

PHIL JACKS RESIGNS POSITION OF DIRECTOR OF PUBLICATIONS

Phil C. Jacks Jr., director of publications for the Associated Students at Santa Barbara College for the past four years, resigned from the position, effective July 1 or earlier, it was announced Friday by Robert Lorden, graduate manager for the student association.

Jacks is leaving the post in order to devote more time to a free-lance writing career which he started shortly after World War II.

A 1950 graduate of UCSBC,

Jacks was employed by an insurance firm in Los Angeles after receiving his degree, returning to Santa Barbara for the publication directorship in 1953. In that position he was also director of the student news bureau with a large percentage of his time spent in promoting Gaucho athletic events in addition to general student activities. In addition, he was advertising manager of student publications, including the newspaper, yearbook, handbook, football program and others. He super-

vised student publications and served as adviser on several student committees.

A veteran of World War II, he served in the Navy as radioman for three years on fleet tankers during the Philippine and Okinawa campaigns and supporting air groups during their final blows at the Japanese homeland. He attended Southeast Missouri State College for a year and a half before the war in the Navy V-12 program.

Following the war he began his

writing career and then decided to continue college, attending Riverside College before coming to Santa Barbara in 1947. Active in undergraduate activities, he was sports editor of *El Gaucho* for three years and first recipient of the Warren E. Schutt memorial award for excellence in journalism. He was president of the UCSBC chapter of Alpha Phi Gamma, honorary journalism fraternity, and western regional vice president of the organization, the only member of the ex-

ecutive board of faculty members.

In addition to his college duties, Jacks has been publicity chairman and member of the games committee of the Santa Barbara Easter Relays for the past four years and a member of the Junior Chamber of Commerce and Advertising and Merchandising Club.

"It is with regret that I leave the many happy associations at Santa Barbara College which I have enjoyed during the past 10

years," Jacks stated. "I would like to express my thanks to Graduate Manager Bob Lorden and to the many student government leaders for their help and co-operation. I wish the Associated Students every success in its future growth."

Lorden said that the Associated Students accepted the resignation "with regret" and commended Jacks for the fine job he had done during his four years of service. No decision was announced as to his replacement.

1957-58 BUDGET

DECIDED TONIGHT

(See Page 4)

UNIVERSITY OF CALIFORNIA

El Gaucho

SANTA BARBARA COLLEGE

R H A ELECTIONS

HELD TOMORROW

7 A.M. TO 6 P.M.

Vol. XXXVI

GOLETA, CALIFORNIA, TUESDAY, MAY 14, 1957

No. 40

Polls To Close 3 P.M. Today; Low Voting Turnout Expected

Today is the last day for voters to cast their ballots on a proposed amendment change to the Associated Students Constitution. Today will also be the last day for members of next year's Junior Class to vote in a special run-off election.

The proposed amendment would, if it receives the required two-thirds majority, remove the *El Gaucho* editor from the Legislative Council. This constitutional change, when presented before Legislative Council three weeks ago, received a unanimous vote. Approval of this proposed move has received not only the support of this year's editor, Noel McGinn, '57, but also of the editor-elect, Ray Ward, '58.

Awards To Be Given Tomorrow Evening

This Thursday, May 16, at 8 p.m., the traditional Awards Assembly will be presented at the campus auditorium. At this annual affair the outstanding students are recognized and receive awards for their contributions to college life.

Offsetting the presentation of awards will be student and professional entertainment. Chi Omega, sweepstakes winner at Spring Sing, and Gil Rosas, from El Paseo Restaurant, will be among the featured entertainment.

Tita Kelly, chairman of the Awards Committee, expressed the hope that many students would attend. She went on to say that this occasion not only has significance to the graduating seniors but also to the entire student body.

The awards will go not only to seniors. A great many are to be handed out to the outstanding students throughout college activities.

Among the awards being presented are the Honor Copy of *La Cumbre*, Honor Keys and the AWS and AMS awards. Awards will also be presented in speech, music, athletics, scholarship and other specialized fields.

Brass Choir Pops At Noon Today

The Santa Barbara College brass choir will be featured in a "Pops Concert" Tuesday at noon in the campus auditorium. Directing the choir will be Dr. Maurice Faulkner, associate professor of music.

The ensemble of talented young instrumentalists will perform a contemporary work, "Fanfare," by Paul Cucas, and a medley of jazz tunes.

Featured on the program will be three well-loved classic concertos, with one movement each played by student soloists. Shirley Laidlaw will perform one movement of the cello concerto by Saint-Saens. Gil Rosas will be heard in a movement from the Rachmaninoff Piano Concerto No. 2, and Laurie Blaine will perform a movement from Mozart's Flute Concerto No. 2.

Steak Fry Offers Treats To Eaters

Dancing girls, wrestling bears, feasting and banqueting. No, this isn't what you'll see at the All-College Steak Fry to be held Sunday from 1 to 4 p.m., but there will be an overabundance of fun, food and frolic.

The fun will run the gamut of entertainment. There are many athletic contests planned, including relay racing, swimming at the college pool, and badminton and volleyball games to be held in the gymnasium.

