

# NEW CAMPUS PREVIEW

UNIVERSITY OF CALIFORNIA

*El Gaucho*

SANTA BARBARA COLLEGE

Vol. XXXIII SANTA BARBARA, CALIFORNIA, WEDNESDAY, FEBRUARY 10, 1954 No. 14

## SENIORS REGISTER 8 AM FRIDAY, OTHERS FOLLOW

Provost Williams formally welcomed new students to Santa Barbara College at an assembly held in their honor last Tuesday morning.

Various divisions of the college were explained to the students in order to further their understanding of SBC. Dr. John C. Snidecor discussed the Division of Applied Arts; Dr. Elmer R. Noble, Liberal Arts; Lt. Col. Harold Haines, R. O. T. C.; Dr. Donald C. Davidson, the Library; Dr. Wilfred T. Robbins, Student Health Service; Miss Velma Morrel, Student Housing; Dr. Lyle G. Reynolds and Dr. Helen E. Sweet, Student Personnel Services.

Announcements were made by Dr. Paul W. Wright, registrar and presiding officer at the assembly.

Student association activities were presented by activity directors and student officers of the college. AS President David T. Hodgkin presided during this section of the assembly.

### Registration Procedure

Seniors will register from eight until nine am on Friday morning. They will receive registration cards in the line outside of North Hall. Immediately after the Senior line ends, all other students will register, securing their cards in North Hall 101. All students should have the exact change or check ready for the cashier. Students must check each item on the reverse side of their registration cards for accuracy and supply any missing information.

### Line Formation

Following the line in North Hall, students proceed to Pine Hall 100 or the Quad area to fill out the first two cards in their registration books, class enrollment cards, and the questionnaire. Then all students proceed to the student cafeteria in Ebbets Hall in order to sign in classes. Counseling cards will be required for admission. After signing into classes, students must check with the Student Health Service located in the faculty dining room. Men students will

continue along the downstairs hallway and women students along the upstairs hallway to check with the Graduate Manager, Personnel Deans, Student Housing and various student organizations.

Registration will be considered complete only if the above steps have been taken on the day of registration. Incomplete registration will result in delays and fines explained Dr. Paul W. Wright, registrar.

## RELAX, REGISTER; NO BOOST IN FEES

No! Registration fees are not going up this semester, but there will be an increase of \$7.00 NEXT semester, Fall 1954, because the Regents of the University of California voted an increase in the incidental fees on every campus of the University to meet the increasing costs of higher education in the state.

Most of the University budget increases for 1954-1955 will go to the new medical building at UCLA. In fact, 65.6% of the additional funds cover the costs of the new 320 bed hospital. The Medical School is building toward an expansion of enrollment to 200 medical students.

"The budget is big, but so is the job," says *Statewide University*, an alumni publication. The University has proposed a total budget of \$78,970,098, for the year, which will require a state appropriation of \$60,802,362, an increase in total budget of 9.4% over last years budget.

It is of interest to note that 7.4% of the budget supports SBC, something to remember when writing out those checks to the Regents. This semester the fee will be \$50.00, \$35.00 incidental fee and \$15.00 student body fee.

## University Unity Aim of Cal Club; Annual Meet Features Intercampus Action and Talks

Cal Club members from five of the eight campuses of the University of California met in closed session in Berkeley this past weekend to discuss with President Robert Gordon Sproul several problems confronting the University.

The aims and reasons for the existence of the club were explained by President Sproul at the annual banquet given for Cal Clubbers. "The philosophy of Cal Club is the same as that of the United Nations: cooperation in a common cause rather than competition for selfish purposes. We work for University unity and against the evils of sectionalism and division."

### Intercampus Unity

The California Club, set up in 1934 as a special project of the president, was organized to unify the state University, which ranges over the entire state on eight separate campuses. With five campuses of the University represented in Cal Club, and a chapter at Riverside to be added in the near future, the organization has accomplished much in intercampus unity and cooperation. "This has not been a vague ideal, but a practical code," said President Sproul.

At the annual convention of the club, held this year at the Berkeley campus, much was done, not only to emphasize the spirit of a unified University, but also to crystallize student opinion of certain

vital issues, and to recommend action to the administration.

### Revised Calendar

Discussion was held on the problem of a revised University calendar, which is under consideration in the Academic Senates this year. Two plans were discussed and referred to future study by the members. One is a quarter system, and the other is a calendar with the fall term terminating prior to Christmas vacation and the spring term beginning toward the first of February and terminating toward the last of May.

### Final Exams

Cal Club has urged the administration to discourage the giving of examinations during the last week of instruction, and the student organizations not to schedule social functions during that week. This may go into effect on this campus through the efforts of the local administration.

The quality of diplomas was discussed and Cal Club advised the administration that the quality is below the standard exhibited by other colleges and universities. The club urged that the necessary steps be taken to correct this situation.

### All-U Athletic Trophy

Cal Club recommended that a perpetual trophy be awarded each year to the outstanding All-University athlete, to be made on the basis of sportsmanship, integrity,

*continued on page three*

## RESERVATIONS FOR GOLETA RESIDENCE HALLS NOW OPEN

Applications to reserve space in the fifteen residence halls will be taken in the Housing Office beginning Monday, Jan. 18. The accommodations will house 479 students.

Freshmen, sophomores, juniors and seniors will live in the residence halls. The rates for room and board in the residence halls will be comparable to charges now made in the community. Currently enrolled students should see the living quarters as soon as possible, advise the Deans' offices, in order to reserve rooms early in the spring semester.

### Resident Assistance

Also, the Committee on Living Accommodations wishes to announce that there will be positions open to men and women students to serve as student Resident Assistants. These students will receive free room and board as compensation. Student Resident Assistants will be selected on the basis of ability to assist in stimulating student government and ability to work with students toward good college orientation.

Upper division, graduate or qualified sophomores should consult with Dean of Men Lyle Reynolds, or Miss Bowers or Dean Sweet in the Dean of Women's Office.

A special committee of Legislative Council has proposed a list of names for the fifteen converted residence halls that is now under consideration by Provost Williams.

## Mittan Chosen Relay Head; AS Post Empty

Legislative Council has approved the appointment of Duane Mittan as Student Director of the Easter Relays, which will be held Saturday, Apr. 17 at La Playa Stadium.

The Easter Relays are co-sponsored by the Associated Students of SBC and the Santa Barbara Junior Chamber of Commerce. Duane's job will be to coordinate the students and student activities.

