FIRST GAUCHO GAME FRIDAY



Vol. XXXII

SANTA BARBARA, CALIFORNIA, WEDNESDAY, SEPTEMBER 17, 1952

No. 1

Increased Number of New Students Enroll Thursday

Dr. Paul W. Wright, Registrar, announced that an increased number of new students have made applications for the Fall Semester. Approximately 550 have signified their intention to register this week at Santa Barbara College for the first time.

Of these, 55% are freshmen, 20% are sophomores and 25%

juniors. Of the new students, 67% are women. However, Dr. Wright said that the total enrollment for the Fall Semester will probably balance out to 55% women and Committee Chairmen 45% men.

will take place Thursday, Septem- being accepted in the Associated ber 18. The schedule will run Students office, according to Pressomething like this:

9 a.m. — 4 p.m. returning students who are not veterans regis-filled at the close of last semester ter and pay fees. Registration will take place in the Men's Gym.

dents, new and returning, register will be made as early as possible and pay fees. Registration will take place in the Auditorium.

Noon — 4 p.m., new students who are not veterans register and pay fees. Registration will take place in the Men's Gym.

Following the registration, all students, new and returning, will information for the respective offices

Centralized enrollment in claspartment will have a station at classes in that department without the tedious process of visiting each individual instructor. The location of departmental enrollment stations is as follows:

Art Department-Quad Foyer Biological Sciences-Quad 108 Continued on page four

Panhel Rush Program

Applications for the committee Actual registration of students chairmanships still open are now ident Fred Wade.

Several vacancies were left unand one or two positions have 9 a.m. — noon, all veteran stu-tion. Appointments and selections been reopened for new consideraand Wade urges interested stu-dents to get their applications in

Six major posts are open and must be fille dimmediately. All

applications will be given consideration and will be thoroughly fall the University of California of the Associated Students to oc- the University of California. discussed by the Legislative Coun- enters upon its eighty-fifth year, cupy a small portion of the first mary of what each job entails.

Centralized enrollment in clas-ses will occur Friday, September 10 allowing Senior students prior guest artist appearances and other was taken over by The Regents in forces. partment will have a station at which a student may enroll in all similar events fall within the jur-isdiction of this committee. 1919. Santa Barbara College be-came a part of the University in cious column-inches delving into

Continued on page two





ROBERT G. SPROUL

Presidents Sproul, Wade Extend Welcomes to Santa Barbara College Students

in Oakland, California, and the am personally glad to see those Williams. Assembly Committee Chairman site is now in the center of the returned, and slightly optimistic

1944

idea behind the University of California, which is older than any of -but only if you're there! its physical properties, namely, So here's to what a lot of us that the function it serves is not hope will be a big year! limited geographically, and that it

Continued on page two

Fraternity Rushing Schedule Announced

GAMBOL TOMORROW Dinner, Rally, Howdy Dance Combined

For First All-College Social Event Thursday night marks the opening of the social and athletic calendar for the Gauchos as they officially kick off the Fall season with the Gaucho Gambol.

The Gaucho Gambol this year will combine the howdy dance with the all-school picnic customarily sponsored by the collective

President Receives New Students Monday

Freshmen and other new students at Santa Barbara College have been invited to meet Robert Gordon Sproul, President of the University of California, and Mrs. Sproul at a reception to be held will include admission to the danc-Monday evening at 7:30 on the Riviera campus.

one of the outstanding social the football game Friday are all events of the year. Every semester covered by the purchase of the President and Mrs. Sproul receive With the opening of classes this | It is customary for the President new students on each campus of

go through the Dean of Men and Dean of Women lines in North IL-IL to fill in the required card discussed by the Legislative Coun-enters upon its eighty-fifth year, although no present campus has been occupied for longer than IL are making the it before appointments are made. The six chairmanships available of the six chairmanshi are listed below with a brief sum-eighty years. The first campus was It goes without saying that I to meet President and Mrs. J. Harold necessary arrangements. Dinner

Department chairmen, administrative heads and their wives, journ to the Auditorium for the members of Cal Club, members of rally and talent session. Yell king Student Council, and student offi- Frank Dobyns will warm up the cers of ROTC will assist in wel- Gaucho plebes as well as the recoming the new students.

