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All-American, All-Columbian "Medalist" awards for 1939-40.

SANTA BARBARA

STATE COLLEGE

# EL GAUCHO

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Vol. XX

SANTA BARBARA, CALIFORNIA, FRIDAY, OCTOBER 4, 1940

Number 4

## Underclassmen Sling Mud in Annual Brawl

Frosh-Soph Dinner Honoring Victors Follows Dirt Duel

Following precedents previously set up by politicians, mud-slinging will be the main event of the afternoon at the freshman-sophomore mud brawl to be held on Phelps field next Friday at 3:30 p.m.

A victory dinner for freshmen and sophomores will follow the brawl at 5:30 p.m. in the college cafeteria. Price of admission to the dinner will be 40 cents per person.

### TIN CAN TROPHY

Competing for the traditional cup made of tin cans, 150 underclassmen will take part in the contest held before an all-college audience.

Preliminary extra events will be held in addition to the mud brawl. Opening the program will be a sack fight in which each team attempts to drag the most sacks filled with dirt to the other side of a specified line. A tug of war and a joust on shoulders will also be deciding features in the cup race.

Culmination of the brawl will be the final fight in the mud, with the class winning that has the most members left in the mud hole. Points will be earned for winning each event and then added to decide the grand winner.

### VICTORY DINNER

In honor of the triumphant class, a victory dinner will follow the brawl. After the dinner there will be a short program including the presentation by Rex Eckles, junior class president, of the trophy to the winning class.

Committees for the affair include Dan Logan and Stan Bartlett, programs; Johnny Caldwell, tickets; Barbara Tallent, social chairman of the freshmen; Kenny Smedley, ticket sales; Patsy Eaves and Star Bartlett, menu; Tom Loeffler and Mary Lou Royal, publicity and Marilee Stevens in charge of the hall.

## Handbook, II Goes on Sale

Second part of the student handbook, bound in buff and containing both faculty and student directories, will make its appearance on campus in record time this year, when it is distributed October 15. According to Ruth Suggs, editor, the deadline for staff members to get their material in is eighth hour today.

Another precedent was broken this year when a miniature handbook, containing information about the school but with no directory, was given out in registration line. This edition was put out by Ruth Suggs and Ruth Travis.

Besides faculty and student directories, the latter of which lists class in addition to address and telephone number, the manual will include officers of all departments, classes, social and service organizations, sororities and fraternities. The cost is ten cents per copy.

Those on the staff besides editor Ruth Suggs are Margie Larsen, Marjorie Wetmore, Patsy Eaves, Mary Lou Royal, Ruth Travis, Joan Dixon, Natalie Stewart, Willard May and Syd Cohen. Bob Emerson is in charge of distribution, which will take place in the Quad.

## Class Meets

### Presidents Call Noon Confabs

Lower division classes are called to meeting during next week, it is announced by Mack Toner and Johnny Caldwell, freshman and sophomore presidents, respectively.

To handle pressing business matters and to formulate semester activities, freshmen will meet Monday during noon hour in the auditorium.

Sophomores convene Thursday noon in room 80 of Pine hall to discuss monthly social events which have been posted on the college calendar by the class executives. Listed are the brawl dinner, October 11; the fall formal, November 16; the "last-chance-leap-year dance"; December 6 and the class breakfast, January 15.

Of concern to both classes is the cafeteria dinner which will be held in honor of the mud brawl winner next Friday at 5:30 p.m.



EMIL LUDWIG, world-famed biographer and historian, speaks informally to a group of State college students on the campus preparatory to delivering the first in his series of lectures last Tuesday in the auditorium. He will speak next during second hour next Tuesday.

—Cut Courtesy News Press

## A.W.S. Invites College Women To Annual Initiation Dinner

### Estey Plans Movie Series For College

Additional entertainment for State college students is being prepared for according to announcement made this week by Don Estey, director of assemblies.

The new program, when put into effect on the campus, will consist of either weekly or bi-weekly motion picture presentations staged on Wednesday nights in the college auditorium.

Pictures tentatively scheduled for the educational series include "Thomas Edison", "Louis Pasteur", "The 400 Million", "The City", "Crime and Punishment", "Peter the Great" and "King Henry, VIII."

Each of the pictures will be accompanied by a short lecture by a qualified member of the State college faculty who will discuss conditions as they existed at the time of the setting of the picture and the social, economic and political institutions of the time.