### College Day Group

Pete Kane was also appointed Chairman of College Day to be held March 6. High Schools throughout the area have been invited to attend the affair, SBC students, Panhellenic and Interfraternity Councils along with the faculty will be hosts to tours and registration on the Riviera campus, lunch on the Mesa and a tour of Goleta campus. A student-faculty committee is working with Pete to plan the program.

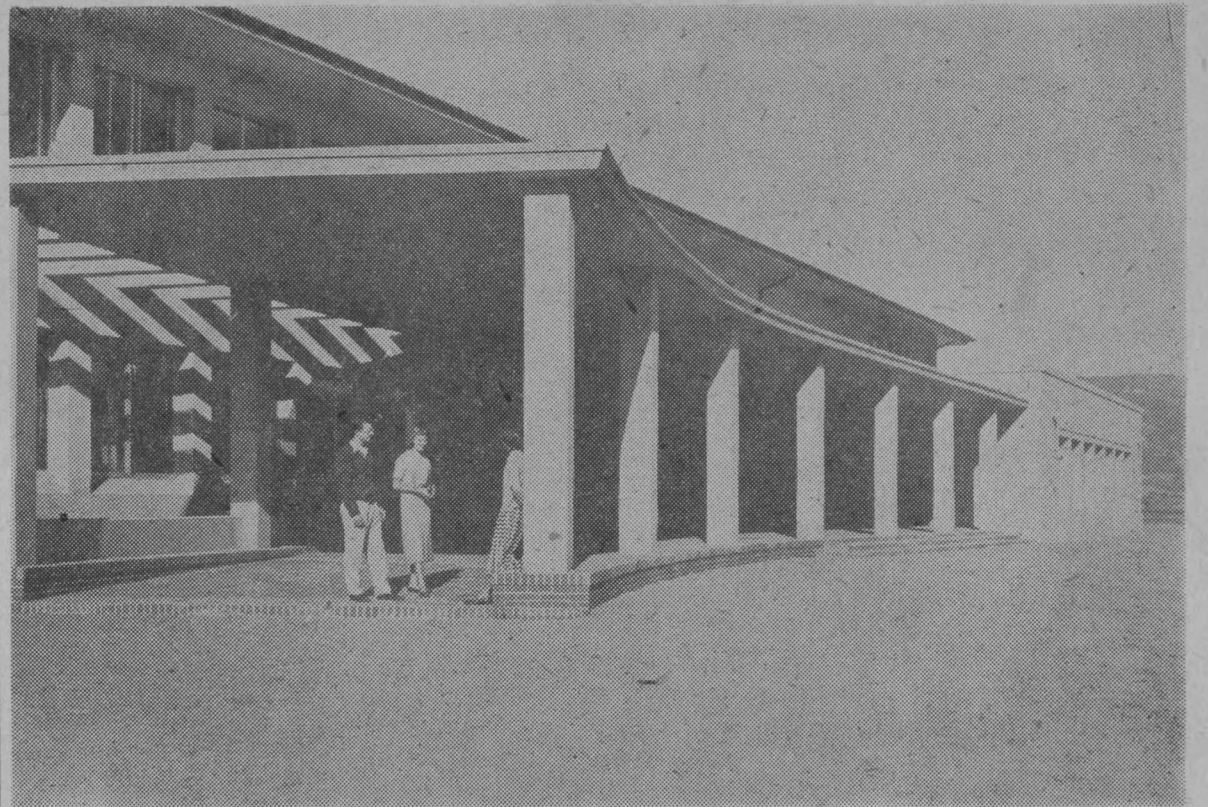
The Associated Students are in need of a new Publicity Chairman. Interested students can make their applications to the Legislative Council in Building D.

## Fraternity, Sorority "Rows" Set By Regents; No Construction Until Greeks Can Finance

Action by the Regents of the University of California brings possible fraternity and sorority "rows" a step nearer on the new seashore campus of SBC.

In a report received here recently, the University's governing body established a general policy concerning land assignment and financial responsibility leading the way toward possible construction of houses by the Greek letter organizations on the new site, it was announced by Provost J. Harold Williams.

The Regents expressed willing-



THREE GAUCHOS GET PREVIEW of newly-completed library on the Goleta campus. This will be a feature of the tour scheduled for tomorrow.—Jim Pücher Photo.

## "GRAND TOUR" OF GOLETA SLATED TOMORROW; STUDENTS JOIN IN DAY OF FUN, FOOD AND FACTS OF NEW CAMPUS

We're all going Hollywood, and having a preview party all our own, and everyone—students, faculty and families are invited to attend. This is a personal bid from the Associated Students to the entire college for a special preview party of the new campus tomorrow.

Social Committee, under the direction of Dave Daniels, is hosting the tour of the new campus which will get underway at 1:45. There will be cars and able drivers to cart Gauchos from the library

steps, Valerio and Garden, Santa Barbara and Pedregosa, State and Valerio Streets, and other pick-up spots to be posted later. Drive your own car over if you desire, because there's plenty of parking space on the new Goleta campus.

Tours will get underway at 2 pm and will include the ultra-modern new library, the Home Economics building with its well-composed "dream kitchens," and a typical classroom. The two mock-up rooms in the dorms will be opened, as well as the specially designed Psychology Building. Students will be guided past the gym and the projected Student Union. In each building, students will be on hand to act as guides.

If the weather is good, bring your own swimming suits. The

## Semester Assemblies Mapped; Class Shows To Have Double Run

Assemblies for the spring semester will be numerous and breezy enough to fit the mood of the year, promises the Assembly Committee.

On Tuesday, February 23 at the regular assembly hour, the faculty will take over the stage with a round of entertainment guaranteed not to be "classroom material."

March 11 and 12 brings the class assemblies to run for two nights on campus. Each class will compete with an hour variety program for the best all-college assembly. The freshmen and sophomores get first crack at the competition with the junior and senior classes following the second night.

The assemblies, although being night programs, are strictly student affairs, and hours will be extended for both nights to insure the participation of the whole campus. A board of judges will pick the best assembly.

Class chairmen are now preparing programs to be presented, and would welcome assistance from any of their class. Marilyn Nollac heads the committee for the freshmen, Judy Curry and Lois Cheff for the sophomores, John Winn and Jack Jones are in charge of the junior show, and Don Sherwin, the senior show.

### Music and Modern Dance

On March 16 Music and Dance Club will combine to present a program of music and modern dance in a new vein that promises to be different. April 7 brings a speaker with long years of interesting experiences to relate.

Other assemblies planned for the year will include exchange assemblies and music programs. Many of the assemblies will be presented in the Quad.

beaches will be open and life guards stationed. CRA will supply facilities for table tennis and volleyball.

