

# EL GAUCHO



Vol. XXIX

SANTA BARBARA, CALIFORNIA, APRIL 4, 1950

No. 39

## COLLEGE WEEK BEGINS FRIDAY

### Penny Parade Will Portray Plight of Poor

World Student Service Fund, a charitable organization which sends aid to needy European and Asiatic students and professors, begins its annual fund raising campaign here this week.

"We sincerely hope that all the faculty and students of Santa Barbara College give generously to this worthy cause," stated Evelyn Schallis, WSSF Drive chairman.

Aid is given in five main categories: food, clothing, medical aid, books and housing.

Officially, the drive opened yesterday with the selling of blue and gold ribbons to all students. Dorothy Dean and a committee were in charge of the sale.

#### Penny Parade

At high noon today, Walt Stone and Mary Ann Zane, presidents of the AMS and AWS will lead a penny parade at the Quad Pool. Everyone is invited to participate.

Continuous entertainment from 10 am to 1 pm is promised tomorrow in the College Cafeteria. Skits, jokes and songs will be presented to coffee lovers who will pay a dime for their beverage for just the day. Jean Gordon is in charge of the show.

For the entire week, art displays arranged by Roger de Cloutier will be shown on the bulletin boards and showcases in the Quad.

Marilouise Goodman is making arrangements for the showing of a ten minute 16 mm motion picture, "Hungry Minds," which will be available to all independent and organized living groups who make arrangements with her.

#### IWC Dinners

A drastic sample of the conditions which make WSSF necessary will be the Exchange Dinners planned by members of the Independent Women's Council which is sponsoring one meal during the week similar to one eaten by a student in Europe or Asia. The difference in the cost of the meal and an ordinary dinner will be donated to the fund.

The climax of the fund raising campaign will be the Santa Barbara Coast Carnival on May 12, part of the profits of which will be donated to the WSSF. All the proceeds from the carnival dance will go to WSSF. Nancy Barker is in charge of the dance.

Other members of the WSSF Drive committee in addition to those mentioned are Sue Holmes, Jacky Dittmar and Joslyn Dittmar. Chairmen of the publicity are Freddy Nation and Nellie Hart.

### CAL POLY TO HOST DELEGATES FROM COLLEGE PAPERS

Delegates from Santa Barbara College publications will attend a two-day conference at Cal Poly May 5 and 6 to help organize the California Collegiate Press Association.

A dinner meeting, panel discussions of student publication problems, and the CCAA track and field finals are activities which will take place at the conference.

Colleges represented will be San Diego State, Fresno State, UCSBC, Pepperdine, Los Angeles State, Sacramento State, Chico State, Humboldt State, San Francisco State, and Cal Poly.



### COLONEL'S COEDS CAPTURE EYES OF COLORFUL CAMPUS CADETS

Sixteen attractive coeds were honored by the ROTC Battalion at a special parade Thursday, March 30, when they were presented with their cadet commissions in the newly organized "Colonel's Coeds."

Four coeds were selected from each of the four classes by the ROTC cadets as sponsors for the unit and were given the cadet ranks of Colonel, Major, Captain, and Lieutenant, respectively. The commissions were presented by Acting Provost J. Harold Williams.

The girls were selected by the members of the advanced ROTC classes to serve as honorary officers at special ROTC functions for the purpose of bringing student-ROTC relations closer on campus and to promote interest in the ROTC advanced group.

#### Permanent Group

New this semester, the group will be a permanent organization in the future, and many activities are being planned for it.

The girls who were presented with the commissions are: Colonels, Gloria Steers, Aletha Huebner, Joy Tewell, and Sally Woolsey; Majors, Betty Braden, Dorothy Davis, Barbara Ann May, and Grace Pope; Captains, Ellie Denholm, Claire Maher, Marilyn Lenfesty, and Maelyn McManus, and Lieutenants Gloria Brittain, Barbara Davis, Nancy Lee Trowbridge, and Barbara York.

A new color banner, recently made by the Philadelphia Quartermaster Depot, carrying the name of the college and the seal of the University of California, was presented to the color guard by Dr. Williams. Adding to the impressiveness of the ceremony was a military band decked out in white helmets.