Music will be furnished by the Campiglia Trio in the decorated short series of variety acts. Quad area on the Riviera Campus. In the cafeteria, converted into a football coach will introduce the ballroom, I. Newton Perry's or- entire team which includes many chestra will provide music for new faces. He will also outline a dancing until midnight. Refresh- few principles of the revived, and ments will be served on the Roof often preferred, single wing at-Garden.

Dr. Ernest Bickerdike, chairman of the Public Ceremonies in the cafeteria and is scheduled Committee, is in charge of prepar- to begin sharply at 8:00. ations for the reception. Assisting him are Catherine Campbell, Lt. Graduate Manager's office and Cal. Edward R. Maddox, Dr. Ker-mit A. Seefeld, and George Obern. the ducats.

efforts of the Associated Women Students and the Associated Men Students. A rally for the La Verne football game will be incorporated as

will a talent program for the en-tertainment of all. Uniquely arranged to occupy the entire evening, the Gambol will begin at 5:00 p.m. tomorrow night and continue through 11:30. Skip Wilson's band has been procured for the dance, and Gambol tickets

Ionday evening at 7:30 on the iviera campus. The President's Reception is program, the rally, the dance, and Evening's dinner, the talent single ticket, which is one dollar. Boarding houses, and fraternity and sorority houses have cancelled their evening meal for that night.

will be served from 5 to 7 p.m.

All in attendance will then adturning students. Bill Kindell will then take over and present a

Stan Williamson, Gaucho head tack.

The Howdy Dance will be held

FRED WADE

19, allowing Senior students prior-ity from 9:00 to 10:00 a.m. All other classmen will sign for clas-the Administration on special as-computed as the Administration on special as-sembly events such as Charter Day. Movies, Gaucho Roundups, Campus, at berkeley, first and transfers, and tr

came a part of the University in cious column-inches delving into my own revelations, I hope that I mention these facts in welcom-ing new and returning students to faithfully all of this paper and the campus in order to stress the then lend support to activities! The Gaucho Gambol can be big

Sincerely,

Fred Wade.

Varied Activities

Continues With

The Panhellenic Rush schedule has been in full swing since Saturday, Sept. 13. Rush chairmen met in Pine Hall 100 at 9:00 Saturday morning to discuss plans. An orientation assembly and tea for rushees followed at 10:00. Those in charge of the Panhellenic Rushing Office are Mrs. Vera Weisley of Los Angeles, general administrator, Mrs. H. E. Weyler, secretarial chairman, Mrs. Arthur Wentz, counseling chairman, Dr. Hazel Severy, and eight others from the city Panhellenic board.

Open houses were held Saturday and Sunday from 1:00 to 6:00 coke and game parties held Mon- be with us this year.

day and Tuesday were very suc-4:00.

Panhellenic officers for 1952 er satisfactory development. are Helen E. Sweet, Dean of Womchairman, Nancy Anthony, rush successful future. chairman, Teddy Tye, judicial chairman.

J. HAROLD WILLIAMS **Provost** Gives Welcome Message

p.m. for informal get-acquainted ings, through El Gaucho, to all Barbara College. periods. Reports indicate that the students, new and old, who are to