A dinner of spaghetti will be served in the gymnasium, at 5:30, and dancing from 7 until 10. Kirk Lamb and his Hollywood Hi-Notes will provide the music for this occasion.

Tickets for the big campus preview are on sale in the Graduate Manager's Office or can be purchased at the gates of the new campus for .75. A bus sponsored by the Administration will be provided for 70 people. A sign up sheet for this service is posted on the Bulletin Board near the Housing Office.

### Fun of the Preview

This is the one big all-school function before the new semester gets underway. It's a good time to see the new campus as well as meet new students at an informal fun-fest, says the Rally Committee, which plans to see you all there.

## GAUCHO SCORES ON NEW RADIO SHOW

*El Gaucho* is on the air! Starting Saturday night, Santa Barbara radio station KIST will begin a new program, produced and written by *El Gaucho* staff members, featuring the best in musical entertainment, plus news and sports from Santa Barbara College.

"Gaucho Waxworks" will feature emcee Gene Forsell at the mike, with assistance from Pam Smyser, *El Gaucho* editor. Bob Magruder will report sports, and Ruth (Pin Notes) Meyers will handle fashions and features.

### Record Requests

Interviews of prominent people around campus will be scheduled, and special events of the college will receive special attention. Hit parade recordings will NOT be featured. Rather the music will be slanted to college interests, and will include instrumentals by Ray Anthony, Dave Brubeck, Les Brown and vocals by Kay Starr, Frankie Laine, Eartha Kitt. Leave requests for special discs in *El Gaucho* office.

*El Gaucho* is on the air Saturday nights on Radio KIST from 7 to 7:30 pm.

## File ACB Forms Now!

New recognition forms for all campus activities must be turned in to Activities Control Board at the start of the new semester.

Forms will be mailed out Feb. 18 by ACB, and must be returned by Mar. 8. ACB warns that fines for late recognition will be most strictly imposed. No campus publicity can be given to any organization until recognized by ACB.

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# El Gaucho

University of California, Santa Barbara College

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EDITOR ..... PAMELA SMYSER

ASSISTANT EDITOR ..... PAT MALVEY

PHIL C. JACKS, JR., Advertising Manager

## A Consideration . . .

Not that you need to be told, but Spring is the hardest semester of the year in which to study. Why? Well, beaches are nice, the sun is warm, and the lure of sailing, loafing, golf, parties and other innocent pleasures beckons even more strongly than ever. But—one big "but"—remember those fall grades and that promise to "do much better next time around?" That small-sized promise deserves a big consideration, too. Now we have our schedules underway, will soon shell out our fees to the Regents and are armed with twice as many activities as we can possibly get done.

College life changes from generation to generation, and for that reason, we, being today's college people, are often bombarded with all sorts of comments on the way college should be from people who have already obtained that almighty degree. However, here's a point that comes up more often than it should from educators and alums, a point that raises more questions than it can answer. It's this: Are we losing the perspective of the purpose of education? Are we becoming so involved in the petty details of life that we can no longer perceive the real happiness which can come from campus life?

Well, then, just how involved in details of our own life are we? We must be pretty much involved. How many people attend the games—our games? And of those who go, how many sit there in blank aurea of this-is-the-nearest-thing-to-a-congressional-meeting expression? And all those activities, are they just a way to get your name on the campus VIP list, or are you dropping into Bldg. D to really give your support to the Associated Students? On campus: is it more important to sit around cutting class all afternoon because the sun is right for that tan, or don't you think you can afford to go to class at least part of the time to learn a little something—if nothing else, how to carry on a fairly intelligent conversation?

Being in college brings up—yes, all kinds of responsibilities. Living with a group of students is a big responsibility, for a house is more than four walls and lunchtime. Can you live with people and enjoy doing so in your house as well as in the college community? Or do you have to be the big man on campus who can't bother to condescend to say "hello." Try smiling, because the weather is nice, and chances are, so are temperments, and SBC is known for its friendliness.

Tackle the problem of getting something tangible out of your education, too. If you know nothing about a subject, you're just not interested. It's important to cultivate some interests in your college courses to file for future reference. People proverbially complain about liberal education, and can see no sense in courses of music, art, history, English, and the many varied classes we are required to take. Let's get this part of the issue straightened out now. First of all, there's no use complaining, because the University has about 35,000 students to worry about, and they are not going to give one small iota how much Science Major Jones of SBC doesn't like his art appreciation. They just don't care, don't have the time, and certainly aren't going to change it anyway.

Secondly, why not take English? What language do you think you'll speak all your life, and why not learn to speak it well? It's the same with science or history. Each endeavors to help explain something of the past and the future to us. Art and music are no more than an appreciation of what should be appreciated. You won't have the time to appreciate everything in life, so find out just exactly what is worth your appreciation, and you won't be wasting time.

All of us in some way or other plan just what we really want from the future. In some cases we don't yet know, but there's one thing we're sure of: not repeating the mistakes of the past. Actually, our college experiences are the testing grounds for the ideas others will have to listen to, very soon. Granted, the world is something of a mess, but we're not going to improve it anyway unless we really get something from our college experiences.

Whether you like it or not, you are going to be the community, city and national leaders of tomorrow, for we are almost automatically qualified by having a college degree. Make your degree count.

College life this Spring: responsibilities, in toto, of living together and profiting from these experiences. If college is to be just one big party all the time, why do you pay \$50.00 and assorted other fees for it? Parties are agreeable, but life can't always be one.

So, without gurgling in your beer or crying on the four deans' shoulders about those fall grades, and "ideas that just didn't come through," think. THINK about you and the college and the world. THINK of what you're thinking.

For unless the end product of our activities is to better ourselves so that we may be of service to our neighbors, then we will have but empty memories in the years to come. —P.M.

## LETTERS TO THE EDITOR

Editor, El Gaucho

This clip from the San Francisco *Foghorn* has possibilities in solving the ever present problem of *El Gaucho*. Although it seems that the administration at USF is a little more in touch with what makes journalism appeal to the students (giving academic credit for work on the newspaper), it still seems that this would be a possibility of striking back at the certain organization which recently attacked your efforts.

Possibly you could show that you have approximately one out of every hundred students on your staff, since so many of those who are qualified in this type of work are not interested enough, or not willing to devote the time and suffer the inconveniences that are required to spend certain hours every week doing something for which you receive no thanks, only criticisms from everyone in the whole damn place.

Name withheld

Ed. comment—Thank you, sir!!!!

The *Foghorn* is the official publication of the Associated Students of this University. This means that it belongs to and represents no one group or clique of students, but that it belongs to and represents each and every one of you as members of this student body.