The pictures will be presented to students of the college free of charge.

"A series of this sort is something this college has been in great need of for a long time," said Estey in reviewing his plans. "and it is a wonderful opportunity for students to gain both education and entertainment through a pleasant series sponsored under the auspices of the college assembly program."

Stressing that all coeds are invited to attend the annual initiation dinner sponsored by the Associated Women, Virginia Moss, president, announces that tickets will be on sale all day in the Quad and at the affair this evening in Ebbets hall. To allow later evening plans, conclusion will take place by 7:30 p.m., the president further notes.

Arrangement of a program of athletic events, including badminton and volleyball, is being made by Women's Athletic association under President Janie Wood. Beginning at 4:30 p.m. in front of the gymnasium, the sports will be followed by a treasure hunt under the sponsorship of Las Espuelas.

Eating of the backward-styled dinner will begin at 6 p.m., it was noted on invitations sent to all women's organizations this week by A.W.S. secretary Eleanor Wennerberg.

As it was announced last week, transportation will be offered to those needing it by Margaret Parks, A.W.S. counsellor, if notification is made to her today.

Initiation ceremonies for freshmen women are under the planning of Martha Conrad, A.W.S. program chairman and Sybel Jonathan, Las Espuelas president, and will be enacted during the course of the dinner.

Installing a new program this year, Evelyn Foster as A.W.S. clubroom chairman has posted a schedule of campus organizations who will handle decoration of the lounge for a week's period. Delta Zeta Delta sorority is responsible for the floral displays in the clubroom for this, the initial week.

### Ted Hanley Draws Cast For Workshop

Tentative assignments for "The Workshop plays was completed Wednesday afternoon, with tryouts being held in the college auditorium.

Under the general direction of Ted Hanley, graduate assistant in speech and English, the triumvirate will be presented in conjunction with the finals of the Intramural debate contest, Wednesday evening, November 13. Rehearsals will start next week.

Tentative assignments for "The Happy Journey", by Thornton Wilder, include Bob Graves as stage manager; Marjorie Low, as Mrs. Kirby; Clair Hanley as Arthur; Elizabeth O'Reilly as Caroline; William Paul as Pa Kirby and Gwennie Spaulding as Beulah.

In "Twentieth Century Lullaby" are Lois Gislis as Mary Smith; Walker Hardeste as the Schoolmaster; Jack Hickok, the clergyman; Leo Hinchcliff, the Busman; Richard Garcia, announcer; Lynn Walters, the bride; Max Russell, the politician; and Doris Dal Pozzo as the Madonna.

Student director of "Hyacinths", by T. H. Rew, is Janine Rupertus, with Shirley Middleton as the Mother; Charlotte Schwankovsky as Jane and Nicky Smith, as Lucille.

## Rally, Social Groups Present Full Weekend

### Game Scores Feature Dance At Rockwood

Bill Marvel's Band Plays for Varsity Drag; Silva Sings

Featuring flash announcements direct from the scene of the State vs. Fresno football game, which will be going on in the valley city while local stay-at-homes are dancing at Rockwood, the Varsity Drag will be held tomorrow night from 9 to 12 m.

Dancing feet will be inspired by orchestrations of Bill Marvel's 12-piece band at this first student body dance of the semester welcoming new students. Norbert Silva, Jr., will be vocalist of the evening.

### GAME PROGRESS

Three times during the dance, at 9:30, 10:30 and 11:15 p.m., Jack Newman, El Gaucho correspondent in Fresno and member of the social committee, will telephone progress of the football fracas to Rockwood. These will be relayed to the audience by El Gaucho editor Willard May.

Patrons and patronesses for the affair are Dr. and Mrs. Lynne C. Monroe, Mr. and Mrs. Harrington Wells, Miss Elsie Pond and Mr. and Mrs. Lloyd C. Browning.

### GUEST CARDS

Students will be admitted to the dance free, upon presentation of student body cards. Guest cards may be obtained in Dean Lois M. Benning's office before 3:30 p.m. today for 50 cents.

Social chairman Margaret Parks is in general charge of the Varsity Drag, and members of the social committee are assisting her. Howard Karjala contacted the orchestra; Ruth Larson arranged for punch to be served throughout the evening and Al Mansfield headed a publicity campaign.