Santa Barbara College is still at this meeting, and both Dr. Reycessful. The game parties will be in process of evolution. Although nonlds, Dean of Men, and Joe Staff Members Needed continued this evening followed by just now we are not growing rap- Costantino. President of IFC will theme and preference parties on idly in numerical size, we are also inform the prospective rushees For Weekly El Gaucho Friday and Saturday. Preference growing significantly in educaof the fraternity picture here at listing will be conducted Sunday tional magnitude, through some SBC

in the Panhellenic Rush Office, of the most careful planning that Ebbets Hall 208, at 9:30, with has taken place in any college. Our for the official rush season at the bidding and formal pledging at new campus is being prepared, IFC table in the Dean of Men's any previous journalism exper-

en, advisor, Sandra Pope, presi- largely upon the interests and at- able the fraternities to better con- 104 tomorrow and Friday. dent, Joyce Fenstad, vice-presi- titudes of its students. Our stu- tact them for the rush parties Especially needed are sports dent, Mary Kukura, recording sec- dent organization merits your sup- that will be coming up. The of- writers, copy readers, and sturetary, Barbara McEwen, corres- port and full participation. I hope ficial rush period begins Thurs- dents interested in general reportponding secretary, Barbara Wor- you will find in it an opportunity day, Sept. 26, and will close Sat- ing duties. Also needed are several ley, treasurer, Jo Lonam, publicity to do your part in building for a urday night October 4. During students for filing and secretarial

Provost

Inter Fraternity Council this ment designed to better acquaint week announced it's plans for the rushees with the fraternity life. fall rushing schedule. Rushing will On Monday, Oct. 6, the rushees officially open on Thursday, Sept. will siign preference sheets in the 24, but prior to this date there are Dean of Men's office, and pinning several activities scheduled for the ceremonies will be conducted that prospertive fraternity rushees. On Monday Sept. 22, the first pledges.

day of classes, IFC is presenting IFC president Joe Costantino an orientation meeting for all pointed out that fraternities make rushees at Ridge Hall 101 at 4 in it possiible for a young college the afternoon. The purpose of man to acquire the social poise, Manager's Office where they will this meeting is to present the rules the experience, and maturity that receive a copy of the Constitution, Faculty Members and regulations which govern will make him a better leader after a brochure on student government, rushing on the Santa Barbara his undergraduate days are over. campus, and to supply the rushees Also, the fraternities manage to with information on the various have a great round of parties, It is a pleasure to extend greet- aspects of fraternity life on Santa joints with sororities, picnics, in- test on this material in order to be result of promotions announced by

Dr. George Hall and Mr. Paul that the non-org does not have a Kolyn will be the guest speakers chance to attend.

El Gaucho staff, it was announced

Rushees are invited to sign up by Editor Georgia Baciu. Any students who have had and all signs point to an altogeth- line. By signing up at this time, ience or who are interested in the men will place their names on newspaper work are invited to The success of a college depends the official rush list, and will en- drop by the office in Elm Hall

> this period the various fraternities work in the El Gaucho office. Pre-. Harold Williams will extend bids to the rushees for vious experience is not a requirea variety of parties, and entertain- ment.

Election To Fill Several Vacancies

A special election will be held night for the new fraternity October 14 and 15 to fill vacant positions in student government. Students desiring to run for office tacting Bldg. ((D." may sign up now in the Graduate and a copy of Robert's Rules of Order. All candidates must pass a new academic titles this fall as a tramural activities, and formals eligible to run for office. The date Provost J. Harold Williams. and place of the test will be an-

nounced at a later date in El Gaucho. The deadline for signing Davenport, zoology; Dr. Theodore up has been set for Friday, Octo- W. Hatlen, Speech; Dr. William ber 3, at 4:00 p.m.

Offices to be filled by the special election are the following:

Senior Class President Senior Class Vice-President Sophomore Class President Freshman Class President Freshman Class Secretary-Treasurer

Candidates, other than incom-

an over-all "C" average and a "C" average or higher the semes- ham C. Wilson, English, were ter preceding the Fall semester. made instructors.

The event is required for all freshmen.

Vice President Pauline Byard and Representative Jack Mertz have worked industriously to make it a big evening, and additional details may be obtained by con-

Promotions Given

Seventeen Santa Barbara College faculty members will have

Those advanced to the rank of associate professor are Dr. Pablo Avila, Spanish; Dr. Demorest F. Kennedy, economics; Dr. John A. McClure, industrial arts; Dr. Robert E. Robinson, English; Dr. Kermiit A. Seefeld, industrial arts; and Dr. Lewis F. Walton, mathematics.