Orders were also read which told of the promotion by Col. Richard G. McKee, commanding officer, of the regular Cadet Officers. Those promoted to officer rank were Richard E. Rosenquist to Lieutenant Colonel, Kenneth B. Bonilla to Major, Ernest A. Parada and Lawrence L. Watney to Captain.

The requirement of a loyalty oath for all employees of the University would stand as it was stated last February in Los Angeles. Every employee will sign an "I am not a Communist" oath before April 30 or be permanently discharged from the system.

The Honorable Earl C. Warren, governor of California and chairman of the Board of Regents, led the opposition to the oaths, and was supported by nine other Regents and three prominent faculty members.

Dr. Hicks spoke on behalf of the faculty here at Santa Barbara and Dr. Robert Gordon Sproul also took a favorable attitude towards repeal of the oaths.

Each brought out the fact that since the oaths are not punishable by law, Communists will sign thereby defeating the whole purpose.

### CANDIDATES PREP FOR ELECTION; TAKE CONSTITUTION TEST

Candidates for student body offices in the forthcoming election will be given their constitution test Wednesday, April 5, at 4 pm in Ridge Hall 102. Each candidate will receive a copy of the publicity rules and the acting publicity chairman will be there to answer any questions in regard to the rules. At that time the candidates will also decide whether they will have a stunt day during the campaign.

At *El Gaucho* deadline time Friday, 13 candidates had filed applications in the Graduate Manager's office. The candidates and the offices they are running for are student body president, Frank Goodall; student body vice-president, Chuck Missman; student body secretary, Vivian Schmitz and Doris Spotts; yell leader, Richard N. Ozenghar and Bill Cunningham; representative-at-large, Ted Knudson, Dan Kutch, Larry Schilling and Bob Christoferson; senior class president, Ken Bonilla; junior class vice president.

(Continued on page four)

### 'Circle of Chalk,' First Play of Year, Will End College Week

Intensive rehearsals are now in progress for "Circle of Chalk," a Chinese play of the fourteenth century, which will be presented by the Speech Department and the Associated Students April 13 and 14.

The play, first of the spring semester, will climax Santa Barbara College week with the Riviera Auditorium performances. The production will be taken on tour to Berkeley, UCLA and Davis later in the spring.

Mr. Fred L. Hunter, of Stanford, is the new director of the play, replacing Mr. Ted Hatlen who is leaving shortly for Japan.

The "Circle of Chalk" is a play of four acts and a prologue. The settings are being designed by Wally Jonason, the costumes are being designed by Roger de Cloutier, and the spectacular head-dresses are being designed by George Stuart.

Members of the cast in leading roles are Eleanor Eby, Bob McCole, Marie Willett, Tony Holbrook, Bob Parr and Kenny Kellogg. Others in the cast are Mary Casmon, Wally Jonason, Al Jensen, Spud Morrow, Cecil Forbes and Katy Murphy.

Tickets for "Circle of Chalk" will be on campus sale soon.

## REGENTS ORDER SIGNING OF OATHS THIS MONTH OR BE DISCHARGED

by Ted Troy

After almost five hours of continuous, heated debate in a smoke-filled room of Ebbetts Hall, the Regents of the University of California issued a momentous decision to the world.

The requirement of a loyalty oath for all employees of the University would stand as it was stated last February in Los Angeles. Every employee will sign an "I am not a Communist" oath before April 30 or be permanently discharged from the system.

The Honorable Earl C. Warren,

Lt. Gov. Goodwin Knight pointed out that the world would take repeal of this measure by the Regents as a definite mark of progress by the Communist party. He stated further that the Regents must prove themselves more powerful than this small minority of opposing faculty members.

Regent Fenston replied that it was a vast majority rather than the small minority termed by Knight that was responsible for the uprisings.

### Mayor Proclaims Week of Rallies and Fun for All, Climaxed by Formal Ball

A proclamation by Mayor Norris Montgomery will open Santa Barbara College Week which will take place from April

7 to 16. "Its purpose is to promote more interest in sports and especially in Santa Barbara College," states Ted Knudsen, chairman of the event.

