

HUNGARIAN AID PROGRAM TURNS OUT SUCCESSFULLY

"A great success" was the comment of Graduate Manager Bob Lorden, '49, when asked what he thought of the recent Hungarian Aid Program which was held during the week of Dec. 11.

The highlight of the week-long campaign was a slave auction held in the auditorium at noon on the 11th. General chairman for the program was Mary Stewart, '58, who was also responsible for getting Bill Stewart, KMPC disc-jockey, to MC. For more than an hour "slaves" were auctioned off to various fraternities, sororities, groups and individuals. The slaves who brought the highest bids were the Gaucho Band for \$30 and Dick Whittinghill, a well-known Los Angeles disc-jockey, also for \$30. Others auctioned off were Col. Woolsey and the Coeds for \$20, Coach Cody and the football team for \$30, Douwe Stuurman, an English professor, for \$30 who, in turn, bought Homecoming Queen Libby Coleman Thornton, '59, and Miss Santa Barbara, Barbara Lee Frailey, '57, for \$15.

Recording Artist Art Smith

sang for the large audience present.

Carolyn Jones, '58, publicity chairman, placed posters around campus to publicize the campaign and distributed money cartons in each of the halls on campus.

The auction alone brought more than \$300 for the relief fund and contributions from the men's and women's dorms, sororities, fraternities, and individuals brought the total amount collected to almost \$600.

ATTENTION WOMEN!

For those who would like to, or intend to rush a Sorority for the Spring Semester . . . you must appear at the Dean of Women's office to register on or before the 14th of January.

The first function will be the open houses held on Saturday, the 26th of January. Pledging will be the following Saturday, the 2nd of February.

CYPRESS MEN IN PAIN OVER FINE

Male residents in Cypress Hall received a bill from the office of the Residence Halls Supervisor Friday for the amount of \$2. The bill simply stated that the fine was to pay for damages done to the hall.

This action resulted from a long series of acts of vandalism over the semester, according to the Dean of Men, who pictured the members of the hall as being completely irresponsible. With the failure of the hall government to correct the actions, no recourse was left but to take the matter out of their hands, said Dean Reynolds.

Members of the hall told an *El Gaucho* reporter that they thought the fine to be undeserved, inasmuch as it was fining all the members for the acts of a few. They felt that an itemized account of the damage should be made available, believing that the damage could not amount to \$100, the amount that would be collected if each of the 50 residents paid his fine.

COACH HUGHES ARRAIGNED ON PETTY THEFT CHARGES IN LOS ANGELES

In a school ridden with sign-out cards, lock-out hours, and ACB forms to protect not only the students themselves but the University itself from bad publicity, for the second time one of the most prominent employees of the University has been embroiled in illegal activities.

On December 19, 1956, Ex-Football coach and assistant professor of Physical Education, Tom Hughes was arrested and booked on the charge of Grand Theft. The AP release of a week ago said that Detective Sgt. R. E. Stevens said that Hughes, 36, admitted taking a loud-speaker, a record-changing cabinet and a

portable radio from two Hollywood electronics firms at which he had been looking over and pricing these same instruments.

Last October, Hughes was forced to give up his post as the Santa Barbara head football coach on the advice of his physician. His resignation as head coach read "for reasons of health." Ed Cody, the former assistant coach, took over Hughes' duties as head coach.

A recent dispatch notified this office that the charges have been changed from Grand to Petty Theft — legally changing the crime from a Felony to a Misdemeanor. It was added that the arraignment was set for January 18th.

Dr. Elmer R. Noble, Provost of the University stated that: "It

was with deep shock that we learned of the charge against Mr. Hughes. Last fall, he resigned from the duties of head football coach because of a grave physical condition, which, if the charge is substantiated, may have contributed to the present difficulty. There is nothing in his record which indicates any prior involvement of this nature. Any possible administrative action must, of course, await final judgement by the courts." Mr. Hughes is still currently employed by the University.

CHILD BRIDE?

Roberta Kidd, Homecoming Princess, wishes to announce her engagement to Mr. George Olafson, a law student at Hastings College in San Francisco.

BIG SISTERS

Girls interested in becoming a Big Sister to a new student, please sign up in Dean Keener's office before Jan. 19.



THE CHRISTMAS FORMAL was well attended again this year, as were all of the dances presented by the Social Committee. Sorority and Fraternity dances also met with a tremendous amount of success, as did most of the Greek-sponsored events that the various organizations presented.



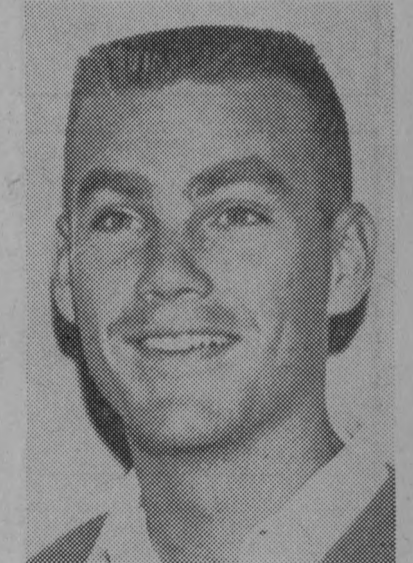
THE HIGHPOINT of last year's Homecoming events was attained with the crowning of Libby Coleman as Homecoming Queen by Dick Goode, ASB President. The Galloping Gaucho Review as well as the Homecoming Parade were rated "the best ever presented by the college."



EASTER RELAYS QUEEN for 1956 was Joy West, '58, accompanied by Princesses Mary Stewart, '58, and Joanne Taylor, '58. Some 1700 athletes participated in the tourney, including Olympic stars Parry O'Brien and Charlie Dumas.



CHICO HAMILTON and his five were representative of some of the excellent entertainment the Assembly Committee was able to present. Others were Les Brown, Dave Pell, the Hollywood Jesters and Bill Stewart.



KEN REYBURN was elected Senior Class Prexy. Elections at SBC played a major role in student activities.