Named Assistant Professors were Dr. Rolf Linn, German; Dr. Freshman Class Vice-President Edmond E. Masson, French; Dr. Walter H. Muller, botany; Dr. John W. Sutton, chemistry; Dr. Henry A. Turner, political science; Mrs. Marie R. Wilson, home ecoing Freshmen, must have at least nomics, and Dr. Donald M. Wooten, zoology.

Renzo Fenci, art, and Dr. Gra-

There are now vacancies on the



University of California, Santa Barbara College

EDITOR	GEORGIA BACIU
ASSISTANT EDITOR	BILL POWELL
NEWS EDITOR	LOIS JARAL
SOCIETY EDITOR	IONE SMITH
STAFF REPORTERS: Edith Hick	s, Pamela Smyser, Nancy McKee, Joe Cos- t, Dorothy McClure, Delores Demelik.
BOB ALFORD, Advertising Manager	

They're For You . . .

A pair of important happenings occur this week.

Thursday night is the Gaucho Gambol, the first allcollege social event of the year. Friday night is the first football game of the season. Here is your first chance to demonstrate your school spirit. Show it by attending both events.

Your officers are working hard to make these events successful. But no event can be successful without the support of the entire student body.

More than just planning is required; participation is with each new woman student earthe most important element. Participation is something that everyone can offer. No special abilities are needed. No effort is envolved. With no extra trouble at all every individual through" on achievements thus can make this Gaucho Gambol one of the most successful far gained is as important as functions of the year.

Start the ball rolling in the right direction. Make this year one to be remembered. Activities are planned for you. Take advantage of them. Attend the Gaucho Gambol Thursday night and the football game Friday night.

Lorden and Alford Are New Managers **Of Associated Students Business**

gaged.

Lorden has been named Graduate Manager to succeed Russell Erikson who resigned to enter private business. Upon graduation from Santa Barbara College in 1949, Lorden has served as Assistant Graduate Manager and Director of Publications for the Associated Students.

In his new position he is the executive administrative officer handles arrangements for extracurricular activities, including athcurricular activities, including ath-letics, drama, music and other events on an annual \$60,000 bug-tact Bldg. "D." get.

Continued from page one

Rally Committee Chairman Promotes general campus spirit,

coordinates yell and song leaders, rallies, and is responsible for pro-duction of the Galloping Gaucho

Chairmen Needed

Revue.

The Associated Students of San-| The job of managing the stu- lege. We are very interested in enta Barbara College has assigned dent news bureau and supervising couraging democratic processes in manager posts to Bob Lorden and student publications for the As- all groups. To help students besociated Students is now on the Bob Alford to handle the business shoulders of Bob Alford, recently in which the student body is entions. He succeeds Charles Francis purpose.

on the Los Angeles campus of the University.

Alford is familiar with the Associated Students organization and help you to obtain information student publications having been Editor of El Gaucho last year. He ters, vocational aptitudes and sist you in the solution of your was also president of the local chapter of Alpha Phi Gamma, national journalism honorary fraternity. Bob graduated from Santa and means of achieving growth of the Associated Students and Barbara College this past summer. through leadership in every part assist you at any time. The best

Greetings Extended by Deans

Santa Barbara College.

The Office of the Dean of Wom-, you to achieve your goals.



DEAN HELEN SWEET

woman student we wish to know better than we do. "Following starting anew.

Contrary to the traditional idea that Deans function primarily as disciplinarians, we spend most of our energy in counselling students, individually and in groups, in order that they may efficiently direct their energies in a fashion which may assist them in achieving their primary purposes in colcome responsible and well-inte-

ment toward maturity. We can plans, study habits, living arrange- problems. Do not wait until your ments, financial plans, and ways of your college experience.