Open Houses by all fraternities and sororities will start the week of activities. Color Day, with Service Organizations acting as hosts to campus visitors, follows in addition to General Elections publicity, a Phrateres Board Election, and Open Houses by non-Greek housing groups.

The first of the Provost's Lecture Series will be held in Pine Hall at 4:00 pm on Wednesday, April 12.

**Spring Rally**  
A big Spring Rally in the Quad at 7:00 will be Thursday's highlight and will include: a swing band sponsored by the Artists Series Board; a Greek Sing sponsored by the Assembly Committee; Yell Leader and Song Leader competition by the Rally Committee; and introduction of baseball, track and tennis teams by BAC.

The play, "Circle of Chalk," will be staged in the Auditorium at 8:45 on both Thursday and Friday nights.

Baseball with UCSBC playing USC at Laguna Park will take place on Friday at 3:00.

**Innovation**  
"See, Be Seen, for the seats are usually clean." This is the slogan for the baseball game on Saturday night when all observers will come in tuxes and formals. The Social Committee Spring Formal at the Armory will follow the game.

The Quad will be the scene of the closing activity, a Service Organization Tea on Sunday at 3:00 pm.

Throughout the week all organizations will display cups, plaques, and other trophies in Quad showcases or in other prominent places. The works of Santa Barbara College artists are to be displayed in the library and corridors and Home Economics and Industrial Arts Clubs will arrange displays showing work done by students.

**Oratory Tied**  
Gordon Stafford and Hartzell tied for first place in the oratory division. Ellie Denholm won second place and third was won by Bruce Michaelson. Two beginning speech students, Charles Hanawalt and Bob Bothner, were awarded special recognition for placing high in the oratory division.

A panel of winners in the various divisions will represent Santa Barbara College in a coming tournament to be held at College of the Pacific.

**SONG LEADERS**  
Students interested in becoming yell and song leaders next year should contact Earl Cantley of the Rally Committee before April 10. Tryouts will be held at 4 pm on that date.

**PHILOSOPHY CLUB SCHEDULES DEBATES ASKS NEW MEMBERS**  
An organizational meeting for the newly formed Philosophy Club was held yesterday. A constitution was drawn up and officers were elected.

All students on campus interested in discussing basic problems in the chief areas of life—political and social theory, ethics, religion, art, science—are invited to join. It is not necessary to be a philosophy major to join the group.

Activities are to include discussions among members, informal discussions led by guest speakers, and the sponsorship of public discussions and forums on campus.

Students wishing to join or wishing further information should contact Dr. Herbert Fingarette at 22683.

### EL GAUCHO

Published every Tuesday and Friday during the school year except during vacations and examination periods by the Associated Students of the University of California, Santa Barbara, California. Opinions expressed herein are those of the staff unless otherwise indicated.

Entered as second-class matter May 23, 1947, at the post office at Santa Barbara, California, under the Act of March 3, 1879. Mailing charge is \$2.00 per year, payable in advance.

**EDITOR** ..... **DORIS SPOTTS**  
**Tuesday Editor** ..... **Mary Sharer**  
**Friday Editor** ..... **Ken Trevey**  
**Society Editors** ..... **Lucia Edwards, Jean Kneass**  
**News Editor** ..... **Bob Tomlinson**  
**Sports Editor** ..... **Phil Jacks, Jr.**  
**Assistant Sports Editor** ..... **Owen Wayman**  
**Editorial Assistants:** Helen Heitfeld, Bob Hogan  
**News Staff:** Dorothy Bristow, Judy Cook, Dick Docter, Marianne Hillman, Mike Julian, Claudia Park, Peggy Theis, Anne Welles.  
**Sports Staff:** Mike Noonan, Ferrin Talley.

## SET 1952 AS GOAL FOR MOVE TO GOLETA

At a special committee meeting of last Friday's meeting of the Regents of the University of California, President Robert Gordon Sproul reported that the Fall of 1952 had been set as the goal for moving Santa Barbara College to Goleta in its entirety.