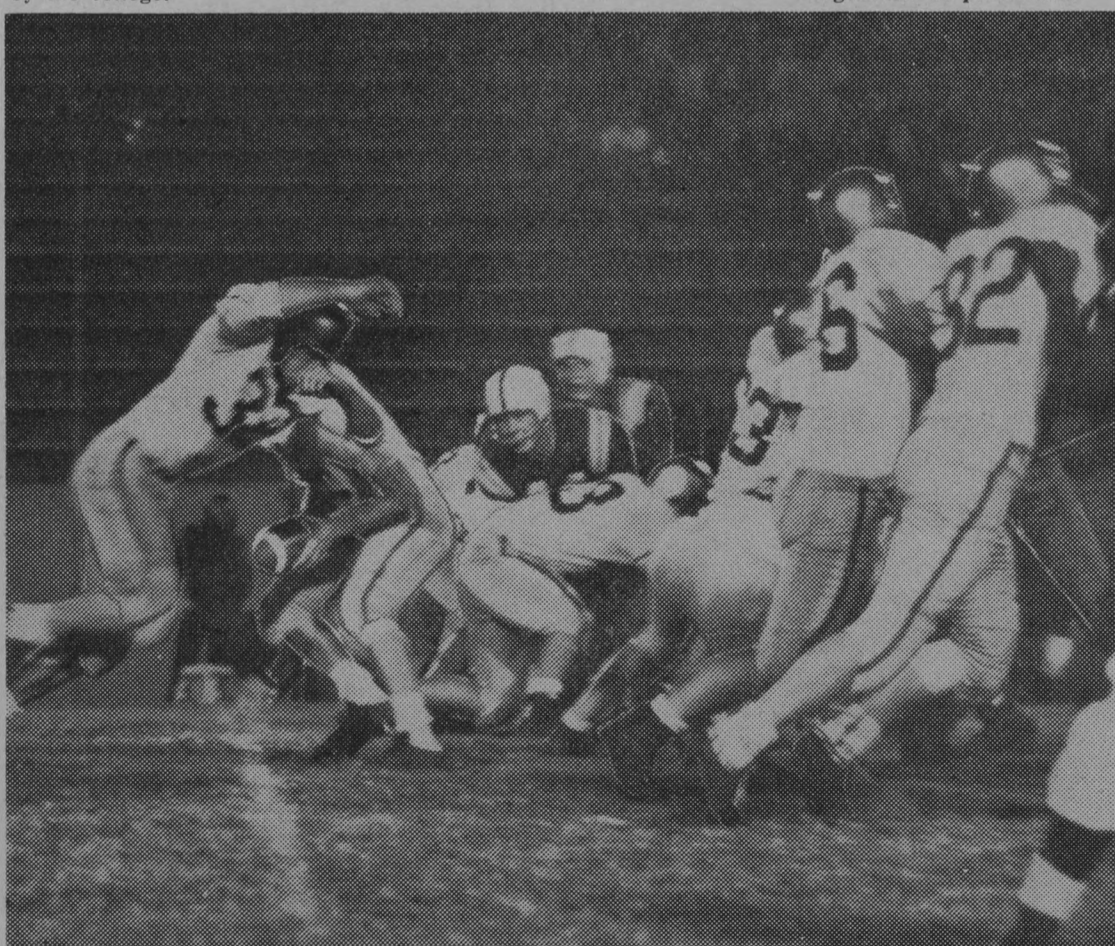
PROGRESS MARKS UCSBC IN 1956

As the New Year rolls in, and finals do likewise, *El Gaucho* takes the opportunity to leaf through a few photos to recall some of the highlights of the college year.

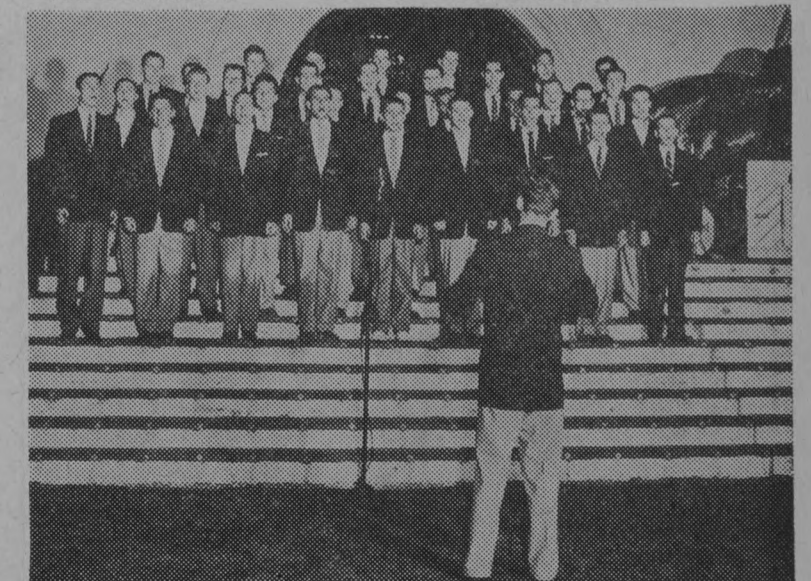
Spring semester rolled up three big tallies for the Gauchos, in the best Barbary Coast, Spring Sing and Easter Relays presentations yet viewed on this campus. Top this off with the appearance of Les Brown and Dave Pell, and a mouth-watering All-School Steak Fry; summer was not too unwelcome.

Fall semester saw a new Legislative Council under ASB President Dick Goode, a new Gaucho football team that won five of nine games, a Homecoming noted for its success, and the collection of \$600 for the relief of Hungarian refugees in a whirlwind campaign.

A new year lies ahead, and with Legislative Council cognizant of former achievements, progress is sure to come. Students at Santa Barbara College enjoy probably the fullest round of academic and social events offered anywhere by a liberal arts college.



SPORTS saw a good year for the Gauchos. The Gaucho five won 18 of 26 games, being undefeated in collegiate play on their home court. Baseball, track and tennis won additional honors. The Gaucho football squad ended up with a winning season and a bid for a bowl game. This coming year looks even better.



THE SPRING SING, as well as Barbary Coast, were highlights of the Spring Semester. This year's presentations should be even bigger.

At The Movies By Jack Nakano

AIRPORT DRIVE-IN

Wednesday - Saturday

"Julie," Doris Day, Louis Jourdan

"Back From Eternity," Anita Ekberg, Robert Ryan

FOX ARLINGTON

Wednesday on

"Oklahoma," Shirley Jones, Gordon McCrae

CALIFORNIA

Wednesday - Saturday

"The Opposite Sex," June Allyson, Jeff Richards

Sunday on

"Back From Eternity," Anita Ekberg, Robert Ryan

"Seventh Cavalry," Barbara Hale, Randolph Scott

GRANADA

Wednesday on

"Giant," Elizabeth Taylor, Rock Hudson

STATE

Wednesday on

"Friendly Persuasion," Dorothy McGuire, Gary Cooper

"Down Liberty Road"

Schedules subject to change without notice

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ACROSS FROM THE BANK

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Around Town

By Jack Nakano

While there is nothing much doing at school during dead week, there are plans afoot for many interesting activities coming up soon both here on campus and in town.

At the Little Theatre near the beginning of the next semester will be a production of "the Fourposter" with Mr. and Mrs. H. Winston Park playing the two leads. Mr. Park is professor of speech and has performed this play with his wife in Salt Lake City. The drama is unique in that it has only two players and takes in a passage of time covering the entire life of the couple from the time of their marriage.

The music department, among other things, is planning an enlarged version of the successful concert by the glee clubs of popular show tunes and other modern music. This semester, their production of "Showtime" was very well received.

In the more immediate future, the Alhecama Players are presenting their second offering of the season at the Lobero Theatre this next week in "The Madwoman of Chaillot." There are special student tickets for 50 cents.

Leland Hickman, who has recently returned to Santa Barbara, will give readings of "Characters from Shakespeare" for the Reper-

tory Associates on Sunday, January 13. Hickman was prominent in theatre circles here and is active in Berkeley.

The Los Angeles Philharmonic orchestra with Eduard van Beinum conducting, will give another in its series of concerts at the Granada Theatre on Tuesday, January 22.

Look at another article on this page for three outstanding motion pictures that should be taken in.

Madwoman of Chaillot

By Jack Nakano

The popular Alhecama Players are planning their next production "The Madwoman of Chaillot," to be presented at the Lobero Theatre for five nights, January 15 through 19.

Written by Jean Giraudoux in 1944 during the German occupation of France, the play has had phenomenal success with audiences ever since it was first given in Paris by Louis Jouvet in 1945. It combines humor and seriousness and gives wonderful opportunity for some excellent characterizations by talented actors.

Tickets for this production are now on sale at the Alhecama box office between 1:30 and 5 in the afternoon for \$1.20. Student body cards at the ticket window will be able to take advantage of the student rate of 50 cents.

EL GATO

by Noble and Bennett

Querida Mama:

Christmas vacation was sure wonderful. I feel so rested and relaxed. It's perfectly marvelous to be absolutely caught up on everything! There was so much time to do those three term papers and begin studying for finals. Gee, I feel good. Thank you for the quiet, the unfattening food, and the fun of getting together with all the married kids at home.

Ha Ha Ha Ha Ha Ha Ha Ha.

It's really been exciting to come back to school. Honestly! Just everyone got engagement rings for Christmas. Remember Diane Allingham and Chuck Buchanan (Pi Phi and Lambda Chi, respectively)? Such a darling couple—and now they're engaged! And lucky Miriam McFarland . . . she graduated last year and has been teaching in Hawaii. Well, anyway, now she's engaged to a guy from down south named Chuck Stein. I believe they plan to be married in August.

And you know Pat Kennedy. She was secretary of the student body last year. Well, she and the Kappa Sig she was pinned to, Leighton Hazelhurst, are engaged now, too.

Pi Phi Barbara Leith and Sig Ep Don Duncan aren't pinned any more—they're engaged now.

Remember how I write you the surprising news that Theta Sue Hatfield and Kappa Sig Lucky Pullman were pinned? Well, sit down, because they're engaged now. Isn't that wonderful?