Helen E. Sweet Dean of Women

en wishes to extend its sincere wel- would like to take this opportuni- but of the whole State of Califor- of home economics and chairman come to all students and to wish ty to extend a welcome to all stu- nia. It is, moreover, a descendant of the department at Santa Bareach of you a satisfying year. dents whether you are an exper- of universities in other lands bara College, will be the keynote Your hopes and ambitions we en- lenced Gaucho or a newcomer. I which are many hundreds of years speaker at the Utah State Conferdorse. It is our chief aim to assist am sure that each of you has had old, gathers students and faculty ence on Home Economics in Higha profitable summer and come members from all parts of the er Education, to be held today, back fortified to spend another world, and sends its graduates out Thursday, and Friday at the Uniyear in pursuit of the baccalaur- to every continent and almost versity of Utah, Salt Lake City. eate degree. From all the evidence every country on earth. It is beavailable it appears that this is to cause of this greater function that because of her prominent work in be a banner year for the Universi- the University is able to offer so the home economics field. Before ty of California and particularly much to the people of its own coming to Santa Barbara College State.

of Men stands ready to assist you We wish to become acquainted with the organization and conduct made a survey of some 9,000 colof these activities as well as af- lege graduates, and found that the ly in the semester. Each returning fering aid in striking this balance. satisfaction derived in later life shooting 182 out of a possible 210 I would like to extend a special from a college education was most points. This score rated him as invitation to all men students to directly correlated with success as the outstanding marksman of his

> ceived. The editors of the Time re-port say: "All the graduates, the and the engineers, rate on our satisfaction index in direct proportion to their grades . . . Wherever they went, whatever they studied, and whatever they are doing now, the graduates who made the best grades are most satisfied with college."

> From these data the editors draw the conclusion which I now pass on to you: "Those four college years can never be repeated; they are your last days of freedom, before life becomes all too real and all too earnest; they are your last chance to experiment and test your wings, whether along scholastic or social lines; for heaven's sake, do not waste them in idleness or indirection."

Berkeley Teacher

difficulties have created confuprofessor of biology, served as sions interfering with your colguest faculty member at the University of California Campus at Berkeley the past summer.

sult page 1 for details.

Chairmanships open. Con-

Continued from page one

Your prime reason for being here is the pursuit of knowledge. As students you are a part of the home economics department at this great enterprise, concerned Butler University and the Univer-No matter what else happens you primarily with the development of sity of Maryland. must not lose sight of this fact. In the human mind and the knowl this day of international unrest, edge which men have accumulated UCSBC Students Win possible draft, and deferment through all recorded history. You based largely upon scholarship, will share in that enterprise to the the understanding of this purpose fullest only through devoting time takes on special significance to all and thought to the courses in ROTC students attending the summale students. However, the wise which you are enrolled. But your student knows how to strike a enjoyment of college life, and your this summer won the Sharpshootproper balance between this and fitness for life after graduation, er's Medal, it was announced by the also necessary co-curricular may be greatly enhanced by par- Major John W. Barnes, assistant activities. The Office of the Dean ticipation in student activities.

Not long ago, Time Magazine served as an instructor there. a student measured in grades re- company.

Robert G. Sproul President

Dr. James L. Walters, assistant

Sproul Greets Students | Dr. Meshke To Speak **At Home Ec Convention**

The Office of the Dean of Men is not the University of any region Dr. Edna D. Meshke, professor

This honor went to Dr. Meshke in 1948 she served as chairman of As students you are a part of the home economics department at

Summer ROTC Awards

Four Santa Barbara College mer training camp at Fort Ord professor of military science, who

Danny C. Escalera of Santa Barbara achieved highest score,

Others earning the medal ware Vincent DiFiore, with 178 points, humanities students, the social Paul Williamson, with 169 points, scientists, the physical scientists, and Bruce Berry, with 169 points. Twelve others were awarded Marksman Medals.

KOREAN VETERANS

Veterans with service since the start of the Korean campaign who are attending school under the Korean GI Bill have been advised by the Veterans Administration to provide themselves with enough money of their own to tide them over for about two months. There will be a delay in paying the benefits because of details required by law.