"Whether we will attain that goal remains to be seen," stated Sproul, "but we intend that the college will not be moved piecemeal, but as a complete functioning and efficient unit by that time."

The Regents authorized UC officers to seek contracts for the conversion of barracks buildings for temporary use and authorized the employment of mechanical and

engineering firms for the development of the campus.

The procedure of seeking bids on a cost plus basis—rarely used by the University—was authorized for conversion work at Goleta. It was explained that some of the work was of an uncertain nature and so this process would procure the safest and most economical type of work.

An agreement with the Goleta Sanitary District for construction of the water and sewage disposal systems was also authorized by the Regents.

## Much Ado by Jerry Noble

Was Mademoiselle being serious in their Gauchito ad on Friday? They announced that they were selling diamond studded faded blue denims. How far out can you get? I never cease to be amazed over women's fashions.

That piece that Madam Editor cut out of Friday's column had to do with those . . .

The Editor is a prude and refuses to let me be witty (?) about such things. I tried to sneak the business in but, darn it, she's too clever. I'll get even yet. I'm going to start reading the brassiere ads again and come out with something that will melt down her pencil when she crosses it out of the copy.

(Ed. Note: Suggest you try the latest Maidenform ad. It has a flapper in red fringe who dreamed she did the Charleston in her you-know-what.)

I don't know why, but there doesn't seem to be too much interest in the Revlon contest. Some gal if enough people vote, will win a year's supply of cosmetics and maybe, if she is really lucky . . . or beautiful . . . she will win a free trip to Bermuda along with a bunch of other prizes.

Yes, Spring is definitely here. You can tell by going down to East Beach and observing that little man The Pecker. He's out once again . . . as he has been on most sunny days for the past three years . . . observing . . . quite closely . . . the young ladies working to increase their sun tans. A real individual, The Pecker reclines on the sand fully dressed. Occasionally he will remove his tie and shoes and socks . . . the only concession he makes to the

sun. He's the only man on the beach who sits with his back to the water. A truly fine character. Someone should introduce him to Dr. Altus.

I kind of like El Gauchito the way it was last week. I think that every issue should be like the one on Friday. Probably for the first time in the history of the sheet, everyone read the whole paper . . . trying to find something funny. A few things were, too.

The only thing that confused people was the sports page. Were those writers trying to be funny? Their write-ups were rather hu-

# A . . . C . . . B

Announcements . . . Calendar . . . Bulletins

## ATTENTION, SENIORS!

All seniors are reminded that the next administration of the Graduate Record Examination is scheduled for May 5-6. Since this examination is required for admission to certain graduate schools seniors who intend to proceed the graduate study should discover whether the school of their choice requires it. The next administration after May will be in August.

Those who wish to register for the May administration must make formal application not later than April 21. Application forms are available in Oak Hall 102. If ten applications are received from students who wish to take the examination on this campus, a testing center will be established here in May. Otherwise, candidates must go to Los Angeles. If a center is to be established here, the necessary ten applications must be received by April 15. Please consult Mr. Willson of the Department of English for further information.

Any students interested in becoming yell leaders or song leaders next year should contact Rally Committee Member Earl Cantley immediately. Try-outs will be held April 10.

## TO HEAR PSYCHIATRIST

The recently reorganized Psychology Club will hold its second social meeting on Wednesday, April 5, at 7:30 pm in the AWS room. Featured will be Dr. Donald S. Patterson, noted psychiatrist, who will speak on the psychology of the alcoholic. The meeting is open to the faculty and any members of the student body interested in psychology.

## NOMINATION PARTY

Phrateres will hold its Nomination Beach Party Wednesday, April 5, at 5:30 pm two blocks east of Stearn's Wharf. The purpose of the meeting is to nominate candidates for Phrateres' Board next year. Dues should be paid before the meeting. Attire will be strictly informal; wear jeans or peddle pushers.