The food will consist of mouth-watering 12-ounce steaks, expertly prepared by the Las Casitas cafeteria chefs to please the pickiest connoisseur. And to enhance the flavor of the choice beef, barbecue pits will be used to charcoal-broil the tender morsels. Baked beans, potato salad, milk and French bread will round out the sumptuous meal which should please even the choosiest eater.

RHA TO CHOOSE OFFICERS TOMORROW

Members of the Residence Hall Assn. go to the polls tomorrow to elect the four major officers for their organization to serve next year. Deadline for filing for candidacy closed Friday afternoon, with eight candidates filing for the positions.

Running for the office of RHA president for 1957-58 will be Jerry Perry, '58, and Mike Kovar, '59.

Filing for the office of vice president are Cricket Langford,

'60, Betty Bridges, '59, and Donna Metcalf, '59.

Candidates for RHA secretary are Carol Ellison, '60, and Regina White, '60.

Eleanor Burmeister, '59, is opposed for the position of treasurer.

Polls will open about 7 a.m. and close at 6 p.m., according to Toni Saadi, '59, present vice president of RHA. They will be located in the Las Casitas area.

'Henry V' To Be Shown on Campus

Sir Laurence Olivier's Academy Award-winning production of Shakespeare's "Henry V" will be presented free tomorrow at 3 and 7:30 p.m. in the new Classroom Building Auditorium.

When first released in 1945, "Henry V" was widely acclaimed as "an almost perfect interpretation of Shakespearean drama." The long (two hours) film devotes a major portion of the action to the Battle of Agincourt, in which Henry commands the English in an exciting and surprisingly decisive victory over the French. This battle ended the use of heavy armor and marked the supremacy of the English long bow.

After the military victory, Henry turns his attention to courting the beautiful Katherine of France.

Directing, as well as playing the role of Henry V, is Sir Laurence Olivier. Pistol is played by Robert Newton and Katherine by Renee Asherton. Music for the Technicolor picture, filmed in France, is by William Walton.

The *New Yorker* declares it to be "... a stunning miracle. No other film battle was ever presented as magnificently as Agincourt here." *Time* calls it "one of the great experiences in the history of motion pictures."

'Bernarda Alba' To Continue Run

Female dramatists have taken over the campus Little Theater where the presentation of "The House of Bernarda Alba" is now under way. Opening last week and continuing with performances through May 18, the play calls for an all-women cast.

One of three folk tragedies written by Federico Garcia-Lorca, it is concerned with the basic emotions of simple people.

H. Winston Park of the Theater Arts Department, has selected the following women students to fill the roles: Bernarda, the mother, is portrayed by Carolyn Clark; her daughters are Jeanette Justin, Sylvia Noble, Julie Felix, April Hagenbaugh and Diana Lillie.

Tickets for the production can be purchased from the box office of the Little Theater.

(For a review of "Bernarda Alba," see Page 2.)

WIENPAHL WINS FACULTY PRIZE

Dr. Paul D. Wienpahl, associate professor of philosophy at Santa Barbara College, was selected as the recipient of the \$200 annual Faculty Prize, it was announced by Dr. Robert E. Robinson, faculty vice chairman.

The prize, made possible by an anonymous donor, is awarded to "the faculty member who, in the judgment of his peers, has been most effective in opening new intellectual and cultural vistas to the undergraduate students."

The prize was awarded this year for the third time from the original \$1,000 gift. Previous winners were Dr. A. Russell Buchanan, professor of history, and Douwe Stuurman, assistant professor of English.

Dr. Wienpahl, a 1954 winner of a Ford Foundation Fellowship from the Fund for the Advancement of Education, has been teaching at UCSBC since 1948 and directed the philosophy major when established here in 1949. He was chairman of the committee instituting the tutorial major at Santa Barbara College in 1951.

During his study under the Ford Foundation grant, Dr. Wienpahl spent a year in France and England to make a comparison of the work of certain contemporary European philosophers.

He served on the faculty of the summer Pacific Philosophy Institute and was elected to the executive committee of the Pacific Conference on the Teaching of Philosophy. He previously served on the faculties of New York University and UCLA, and earned his three degrees at the latter institution. During World War II he served as a military government officer. He holds membership in Phi Beta Kappa and the American Philosophical Assn., and is the author of articles in scholarly journals.

He served on the faculty of the summer Pacific Philosophy Institute and was elected to the executive committee of the Pacific Conference on the Teaching of Philosophy. He previously served on the faculties of New York University and UCLA, and earned his three degrees at the latter institution. During World War II he served as a military government officer. He holds membership in Phi Beta Kappa and the American Philosophical Assn., and is the author of articles in scholarly journals.

The college faculty with a standing ovation unanimously adopted the report of the faculty research lecture committee nominating the prominent historian for this honor. This will be the fourth such annual lecture for this campus and will be given as part of the UC charter anniversary observance next March.

A long-standing tradition within the university, a faculty member from each campus who has made a distinguished record in research is annually selected to give the lecture. Previous lecturers were Drs. Elmer R. Noble, zoologist and now acting provost; Wilbur R. Jacobs, history, and Cornelius H. Muller, botany.

Another meeting concerning the orientation program will be held tomorrow night for all newly appointed chairmen. Those who cannot attend the noon meeting tomorrow should attend the one in the evening.