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DEAN LYLE REYNOLDS

visit the office if you have not al-

ready done so, and familiarize

Lyle G. Reynolds Dean of Men

of luck to each of you.

who resigned to take a position in Do not hesitate to counsel with the Office of Public Information Miss Bowers or with me on matters which concern your develop-

Standards Committee Chairman -This committee acts as an advisory committee to the faculty committees, reflecting student opinion and suggestions regarding test administration, cheating, and allied matters of student conduct.

Social Committee Chairman-Sponsors all-college dances financed by the Associated Students, and assists other organizations in sponsoring all-college dances.

Coordinator of Service Organizations--A position not set up before, it was designed to coordinate the activities of service organizations such as Spurs, Squires, Chaimes, and others to be sure they are performing useful projects.

Office Manager - Organizes Secretariat, supervises mimeographing functions, orders supplies for office, and channels forms.

To be eligible to apply, students must have an overall grade av-erage of "C" or higher, and at least a "C" average in work taken the semester preceding the fall semester.

Applications may be obtained in the Associated Students office, Bldg. D, and should be filed with Fred Wade by 4:00 p.m. on Tuesday, Sept. 23.

Taught at Chico

Ruth Willard, assistant professor of education, spent the summer conducting classes at Chico State College.





LA PLAYA STADIUM was he scene of Santa Barbara College's first scrimmage session of the season last week as the Gauchos went through a brisk workout. Here Halfback Bucky Baird is dragged down after a short gain as the Gauchos put Coach Stan Williamson's single wing offense to work.-News-Press photo.

GAUCHOS OPEN '52 FOOTBALL SEASON HERE FRIDAY NIGHT La Verne Leopards Meet Local Gridders At La Playa Stadium in Initial Contest should come in for his share of

counted upon to play a steady brand of ball. Another late reportee who

A new coach, a new system and many new faces—that's the story of the opening football game of the season Friday night. The He just returned from a summer's 1952 Gauchos, sporting a single wing attack under Coach Stan Wil- tour of Japan with a college allliamson open the campaign at La Playa Stadium against La Verne College's Leopards. Game time is 8:15.

The "new" tag must be strange having coached the Gauchos from are wearing Gaucho uniforms for He spent last season as a lieuten-ant commander in the Navy and was named Navy "Coach of the Year" after leading the San Diego Naval Air Station eleven to a suc-cessful season. Schaefer, Don Steere, Dave Gor-rie, Les Harris, Bob Biddle and

FRESHMAN ELIGIBLE

Freshmen men are reminded that a California Collegiate Athletic Association rule makes freshmen eligible for athletic competition. Any prospective football players should contact Coach Stan Williamson.

to Williamson. Actually, he is an old hand at La Playa Stadium, Five of the starting defensive team has worked into the single wing very well. Little is known of the La Verne team's potential. They are about 1941 to 1948 (with time out for the war) and acting as assistant to Roy Engle in 1950. But Friday night's game is really a homecom-ing for the white heined ware for the acting of the first time. They are Ends Ray Thornton and Andy Spaan, Tackle Bill Paterson, Guard Chuck Crav-ens and Safetyman Bob Chapman. in the same class with some of the teams in the Southern California Intercollegiate Conference which ing for the white-haired mentor. Already familiar to Gaucho fans Gauchos' schedule each year. The

over-all rivalry.

There's nothing phony about the "new" designation attached to the single wing. The Gauchos have LE-George Mattias half spot. The sophomore Carpin-teria flash has been battling with C-Marvin Ashby Bucky Baird, Bob Shoup and RT-Chuck Miller **RG**—Minor Rootes Doug Hitchen for the starting RE—Charley Green post at tailback and appears to OB-Bill Schaefer have a slight edge. LH-Gary Morris Under Williamson's brand of RH-Don Steere football the tailback is the key FB-Dave Gorrie

man because of his passing. The Gauchos should set some kind of LE—Herman Belcher

WEDNESDAY – THURSDAY – FRIDAY

SPECIAL COLLEGE RATES

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played under that system.