The editors realizing their responsibility, that of representing all students, have thrown wide open the doors to any student who is desirous of journalistic experience, who just wishes to write, or is willing to contribute time and effort to producing a newspaper, and in doing so, adding to the glory of his school.

This is not an appeal for help in any sense of the word, but rather an invitation. At the same time the editors are even hesitant to invite,

feeling that even this action is presumptuous, knowing that it is your right to storm the *Foghorn* office at any time and demand your privilege to work on and write for your own publication.

With or without your help there will be a *Foghorn* off the press every week, but it is the editor's earnest desire to do it with your help, with this situation contributing not only to the general health of the *Foghorn*, but also creating a more healthful atmosphere throughout the University.

All students are eligible to work on the *Foghorn* in many fields, such as writing, art, advertising, and circulation. If you wish academic credit for your work sign up in English 53 next semester. So, pick the department in which you wish to participate, then come over to the *Foghorn* office and let the editors know about it.

Dick Nachtsheim

## Reading Skills Class Given By Extension

If you have a sneaking hunch that you're not doing as well in classes as you should, this course is for you. University Extension is offering Reading Skills and Related Study Habits beginning Feb. 17, 3:00 in RH 102.

Dr. Glen W. Durlinger, Associate professor of education will teach the course designed to improve reading skills and comprehension. Research has proven that faulty reading is the main cause of poor grades in college. This may be your big chance to boost your grade average.

Registration for this class can be made at the UC Extension Office, 906 Santa Barbara St. Fees for the class must be paid as soon as possible.

## SPRING SEMESTER 1954 TEXT BOOKS SCHOOL SUPPLIES

THE COLLEGE BOOKSTORE WILL MAINTAIN SPECIAL SALES HOURS FOR YOUR CONVENIENCE DURING THE REGISTRATION PERIOD . . .

February 12th 8:00 a.m. to 5:00 p.m.

February 13th 8:00 a.m. to Noon

February 15th - 19th 8:00 a.m. to 4:30 p.m.

Closed above dates daily—12:30 p.m. - 1:30 p.m.

BUSINESS HOURS AFTER FEBRUARY 19th

Mondays thru Fridays — 8:50 a.m. - 2:15 p.m.

Closed on Saturdays

No text books or school supplies will be sold before

Friday, February 12th

NOVELTIES

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patronize

YOUR  
COLLEGE BOOKSTORE

# IT'S ALL A MATTER OF TASTE

I've tried so many cigarettes,  
All brands from A to Z—  
But nothing beats that better taste:  
It's Lucky Strike for me!

Charlene Bernstein  
State University of Iowa



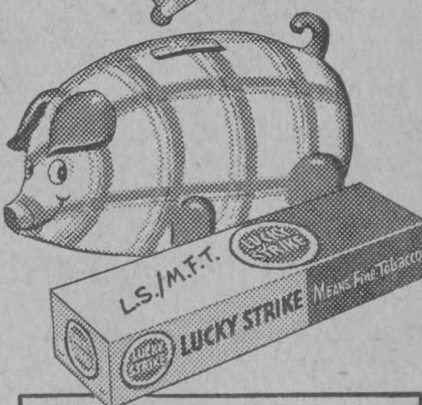
When you come right down to it, you smoke for one simple reason . . . enjoyment. And smoking enjoyment is all a matter of taste. Yes, taste is what counts in a cigarette. And Luckies taste better.

Two facts explain why Luckies taste better. First, L.S./M.F.T.—Lucky Strike means fine tobacco . . . light, mild, good-tasting tobacco. Second, Luckies are actually made better to taste better . . . always round, firm, fully packed to draw freely and smoke evenly.

So, for the enjoyment you get from better taste, and only from better taste, Be Happy—Go Lucky. Get a pack or a carton of better-tasting Luckies today.

If you're the kind of guy that hates  
To see his money partin',  
Here's a tip to save you dough:  
Buy Luckies by the carton!

Allison Danzig  
Cornell



### Where's your jingle?

It's easier than you think to make \$25 by writing a Lucky Strike jingle like those you see in this ad. Yes, we need jingles—and we pay \$25 for every one we use! So send as many as you like to: Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.

In all the campus coffee shops  
Where students congregate,  
You'll hear this oft-repeated phrase:  
"Smoke Luckies—they taste great!"

Kenneth Miller  
Johns Hopkins  
University



COPR., THE AMERICAN TOBACCO COMPANY

LUCKIES TASTE BETTER CLEANER, FRESHER, SMOOTHER!





Dave...



Teddy...

PAST — Born in Buffalo, New York... Wesleyan University in Conn... Beta Theta Pi fraternity... Ex-President of Stray Greeks... Chairman of Finance Committee... Chairman of Student Committee... Business manager of La Cumbre... El Gaucho Editor... Elections committee... SINGLE.

PRESENT — President of Associated Students... Theta Alpha Phi (Drama)... Alpha Phi Gamma (Journalism)... Cal Club... Married to Santa Barbara's greatest actress, Claire Arnold... 6'1" ... 175 lbs. ... baby blue eyes and baby pink complexion (by a strange coincidence these are Beta colors).

FUTURE — Graduation in June... 2 glorious yrs. with Uncle Sam... law school... Masters Degree in Economics.

LIKES — Married life; U of Calif... beer parties... Claire and Clinket... El Gaucho (he even reads it).

DISLIKES — Rabid Republicans and rabid Democrats... Senator McCarthy... vociferous council members... General complainers.

## Welcome

Hi, Gauchos! Welcome to our last semester on the Riviera.

The editor of El Gaucho demanded that we write a welcome to the new and returning students. "Tell them hello, glad you're here, if you are interested in activities, see us in Bldg. D," she said in her own little candid way.

Done! But we would like to add that there are nearly 100 organizations in Gaucholand and even more activities. Somewhere among them, you are bound to find those that interest you. If not, come over to the office... we'll get something started, if possible.

The Associated Students office, Bldg. D is yours. Come in, use the phone, sit and chew the fat, or what have you... you're always welcome there.

See you Thursday when we get the NEW CAMPUS PREVIEW.

Dave Hodgkin  
President,  
Associated Students  
Teddy Tye  
Vice President,  
Associated Students

PAST — Born in Fullerton... Pan-Hellenic President... AWS President... Phi Beta (Honorary Speech and Music)... Chi Omega... Tau Kappa Alpha (Honorary Speech Forensics)... Cal Club.

PRESENT — AS Vice President... five-foot-two-eyes-of-you-guessed it... brown hair... senior.

FUTURE — MARRIAGE (July 11th)... Teaching Speech correction.