There will be an important meeting for those chairmen and presidents participating in the A.S. orientation program next Sept. 16. This meeting will be held in the Huddle tomorrow at noon.

JACOBS HEADS FACULTY FOR NEXT SCHOOL YEAR

Dr. Wilbur R. Jacobs, associate professor of history, was elected vice chairman of the faculty of Santa Barbara College for 1957-58, succeeding Dr. Robert E. Robinson, associate professor of English.

The chairmanship of the faculty on each campus of the University is automatically held by the president, Robert Gordon Sproul. The vice chairman conducts all meetings of the college faculty and represents the academic personnel at certain other times.

Also elected were two members of the important committee on committees to serve for two years — Dr. E. Allen Williams, professor of physics, and Dr. Jean L. Hodgkins, associate professor of physical education.

Dr. Jacobs in 1955 was selected by the faculty to give the second faculty research lecture in recognition of his historical investigations. His honors include a prize in American history from the Pacific Coast Branch of the American Historical Assn. and a Rockefeller Foundation grant. He has reported his research at major historical association meetings and was elected to an executive committee of the Mississippi Valley Historical Assn. in 1955.

In addition to two books, "Diplomacy and Indian Gifts" and "Indians of the Southern Colonial Frontier," his writings include numerous scholarly articles. He is currently doing research on the great American historian, Francis Parkman. He received his degrees from UCLA and taught at Johns Hopkins, Stanford and Indiana Universities before coming to Santa Barbara College in 1949.

During his study under the Ford Foundation grant, Dr. Wienpahl spent a year in France and England to make a comparison of the work of certain contemporary European philosophers.

He served on the faculty of the summer Pacific Philosophy Institute and was elected to the executive committee of the Pacific Conference on the Teaching of Philosophy. He previously served on the faculties of New York University and UCLA, and earned his three degrees at the latter institution. During World War II he served as a military government officer. He holds membership in Phi Beta Kappa and the American Philosophical Assn., and is the author of articles in scholarly journals.

Another meeting concerning the orientation program will be held tomorrow night for all newly appointed chairmen. Those who cannot attend the noon meeting tomorrow should attend the one in the evening.

There will be an important meeting for those chairmen and presidents participating in the A.S. orientation program next Sept. 16. This meeting will be held in the Huddle tomorrow at noon.

Another meeting concerning the orientation program will be held tomorrow night for all newly appointed chairmen. Those who cannot attend the noon meeting tomorrow should attend the one in the evening.

There will be an important meeting for those chairmen and presidents participating in the A.S. orientation program next Sept. 16. This meeting will be held in the Huddle tomorrow at noon.

Another meeting concerning the orientation program will be held tomorrow night for all newly appointed chairmen. Those who cannot attend the noon meeting tomorrow should attend the one in the evening.

There will be an important meeting for those chairmen and presidents participating in the A.S. orientation program next Sept. 16. This meeting will be held in the Huddle tomorrow at noon.

Chairmanships To Be Filled Tonight

"The only way to get a well-balanced atmosphere of ideas is for a large and diversified group of students to apply for and serve as committee chairmen."

Jerry Combs, '58, president-elect, commented to this effect as he expressed his hopes for a large turnout in response to the call for students to fill the soon-to-be-vacated positions.

The deadline for A.S. committee and board chairman applications is tomorrow, May 15 at 4 p.m. Applications may be picked up and returned to the A.S. office, behind the Student Union, at any time.

The new Legislative Council will act on these applications at its first meeting tomorrow.

A total of 11 committee chairmanships and three board chairmanships are open and will be filled by the Council. Included in these two groups are Assembly Committee, Election Committee, Finance Committee and Publicity Committee.

FORUM.. FORUM...

To the Faculty and Students of UCSBC:

The Charities Committee wishes to express its heartfelt thanks to all who contributed so generously to the Crippled Children's Drive.

You have given more than money. You have given happiness, a new freedom of spirit, and have opened new vistas for others by material donation. Yours is the reward of knowing that you have helped others. We feel that this is the most valuable kind of reward. We know that you will agree.

Again, our warmest, heartfelt thanks.

The Charities Committee

ARNOLD



Sam Taber

—or why you don't pay more for gasoline

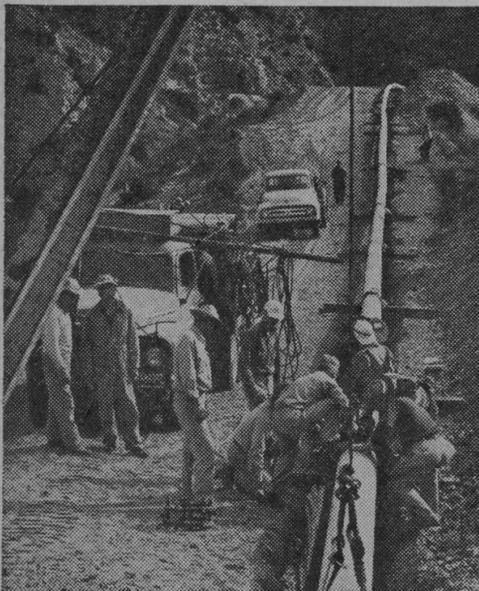
"THE OIL COMPANIES have come up with a lot of advances to meet competition and keep customers.