You think this is a lot of engagements? You haven't heard half of them yet!

One ring that came before vacation was the beautiful one that DG Joan Warrington got from Walter Cranston. Joannie is going to SC now, and Walt has been attending school in Idaho. They haven't decided when to be married, but they're sure happy.

You know that darling blonde Theta pledge, Nanci Browning? Well, she and Ron Robertson, who were high school sweethearts, have decided to get married this summer!

I forgot to tell you, because so much else was happening at the

time, but several weeks ago Bobbie Breeding made quite a name for herself in the Western Speech tournament. She has chosen now to change her name and become Mrs. George Hart come summer. George is active in the speech department, too. Their children ought to enunciate beautifully.

Theta Judy Wood, the one I mentioned has such lovely eyes, is engaged to Tom Usher, who goes to Claremont Men's College. They are going to be married here in Santa Barbara in June.

Another red-headed Chi-O is engaged, too. It's Toni Haynes, and she and Sig Ep pledge Everett Johnson plan to be married soon; the date isn't set yet, though.

Isn't it odd, Mama, how last Christmas vacation everyone got married, and this vacation everyone got engaged? There sure are going to be a lot of weddings to go to this summer. Wow. But I'm not through telling you. Even more girls (and fellows) are engaged!

ADPi Thelma Tinker (I've always thought she has such a pretty name) is engaged to Johnny Simpson, who is in the service now, but will be out soon; then they'll get married.

Another speech major is engaged, too. Mary Dougherty plans to marry the boy "back home" this summer. He just got out of the service, and after JC plans to go to Cal Poly.

One couple got married over vacation. SAE John Godfrey married his Phyllis Boman, from Chicago, and they're living here now.

ADPi Barbara Evans revealed to her sorority sisters that she'd been married to Jim Tomquey since Thanksgiving. What an exciting surprise!

There are three pinnings to tell you about, too. First, Theta Marcia Bookout and SAE John Grubeck; second, Theta Diane Farrell and Delt Bob MacGinnes, and third, Alpha Phi Gynelle Dysart and SAE Larry Higby.

Golly, Mama, home must be awfully dull without a new romance every week, as we have here.

See you after finals!
Love, Gato

Sticklers!

WHAT IS A JOSTLED POET?

JOHN COLLINS, Jarred Bard
ST. PETER'S COLLEGE

WHAT ARE DANCING ERRORS?

TED BIXLER, Waltz Faults
FLORIDA STATE

WHAT IS A NORSEMAN WHO MISSED THE BOAT?

BOB CUDDIHEE, Hiking Viking
ST. LOUIS U.

WHAT IS WIND FROM A RAGWEED PATCH?

HAROLD FISCHBECK, Sneeze Breeze
U. OF COLORADO

WHAT IS A MAN WHO WON'T USE ANYTHING BUT A MATCH AT LIGHT-UP TIME?
(SEE PARAGRAPH AT RIGHT)

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WHAT IS A CRAZY KILT?

RUDOLPH KAGERER, Mad Plaid
PURDUE

WHAT IS A MAN WHO STEALS GLASSWARE?

JIM MAYNARD, Pitcher Snitcher
IOWA STATE COLLEGE

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Sports



SPORT - TALK

by Pete Vorzimer
Playing Jacks

I figure it's somewhat of a tradition here in the sports department that, whenever there is a gross mismanagement of student affairs, no matter whom the person may be or whom it may affect, it must be aired out and shown for what it is.

Here at Santa Barbara College we have an Athletic Publicity Director. It is his job to handle all Athletic Publicity. He draws a rather tidy salary from the P.E. department for this express purpose. My question, and the reason for this Phil C. Jacks Jr. dedication column is: What is he doing?

There is a multitude of things our Publicity Director is supposed to do . . . it is this multitude that, at the present time, is not being done. To compile an impressive enough list of facts we needn't bother touching upon the sport of football, one reason being that all of these have again been duplicated regarding our present varsity sport, basketball.

As most of you sports-minded people know, there are two national magazines published around the beginning of December which are solely dedicated to pre-seasonal write-ups of most basketball teams. Both of these magazines boast mention of over 100 teams. Both of these magazines mention various teams like Pepperdine, Long Beach, San Diego, Cal Poly, etc., etc., in brief, all the CCAA teams which Santa Barbara comes up against in this season. *Neither of these two widely-read national sports magazines carried a single word about Santa Barbara — a team which rated higher over the last two years than any other of those teams (which we play) mentioned,* (with the exception of Cal Poly.)

Oh yes, then there's Tommy Williams. Probably the greatest basketball player Santa Barbara will have ever known. A potential All-American and one of the best basketball players in the nation. Where was the publicity on him? Other players on other teams, far less great than Williams, were boosted up solely by reams and reams of good publicity. But such was not the case with a great like Tommy Williams.

The job of Sports Editor, though it isn't really a tough one, can be made very hard when there's no publicity coming in on the teams we play. The schedule can tell anyone who we're going to play, but the public wants to know — and it's the job of the Sports department to give the information to them — *how good* a team we play is, what their record is, what teams they've beaten and other general information. This information is supplied to us on something not unlike a trade basis — *but what happens when our Athletic Publicity department is lax in getting this information out?* I'll tell you . . . we get letters from Long Beach and San Diego like I have gotten, asking us for some information, some statistics on our team. This is not the job of the El Gauchero, or more specifically the Sports department . . . but of our publicity director.

Each season, and for each sport, a brochure is supposed to be published. In this magazine there is to appear all the information on the coaches, the players, and the records that these other schools might need. *But where is this brochure?* At last report it was still to be completed. And when should it have come out? Well, the same thing — only from San Diego — arrived here at approximately the first of December, ten days before our first game. Yes, we've now played eleven games and the teams we've yet to play have only a vague idea who's on our team.

It looks like ole SBC may come through with a winning team yet, and it might be a good idea if the students and townspeople knew when we were having a basketball game. The school paper is one media, but there are certainly a vast number of others.

A way to alleviate the situation — one by the way, that has been going on for many years? Well, maybe get a publicity director that will *earn* his money and that might *work* once in a while in a job that, done properly and right away, could shrink what appears to be a full week's work into one or two afternoons. Well, now you have it.

Gauchos Taste Defeat At Christmas Time

The Wiltonmen of Santa Barbara dropped four games rather quietly and without much notice from a student body which was busy enjoying the Christmas holidays.

During this time the Gauchos met Redlands twice. The first time at Redlands, the Bulldogs handed the Gauchos an embittering 72-53 defeat, but the going was not as easy the second time as they barely passed over Willie's boys 53-51.

Santa Barbara's story at the annual Cal Poly Christmas Tournament was not one of good luck. Defeated twice in this tournament by a margin of only three points broke many stearn hearts — especially when it made a total of losing three games by a total of only 5 points.

Cal Poly and Long Beach State took turns upsetting the Gauchos, Cal Poly by one point 78-77 and the 49ers by two, 76-74.

It must be mentioned that the Gauchos played good ball, nevertheless and Johnny Osborne, sparkplug of the SBC team was named all-Tournament, one out of five for the whole tournament.

with Phil C. Jacks Jr.
(In future editions of *El Gauchero*, it will be the policy to invite various sports writers from the city of Santa Barbara to act as guest columnists for an issue. Our first guest columnist is Phil C. Jacks Jr., present Director of Publicity at Santa Barbara College and a former sports editor of *El Gauchero*.)

Pacific Coast Conference football fans in general, and Oregon State College football fans in particular, have, since the sun went down on Black Tuesday, Jan. 1, 1957, been asking the question, "What happened to the Oregon State team against Iowa?"

The answer appears to me to be quite simple—the same thing happened to Oregon State that had happened to nine out of ten previous PCC teams that had the temerity to set foot on the field against Big Ten teams in the Rose Bowl. This, of course, is that the Beavers got their molkskins kicked off by a better ball club.

When Iowa met Oregon State in the Hawkeyes' second game of the season, the two teams were probably on a pretty even par, as

AHERN WINS NET TOURNAMENT

Hustling John Ahern, showing mid-season form, won an impressive victory in the finals to capture the third annual all-college Championship Tennis Tournament on the college courts.