LIKES — Cal Club... beer... people... avocados... bridge... George Shearing... apartments... knitting.

DISLIKES — rain... cinch notices... eggplant... "any type of mental activity... cigars... baseball... History courses... BEARDS... practical jokes... George Bernard Shaw... high-pitched voices... canasta... phonetic dictation.

## Cal Club Discusses University Problems

continued from page one  
leadership and athletic ability. Three athletes will be recommended by each campus of the University, and final selection will be made by a board composed of the faculty representative of each campus.

In the past years, Cal Club has sponsored many movements and events, the best known of which is the All-University Weekend held each year at one of the larger campuses. This was originated and organized by the club.

One of the unique projects of the club is the maintenance and operation of the MacLise Memorial Fund. This is awarded to students in small funds when they wish to travel from one campus of the University to another in furtherance of some worthy project.

Three Honored  
Of the sixteen members of the club on this campus who attended the convention, three were appointed to state-wide positions. Those honored were George Allen, Duane Mittan and Pam Smyser.

ROTC EXAMS  
ROTC students should pick up final exam papers prior to 20 Feb.

## Regents Plan Greek Housing At Goleta

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financing of fraternity and sorority house construction.

The decisions were interpreted by SBC officials to mean that the University would finance the installation of utilities, roads and other necessary work in preparing building sites which would then be paid back to the University in the form of a rental charge spaced over 20 years. No estimates are available at this time as to the cost of the site preparation.

### Plans To Start Soon

On the basis of this offer by the Regents, it is expected that some of the student organizations will begin working out the final arrangements with the University within the next few weeks. It is not known which of our eight sororities and eight fraternities, all nationals, are ready at this time to finance the construction of a house. In some cases loans can be obtained from the national organization.

On no other campus of the University are there sorority or fraternity rows located on University property. As a result, the unique arrangement being planned for the campus at Goleta is a new venture for the Regents and basic policies must be worked out at every stage of progress.

### Land Site Definite

The Regents in their statement reaffirmed the reservation of the land sites for this purpose. The master plan located the fraternities on a north-south line near the southwest corner of the campus, extending northward from the ocean along the shore of the lagoon. Land sites have been set aside for the sororities on the lagoon island in a line extending northward from the seashore. A bridge will connect the sorority row to the main campus area.

Some of these social organizations are now looking for houses in the Goleta area to which they might move until they can build their own structures on campus. Sigma Tau Gamma fraternity is the first to locate in Goleta, having leased the 75-year-old Sexton estate just east of the Goleta business district.

## "Old Spanish Days" Is Theme of Contest

The Old Spanish Days Fiesta Committee is featuring a contest for Santa Barbara College organizations and students interested in submitting designs for floats for the August Fiesta parade.

The contest will end Apr. 30, 1954. First prize will be \$50.00 and there will be five additional prizes amounting to \$10.00 each, making a total of \$100.00 to be given away.

The floats should be 12' wide x 20' long x 4' high, and should measure 15' high overall. The skirt should be no more than 18".

For further details consult Dean Helen E. Sweet or Mr. Finlay A. MacKenzie, Park Commission.



## PRESIDENT, PROVOST EXTEND WELCOME, BEST WISHES FOR SPRING SEMESTER

It is a pleasure to extend greetings to you who will be with us this spring. I welcome not only the new students, who will become a part of our College family, but also those who have already joined our company, and who are returning to resume their studies.

### We're Three Strong

There are many reasons for believing that you will enjoy your college experience. We are blessed with three beautiful campuses, and form a part of one of our country's distinguished communities. We want our College to be a worthy part of that community and to share its advantages and help in its development.

This is a relatively small college, and in this fact we take some pride. Many of you, we are well aware, have purposely chosen a smaller college rather than a large complicated university campus. We are trying to make this situation a favorable one for you. We believe that a college is not to be judged by its size, but rather by the quality of its students and faculty. I express the hope that your membership in the family will be a credit to all concerned.

### Santa Barbara and UC

The College derives its strength from the University of California, of which it is a part. I urge you to keep in mind that you are identified with one of the world's greatest institutions of learning, and that its opportunities have been made available to you by a generous state.

Best wishes for your success.  
J. Harold Williams  
Provost

## Dance Concert Set For Spring Semester

Dance Workshop is well underway with plans for the annual Spring Dance Concert to be held Mar. 19.

Under the direction of Marian Yates, student chairman, and Jean Bellinger, faculty advisor, choreography for this event is almost completely diagrammed and rehearsed. Casting is expected to be completed by Feb. 18.

Half the concert program will portray South Sea Island Impressions, inspired by a trip to a tropical island. The other half of the program will be given over to solos, including a piece of modern dance set to modern psychology, duets, trios—one to feature a combination of skillful art and music—dramatic interpretation of poetry and a popular "Broadway" version of dance. An unusual undersea ballet will round out the program.

Attention Social Chairmen  
For the finest in dance music  
it's  
**LINO MAUTINO'S ORCHESTRA**  
Phone 2-8433 or 3147  
1310 Blanchard St.

It is always a pleasure to welcome new students to the campus and a privilege to congratulate old students who have earned the right to come back for further study. You would not be here unless your past record indicated some ability and willingness to benefit by the opportunities which the University of California has to offer you in Santa Barbara College.

The University assumes not only that you can do college work, but also that you want to do it as well as you are able. Unlike the proverbial horse who can be led to water but can't be made to drink, you have not been led but have come of your own volition, and presumably you either have a thirst for knowledge or you are not adverse to developing one.

### Look for Knowledge

With the above assumption in mind, I would like to point out that a thirst for knowledge is one of the best stimulants to a reasonably happy life. It is one thirst that should be cultivated rather than quenched. Students who come to a university like camels expecting to make what they drink last a lifetime are not much better off than those who like the balky horse refuse to come at all.

### Home at SBC

You should not look on Santa Barbara College, therefore, as simply a place where you live but also as a place where you learn to live. This means taking part in every kind of curricular and extra-curricular activity for which you can reasonably find time. Thus you may make your stay here a part of your life, and not a haphazard prologue.

Robert G. Sproul

## CAL NEWS

UCLA, Jan. 6—A Model United Nations program with the theme "UN, No UN," is launching its preconference activities. The first program is entitled "Meet the Model UN" and will include brief talks by the conference director and members of the elected UCLA delegation.

BERKELEY, Jan. 11—A series of 13 television programs about various aspects of education on this campus will begin on Jan. 24 on television channel 5. The programs called "Inquiry" will explore the various fields of knowledge represented on the Berkeley and San Francisco campuses of the University.