"Nothing, it seems to me, illustrates this better than the efficiency of the transportation system they've developed.



"If you were to mail a gallon of gasoline from Los Angeles to Seattle, for example, you'd pay 82c postage.

"For 59c less, Union Oil finds the oil in the ground, sinks a well and pumps it out, pipes it to a refinery, converts the crude oil into gasoline, pipes the gasoline from the refinery to the terminal, moves the gasoline by ship from one port to the other, where a truck picks it up and delivers it to your neighborhood service station.



"WE TRANSPORT A BARREL OF CRUDE OIL 665 MILES FOR ABOUT 1c A GALLON."

"We then put it in your car, wash your windshield, check your oil, tires, battery and radiator, brush out your car and carry your account for a month before sending you a bill.

"All for 23.1c, if you deduct the 9½c Federal and Washington State tax on a gallon of gasoline which we collect to build roads.

"On the average, a barrel of Union Oil crude moves 665 miles between the time it leaves the ground and goes into your car as gasoline. Our handling and transportation cost for this trip is about 1c a gallon.

"That's the world's biggest transportation bargain. And one reason why gasoline doesn't cost more than it does."

* * * *

Sam Taber, our Senior Pipeline Engineer, estimates the petroleum companies move more than 4 billion barrels of crude oil and finished product a year by pipeline.

This unique method of moving goods to market was perfected by the oil industry. As was the tank car, the tank truck and the tank ship.

It is the lowest cost transportation system in the world, developed by an intensely competitive industry to keep its prices down.



YOUR COMMENTS ARE INVITED. Write: The Chairman of the Board, Union Oil Company, Union Oil Building, 617 West 7th Street, Los Angeles 17, California

REVIEW OF 'BERNARDA ALBA'

Loring Taylor and B. Cleyet Under question is "The House of Bernarda Alba," presented last weekend and to be presented May 15, 16, 17 and 18, 8:30 at the Little Theater.

The setting of this drama is a village of indeterminate size during a bygone era. The tone of the play, however, is implicitly Spanish. For this is a play of mood. We see the fiery, stifling, deadening heat of the Spanish summer, the intoxicating feeling of the southern moonlight, the soul-searing dogmatism of the Catholic ritual, with its endless bells harmonizing with the wails and tears of women bemoaning vanished love and loved ones.

'Real-Life People'

Although the theme is elemental (love) and the plot is a simple fairy story (my daughter died a virgin), the play by Federico Garcia-Lorca is important because it is one of the first of that pseudo-realistic school which today boasts Marlon Brando, among others, as a disciple.

"Real people" in "real-life situations" inhabit a musty dwelling reeking of decaying or imaginary gentility. We have (in psychological terms) a domineering mother, five frustrated (manless) daughters who exhibit certain tendencies bordering on nymphomania as a direct result of an environment too tightly controlled by religiously biased mores, and citizens and servants adding emphasis in their traditional theatrical capacities.

In the inevitable conflict which results, the characters, who never change, are buried in the whirlpool of human emotions until the stage is strewn with crushed and broken lives.

Although traces of humor peer out for relief, the tragedy overwhelms one with the desolation of the barren lives. But the play was designed to disturb the emotions. Its purpose (if any) was to illustrate the force of misdirected basic drives, and its method was to employ the Spanish element which is quite suited to the occasion.

The Decision

One must judge the given theatrical group in terms of whether they competently led the viewer down the path indicated.

Technically, the play was quite well handled. The set was interesting and the lighting was often effective. The players had all mastered such basic skills such as memorization and projection.

We feel that Susan MacLellan showed perhaps the greatest understanding of her role and the most competence in portraying a well-developed characterization. Her glory and her downfall showed in wonderful planning of every bit of action and business.

Carolyn Clark as Bernarda Alba fulfilled her potential as the most loathsome of domineering housemothers. She maintained, as perhaps the "black and white" technique warranted, an intensely exaggerated arrogance, coupled with a harsh tongue of annoyingly effective penetrating power.

Jeanette Justin, who played the eldest (39) daughter, achieved (at times) a certain sincerity and pathetic dignity by (I fear) simply being herself.

Each of the other daughters, played by Sylvia Noble, Julie Felix, April Hagenbaugh and Diana Lillie, had moments when they swept the audience along with effectiveness of their emoting.

Jean Needham was charming in the role of the aged and demented grandmother. Gail Ziferstein was inexplicably gay in her role of servant. Pat Marks, Martie Sutcliffe, Marilyn Huggins, Maylo Lewis, Jeanne Klein and Gail Flemming performed ably in assorted roles.

Why Go?

One certainly hopes that the girls never have to live the experience they are portraying. But in judging the experience of the evening's entertainment, we must take into account the words of a date as we left the theater: "Gosh that was good, eh? I don't think I will be able to sleep for a week. Gee, it was so dramatic."

Union Oil Company OF CALIFORNIA

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL

Korisheli Recital Held Tomorrow Eve

Wachtang Korisheli, a Santa Barbara College student of Russian birth, German rearing and American musical training, will present his senior piano recital tomorrow at 8:30 p.m. in the Music Building choral room. Under auspices of the Committee on Drama, Lectures and Music, the event is free to the public.