### Group Slates Sunday Picnic

Sounding the chord of informality, elementary department members will picnic Sunday, October 13, at Tucker's grove at an annual outing which will include over 200 collegians. Assurance is given of transportation to the grove by social chairman Bill Watson, who reminds any desiring a ride to meet at the college by noon. The picnic proper is scheduled to begin at 12:30 p.m.

Games and "surprising novelties" will be offered for entertainment, according to Harold Caldwell who is arranging the program.



Social chairman MARGARET PARKS is supervising arrangements for the "Varsity Drag", to be staged tomorrow night at Rockwood for those students not attending the football game at Fresno.

### Prof-penned Pieces Appear In Periodicals

Two members of the college faculty have become more prominent with the publication of articles which are appearing in national publications.

An article entitled "Diet for the Athlete" by Coach Wilton M. Wilton of the men's physical education department, is appearing currently in the September issue of the "Scholastic Coach." The article presents a study of the relationship between dietetic control and conditioning in athletics.

Articles written by Terry H. Dearborn, new member of the physical education department and former health co-ordinator for San Francisco junior college, have appeared in various physical education pamphlets printed during the past year. A syllabus titled "A Check List for the Survey of Health and Physical Education Programs in Secondary Schools" was written this year by Dearborn as an objective guide to instructors and students in correct and profitable school health programs.

Another Dearborn article titled "The Need for More Adequate Health Instruction" is appearing in the physical education issue of the California Journal of Secondary Education.

There is a possibility of the installation of the publications in the library or they may be used as syllabi in courses offered by the physical education department.

### Gaucha Fans Stage Hotel Pep Meeting

Warren Dorn Asks Entries for Queen, Song Competitions

Gaucha rooters will assemble this evening at 6:15 in front of the Barbara hotel, State and Cota streets, for a rally to send the State college football team on its way to Fresno.

Songs and yells will constitute the major portion of the short program as the bus bearing the team members is scheduled to depart at 6:30.

It is urged by Dr. Helen E. Sweet, faculty adviser of the rally committee, that all students planning to make the trip decorate their cars with streamers, placards and windshield stickers before leaving Santa Barbara. Rooters' caps and pom poms are still obtainable in the Quad.

Other business considered at the last meeting of the rally committee Wednesday included plans for a gigantic parade to be staged Thursday, October 24 at 8 p.m. in preparation for the Gaucha-San Jose game the following night.

### REPLACES HOMECOMING

This parade, which will be comparable to the Homecoming parade held in former years, will be reigned over by a queen chosen from the women of State college and elected by the men students. Applications for the queen competition are to be submitted to Warren Dorn, rally chairman, before next Wednesday.

Each campus organization is to submit the name of one applicant.

Following the parade, a rally, the "Galloping Gaucho Revue", will be staged in the auditorium under the direction of Bob Payne and the rally committee. Master of ceremonies will be Russ Haney, newcomer to the Gaucha campus. Tickets for the revue will go on sale Monday, October 14 for 25 cents.

### SONG CONTEST

Also being conducted in connection with State college's first "Big Game Day", is a fight song contest. Entries are to be submitted to the rally committee before October 18.

Prize-winning song will be judged by the committee with the assistance of the music department. Winning entry will be arranged by the music department so that it can be played by the college band for the annual freshman bonfire November 22, the night before the San Diego game.

### Pi Sigma Chi Sets Record

Twenty men, the largest number in the history of the organization, were pledged to Pi Sigma Chi, national honorary industrial education fraternity, at the initial fall dinner meeting of the State college chapter Wednesday night at the Barbara hotel.

S. O. Werner, faculty sponsor, and Louie S. Taylor, member of the industrial education faculty, attended.

Pledges taken in were William Canon, Butler Coles, Edgar Duff, Joe Feeley, Henry Huthsing, James Jones, David Kreps, Robert Leonard, Ivan Malm, Carlos Richards, Art Steiner, Leonard Swenson, Everett Weant, Thomas Weir, Harold Wetzel, Johannes Plum, and Ah Chong Zane.

Other officers are Don Edgar, vice-president, Harold Gnad, secretary and Reg Sundin, treasurer.

## Broadcast

### KTMS Issues Football Plays

Direct from the Fresno Racecourse stadium will be broadcast a play-by-play description of the Gaucha-Bulldog football game it was disclosed last night by Graduate Manager Don Follett.