DAVIS, Jan. 14—Fifteen thousand dollars has been donated to the memorial Union Fund by the ASUCD. The Regents awarded general construction of the Memorial Union Building on October 23, 1953. Since that time work on the site has progressed considerably.

## Guides Wanted

Student guides, 150 of them, are needed on Saturday, Mar. 6, for College Day. Show some Gaucho helpfulness by personally assisting prospective students from high schools the Riviera, Mesa and new campus. Sign up in the Office of the Dean of Men and Dean of Women, and plan to attend a leadership meeting. Details of the time will be posted later.

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## Personnel Deans Review Office Functions

I wish to welcome each student, returning and new, to the college this spring semester of 1954. May each of you achieve the goals you have set for yourself.

May I urge you to visit the new campus tomorrow afternoon and evening. It is your first chance to see the new Library and the interiors of many department buildings as well as the mock-up rooms in the living quarters.

The Office of the Dean of Women is ready to assist you in your college work. Come in and tell us how the college can be improved. We support you in 99% of your ideas. Let us know you, your successes, your dismays. Do not hide your spark under a cloud of confusion. We can help you reach your positive goals.

Helen E. Sweet  
Dean of Women

The Office of the Dean of Men is ready to assist you with the organization and conduct of your activities, as well as advice in helping to strike a balance between an understanding of the uncertainty of the world with its possibilities of draft and unrest, and scholarship and extra-curricular organizations.

I would like to extend a special invitation to all men students to visit the office and become familiar with our facilities to assist you in your problems. Don't wait until your difficulties have caused you unhappiness in your college careers. Goals are things to be achieved and we stand ready to help you at any time. Come in and find out how the office functions, read the magazines or just get acquainted.

Lyle G. Reynolds  
Dean of Men

## Freshmen Coeds Needed for Membership In Honorary Organization, Colonel's Coeds

Five freshmen coeds who have completed one semester on this campus will be elected to fill vacancies in the Colonel's Coeds, the ROTC sponsored organization.

Applications will be mailed Feb. 17 to all sorority houses and boarding houses with over 5 students. Additional applications are

available in the Military Science Department. All applications must be turned into the Dean of Women's Office by Feb. 24. Applications must be accompanied by a picture.

Voting by members of the ROTC Battalion will take place Mar. 3, 4, and winners will be notified.

## California Tailored Shirts



Tubable and color fast. You'll want more than one of these exciting new blouses to go with all your wardrobe.  
New Cotton Plaids . . . \$2.95 and \$3.95  
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## Big Program Planned By Rally Committee; First Color Day of Spring Semester Scheduled

Rally Committee, under the direction of Dick Wilcox met and completed a slate of plans for the Spring to be put into operation immediately.

On registration day, Rally Committee will sponsor a loud speaking system for important announcements and record playing, which will be handled by John Winn.

### "It" Presentation

The famous "It" will be presented to the studentbody tomorrow night at 7:30 at the National Guard Armory for the first major rally of the semester. The rally will feature new yells by the song and cheer leaders, the new pep band under the direction of Kirk

Lamb, introduction of the basketball team and explanation of two awards. This will be the first home game after the tour.

### Color Day Renewal

Feb. 17 has been designated by the Rally Committee as the first Color Day of the spring. All members of honorary fraternities, service organizations, or Block C are requested to wear their uniforms or identifying emblems to help bring color day back into Gaucho life.

There will be a La Cumbre staff meeting Feb. 16 at 11:00 in Oak Hall 101. It is important that all members attend.

## IS MUSIC ONE OF YOUR INTERESTS?

"If you like to sing or can play an instrument, be sure to plan your next semester's program to include one of the many activities of the Music Department," says Dr. John Gillespie, assistant professor of music and chairman of the department.

An interesting semester of activity is being planned for these performing groups, including appearances in the first annual Festival of Contemporary Music in April, and later, the Bach Festival.

There is an activity for all tastes, from the Treble Ensemble and Men's Glee Club to the more advanced Modern Chorale; from the Concert Band which made such a hit at the football games to the Orchestra which has appeared at a number of concerts on campus this year.

Credit is offered for participation in these activities, as well as enjoyable music experience.

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As an Air Force Aviation Cadet, you get in on the ground floor of jet aviation, learn jet flight with the latest equipment and best instructors. You graduate as an Air Force lieutenant earning over \$5,000 a year . . . a man thoroughly prepared for leadership in both military and com-

mercial aviation. Join the many fine young men who keep their hands on the future. Train as an Aviation Cadet!

### You may be eligible

To qualify as an Aviation Cadet, you must be at least a high school graduate. However, you will be of more value to the Air Force if you stay in college, graduate, and then volunteer for training. In addition, you must be between 19 and 26½ years, unmarried, and in good physical condition.

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### HERE'S WHAT YOU DO:

1. Take your high school diploma or certificate of graduation and a copy of your birth certificate to your nearest Air Force Base or Recruiting Station. Fill out the application they give you.
2. If application is accepted, the Air Force will arrange for you to take a physical examination at government expense.
3. Next, you will be given a written and manual aptitude test.
4. If you pass your physical and other tests, you will be scheduled for an Aviation Cadet training class. The Selective Service Act allows you a four-month deferment while waiting class assignment.

### WHERE TO GET MORE DETAILS:

Contact your nearest Aviation Cadet Selection Team, Air Force ROTC Unit or Air Force Recruiting Officer. Or write to: Aviation Cadet, Headquarters, U. S. Air Force, Washington 25, D. C.





# Sports

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## O'HARA LEADS GAUCHOS TO FOUR WINS IN EIGHT VACATION GAMES

by Jordan Romeo

The Santa Barbara Gauchos gained an even break on their mid-western road trip, losing to Wayne University in their first outing, then sweeping two from Akron U. and Lake Forest before falling to Washington University of St. Louis.

### Wayne 59, SBC 51

With Guard Wally Ziemba netting 22 points, Wayne University's Tartars dumped the visiting Gauchos 59-51 in the first contest of Santa Barbara's road trip.

The lead changed hands 10 times before halftime found the two clubs knotted at 37-all. Then the third quarter jinx which has plagued the Gauchos all season allowed the Hilltoppers a scant 4 points while Wayne racked up 13 to take a 50-41 third period lead which they never gave up.

Big Jim O'Hara led the Gauchos scoring with 19 markers.

### SBC 67, Akron 60

Led by Lee Hansen's 19 point effort, the Santa Barbara Gauchos collected their first tour victory,

a 67-60 decision over the Akron University Zippers in Akron, Ohio.