Korisheli began his musical career early under the tutelage of his mother, a musician who, with her husband, lived in the Georgian Soviet Socialist Republic. He was graduated from the Gymnasium of Tbilissi, a school equivalent to our high schools. However, with the peril and insecurity prior to and during World War II, further musical training was impossible. Korisheli suffered a personal tragedy with the execution of his father by Communists. The 18-year-old boy then migrated alone to Germany with World War II looming ahead.

America In 1950

The opportunity for his first real musical training finally came in 1950 when he was aided in emigrating to the United States by an aunt and uncle living in Hollywood. There he was the recipient of a scholarship to the Los Angeles Conservatory where he studied under Dr. Oscar Wagner and Mrs. Mary Louise Williams. Korisheli came to UCSBC in 1953 to earn his secondary credential with a major in music. Here he has been a student under Lloyd Browning, associate professor of music.

The program Korisheli will perform tomorrow includes the Sonatas in D minor and in E major by Scarlatti; Sonata in D minor by Beethoven; Impromptu in A flat major, Schubert; Debussy's La Cathedrale Engloutie; Two Fantastic Dances by Shostakovich; Berceuse, by Chopin, and Leyenda, by Albeniz.

Provost Review To Be Held Thursday

Dr. Elmer R. Noble, acting provost, will be the guest of honor at the annual Provost's Review to be held on the campus athletic field on Thursday at 8 a.m. Students, staff and the public are invited to attend the ceremony.

Superior senior cadet awards given by the Department of the Army will be presented to the outstanding cadet of each class for military and academic excellence.

Around Town

This is about an event that has already occurred—the climax of the 4th Annual Contemporary Music Festival in the presentation of Carl Orff's monumental "Carmena Burana" by the combined Glee Clubs, University Chorus and Orchestra.

Even when I first heard that this work was planned as part of the Festival I marveled at the audacity of the conductor to even consider presenting it. Now, after experiencing most fully the complete power and musical effect this last Tuesday evening, I feel compelled to comment publicly regarding the magnificent manner in which the work was treated.

Much credit must be given to Mr. Carl Zytowski, who served as an inspiration and master guide for the artists who handled the complicated work. Carl Orff

SUMMER SESSION

In order to speed up their registration and avoid standing in line at a collection window, students planning to attend summer session are urged to obtain their fee payment receipt by paying in person or mailing their fee to the Cashier's Office, Bldg. 427, prior to the close of the spring semester.

Other awards to be given include the American Legion Award for the outstanding athlete within the ROTC unit, citations to the members of the best-drilled squads of each company by local civic and fraternal organizations. In the field of rifle marksmanship, awards will be presented by the Federated Sportsmen of Santa Barbara and the Santa Barbara Rotary Club.

... by Jack Nakano

certainly intended that everyone should work in the performance of his work, and in this regard both the orchestra and chorus were definitely not lacking.

In all my years of association with the University Chorus I have only once seen such sincerity and vigor equaled. The soloists and smaller choruses should also be singled out for praise. All in all, it was a performance that was outstanding as was demonstrated by the reaction of the audience at the end.

Certainly there were a few spots that lacked polish, but for the benefit of those who did not have an opportunity to enjoy this experience, I heartily recommend that serious consideration be given for a second performance by these artists of "Burana" in a setting that is conducive to a large orchestra and chorus and before an audience as large as it deserves.

As reporter, it is my duty to remind you of "Bernarda Alba" at the Little Theater, "Fallen Angels" at the Lobero and "Henry V" at the new lecture hall.

Gaucha Tennis Squad Victorious

Coach Reynolds' Gaucha tennis squad, setting a blistering pace, won 19 of 20 matches to win its 4th straight CCAA championship at San Diego last weekend. It was a great come-through performance for everyone, as Pete Lederer at second singles, John Ahern and Ed Phenix at first doubles and Barry Bass and Gene Hughes at second doubles all went undefeated.

It was felt that Pete Lederer's aggressiveness in this tourney helped him display the best tennis of his life. The lone "choke artist" was George Lederer, who could only manage to win four of five matches at first singles.

These matches marked the end of collegiate tennis for John Ahern, Ronnie Green, Dan Campbell and the Lederer brothers. All these men contributed immensely to Gaucha tennis fortunes in recent years.

Next year's tennis squad will have as its nucleus three returning All-CCAA selections and an abundant array of JV talent.



'MURAL CHAMPIONS — Delta Tau Delta won the intramural championship by downing the SAEs, 15-11, 13-15, 15-9, last week. Left to right, standing: Bob MacInnes, Bob Westlund, Harris Miller, Ron Wilmot, Morlin Lewis. Kneeling: John Rose, Gray Baskerville, Art Sues (Capt.), Bill Conway and John Rhind. The Delt record on the season was 11-0, losing only one in 33 games of their 11 matches.