The third-seeded Ahern defeated Ted Phenix in the finals, 6-4, 6-0, to become college champion for the 1956-57 year. Left-handed Phenix, seeded fourth, showed flashes of brilliance, but couldn't keep up with Ahern's consistently strong rallies and net game.

The closest match of the tournament came in the semi-finals, when Ahern met top-seeded George Lederer. Ahern finally came out on top after a gruelling match, 6-3, 3-6, 7-5.

In the other semi-final, Phenix, top man at Santa Barbara JC last season, pulled an upset when he

the 14-13 final score would seem to indicate, but any similarity between the two teams had vanished by the time the Rose Bowl game loomed upon the horizon.

Oregon State prepared the minds and bodies of their gridmen with games against such teams as Washington State, Idaho and Oregon, while Iowa was prepping against Michigan, Minnesota and Ohio State. The final result was evident to the 97,000 fans present in the stadium, plus the countless television hundreds of thousands who were fortunate enough to be unable to secure tickets for the contest. Iowa was ready, by virtue of a rugged schedule, for a supreme effort, while the Beavers were forced to settle for an average effort.

An average effort just wasn't enough out there on Jan. 1st.

The PCC "powers that be" had a meeting last weekend. They were to have taken up matters of eligibility as well as legislation to do with a new athletic policy. In view of the past 11 years of frustration, it would seem wise, possibly, for the PCC presidents and faculty athletic representatives to legislate against the Rose Bowl. As long as they seem bent on weakening teams in the conference so that they have even less chance to win, if the PCC schools were forbidden to play in the Rose Bowl the string of defeats would come to an end.

It appears that this will be the only way for the West Coast to stop losing on the first of every year.

defeated second-seeded Pete Lederer in straight sets, 6-3, 6-4.

In the finals of the men's consolation division, strong-hitting Bruce Tabor was extended to three sets before he defeated Don Sawyer, 6-2, 6-8, 6-2. The other semi-final saw Sawyer, a transfer from Mt. San Antonio College, win a close victory over Howard Reichner, 7-5, 7-5.

The tournament play will decide representatives from the college to the University of Arizona Invitational Tournament at Tucson the third week in February. In the men's division, Ahern will go along with the winner of a special match between George Lederer and Ted Phenix. The women will send the two winners of a round-robin tourney, among the semi-finalists of this tournament.

RED HOT GAUCHO BASKETBALLERS BOUNCE AZTECS AND FORTY-NINERS

A Gaucho Five dashed out onto a basketball court twice this weekend looking more like the Gaucho teams of old than ever before.

The Wiltonmen dropped the axe hard on the Aztecs 83-64. It is of keen interest to note that the Gauchos led throughout the entire game.

A slightly surprised crowd gathered to watch a well-shaped team play good basketball last Friday night. It was well played in that 31 out of 42 free throws were made and that in 39 attempts at the basket in field goals resulted in making 26 of them which is an exact 2 for 3 record — and a rather good one at that.

Lee Smelser with 18 points was the high-scorer. Next on line were Johnny Osborne with 13 and Ralph Barkey with 15.

Both Phil Rice, starting forward, and Osborne were taken out in the last four minutes of Friday night's game on fouls . . . but despite the loss of these men the Gauchos' accumulated a 19 point win.

Jim Robitaille, Gaucho center, looked as if somebody had given him a shot of adrenalin as he played a really fine game, scoring some nine points and setting up, with his fine passing, a good many more.

San Diego, with a fairly good team, played rather poor ball. They held on to it too long and just failed to score those goals though they were slightly more than deadly on their free throws.

Last Saturday night's game with the Long Beach 49ers showed the Gauchos dropping the axe again — this time in an 85-75 victory. The Gauchos surprised over 1,000 fans as they won their second straight conference game after losing 7 out of 9 pre-conference contests.

Again, in this contest, the Wiltonmen led throughout the game. High point honors went to Johnny Osborne, Jim Robitaille and Phil Rice with 16, 15 and 14 points respectively accounting for more than 50 per cent of the total. And again the Gauchos racked up an impressive shooting percentage with 54 per cent of their field goal attempts.

On the Long Beach team was a forty-niner named Baron, Bill Baron, an unimpressive-looking cager with a real impressive eye. He racked a massive 30 points against the Gauchos and played great ball.

TRACK MEN

Remember, if you run, jump, throw, or whatever else you do, it is urgent that you appear in Bldg. 420 in Rm. 110, this Thurs., Jan. 10.

This meeting is intended to include all previous track team members and all newcomers who are interested in a place on the team. It might be added that the greatest track team in Gaucho history is in the offing — the bigger the better!

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El Gaucho



University of California, Santa Barbara College

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 PHIL C. JACKS, JR., '49, ADVERTISING MANAGER

FORUM...FORUM...FORUM...FORUM...

Dear Sir:

This letter comes to you as a protest to the "Showboat" float sponsored by the Sigma Phi Epsilon fraternity in the recent Homecoming parade. As you know, this float won first place in the fraternity division.

In portraying the scene of showboat the fraternity members were painted in black makeup and marching as slaves. Also, there was an individual dressed as a "fat mammy" with protruding bust and buttock. The actions and the dress of the "mammy" were deplorable. We feel that this was a direct insult to the Negro race.

As Negroes our racial respect was disregarded. However, this situation was probably accidental, and no deliberate attempt was made to degrade or lower our moral standing. We also feel the University officials and float chairman should not have allowed any presentation to be displayed which shows disrespect to

Dear Sir:

The Deans of Men and Women referred the preceding letter to the Associated Students' Standards Committee for consideration. After much deliberation it was decided by that committee that *El Gaucho* should go ahead and print the letter even though it may at first seem to be a private matter between the authors of the letter and Sigma Phi Epsilon, and that undue publicity would perhaps do more harm than good.

The Committee feels that it is evident to all concerned that the members of Sigma Phi Epsilon did not in any way intend to be disrespectful or insulting to the Negro race. Clearly it could just as easily have been any other organization burlesquing almost any other group. That this is the case provides one of the strong-

est reasons for publicizing the letter.

any one group of people. We believe the above mentioned fraternity and all those concerned owe, especially the Negroes on this campus, a public apology for this action.

It is further recommended that the University officials and student body officers will consider this incident in approving future presentations of this nature in school functions.

A copy of this letter has been sent to the Deans of Men and Women, the Sigma Phi Epsilon fraternity and the float committee chairman.

Thanking you in advance for your consideration, we are

Sincerely (Signed)
 Carol Conway Jesse Matthews
 Art Sheridan Barbara Matthews
 Latinee Gullattee Lucian Talbert
 Kay Francis Lee John Simms
 Gloria Shands Phyllis Lapsley
 Beatrice Shands An Graham
 Fern Harris William Simms
 Mary Matthews Jessie Matthews

It is hoped by the Standards Committee that it will bring home to each reader the fact that all too often we grow careless where the feelings of others are concerned. We oftentimes act hastily, without considering all of the implications of our actions. It is well to remember that an action need not necessarily be performed with malicious intent in order to produce injury. An innocent but careless word or act can be just as effective and produce just as many injured feelings.

On the whole the Student Body can well be proud of the discretion and good taste of the students. But we cannot forget that there is always room for improvement. Bill Thomas, Chairman Standards Committee

Discrimination on Campus?

Over 150,000 refugees have fled Hungary to this date, giving striking evidence of the atrocities that the Soviet must have committed to make these people leave the land they love so much.

Meanwhile, the United States is making plans to extend the 21,000 quota for the Hungarians. But while this goes on, atrocities occur within our own country. Each day new incidents of terror are reported from the South. Unable to resign themselves to the fact that this is the 20th Century, and that Negroes really are human beings, members of the White Citizen Councils in Alabama continue to challenge the ruling of the courts on bus segregation.