The third quarter jinx reversed itself in the televised contest as Akron could garner only three points against 13 for the Gauchos.

Jim O'Hara tallied 13 points and Joe Kohler added 11 to the total.

### SBC 78, Lake Forest 65

With guard Clyde Maxen regaining his scoring eye and bucketing 18 points, the Gauchos picked up their second win of the road trip, defeating a fast breaking Lake Forest quintet 78-65 in Chicago.

Trailing 32-28 at the half, the Gauchos scorched the cords with 29 markers in their second strong third period showing in two nights.

Joe Kohler, looking very good on the tour, contributed 13 points as did Lee Hansen. Jim O'Hara turned in his usual fine scoring performance with 15 points.

### Washington U 65, SBC 61

In their final road game the Blue & Gold cagers outscored the

home team from the field, 23 goals to 20, but were outgunned at the free throw line, 25-15, dropping a 65-61 decision to the Washington University of St. Louis Bears, on Feb. 6.

High scorer for Santa Barbara was once again Jim O'Hara who notched 19, while Lee Hansen tanked 18.

The tour can be considered a successful campaign, since the Gauchos, playing four games in five days, all in hostile territory managed to break even.

### SBC 79, Cal Poly 77

In one of the most hair-raising games ever witnessed at the Santa Barbara National Guard Armory, the Gauchos came from behind to turn back the arch-rival Cal Poly Mustangs 79-77 on Tues., Jan. 12.

Trailing by 6 points with less than a minute remaining, the Gauchos caught fire. A bucket by Maxen and two free-throws by Balden narrowed the gap to 70-68. Then Ron Balden drew a foul, and with two seconds left on the clock he coolly sank both shots to send the overflow crowd into a frenzy and the game into overtime.

The Gauchos went on to win the dramatic contest and Balden was high scorer with 26 points.

### Pepperdine 81, SBC 69

The Gauchos suffered a letdown after their thrilling victory over Cal Poly and were defeated 81-69 by the defending CCAA champion Pepperdine Waves in Los Angeles.

Big thorn in the Gauchos' side was Larry Dugan who netted 28 points for top scoring honors.

### SBC 68, L A State 63

The Gauchos collected their second victory over L A State, 68-63 again in Los Angeles.

With the entire squad getting into the act the Gauchos made up in team scoring for the efforts of L A's great center, John Barber, who tallied 56 points in the two contests against Santa Barbara.

### Cal Poly 81, SBC 70

Cal Poly's cagers gained revenge for their overtime defeat in Santa Barbara by trouncing the Gauchos 81-70 on the Mustangs' home court.

With center Larry Madsen banging in 24 points and Algin Sutton 19, the Mustangs were never in trouble.

High scorers for the Gauchos were Lee Hansen with 13 and Jim O'Hara with 11.

## Fresno vs Gauchos Friday in CCAA Tilt For Top League Spot

The Gaucha Hilltoppers return from a weary Midwestern tour of four games to face the Fresno State Bulldog cagers in their sixth CCAA tilt this Friday night at the Santa Barbara Armory. Game time is 8 pm.

The battle promises to be quite a struggle since the now experienced Gaucha team will be attempting to recapture the first spot in the

**The Santa Barbara College basketball team led the nation's small colleges in free-throw percentage with a sterling 77.4, according to official NCAA statistics released Jan. 29.**

conference. However, coach Willie Wilton's stunts will also be trying to leash the Bulldogs who last season climbed over the Gauchos twice to the counts of 67-57 and 67-64.

The Westmont Warriors meanwhile are preparing to fight the Gauchos in their third night this season, January 17.

### BASKETBALL STATISTICS

	G	Pts.	Avg.
O'Hara	19	306	16.1
Hansen	19	233	12.3
Maxen	19	215	11.3
Balden	17	178	10.5
Kohler	19	109	5.7
Pugsley	13	67	5.1
Minier	15	43	2.9
Powers	14	40	2.9
McCullough	16	40	2.5

## Tilt for Top Spot Bowling Expands To Three Leagues

Intramural Sports will begin action immediately, as soon as registration is over for the 1954 spring semester. The following information has been released by Dr. Dick Kaywood, Coordinator of Intramural Sports.

### Bowling Leagues

The Men's Bowling League will have its first meet the second week of classes, Thursday, February 25, at 8:45 pm. Seven-man teams with five-man playing squads will compete weekly at the same time in the Barbara Bowl. Bill Faris will continue as student manager.

The Coed Bowling League will be expanded this semester to two leagues, tentatively. Besides the regular league which plays Thursday afternoons at 4:15 pm in the Barbara Bowl, there will be another league which will play at the same time and place but on Wednesdays. First games will be February 24 and 25. Therefore there are openings for new teams consisting of three men and three women with two from each, playing. Kay Riisaki and Herb Christian will serve as student managers for this league.

### Volley Ball

The Volley Ball Tournament will get on its way March 2. The double elimination tournament games will be held Tuesday, Wednesday, and Thursday evenings at 7, 8, and 9 in the Men's Gym. Nine-man teams with six-man playing squads will battle for the championship title. Individuals interested are requested to notify the coordinator so that they may form more independent teams.

The Intramural Track Meet will be held the afternoon of March 4 at La Playa Stadium. Anyone may enter to compete against each other as organizations or independent teams.

The Inter-Class Track Meet will come a week later, March 11, at the same place, but senior, junior, sophomore, and freshmen classes will fight each other for the title. No varsity men may enter.

A Softball tournament is scheduled to begin April 6 and places for several teams are open.

The Dave Russell Memorial Swimming Meet will be the last event, to be held May 22.

## HOW THE STARS GOT STARTED...

### Donna Atwood

AMERICA'S NO. 1 "QUEEN OF THE ICE"

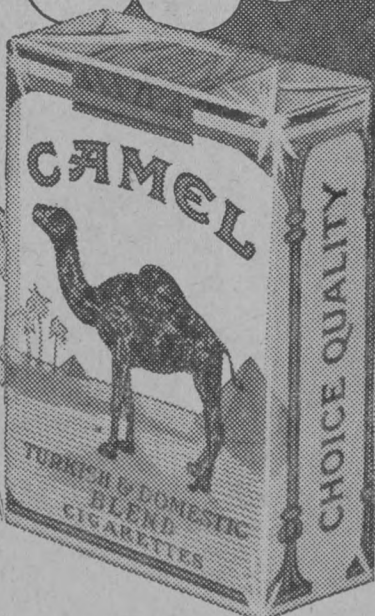
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# Easy Come . . . by Joanne Kyger

Greetings to the returning students of Santa Barbara College, that is, if you have been able to tear yourself away from the beach long enough to come back and register. If you don't, all is forgiven since the sunny expanse of the coast of Santa Barbara always wins out in popularity over the inviting apparition of a text in the dusty afternoon in the library. An education is after all only of relative importance when contracted with the possibility of achieving nirvana by the sky blue waters of the Pacific.