## CALENDAR

### TODAY, APRIL 4:

- Penny Parade, WSSF, Quad
- 11:00 am—Physics Club, Q 109
- 4:00 pm—English Department Poetry Reading, AWS Clubroom
- 7:30 pm—SFS Meeting, AWS Clubroom Kappa Omicron Phi, EbH 204

### TOMORROW, APRIL 5:

- WSSF Cafeteria Shows
- 4:00 pm—Spurs, AWS Room
- 7:30 pm—Social Committee, RH 103

### THURSDAY, APRIL 6:

- 4:00 pm—Pre Social Workers, AWS Clubroom
- 7:30 pm—Home Ec Club, EbH 204 History Club, AWS Clubroom
- 8:00 pm—Extension Series, Mesa Aud

morous, but they seemed much like they are every week.

There will be no Much Ado Friday. I'm getting so that I can't read the darn things myself. I will take a breather and maybe be funnier when I return.

## From Cal Campuses . . .

### CAL

During the course of a two-day conference beginning last Saturday, representatives from more sixteen California colleges and Universities met on the Berkeley campus to discuss "The Role of the Student in the Educational Community." Some of the topics growing out of the discussion were: (1) the Purchase Card system, a plan under which students may receive discount on the purchase of non-fair trade items; (2) the Student Bill of Rights, a document stating the minimum needs of students in the college community; (3) Investigation of participation in the World Student Festival; (4) the recent resignation of all but one of the executive council at Los Angeles City College; (5) the recommendation of some of the southern member schools that the region be dedistricted, involving a separation of the southern and northern sections of California.

### UCLA

The effort to reappoint Clancy Sigal as managing editor of the UCLA Daily Bruin will culminate in a student election Wednesday. The election was called as the result of a petition circulated by the Daily Bruin staff for the past month asking for a student vote on Sigal's status. The Daily Bruin staff started circulating the petitions because the Senior Executive

Council refused the recommendation of the Bruin editorial board and appointed Gene Frumkin to the position. According to the petition the reappointment of Sigal is asked because he "is the first elected preference of the upper staff . . . he was rejected without cause and without impugning or questioning of qualification."

Roy E. Cullison, cafeteria manager, last week countered charges of "bad food" and high prices in the cafeteria by asserting "only the best food is served to the students and at the lowest possible prices."

## EASTER IS COMING

Send Her FLOWERS from

## VICTOR THE FLORIST

135 E. Anapamu Ph. 21451


## HAMILTON DIAMOND CO.

California's Leading Credit Jewelers

Expert Watch Repairing

1021 State St.

*Country Clothes*



1118 Coast Highway  
MONTECITO

Casual and Sport Clothes for the Student and Career Girl.

Price Range Under \$25.00!

Sizes 10-18

Hours 10 - 5 Phone 96115

## "I belong to the Bride"

. . . to give her a glow of pride and pleasure every time she places me on her table. And though I'm used 3 times a day for all your Tomorrows, I'll grow more lustrous, more lovely as time goes by. For I'm solid silver — all the way through!" 6-Piece Damask Rose\* Place Setting — only \$22.50 including Federal tax. Ask about our easy payment plan.



36-PIECE BUFFET SERVICE  
6 Place Settings in Anti-tarnish Chest  
Federal Tax Included

**\$135.00**

\*Trade-mark

## Heirlooms Sterling

FROM GENERATION TO GENERATION

### HUNT'S CHINA SHOP

12 E. Carrillo St.

## TOMORROW IS APRIL 5

And That is THE Day for Having All Proofs Returned — and Paid For

Don't Forget

For There is No Time Left for Extending Deadlines.

## Zane Studio

7 La Arcada Ct. Phone 23131 1114 State



# FOR CUPS AT ANNUAL PARASOL PROM CAMPUS ORGANIZATIONS TO CONTEST

Gaily decorated spring parasols will be entered in a contest held with the "Parasol Prom," annual spring formal presented by the Social Committee of the Associated Students.

"All organizations on campus may enter a parasol to compete for three awards," said Doris Humphreys, Social Committee chairman. "The parasols will be judged by three faculty members on beauty, originality, and workmanship."