Sponsored by Roy E. Gammill, local merchant, the program will begin at 8 p.m. Saturday evening and will issue through the national broadcasting system's radio station KTMS.

## Emil Ludwig Classifies Present Foreign Warfare As Last Act of Drama; Predicts United Europe

"Revolt in Europe" is a great drama in three acts, we are the audience—the people of the world—and we are now viewing the third act, entitled "the present war between England and Germany."

Thus was the design of Emil Ludwig when he began his series of promised lectures Tuesday morning in the administration auditorium with the topic: "Revolution in Europe." Next lecture of the series will be held next Friday, during second hour.

The world-famed Swiss biographer formulated a base for his future talks and his belief that the present strife is the culminating point of a long-growing revolution from which will eventually evolve either a liberty holding United States of Europe or an obedience-bowing dictatorial rule by the Swastika and the gun, with or without Hitler. These last conditions, naturally, being dependent upon the outcome in favor of the allies against Hitler or the allies of Hitler, respectively.

### LARGE ATTENDANCE

With a listening audience of almost 1,000 over-filling the assembly hall and filling the library, Ludwig's remarks were inhibited to many by his dialect and the building acoustics. The speaker was introduced by President Clarence L. Phelps who also introduced the Honorable Patrick J. Maher, mayor of Santa Barbara.

Beginning his remarks with a statement that the war in Europe was inevitable by a comparative picture of causes of military wars—90 per cent of which, according to him, are caused by jealousy and 10 per cent by "natural elements."

"This is one of the 10 per cent wars," he stated.

He went on to show why the publicized reasons for the aggression are not the essential causes, meaning that they are not the Versailles treaty, not a wish for colonial expansion, not a threatening cloud of communism, not a race problem of purification. The Versailles treaty as maneuvered by Woodrow Wilson, he stated, was much more favorable to the German people than it would have been if it had been dictated by Europe. (There would have been no Germany.)

Colonial expansion was not to be gained by the conquest of most of the countries Hitler originally attacked. He made the declaration that Nazism was not essentially different from communism (or Stalinism). Race purges, particularly of the Jews was only a show for the masses—"the German race is one of the most admixed groups in Europe," declared Ludwig.

### REAL REASON SOCIAL

The real reason behind the pre-

sent "revolution" or Germanic insurrection against the world is social, interdependent causes—being depression, unemployment, hurt national pride, submerged national philosophy. Victory for Germany is the primal factor which comes from not a modern, Hitlerian concept, but from a medieval idea of the German people of world power, through leaders—not through democracy.

This was important to understand—this desire for leaders, not liberty in Ludwig's exposition. He reasserted his stand, made some time ago, that Hitler is Germany because he is the expression of the German mind.

He listed as reasons for Hitler's internal success, the following:

1. He brought weapons to the people instead of treaties.

2. He was backed by the electorates because he expressed their wills and ideals. (Notice is given by Ludwig that it took Hitler only eight weeks to re-organize education favorably, including student participation.)

3. He exemplified brutal methods because brutality to Germans means strength. (The Jewish persecutions exemplified this belief.)

4. He was the first great orator of Germany.

5. He was helped by men like Goebbels, Goering and others.

Exterior success was attributed di-

rectly to the capitalists of London and Paris, some of whom were the leading people of their respective lands. Two interesting remarks Ludwig made here compared Hitler and the capitalists of France and England with "St. George and the dragon." Hitler being St. George and communism the dragon. "They did not think that St. George would shake hands with the dragon," said Ludwig.

### 'GANGSTERS vs. UMBRELLA'

"You cannot fight against two gangsters with one umbrella," is a priceless remark made by the lecturer Tuesday in connection with Chamberlain at Munich, two years ago.

Russia and Germany have been good friends for a long time—their economies are very similar.

He listed as other reasons for external success:

1. Six years' time to re-arm. (o arm.)

2. He had the will to attack.

3. The traditional German militarism assisted him.

4. Many drawbacks in French democracy (or republican system) hindered France and helped Hitler.

The lecturer expressed a strong feeling that England will be victorious eventually, but more specifically in the next few months, since he hopes, "if we are lucky, we will pre-

sent a lecture in this series on 'Causes of the victory of England'." The English stubbornness, the geographical situation of England and Hitler's fear of an English war of invasion were given as bases for this idea. He hinted at a possible coup d'etat by Churchill and the labor forces in England.