At The Movies

Schedules subject to change without notice

FOX ARLINGTON

Tuesday on "The River's Edge," Debra Paget, Ray Milland "Four Girls in Town," Julie Adams, George Nader

STATE

Tuesday on "The Ten Commandments," Anne Baxter, Charlton Heston

NEW IFC OFFICERS

Officers for the new Interfraternity Council were elected recently. New officers are: President, Bo Williams, Sigma Tau Gamma; vice president, Jim Pullman, Kappa Sigma; secretary, Bob Foster, Lambda Chi Alpha; treasurer, Roy Brownie, Delta Sigma Phi, and publicity director, Bob Rolph, Delta Tau Delta.

CHRISTIAN SCIENCE ORGANIZATION

holds weekly meetings Thursday at 4:30 in the Literature Distribution Room 120 East Valerio Street Next Meeting will be Thursday, May 16, 1957

Sticklers!

mad mad madras!



Exotic Indian sun cloth crossing every which way...to be mated with dazzling white. See this stunning Catalina Play-Abouts group and so many others in our Sportswear Department.

- Slit-side short \$4.98
- Sleeveless shirt 4.50
- Wrap skirt 6.98
- Waist-length jacette 5.98
- Jamaica short 5.98



CALIFORNIA CORNER
PHONE 2-7671

727 STATE STREET

WHAT'S AN INSCRIPTION IN A CAVE?
A STITCH IN IT
KATHLEEN POTTS, Cornell
Grotto Motto

WHAT IS SKILLFUL LARCENY?
MAVIS BOLSTAD, Chico State College
Deft Theft

WHAT IS A STURDY BOAT?
MARTHA NOYES, Vassar
Staunch Launch

WHAT IS A MIDGET PLAYBOY?
EDWARD GOODWIN, West Virginia U.
Short Sport

WHAT IS THE BEST PRESENT YOU CAN GIVE A SMOKER?
(SEE PARAGRAPH AT RIGHT)

DON'T JUST STAND THERE... STICKLE! MAKE \$25

Sticklers are simple riddles with two-word rhyming answers. Both words must have the same number of syllables. (No drawings, please!) We'll shell out \$25 for all we use—and for hundreds that never see print. So send stacks of 'em with your name, address, college and class to Happy-Joe-Lucky, Box 67A, Mount Vernon, N. Y.

MILLIONAIRES: do your friends yawn at yachts? Do they think diamonds are dreary? Here's a present that would make even a banker hanker: introduce him to Luckies! While you're at it, be a sport: give him a whole Startin' Carton! A Lucky is all cigarette . . . nothing but fine tobacco—mild, good-tasting tobacco that's TOASTED to taste even better. Invest in a carton yourself. You'll say Luckies are the best-tasting cigarette you ever smoked!

Luckies Taste Better

"IT'S TOASTED" TO TASTE BETTER . . . CLEANER, FRESHER, SMOOTHER!

WHAT IS A DISH NOISE?
MARION WYNN, Mercer U.
Platter Clatter

WHAT ARE HAY AND OATS?
STANLEY PETERS, U. OF SANTA CLARA
Mule Fuel

WHAT'S A WORKER IN A CANDLE FACTORY?
PAUL MILLER, U. OF FLORIDA
Taper Shaper

WHAT IS A SMALL PIER?
CHARLES JONES, Wilkes College
Dwarf Wharf

People You Don't Even Know . . .

It comes every year. No one looks forward to it, but it comes. And it goes, too. Some people think it goes before it comes. We'd like to make sure that before it comes OR goes that somebody, and we hope that's a lot of people, know that it is going to come, or go.

We're referring to the budgeting of \$60,000. Sixty thousand dollars. This is the sum that will be budgeted by Legislative Council in its last meeting of the year, tonight on the Mesa Campus.

The budget is for 1957-58, the Associated Students budget for that, or rather next, year. Council will spend the entire meeting discussing the budget.

Some people feel that it might be the shortest meeting of the year. We hope not. We hope it will be one of the longest. For we happen to feel that the appropriation of \$60,000 is a mammoth undertaking, and being such cannot be accomplished in a short period of time.

We know that most members of Legislative Council feel the same way, and that when they start fidgeting in their seats after an hour it will only be because the seats are hard.

Right next to this editorial is a copy of the budget as it will be presented to Council. We hope that you, too, will bother to take some time to look at the budget, and think about it. We could try to motivate you by saying it's your money, but we have so many philanthropists here that it never works. Instead, we'd like merely to point out some things in the budget that might interest you whether you're rich or not.

One of the first items that grabbed our eye when we looked at the budget was the \$9,740 under Item 2. We looked some more, and did some figuring, and adding up Items 2, 4, 5, 7, 29, 32, and some figures which aren't included in the budget but should be for you, we came up with a total of about \$20,000 for administration costs. In other words, one-third of all the money spent by the Associated Students goes to administration.

Since you pay \$30 per year in AS fees, this administration costs you \$10. And all your friends too. And a lot of people you don't know.

Item 10 interested us, too. Especially after we looked at Item 44. Intercollegiate athletics costs \$21,500. Recreation for the student body costs \$92. Using our slide rule that means about \$10 cost per student for intercollegiate athletics.

Recreation for *all* the student body costs only 5c per student.

Maybe we worded that wrong. Maybe we should say we get only 5c spent on recreation for all the student body.