AS ONE NEWS COMMENTATOR HAS SAGELY REMARKED, "THE PEOPLE IN THE SOUTH MAY BE ABLE TO SEE THE DIFFERENCE BETWEEN THEIR ACTIONS AND THOSE OF THE RUSSIANS IN HUNGARY, BUT IT IS EXTREMELY UNLIKELY THAT THE REST OF THE WORLD CAN."

Instead of a land of freedom, the United States seems to be a mess of hypocrisy. We claim to respect the rights of all to pursue life, liberty and happiness, and yet we insist on throwing bombs through bus windows. We claim to have equal rights for all under the law, and yet of six white men and a woman who beat up a Baptist minister for conducting Negro children to school only one was sentenced, and that a mere fine of \$50. A Negro committing the crime of assault could expect five to ten years, if not an accident before the safety of jail.

The danger is everywhere. On this page appears a letter from a group of Negro students on campus, protesting an oversight on the part of the Homecoming Committee. It is certain that they are not particularly overwrought by this small incident, for this is just one of the daily insults that Negroes are forced to swallow. Rather, we are sure, they want to make certain that we are constantly aware of the situations that might occur. For instance, *not less than four fraternities on this campus have clauses in their constitutions which discriminate against people with darker skins.*

What Others Think . . .

Tennessee Poly Oracle Pans Fraternities

Male students at the Tennessee Polytechnic Institute will vote in the near future on the question of whether to establish social fraternities on the campus. According to the Tech Oracle, one meeting already has been held to discuss the issue and others will be held in the future.

Supporters of the fraternity arrangement say that the fraternity system would provide social, cultural and moral education for the members. They say that the fraternities would give the individual a chance to work along with others toward a common goal, thus increasing and applying his leadership abilities, and gaining confidence in himself.

The opposite view was expressed in an editorial in the Oracle. It questioned the value of the fraternity system in these words:

"We believe that a fairly small percentage of men would be in fraternities and that these are likely to be the 'upper crust.' They would not likely want those whom they consider to be of a lower class, both culturally and economically, to be in their fraternities. Hard feelings between the groups would follow.

"Fraternities are notorious for their discrimination against people of other religions, nationalities and races. The son of a noted Nationalist Chinese was recently turned out of a Northwestern University fraternity because students were refusing to pledge that fraternity since it had a Chinese in it. Would fraternities be democratic here? We doubt it. This may seem like bridge crossing to some, but it is a bridge which must be crossed. We cannot blindly close our eyes to the inevitable.

"We conclude from this that, instead of helping solve some of Tech's problems, fraternities would increase them."

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What young people are doing at General Electric

Young engineer pioneers new ways to use x-ray

A new x-ray inspection system which intensifies an x-ray image more than 10,000 times in brightness and transmits it to a conventional TV screen has been developed recently by General Electric. When perfected, it may enable medical specialists to perform "long-distance" diagnosis on patients in remote areas.

One of the principal men who developed x-ray television — called TVX for short — is Dr. John E. Jacobs, Manager of the Advanced Development Laboratory of General Electric's X-Ray Department in Milwaukee, Wisconsin.

Jacobs' Work Is Important, Responsible

As an electronics specialist, Dr. Jacobs' work in the past has been devoted to the study of photoconductors—substances whose properties change under the influence of radiation — and the use of x-ray in industrial inspection. This in turn led to his development of the x-ray-sensitive camera tube used in TVX.

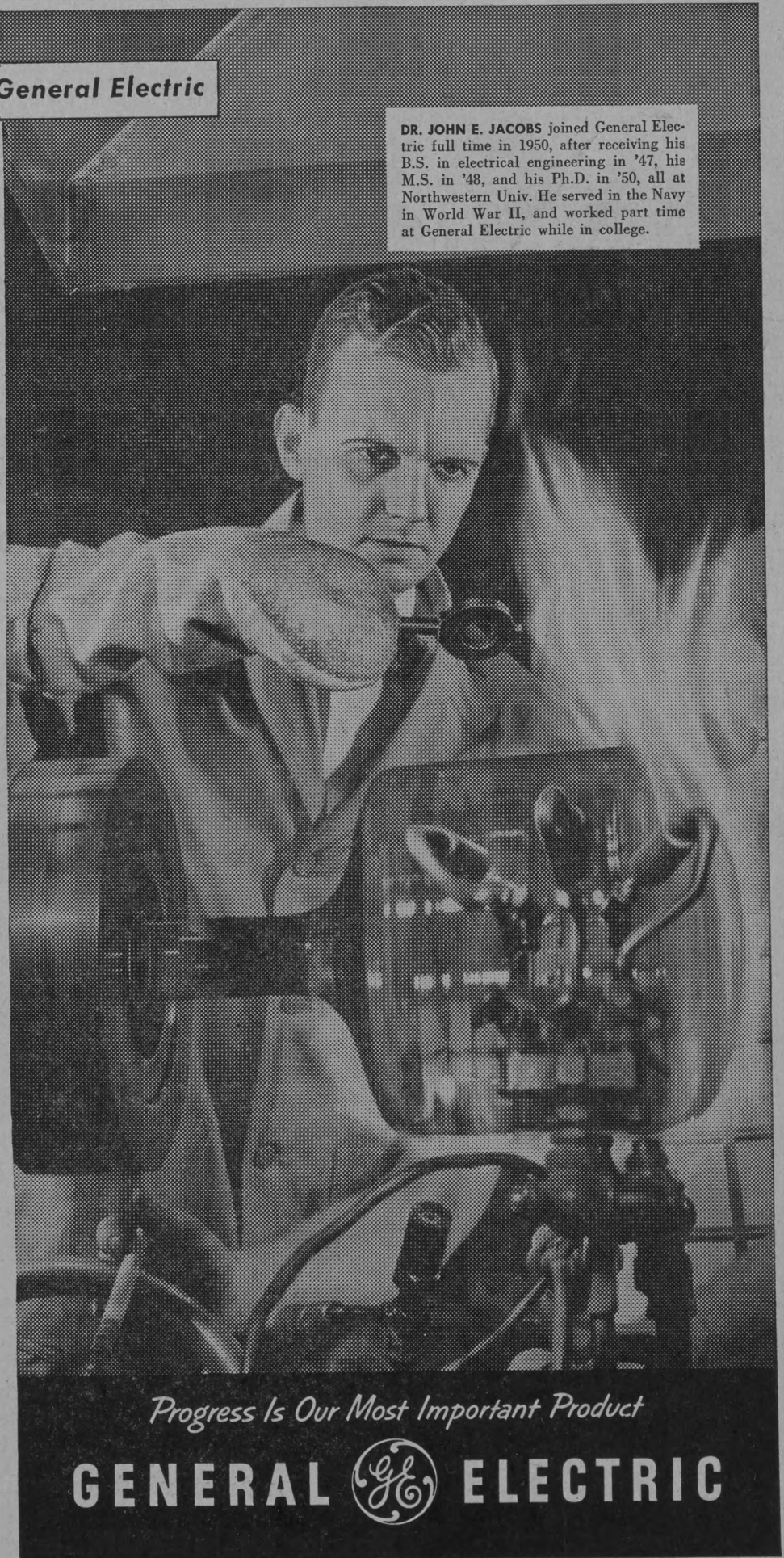
His present administrative duties with the Advanced Development Lab allow him more time for teaching others what he has learned. He now teaches the second-year graduate course at Northwestern in vacuum-tube networks, and has recently been named McKay Visiting Professor for 1957 by the University of California at Berkeley, where he will give a two-week series of lectures on photoconduction.

27,000 College Graduates at General Electric

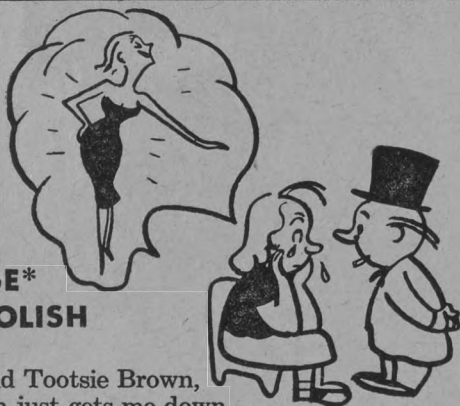
Since his youth, when he was a licensed radio "ham," John Jacobs has been devoted to the study of electricity and electronics. Like each of our 27,000 college graduates, he is being given the chance to grow and realize his full potential. For General Electric has long believed this: when fresh young minds are given the freedom to develop, everybody benefits — the individual, the Company, and the country.