However, if you are made of the stuff of heroes and contemplate returning, especially if it means dodging the draft, it might be of help if a few suggestions are given to the student who wants to carry

on the dualistic existence of life on the beach with life in the classroom.

One must first of all realize that nothing is to stand in the way of a good tan. If classes must be sacrificed to a sunny afternoon on the beach, go ahead and cut. However, it would be advisable to arrange all morning classes, otherwise it would be silly to register in the first place. You might have to change your major to achieve this but your advisor will probably understand having once been human himself. Once one has in mind the motto "Semper Tanus" a definite technique for studying on the beach should be developed to keep your highly valued 1.01 average until graduation. Stagger onto the beach with a stack of books a mile high. If you wear sun glasses, be sure they are horn-rimmed. Select a secluded, empty part of the beach. Pile up your books professionally. Flip through the first three pages of the top text. Now dig a hole, bury them all and run down the beach to play volley ball. Have a good time, but don't forget to dig them up before the tide comes in. Be sure to shake out the sand before you go to class the next morning or you'll cause your professor to get a far away gleam in his eye when he grinds along a trail of it to your seat.

## At the Movies . . .

### CALIFORNIA

#### Wednesday - Thursday

"The Story of Three Loves," Moira Shearer, James Mason, Pier Angeli, Kirk Douglas, Leslie Caron, Agnes Moorehead  
"I Confess," Montgomery Clift, Anne Baxter, Karl Malden

#### Friday - Monday

"Singing in the Rain," Gene Kelly, Donald O'Connor, Debbie Reynolds  
"Battle Circus," June Allyson, Humphrey Bogart

### FOX ARLINGTON

#### Wednesday - Sunday

"Beneath the Twelve-Mile Reef," Robert Wagner, Terry Moore, Gilbert Roland

#### Sunday on

"The Bigamist," Joan Fontaine, Ida Lupino, Edmund O'Brien  
"White Fire," Scott Brady, Mary Castle

### GRANADA

#### Thursday - Wednesday

"The Command," Guy Madison, Joan Weldon

### STATE

#### Wednesday on

"Rob Roy," Richard Todd, Glynis Johns

## La Cumbre

Seniors — June and Aug. graduates. The picture deadline for La Cumbre is Feb. 20. Make your reservations with Zane Studios.

## CHRISTIAN SCIENCE ORGANIZATION

will meet the 2nd and 4th Thursdays of each month at 4:30 p.m. in the Literature Distribution Room, 120 E. Valerio, beginning February 25. All students, faculty, staff, and their friends are invited.

Would you like to learn how the law of God, good, may be applied to your college activities?

A free lecture entitled . . .

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The First Church of Christ, Scientist, in Boston, Massachusetts

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## Scholarship Applications

Currently enrolled students who are interested in a 1954-55 scholarship should obtain application forms as soon as possible from the Secretary on Scholarships, Mrs. G. Van McKay, B. 108.

Awards will range in value from \$300 to \$750 for the year. Selection is based on scholarship average, financial need, character and promise of future success.

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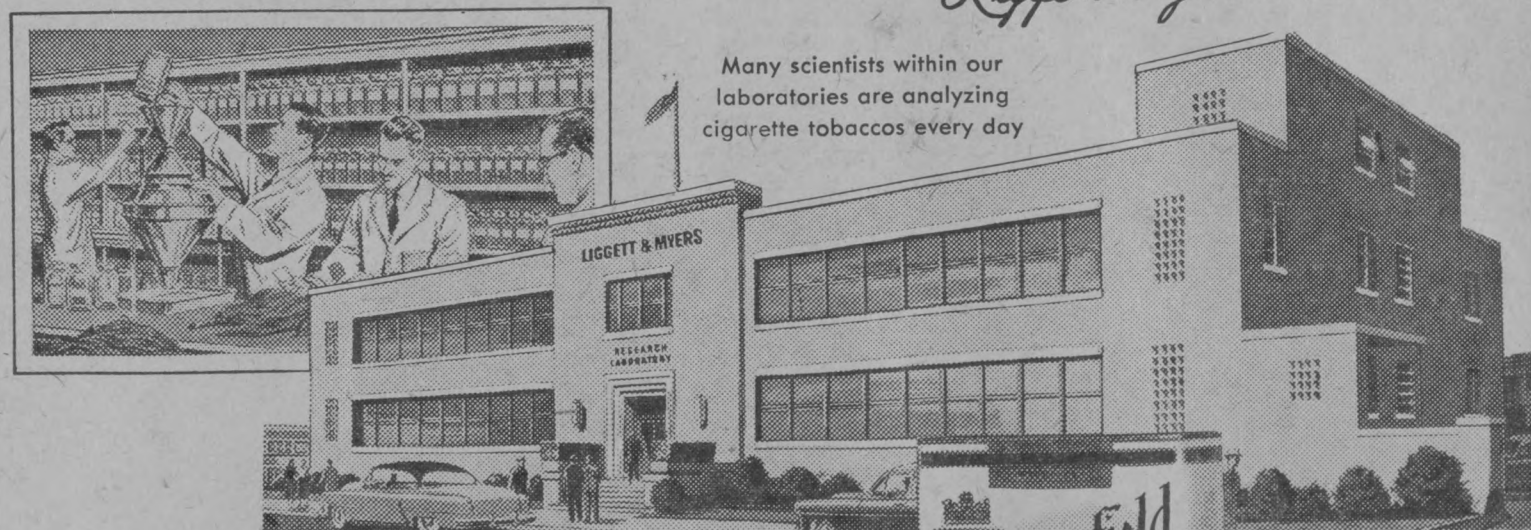
From all these thousands of analyses, and other findings reported in the leading technical journals, our Research Department has found no reason to believe that the isolation and elimination of any element native to cigarette tobaccos today would improve smoking.

For four years we have maintained in the smoker's interest an intensified larger scale diversified research program. A half-million dollar 30-ton machine, the world's most powerful source of high voltage electrons, designed solely for our use has tested tens of thousands of cigarettes. This program has already given to us direct and significant information of benefit to the smoking public.

Our consultants include Arthur D. Little, Inc. of Cambridge, Massachusetts, "one of the largest and most reputable industrial research organizations in the country" (From Business Week Magazine) and eminent scientists from leading universities.

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