Gauchos but they have taken to eran linebackers, are the key to LH-Ed Soto the new system like ducks to water. the success of that defense.

Although there is only one new Stark reported only this week FBB—Lindell Carpenter face in the starting offensive line- and may be a little rusty. But he up for the Gauchos-Right End was the most valuable lineman on Charley Green, the squad is liber- the team last season and can be "Comi-Cal Carivan" is theme.

record this year for attempted LT-Ernest Myers been using the "T" and split "T" passes since a startling percentage LG-Ruben Gonzales for the past several years and of their plays are of the aerial C-Don Boots many of the players have never variety. RG-Dick Dyer Defensively, the Gauchos will RT-Bob O'Neill

Day

one-third

monthly!

There have been only three use a somewhat novel 5-2-2-2 set- RE-Dick Hepner short weeks of practice for the up. Schaefer and Stark, two vet- QB-Don Hodson RH-Bill Graybill

The starting lineups:

Homecoming October 25.



COLLARS PERFECTLY MOLDED AND STARCHED THE WAY YOU LIKE. TAKE ADVANTAGE OF THIS PACKAGE PRICE. SEND US YOUR NEXT FIVE SHIRTS. SATISFACTION GUARANTEED.

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MEMBER AERIC CERTIFIED

WASHA

Page 4 EL GAUCHO Wednesday, September 17, 1952

ACB Coordinates **All College Events**

ed in the student mail boxes of the convenience and diminishing organization presidents early next budgets of Santa Barbara College week. These forms must be filled students. This operation met with out completely, including a list of great success last year and it is officers and members, and return- hoped that students may be able ed by Oct. 3 to the Student Body to profit as much or more this office, stated Melida Horn, chair- year, stated Student Body Presiman of the Activities Control dent Fred Wade. Board.

copy of the organization's consti- will operate through Friday, Sept. tution must be on file in order for 26. Located in this booth are one a group to be recognized on cam- or two index files where students pus. Only those groups officially may leave information regarding recognized by the Activities Con- the text books they have for sale. trol Board can have use of campus Information blanks containing meeting space, college publicity space for all the necessary inforfacilities such as El Gaucho, stu- mation needed for the sale of dent mailboxes, and bulletin books are available at this same Dr. Wright Assumes New boards, and participation in all college events such as Homecom-ing, reminded Melida. The Board plans to enforce these rules strict to the name of the course, and not

fice. Melida urges all organiza- service, said Wade. Students are tions to reserve dates for their warned, however, not to purchase events as soon as possible in order any books for courses unless they to avoid last minute conflicts.

George Sheperd Dies Of Heart Condition

heart ailment Sept. 6. He was 54 the book has been definitely sold, years of age.

He came to Santa Barbara in October last year after serving as the Bookstore Manager at the Davis campus of the University of California since 1938. For three morrow night. years during the war he was a price specialist in the Office of Price Administration in Sacramento.

Born at Chandler, Oklahoma, he was a graduate of Berkeley campus of the University of California where he earned a BS degree in economics.

He is survived by his wife, Mrs. Helen L. Shepherd, and three children.

Registration Thursday

Continued from page one Education—Ebbets Hall 205

English — Cafeteria (Ebbets Hall 103)

Foreign Languages — Ebbets Hall 109

Home Economics-Ebbets Hall 105

Industrial Arts-Cafeteria (Ebbets Hall 103) Mathematics - Quad 104

Military Sciences—Quad 113 Music—Music Hall (See Class Schedule)

Men's Physical Education-Ebbets Hall 209

Women's Physical Education-Cafeteria Physical Sciences-Quad 117

Psychology—Ouad 118 Social Sciences - Ebbets Hall 214

Used Book Exchange Again Offers Savings

Once again the used book sales Recognition forms will be plac- and exchange will be utilized for

A booth was set up on the The recognition form, plus a Men's Gym Lawn Monday and the name of the book.

are the exact volume and proper edition listed by the official college book list.

sale and exchange service are re- ment. George D. Shepherd, manager of the College Bookstore at Santa and to please leave the informaconcluded Wade.