Educational Relations, General Electric Company, Schenectady 5, New York

DR. JOHN E. JACOBS joined General Electric full time in 1950, after receiving his B.S. in electrical engineering in '47, his M.S. in '48, and his Ph.D. in '50, all at Northwestern Univ. He served in the Navy in World War II, and worked part time at General Electric while in college.



IT'S FOR REAL! by Chester Field



PENNY WISE* POUND FOOLISH

"I'm sad to say," said Tootsie Brown, "The weight I gain just gets me down. Each bite, each drop of this or that, Immediately turns to fat. Some girls, I note, can eat and eat And yet they still look trim and neat. To aggravate the situation I much dislike my fat's location. I wouldn't so much want to change me, If only I could rearrange me."

MORAL: Rearrange your smoking ideas and find what contentment means. Get real pleasure, real satisfaction, with Chesterfield—the cigarette that's packed more smoothly by Accu-Ray for the smoothest-tasting smoke today!

Smoke for real . . . smoke Chesterfield

*\$50 goes to ANN BLACKMAR, Bowling Green State University for her Chester Field poem.

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Sports

SPORTS EDITOR PETE VORZIMER, '58
 ASSISTANT SPORTS EDITOR DON SAWYER, '58

SPORT - TALK

by Pete Vorzimer

Americans Taste Defeat

The American Olympic Team tasted the bitterness of defeat in the Olympic Games. However, I don't care. It seems to me that this constant American desire to beat the "big, bad Russians" has reached the point of pettiness. Agreed that one has to have incentive to beat the opposition in competition . . . and even agreed that perhaps by calling them "the enemy" may give us even more incentive. But, admittedly, don't we look silly when each day's report of the Olympic events come out and the bulk of the article announces (like a Bingo game) that the U.S. leads Russia today by 2 Gold Medals. The Olympics are sport—not politics. The smoke of political fires has badly perpetrated the Olympic arena this year. I hope it doesn't happen in '60.

U.S. Controls Track

The United States still controls almost all the field and track events except perhaps the long distance races and the walks. True, the U.S. did get wiped out in the Gymnastic events and the Greco-Roman wrestling . . . however, they're not popular over here. This doesn't mean, however, they shouldn't develop them over here. Two reasons why they should, 1) they're excellent for physical development and conditioning and 2) they'll win us the Olympics in 1960.

TRACK OUTLOOK BRIGHT FOR '57

The school record holder in both distances races, the school record holder in the pole vault, and three runners who share the school relay record lead the parade of 19 returning lettermen who will bulwark Santa Barbara's 1957 track team. This is the largest number of returnees in the history of the college and they should combine to form possibly the strongest team ever here at UCSBC.

Besides being happy with the large return of lettermen, Coach Nick Carter also has high hopes for the many freshmen and junior college transfers who will be competing here in the spring.

Senior distance star Gordon McClenathen will be back to try and lower the school marks he set last year in the mile and two-mile. In last year's Easter Relays Gordy ran a close third in the open mile in 4:15 and in the dual meet with Arizona he rattled off an excellent 9:15.8 two-mile.

The pole vault will be strong again this year with both the Foss brothers, Gates and Bob, competing. Gates set the school record in 1954 at 13'7" before he went to Santa Barbara JC for his sophomore year. While there he turned in his personal best of 13'9½". Bob has edged over 13' so these two will make a strong combination.

Three members of last year's record-breaking mile relay quartet are back and, with a good fourth man, they should smash the record again. Eddie Scott ran the 100 in 10 flat, the 220 in 21.7, and contributed a 48-flat leg on the relay to lead the Gaucho sprinters. Johnny Morris also hit 10 flat in the 100 and 21'9½" in the broad jump. Quarter-miler Larry Smith had the fastest relay clocking of the year at 47.8.

Lettermen Earle Carter in the sprints and Anthony Brambilla in the 440 should accumulate many points for the Gauchos.

Cagers Dropped, Changed

Three men have been cut from the Gaucho Varsity Basketball squad, and there's been a change or two in the starting line-up. I believe that Jim Whelan will start at center this week along with forwards Rice and Smelser and guards Barkey and Osborne.

New Offensive Plays

In a recent talk with Willie Wilton, head cage coach, I was informed that the Gauchos are to employ a new offensive pattern for the first time this week. "The boys have got to move a lot more," said Willie, "if they want to win those games." He stated that he was "not at all discouraged, but not too happy either." Willie also said he didn't know whether it was Westmont strong or Santa Barbara weak, this last game, but said he did know that if did have any high hopes for a National championship, they should forget about them, for top teams as San Diego, Chapman, and Pasadena Nazarene (the Gauchos play none of these teams this year) are powerhouses and can probably easily do away with Westmont . . . and besides, next month they'll have to contend once more with the Gauchos.

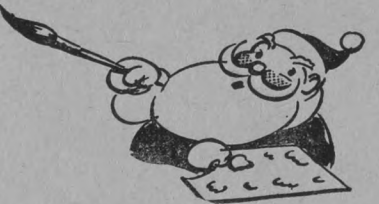
The Gaucho Basketball squad is hoping for the return of Don Duncan, who has just finished a battle with the germs and has been out of practice of late. The outlook is still pretty favorable for our Wiltonmen.

In the middle distances, Lewis Kummerow and sophomore Jerry Quintana should both better their 1956 form. Lewis rambled the half-mile in 1:59.4 and Quintana hit 1:59.2.

Dick Richards should improve this year in the mile and two-mile after a very good cross-country season.

The returning hurdlers are Don Magill and John Patcha and they will be counted on for many points.

The weights and high jump appear to be fairly strong, with Kelley Hoover returning in the shot put and discus, Roger Van Pelt in the shot, John Coutts in the discus, Bruce Morgan in the high jump and Mike Kahn in the javelin. Hoover has twirled the platter 135'1" and Kahn has thrown the javelin 181.4", both very good marks. Morgan has negotiated 6¼" in the high jump.



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GAUCHOS BEAT HIGHLANDERS IN LAST GAME OF REDLANDS CAGE TOURNEY

The Wiltonmen of Santa Barbara were not up to par as they went down to the Redlands Tourney last Thursday with but one game under their belts.

They were defeated by Pomona in their first tournament game and were dropped to the consolation bracket where they met Westmont (who also tasted of defeat in their first game) and were defeated again.

The Gauchos in their third and final game of the tourney put down their Riverside "brothers," 99-59.

Ninety-nine points marks a good offensive game for the Gauchos and again the high scorers were Ralph Barkey, guard, and Jim Whelan, center, with 17 points apiece, and Guard Johnny Osborne with 16 points. Of a Gaucho squad of 16 men, 13 saw action last Saturday night against Riverside.

Don Stewart and Phil Rice had

GDI's, Sig Eps Lead Intramural Cagers

A total of 16 intramural basketball games were played this last week. Participation is strong and the teams look good.

The Sig Eps lead the Fraternity Division, having chalked up two more wins this week, first stepping on the thrice-beaten SAE squad, 46-20, and following it up by squashing the Delta Sigs in a 32-24 contest.

The Delts played three times this week, first beating the thrice-beaten Delta Sig five in a whopping 82-23 game. They then lost to the Sig Taus, who came through to win by 10 points in the closing minutes, 42-32, and they came back in their third game to put down the Lambda Chis in a close one, 32-29.

The Kappa Sigs, who boast having two teams in the league, have produced quite a contrast in these same two games. The second K Sig team is undefeated in this its first week of play. They beat the SAEs in a real close 38-37 contest and then came around to beat their own brothers (the K Sig No. 1), 58-32.

The Sig Taus followed up last week's losses with two victories this time around. They downed the first K Sig team, 66-44, and then beat the Delts, 42-32.