Then we looked at some small items. Item 35, Music Control Board, will get only \$300. They asked for \$2000. The Assembly Committee will get \$250. They asked for \$600.

Last year the Assembly Committee received \$950. The Assembly Committee offers free movies, Chico Hamilton concerts, and things like that.

Item 32 is interesting, especially in connection with Phil Jacks' resignation. Next year's Director of Publications will receive a salary of \$5,225, if this isn't changed. He'll be coming in new and receiving the salary it took Phil Jacks four years to work up to.

Speaking of salaries, you might be interested to know that next year's student band director will receive \$75 a month. This is the highest any student officer will receive.

This is only part of the budget. We hope you'll look it over more closely than we could in these few words. If you have any comments, talk to your Reps, if you know who they are. If you really want to say something, come see us.

TENTATIVE A.S. BUDGET

1957 - 1958

Page	Item	Amount
1.	Activities Control Board	\$ 245.00
2.	Administration	9,740.00
3.	Assembly Committee	250.00
4.	A.S.B. President	1,477.00
5.	A.S.B. Vice President	85.00
6.	A.S. Office Building	
7.	A.S.B. Student Manager	445.00
8.	A.W.S.	200.00
9.	Awards Committee	1,800.00
10.	Crown and Scepter (Senior Farewell)	173.00
10.	Board of Athletic Control	21,500.00
11.	Football	\$7,532.00
15.	Basketball	3,157.00
19.	Baseball	3,065.00
21.	Track	2,867.00
24.	Tennis	1,441.00
25.	Golf	250.00
26.	Swimming and Polo	226.00
27.	Sailing	50.00
28.	Unappropriated	42.00
29.	Administration	2,870.00
30.	College Cabin	100.00
31.	Depreciation of Equipment	250.00
32.	Director of Publications	5,225.00
33.	Gauche Band Budget	1,335.00
34.	Insurance	950.00
35.	Music Control Board	300.00
36.	Orientation Committee	50.00
37.	Press Control Board	13,219.00
38.	<i>El Gaucho</i>	5,084.00
39.	<i>La Cumbre</i>	7,530.00
40.	<i>Student Directory</i>	70.00
41.	<i>Spectrum</i>	535.00
42.	Publicity Committee	130.00
43.	Rally Committee	247.00
44.	Recreation Control Board	92.00
45.	Aquacade	
46.	Women's Recreation Association	253.00
47.	Social Committee	1,000.00
48.	Speech Control Board	1,308.00
49.	Forensics	1,231.00
52.	Oral Reading	77.00
TOTAL APPROPRIATIONS		\$60,374.00
A.S. FEE INCOME		64,500.00
UNAPPROPRIATED RESERVE		4,126.00

El Gaucho



University of California, Santa Barbara College

Published every Tuesday and Friday during the school year except during vacation and examinations periods by the Associated Students of the University of California, Santa Barbara College. Opinions expressed herein are those of the staff unless otherwise indicated. Entered as second-class matter Nov. 10, 1954, at the post office at Goleta, Calif., under the Act of March 3, 1879. Mailing charge is \$2.00 per year, payable in advance.

