid Board programs; further Academic reforms, such as evaluation of course unit value; a more organized system of budgeting U.S. funds; and careful research for dispersal of the Martin Luther King fund.

I hope to encourage participation in A.S. activities. Aside from the value to the individual, it is necessary for effective government and essential for constructive criticism of all programs. Now is the time for students to express their will and take part.

Amendment

Constitutional Amendment: that the A.S. fee (Art. II) be increased by \$1 per quarter (\$3 per year) to be earmarked for ethnic and racial needs. Programs which can be financed:

- (1) A.S. scholarships
- (2) Donation to EOP
- (3) Experimental Negro history course.
- (4) Martin Luther King lecture series
- (5) Donation to CAB
- (6) Education and counseling of minority students relative to educational opportunities
- (7) Voter education
- (8) Others to be defined by CAB and Leg Council

President Greg Stamos and Leg Council urge students to vote YES on this amendment. For details, pros and cons, please read the story on page one of today's EL GAUCHO.

Non-Affiliated Representative

BRUCE HARGER

Rather than waste its own efforts and the students' funds on political ventures and personal boondoggles, as it has this year, student government at UCSB, particularly Leg Council, should concern itself with the many problems of the individual student at this campus, and should strive to effect and maintain an atmosphere most conducive to the attainment by each student of his personal educational goals. There must be more student control over A.S. government than that provided by annual elections. I propose enactment of the following measures:

- 1) The A.S. Constitution must be amended to give the A.S. more control over passage of legislation.
- 2) A better IV uniform student housing contract.
- 3) A measure increasing the availability of A.S. student services. (Including the Student Health Center, UCen, etc.)
- 4) Re-evaluation of units, "dead" week and finals schedule.
- 5) Increased effort to solve parking and traffic problems.
- 6) Student forum to recommend methods of improving El Gaucho.
- 7) Eliminate kickbacks and "Grants-in-aid" to A.S. officials.

GERALD NEECE

It has become all too apparent in recent months that members of the Legislative Council of UC Santa Barbara are more concerned about the domestic and foreign policies of the United States than they are of the condition of their own school. The Vietnam resolution is but one example. Although nothing is wrong with attempting to voice the opinions of the student body of UCSB (if they really are the opinions), this should not be carried out at the expense of solving UCSB's own problems.

A serious problem is developing in Isla Vista. The lack of adequate police and fire protection, garbage collection, recreation facilities, sidewalks and bike paths directly concerns over three-fourths of the student body of UCSB, the residents of Isla Vista. Leg. Council has virtually ignored this problem.

If elected I will urge Leg. Council to take an active role in the future planning of Isla Vista and to appropriate funds for an investigation to chart the best possible course for possible annexation to Goleta or Santa Barbara. I am also a proponent of communications (EL GAUCHO and KCSB), and I feel this facet of student life should be expanded.

JIM GREGORY

The best platform I can present is a description of my political inclinations and moral persuasions. I am often called a "radical", a term which may or may not apply. I organized the Peace Committee as well as the Santa Barbara Draft Resistance. As a pacifist it is unnecessary for me to describe my feelings about war or war related activities.

I would like to make UCSB a place where learning takes precedence over all else, even athletics and entertainment. Student control over student affairs is very badly needed. In order to accomplish this the concept and practice of student government must be re-evaluated and changed. In addition there are several specific problems that need to be dealt with.

The University's unfortunate policy of helping Selective Service to draft students who fall behind in units or drop out needs to be exposed and stopped. At present, whether or not you desire it, the Dean of Students immediately notifies the draft board of any change in a student's status.

This certainly can not be considered acting in the interest of the student. I am also unalterably opposed to the idea that athletics are more important than a scholarship fund for minority students.

CYNDE MEYER

From my vantage point as A.S. Music Commissioner, a member of program board and secretary of the band, I have met with what could be an easily workable government system but which is impaired by a load of the classic "red tape." There is an unhealthy negativism in the present system. Isla Vista is the vehicle that can best initiate methods to overcome the choking bureaucracy that hinders student government at this time. Isla Vista can restore the political scene to perspective as it has done other issues in the past - both moral and social. (I won't insult your ability to perceive the subtly by listing your virtues.) I.V. is free; it's superstructure (I.V. League) has all but dissolved with the passing of supervised housing.

A substructure is in order - a persistent influence of anti-institution and pro-community with an emphasis on the latter. Let's channel the A.S. resources without the negativism into the community - namely Isla Vista. Mine is a frank rise to a more advantageous position. The I.V. substructure and A.S. Government both need a more optimistic RE-organization for the good of both. CYNDE MEYER is an optimistic reorganizer. She's running for non-affiliated rep.