Independent League

Of all the intramural teams, the powerful GDIs are the first to win four straight games—and are undefeated as well. They thumped Pine, 60-19, and they bounced over Birch, 34-21. Second-place Cypress downed Laurel in a close 40-39 game.

Intramural Standings

| Independents | Won | Lost |
|--------------|-----|------|
| GDI | 4 | 0 |
| Cypress | 3 | 0 |
| Birch | 2 | 1 |
| Yucca | 2 | 2 |
| Acacia | 1 | 2 |
| Sequoia | 1 | 2 |
| Laurel | 1 | 3 |
| Pine | 0 | 3 |

| Fraternities | Won | Lost |
|-----------------|-----|------|
| Sig Ep | 3 | 0 |
| Kappa Sig No. 2 | 2 | 0 |
| Delts | 2 | 1 |
| Lambda Chi | 2 | 1 |
| Sig Tau | 2 | 2 |
| SAE | 1 | 3 |
| Delta Sig | 1 | 3 |
| Kappa Sig No. 1 | 0 | 2 |

13 and 12 points, respectively, and rounded out the host of Gaucho high scorers.

It appears that Gaucho Coach Willie Wilton may have found something in 6-3 Center Jim Whelan. He, together with Rice, did an outstanding job of controlling both backboards. Alternating with Osborne and Barkey in the guard positions are Jim Hargrove and Chuck Hook, who also proved they really had something at the tourney. Very prominent and very promising this weekend was Don Stewart, jaycee transfer, who piled up quite a few points and came quite into his own against Riverside.

The Gaucho shooting eye was in top form for a 49% shot average, which is to be considered as quite something, even over last year's shooters.

Pasadena Nazarene played Chapman in the finals of the tournament and Nazarene came out on top to claim the championship.

It must be noted here that in this tournament, Westmont's victory over the Gauchos marks the first time in the cross-city battle that Westmont has ever beaten Willie Wilton. They topped the team in '52 while Willie was on sabbatical, but this year marked the first time they beat the Wiltonmen. It must be noted that in the Westmont game the Gauchos scored the most field goals, but 18 points went on fouls. The Westmont men made 18 on 21 foul attempts and the Gauchos 6 for 9.

Tourney brackets:

Pomant, 56; UCSBC, 47.
 Chapman, 59; Westmont, 55.
 Westmont, 75; UCSBC, 62.
 UCSBC, 99; Riverside, 59.

MEET WILLIE . . .

by Pete Vorzimer, '58

For 15 years now, the Gaucho basketball squad has been coached by a short, good-looking man with the poetic name of Wilton Wilton. His friends and fans call him Willie. There's also been quite a bit of speculation as to whether or not his middle initial "M." stands for "Milton," making him a triple-threat man. But there's no speculation whatsoever on his terrific ability as a basketball coach. He's coached the best Gaucho teams in its history . . . and some championship Gaucho teams, it might be added.

Willie started college at Menlo Jaycee and then went to Bakersfield. He played football and majored, naturally, in physical education. He minored in journalism and has keen interest in our own school paper. Willie moved on in his upper-division years to UCLA where he was a great football player, setting many school records, which, until recent years, have remained unbroken. As a

senior Willie had the most time in as first-string halfback and had the best kicking record average until just last year.

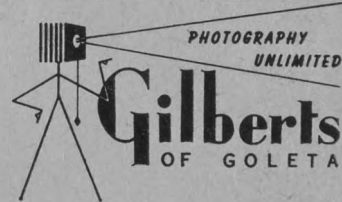
When Willie started at Santa Barbara, he was head backfield coach. This was from 1936 to 1941. In addition to his football coaching he coached basketball and freshman baseball. "This," says Willie, "was in the days when one man practically did everything!"

After two years in the service, from '43 to '45, Willie returned as basketball coach. He has remained on ever since with the exception of his '52 sabbatical (when Westmont beat him while his back was turned).

With a terrific all-time record of well over 200 games won and only 136 lost, we need not say much more on the one-man producer of great Gaucho cage squads. With his M.A. in phys. ed., Willie expects to have his dissertation approved shortly after Christmas and it will be "Doc" Wilton!

SEASON'S GREETINGS

Si and Ruth Gilbert
 wish the students and faculty
 of Santa Barbara College
 the happiest of holidays
 See you again in 1957



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Of Silverwoods Ivy Shop

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Faculty and Students

A Very Merry Christmas

SILVERWOODS

Ivy Shop



by Gordon McColl, '57

In harmony with the increasing interest in contemporary jazz, this new column is being devoted to the analysis of some of the recent recordings in this medium.

Among the many recording companies presently employing the modern jazz theme, Bethlehem has recently come into its own as a leader in this field.

Chosen from a group of many talented musicians that have appeared at Jazz City on Hollywood Blvd. are seven big names who have combined to cut a disc entitled "The Jazz City Workshop."

Marty Paich, Herbie Harper and Larry Bunker on piano, trombone and vibes, respectively, combine to produce a really pleasant sound. A solid driving rhythm section is produced by young Frankie Capp on drums, Curtis Counce on bass and the incomparable Jack Constanzo on the bongos. As a matter of fact, in this album, Jack Constanzo does a phenomenal number with one of the most fantastic bongo solos ever heard.

There are eight swinging sides to this album. For those who desire a contrast to some of the more intellectual, atonal jazz that is on the market, this serves as a conversational piece.

Of the limited number of jazz flutists, Hermie Mann and Sam Most are probably the real leaders. Gradually, the flute has attracted a great deal of attention and respect as a newly found jazz voice. The attention was surrounded around the solo voice primarily. Now a combination of two flutes has been presented which has proven to be a very successful venture. The Herbie Mann - Sammy Most Quintet has many good arrangements that really swing.

One particular feat produced by these two men is the technique of humming and playing the same line simultaneously. A real new and original sound.

Duties of Class Presidents Unknown . . .

Editor's Note: This is the second of a series of articles by Mr. Kleinman dealing with problems of student government. While the opinions of the author are his own and not necessarily those of El Gaucho, we feel that all students should take a more active interest in what happens in student government. Our purpose is not merely to stir up controversy but rather to shed some light upon the present system of student government.

By Neil Kleinman, '59

All too often at this college too great an importance is placed upon the act of being elected to a position rather than on the performance of the duty of the elected official.

In some cases this laxity can not be entirely placed at the official's door. Our constitution and by-laws are in many places silent about various aspects of student government.

An example of this problem concerns the class officers. Our present class governmental system is faulty and ineffective. Although class presidents and other officials have been elected, there have been few efforts on the part of those involved to contact their constituents.

One might think that the vague references to class officers in the constitution are cleared up in the by-laws or in the individual constitutions. But unfortunately this is not the case. Not only is there no enumeration of the duties of the officers but also is there no constitution for any class, at least not in the ACB office where all organizational constitutions are supposedly on file.

How can we blame these elected officials when no one is able to tell them what they should do? One must guess that quite pos-

At The Movies

AIRPORT DRIVE-IN

Wednesday - Saturday

"High Society," Grace Kelly, Bing Crosby

CALIFORNIA

Wednesday - Saturday

"Toward the Unknown," Virginia Leith, William Holden
"The Ambassador's Daughter," Olivia de Havilland, John Forsythe

Sunday on

"Daddy Long Legs," Leslie Caron, Fred Astaire
"The Yearling," Jane Wyman, Gregory Peck

FOX ARLINGTON

Wednesday - Saturday

"The Mole People," Cynthia Patrick, John Agar
"Curucu, Beast of the Amazon," Beverly Garland, John Bromfield

Sunday on

"Dance With Me Henry," Bud Abbott, Lou Costello
"The Brass Legend," Nancy Gates, Hugh O'Brien

GRANADA

Wednesday on

"Julie," Doris Day, Louis Jourdan
"The Great American Pastime," Ann Miller, Tom Ewell

STATE

Wednesday on

"The Silent World," deep-sea documentary by Jacques-Yves Cousteau
"Beyond a Reasonable Doubt," Joan Fontaine, Dana Andrews



Around Town

by Jack Nakano, '57

The festive season seems to be inviting some interesting talent to the theaters of Santa Barbara and I do advise some last-minute attendance before you go home for the holidays.