EDITORIAL BOARD

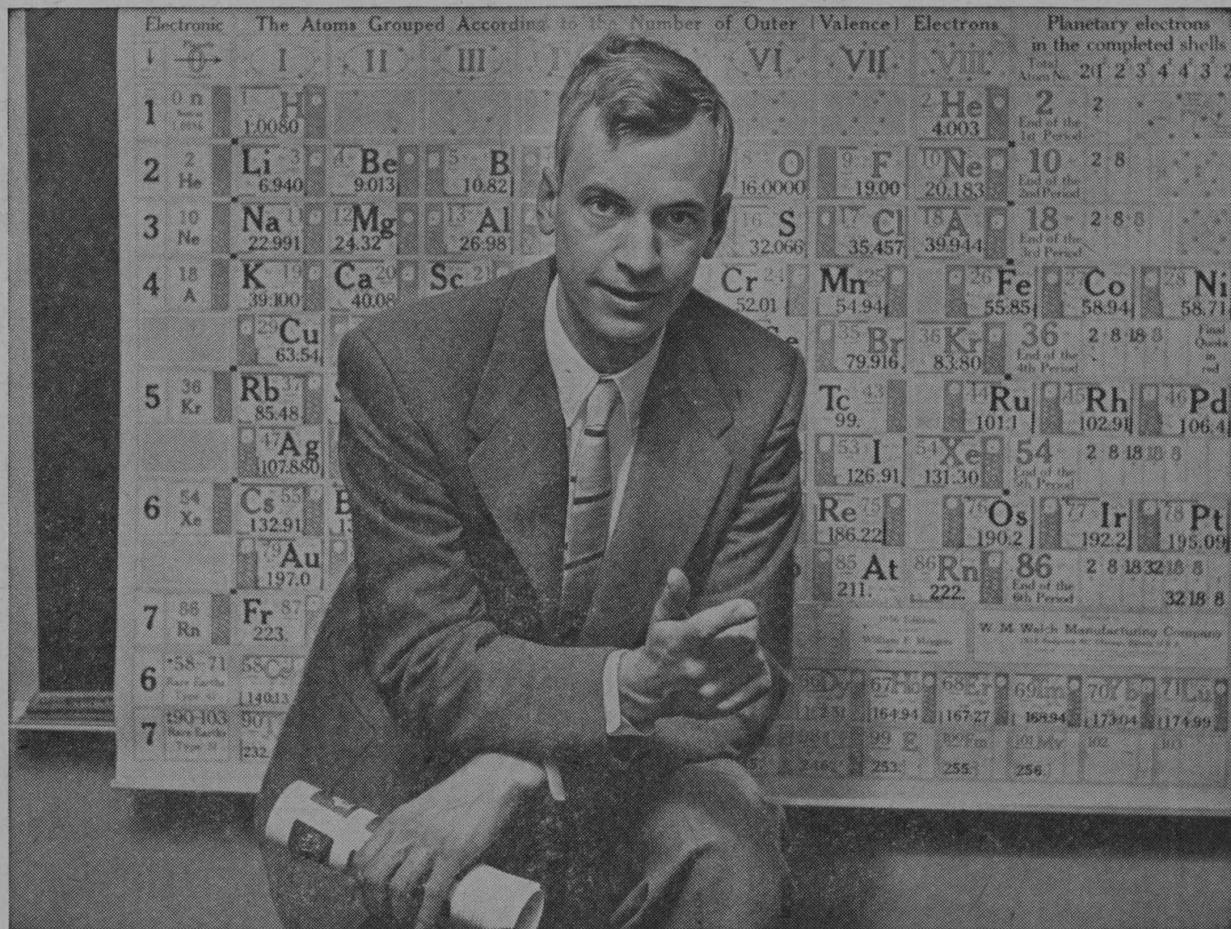
NEIL KLEINMAN, '59 Assistant Editor
 PETE VORZIMER, '58 Sports Editor
 LOUIS G. ROBINSON, '60 Assistant Editor
 TONI WALSH, '60 Managing Editor
 DAY EDITOR LOUIS G. ROBINSON, '60
 FEATURE EDITOR JACK NAKANO, '57
 FEATURE WRITER JOHN STEPHENSON, '59
 NEWS WRITERS—Pat Gower, '60; Sherric Bradshaw, '60; Janet Carman, '60; Lou Levy, '61; Diana Hunt, '59; Gene Boutillier, '59; Gladys Johnson, '60; Dennis Naiman, '60; Craig Clark, '59; Dorcas Vanian, '59
 PHIL C. JACKS, JR., '49, ADVERTISING MANAGER

TACOS 19c

Tamales • Fried Beans • Chili Beans

'BURGERS 20c 6 for \$1
 HOT DOGS 20c 6 for \$1
 PASTRAMI DIPS 35c 3 for \$1
 Pizza — Small 55c - Large \$1.10

Ph. 2-8512 for Party Orders
KEN'S De la Vina DRIVE INN 2912 De la Vina



"Business and pleasure do mix..."

ROBERT H. WENTORF, JR., Ph.D., University of Wisconsin, 1951

"Until I joined General Electric's Research Laboratory in 1951, I never realized science could be such a challenge — or so much fun. My job involves research in physical chemistry — the investigation of new ideas which can lead to new and better products people can use. In a company of this size, I have the unique advantage of having the tools and facilities I need and the experience of others close at hand. And in return, of course, I'm expected to apply myself to the best of my ability in each new job. As I see it, if a big company like General Electric invests time, money and faith in my creative ability, and if I respond by creating, then we both benefit. To me, at General Electric business and pleasure do mix."

created borazon — a completely new, diamond-hard substance which promises far-reaching effect on industrial processes and everyday living.

There are more than 27,000 college graduates at General Electric. Each is provided the opportunity for self-development in the hope that his creative ability will bring forth new ideas. As General Electric sees it, these new ideas, stemming from man's native curiosity, will lead to the development of countless products as yet undreamed of for our nation's defense, industries, and homes.

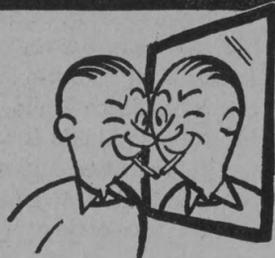
A physical chemist at General Electric conducts studies of the atomic structure of matter, and of the way atoms and molecules interact under a wide variety of conditions.

Progress Is Our Most Important Product

GENERAL ELECTRIC

The achievements of 31-year-old Robert Wentorf speak well of his ability to make the most of the opportunities offered at General Electric. He recently

IT'S FOR REAL! by Chester Field



TO BE OR NOT TO BE*

Philosopher Berkeley did insist
 That only things we see exist.
 But if what's real is what I see,
 When I'm not looking, who is me?

MORAL: You know it's real when it's the BIG, BIG pleasure of Chesterfield. More full-flavored satisfaction from the world's best tobaccos. PLUS King-size filter action . . . a better tobacco filter because it's packed smoother by ACCU-RAY!

Chesterfield King has everything!

*\$50 goes to Joyce Trebilcock, University of California at Berkeley, for her Chester Field poem.
 \$50 for every philosophical verse accepted for publication. Chesterfield, P.O. Box 21, New York 46, N.Y.

© Liggett & Myers Tobacco Co.