All entries must be turned in to the AWS Room on Saturday, April 15, by 3 pm for judging. After the judging has taken place, the best entries will be used for decoration at the dance.

No prior notice is needed for entries. These at the AWS Room will be considered for the prizes. First prize is a twelve inch high cup. Cups will be awarded to second and third place winners.

The "Parasol Prom" will be held Saturday night, April 15, from 9 to 12:30 at the Biltmore Hotel. The orchestra of Newton Perry will play for the evening of dancing.

Good news for student body members is that the dance is free to holders of Associated Students cards.

Decorations for the dance will be under the direction of Jean Love and Suzi Smith. Publicity is being handled by Liz Clark and Doris Humphreys, and awards for the contest are being arranged for by Jay Paxton.

## VOTERS REGISTER IN QUAD TOMORROW FOR STATE PRIMARY

Can you vote, and if so, have you registered?

A table will be set up for registering voters in the Quad tomorrow, Thursday and Friday, from 10 am to 1 pm.

The service is being furnished by the League of Women Voters and will be handled by Mrs. H. E. Henderson, Mrs. Marian Lloyd and Mrs. Robert Houston.

Those registering here must be 21 years of age or older and bona fide residents of Santa Barbara. That means one year in the state and six months in this county. The requirement of 54 days in the precinct will be fulfilled by the time of the primary election in June.

Registration for the primaries closes April 13.

## REGENTS ACCEPT MILLION IN GIFTS

More than a million dollars in gifts and pledges were accepted by the Regents of the University of California Friday afternoon in their meeting on campus.

The total amount reported to the Regents by President Robert Gordon Sproul came to \$1,099,653 in gifts and pledges for all campuses of the University.

Santa Barbara College of the University of California received \$1,000 from the William Wyles Library Board for the purchase of books, periodicals, and other material for the Wyles Collection, now a part of the college library.

This historical collection consists of more than 10,000 items concerning Lincoln and the Civil War period and materials concerning American expansion.

Of the total sum acknowledged, \$863,767 was for use on the Berkeley campus, \$113,593 for the Los Angeles campus, \$113,361 for San Francisco, \$7,930 for agriculture and \$1,000 for Santa Barbara college.

PATRONIZE  
YOUR GAUCHO  
ADVERTISERS

### Herby the Hot Dog King Suggests

Chili Hot Dogs by the Sack  
for Your Bull Session Snack  
Open 'til Midnight  
1310 State—Opposite Fox Arlington

## Entre Nous

by Maertin

I had a fight with my bedpost the other day. You might say it was a strange experience to which to fall heir, but it came about in this way.

The day I had spent in the usual pursuits, with the usual people. And that night each face came back before me, serious or earnest, dejected, smiling, laughing. What lay behind it all? I wondered. Then my eye fell upon him. I thought to ask him, for he, in his long experience as tree or bedpost must have seen much of life.

This solemn fellow seemed good natured. Perhaps . . . I said to him, "Bedpost," says I " . . . what do you think of this whole affair?" Its brown ugly face sneered in such a way as to startle my senses. "Bedpost," I said calmly, "You ought to answer me." Again silence. What a rude fellow, thought I. I began again. "Now, Bedpost, you must have witnessed many things. You should have a real insight into people. In the privacy of one's room . . . tell me, Bedpost, tell me what you know. You can confide in me." No answer. The devil stared at me with an air of proud disdain.

"BEDPOST," I shouted, "have you no respect? Must you horde your wisdom? I've been honest with you! Come, tell me . . ."

I was interrupted by a loud tapping on my neighbor's window. "Ha! I'll get an ax and make firewood of you." I shook my fist and swore. Then I pleaded, I begged, I implored, and to no avail. I became meek and even humbled myself before him.

He seemed to regard me as some inferior being.

"You're mortal too, you know." For a full hour I sought to make him speak.

At last I fell exhausted upon the bed and looked above me at the polished brown post. He knew so much, this bedpost, but not one word of his vast knowledge would he share. "Perhaps," I mused before sleeping, "the wise are always silent."