At school here will be an informal presentation of a Mozart Mass by the combined singing groups of the University with the orchestra at 12 noon tomorrow in the Band Room. The next evening will have Dr. John Gillespie give another of his unique concerts in the auditorium at 8:30 p.m. This same night the very excellent choral groups of the Santa Barbara High School will give their Christmas program at 8 in their auditorium.

There is an opera concert by the new Village Opera Workshop in Montecito Hall on Saturday at 8:15 and again on Sunday at 3:15. Saturday will also have the American Art Players chamber concert at the Lobero starting at 8:30. Back in our own auditorium at 4 p.m. on Sunday will be the Modern Chorale.

A professional company is bringing the latest Terence Rattigan comedy hit, "The Sleeping Prince" to the Lobero for four performances on Dec. 17, 18 and 19 at 8:30 p.m., with a matinee on the 19th at 2:30 p.m. Good stars and a good show.

Just after school closes there will be an organ recital at the Trinity Episcopal Church at 8 p.m. on Dec. 21. The same day and the following day at the Repertory Theater will be the Fantoccini Marionettes performing "Hansel and Gretel." Our own Robert Jessup will be the artist.

As a preview for the first class days after the start of the New Year, remember "New Directions," a series of short plays to be presented by an advanced directing class at the Little Theater on Jan. 4 and 5 at 8:30 p.m. Included in the series will be melodrama, comedy, pantomime and a musical ballet. A similar presentation last semester was an outstanding success.

Also, coming to the Lobero Theater the same dates will be the new Paul Gregory show, "Foolin' Ourselves," with Gene Nelson. If this show is anywhere near the calibre of Gregory's past presentations of "Don Juan in Hell," "John Brown's Body," et al., this is something that should not be missed. Happy Holidays.

CAMPUS CARICATURES

by PETE VORZIMER

DIARY OF A GREEK

by Freddie Fratrat

Friday—Woke up at 6:15 . . . animal stepped on me on his way to the head. Back to sleep again. Woke up at nine. Missed the car pool to school. Arrived at school at 10:45. Missed three classes. That makes 14 classes missed this week. Slept through Music Appreciation.

Met the boys for a couple of rounds of poker in the library. The good-looking girls took off so we left for lunch.

There was a T.G.I.F. out at the house at one, so I ditched R.O. (5 demerits and 15 classes missed), copied Louie's chem experiment and left for the house.

House was filled with people. Animal fell from the roof causing big dent in the cement. He just laughed and went up to try it again.

The girl I was with got completely gassed so I took her upstairs and locked her in a closet for the duration of the party. . . . I was gassed too.

There was a football game at 8 so I got dressed in my wine sac and overcoat and left for La Playa. Funny thing happened. Dick got gassed and fell down 211 steps at the stadium. Met some girls at the game. Got gassed. Woke up at the fraternity house. There were people everywhere. Animal jumped off the roof again. He didn't laugh this time.

The girl I was with was ugly. She was gassed. I got up to get another drink and I stepped on her face. I was gassed. There was nothing better to do, so I went upstairs and let the other girl out of the closet.

Time came to take the girls home. We went to look for my car and found that the boys had taken it apart. Animal jumped

off the roof again. He was gassed. I took the girls home. I got lost on the way back. I fell asleep in San Jose. I was gassed.

Saturday — When I arrived back at the house there was a surfing caravan leaving for Rincon. I joined them.

The waves were really big. I'm not much of a surfer . . . besides my board weighed 64 lbs. I knocked my front tooth out. I was gassed.

We got back here at 1. We had an intramural football game with the Signa Phi Nothings. I broke Sam's (he's a Signa Phi) arm in the game . . . and they tried to say I was a bad loser!

We had a little party celebrating our loss after the game. When I left to get some more drinks, animal jumped off the roof again. He dented my car. Jack, our president, told him it would be a 50c fine if he did it again.

Coming back, I accidentally ran my car through the front of the house. I was gassed.

We had a joint with some sorority at nine. The girls didn't appreciate us . . . we watered their lawn. Animal surprised everybody when he did a striptease in their chapter room. He was gassed. He tried to jump off their roof but the cops caught him.

I met this really good-looking doll at the joint. We went to the Botanical Gardens to study. We did study! We were gased.

When I came home, I ran over Dick who was lying in the driveway. He must have been gassed. I went up to my room and found out somebody had filled the pockets of all my jackets with beer. He must have been gassed.

Sunday — Slept until dinner time. There's another party tonight. Gads! I've got a final tomorrow! I hope I can make that class . . .

Veteran Kin Given Benefits

Children of deceased veterans may draw on government grants to further their education under a new law recently signed by the President, it was explained by Dr. Lyle G. Reynolds, dean of men, Santa Barbara College.

The veterans must have died of injuries or diseases resulting from their military service in World War I, World War II or the Korean conflict. Over 150,000 children between 18 and 23 are eligible for the educational program. Exceptions may be made for some children to begin school before their 18th birthday and to finish after their 23rd, Dr. Reynolds noted.

Education may be taken in colleges and universities as well as below-college-level schools. Government allowances of \$110 a month are paid to full-time students; \$80 for three-quarter time, and \$50 for half-time training. Students will be allowed up to 36 months of training. Dr. Reynolds pointed out that the program is patterned closely after the GI Bill for Korea veterans.

In order to apply, the child's parent or guardian must file an application with his VA regional office where educational or vocational counseling will be provided. The VA must approve the child's proposed educational program.



Please, Santa, Bring Me a Man Who's Not Afraid to Dress Up



Please, Santa, I've been a GOOD girl . . . for ME, anyway. I've tried . . . real hard. And now, I want something. I want a guy who will dress up, and be proud of it . . . who's not afraid to have people think he cares about his clothes.

Sure, I want him to be handsome, and kind, and a good provider. But I want him to look like his Sunday-best, too, and all the time. I'm sick of dressing up, myself, like a page out of "Vogue," and then having him show up for a date looking like he'd just finished the chores out in the barn. I want to be PROUD of him.

I want him to be hep and real gone, of course. But I want him to look like a man, too, like he KNOWS something and will amount to something, some day. I want him to wear business clothes when he goes to business, and a good sport-coat and slacks when he takes me to a football game, and I want him to know what a Tux is for.

I want a guy my father will feel encouraged about . . . one I won't have to explain away to my friends all the time. Please, Santa, bring me this and I won't bother you, ever again.

Bill Tomlin MEN'S SHOP GOLETA

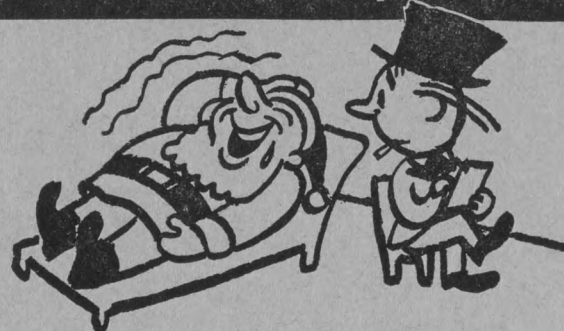
"Coca-Cola does something for you, doesn't it?"



You feel so new and fresh and good—all over—when you pause for Coca-Cola. It's sparkling with quick refreshment . . . and it's so pure and wholesome—naturally friendly to your figure. Let it do things—good things—for you.

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IT'S FOR REAL! by Chester Field



SANTA CLAUS ANALYZED

Why oh why does Santa go, "Ho-Ho, Ho-Ho, Ho-Ho, Ho!"
Is it just because he's jolly?
I believe he's off his trolley.
. . . Gifts for everyone on earth
Breed hysteria—not mirth
If you had his job to do
Bet you'd shake like jelly too!

MORAL: End your gift problems before they start. Give Chesterfield in the carton that glows for real—to all the happy folk who smoke for real! Buy lots—to do lots for your Christmas list.

Smoke for real . . . smoke Chesterfield!

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