Everybody's eating at the Gaucho Gambol!



DR. PAUL W. WRIGHT

Dr. Paul W. Wright, formerly Director of Student Personnel and Because of the prohibitive costs head of the education department ACB is in charge of scheduling all campus events on the master of new books, students are urged of new books, students are urged at Westmont College, has been particular to the reducation department at Westmont College, has been calendar in the Student Body of- to investigate this free and useful named Registrar at Santa Barbara College of the University of California.

> Dr. Wright will replace Dr. Jerry H. Clark who resigned his position as Registrar last month in order to resume his teaching Students using the used book career in the psychology depart-

Listed in "Who's Who in Amer-iican Education" and "Who's Who Barbara College, died here of a tion blanks in the file until after in the West," Dr. Wright has been extremely active in many educational organizations. He is a life member of the National Education Boarding houses, fraternity Association and was a member of and sorority houses will not be the ashington Education Associaserving the evening meal to- tion for 21 years prior to moving to Santa Barbara. He is also a member of other education associations and honor societies.

AWS Board Makes Plans

At Sunday Breakfast Dean Helen E. Sweet served

breakfast to 20 members of the Associated Women Students board at her home Sunday, Sept. 14, at 10:00. Plans were made for the registration punch bowl held Tuesday afternoon, the "Gaucho Gambol" Thursday night, and the Big sister program. Officers attending were Teddy Tye, president; Myra Jaccard, first vice-president; Ione Smith, second vice-president; Claire Smith, secretary; Sue Mc-Cracken, treasurer; and Joan Wootton, counselor.

LOAN FUNDS Loan Fund Applications Procedure.

1. Application for student loans must be made with the Dean of Women or the Dean of Men three or four days prior to turning in the completed application to the Cashier's office.

2. Tuesday Morning of each week all completed loan fund applications must be in the Cashier's office. 3. Tuesday afternoon of

the following week checks will be issued to applicants.

Do you want to run for Frosh president?

The Christian Science Organization will meet Tuesday, September 23, 7:30-8:00 p.m. in the Literature Distri-bution Room, East Valerio and Santa Barbara Streets.

All are cordially invited to attend.

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Speech — Faculty Dining Room (Ebbets Hall 104)

It will not be necessary to register and pay fees before consulting advisers. Dr. Wright urges that all students consult advisers Wednesday, September 17. Each student is required to complete an adviser's card, the stub of which is to be retained by the student. This card should correspond with the program listed on the Departmental Grade Card in the regsitration book.

Registration books will be col-lected outside the Office of the Registrar, Administration Building, Thursday and Friday, September 25 and 26. Freshmen students are requested to file their registration books on those days with their divisional dean. A fee of \$2.00 will be charged for filing registration books after 4:00 p.m. Friday, September 26. All registration book covers must bear the signatures of the Health Examiner, the Dean of Men or the Dean of Women and the student's departmental adviser.

LA CUMBRE

La Cumbres may still be purchased at the Graduate Manager's Office for \$4.00 a copy. There is a limited supply of the year books which give a worthwhile and interesting account of campus life, according to Bob Lorden, graduate manager.

BOTH contain only those proven ingredients that make Chesterfields the best possible smoke: the world's best tobaccos, pure, more costly moistening agents (to keep them tasty and fresh), the best cigarette paper that money can buy-nothing else.

BOTH are much milder with an extraordinarily good taste and, from the report of a well-known research organization - no unpleasant after-taste.

BOTH are exactly the same in all respects. There is absolutely no difference except that king-size Chesterfield is larger – contains considerably more of the same tobaccos — enough more to give you a 21% longer smoke, yet costs little more.