## CANDIDATES PREP FOR ELECTION; TAKE CONSTITUTION TEST

(Continued from page one)

dent, Bob Allen; sophomore class vice-president, Jesse Alexander, and junior class president, Jim Stanley.

### Publicity Rules

The publicity rules which have been set up for the election by the Publicity Committee are as follows:

Each candidate for major office, such as voting members of the legislative council (president, vice-president, class presidents, and representatives-at-large) will be allowed two 22"x28" posters with one 8"x10" photo on each poster.

Also, each candidate will be allowed one banner, which must be made of oilcloth, which will be 23"x72" and be painted on both sides and have a piece of 1"x2" wood 72" long attached to the bottom.

Each candidate will be allowed to have two 8"x10" photos other than mentioned above for showcase and poll display. A 1"x4" card with the candidate's name and the office he is running must accompany the photos, one for each photo.

Lapel cards not larger than 4" x 4" may be worn during the entire campaign, and also automobile banners and stickers may be used during the entire campaign.

The decision of having Stunt Day, which is tentatively set for Friday, April 14, will be left up to the candidates.

Publicity will be initially displayed on Monday, April 10, and will be up through Friday, April 14. It is the candidates' responsibility to remove their own publicity by 5 pm of the 14th.

All candidates are requested to save their publicity, and if they are in the run-off election, to have the publicity back in the Associated Students Office by 10 am Wednesday, April 19.

Posters, banners, and photos must be in the Associated Students Office by 4 pm Friday, April 7. Any material not in the office by that time will not be displayed.

At no time will handbills be

used. Also, there will be no cards or any other type publicity placed on cafeteria tables or used in the cafeteria or snack shack area.

No off-campus publicity will be allowed. No publicity other than that mentioned above will be displayed on or off campus unless approved by the Publicity Chairman.

Any candidate who in any way violates the rules set down by the Publicity Committee and the Elections Committee will be subject to disqualification.

Acting Publicity Chairman Carol Richardson and her assistant Latty Whitehead, may be contacted through the student body

## Home Economics Club Hosts Western College Association at Meeting

Acting as hostesses for the luncheon honoring delegates to the Western College Association conference held here Saturday, April 1, were members of the Home Economics Club.

The luncheon for 250 people was held in the College Cafeteria. Gay, Spanish decorations with señoras and señoritas made of lollypops and crepe paper were favors, and centerpieces were made of

office for any further information regarding publicity for the election.

succulents and citrus fruits.

Eleanor Artuso was chairman of the luncheon, assisted by Joyce Anderson. Committee members were Marilyn Collins, Elizabeth Hawkins and Ann Cotter. Mrs. Marie Wilson acted as group sponsor for the occasion.

## Model Wanted for Jon Whitcomb's

### COMMUNITY ADVERTISEMENTS

Jon Whitcomb is searching for four new, fresh faces to portray in famous Community\* Silerware magazine advertisements. If you're one of the models chosen, you get a week's all-expense trip to New York, \$100 a day model fees and \$100 extra money. Bring in your photograph today and fill out an application and get your free jelly server.  
\*trade mark

## CLEMENT

Jewelers

1323 State St. Santa Barbara

**Ike and Roy's  
Conoco Pathfinder Service**

Announce Special Discounts for Students

Ethyl 25 9/10c — Regular 23 9/10c

Guaranteed Recaps \$5.95 Up

Corner De la Vina and Victoria Bring Student Body Card

"My cigarette?  
Camels,  
of course!"

GOWN—  
DON LOPER  
JEWELS—  
SABK FIFTH AVENUE

WITH SMOKERS WHO KNOW... IT'S

# Camels for Mildness



Yes, Camels are SO MILD that in a coast-to-coast test of hundreds of men and women who smoked Camels—and only Camels—for 30 consecutive days, noted throat specialists, making weekly examinations, reported

NOT ONE SINGLE CASE  
OF THROAT IRRITATION  
due to smoking CAMELS!

Whatever kind of foot  
you have — makes no  
difference —  
we can fit it !!

**Ralph Runkle**  
1023 STATE STREET

ask dale shaver, our campus representative  
(he ought to know!)