As the outcome of the war, he foresees not a new Holy alliance, because the time of kings has gone, but rather a treaty based mainly on socialization and solving of social problems over national ones. He sees, should England win, the socialization of utilities throughout Europe—if Hitler wins, the employment of a greatly increased Russian system.

### EUROPEAN REVOLUTION

These changes must necessarily come about by revolutions in all the European countries with Hitler's Germany being the last willing or able to effect this revolt.

He ended his statement with a foreigner's "etereal" outlook on why a dictatorship is not plausible for this country, by saying that a dictatorship is closely related with gloom, while the American people are essentially happy and gay.

The next lecture will be concerned with the culture, leaders, governments and, if the hope of Ludwig becomes reality, "The Causes of the Victory for England."



## Strip Tease Wrestling Match Features First AMS Smoker; Jiu-jitsu Exhibitionists Star

A three-round wrestling match that turned into a strip-tease was the main event of the A.M.S. Smoker Wednesday night in the Mission athletic club.

George (the Greek) Valos and Shanty Stansbury gave an exhibition of everything the book says not to do while fans yelled for their favorite to "throw the bum out". Each one did, several times.

Shanty came into the ring wearing six sweaters and high boot-socks with his trunks and turned-up hat, to do everything in the ring but tie Valos' legs into knots. Valos on the other hand, did tie Shanty up into square knots and throw him out of the ring.

### STANSBURY ROPES

Shanty countered by pulling a piece of string out of his trunks and roping Valos to the post while handing wrist-slaps, and forgetting to use his wrist. Howie Yeager, who was refereeing, tried to separate them and they turned on him and took him down, but the doughy coach kept them busy until they could be pulled off.

About three hundred members of the Associated Men students sat around the ring smoking free cigars and cigarettes while tossing epithets in the general direction of the combatants. Four faculty members were present enjoying the rough proceedings.

Best event of the evening was an exhibition of Judo, a higher form of jiu-jitsu by Professor Y. Uyejima and his troupe. This form of wrestling cannot be taught by anyone other than certain specified pupils of the authorities in Japan. The holds and tricks were excellently performed by the Santa Barbara Judo club. Fans groaned and grunted with the performers because of the terrific falls they took.

### WRESTLING HONORS

Members of the troupe who performed were Norman Takusagawa, Tadashi Yamamoto and Y. Komatsu, who have been awarded the black belt for excellence in their art. Michida Fukusawa and Masami Shimaji hold the brown belt, which is second best. Uta Shimoji and Kazu Takusagawa were beginners. Ken Dyo announced the match.

Bus Bolas and Dick Clive gave an exhibition boxing match that thrilled spectators. The match was called a draw.

Johnny Caldwell and Joe Heiden wrestled to a draw in a serious match with Rowen Hall refereeing. Larry Brewster challenged Tommy Guerrero to a boxing bout which was called after three rounds.

Lew Bedell and Pat Kelly put on a comedy wrestling match that was faintly reminiscent of last year's Roadrunner Revue. Tommy Guerrero refereed and awarded the match to himself.

PATRONIZE EL GAUCHO  
ADVERTISERS

## Campus Show Cast Begins Rehearsals

Bob Payne, Russ Haney  
Announce Star-studded  
Rally for San Jose Tilt

Amidst strains of music, side-splitting humor and outstanding variety acts the first rehearsals for the "Gallopung Gaucho Revue" were held last night.

The show this year is to precede the annual grid classic against San Jose State college and will be staged in the College auditorium Thursday, October 24.

### NEW TALENT

The show is studded this year with new talent from the opening curtain to the singing of Alma Mater. The program will be featured by the music of Ray Wesinger and his new orchestra who are making their first public appearance.

Master of ceremonies for the show will be Russ Haney, a newcomer to the local campus, who was in charge of the road shows at Santa Ana Junior college.

Heading the list of vocalists will be Alita de Hoyas introducing a new number written by Karl Krebs entitled, "My Theme to You". Others vocalizing for the program will be Tom Kelly, Tony Bergetz, Norbert Silva, Dick Miller, Dee Jensen, Reva Langford and Bob Sherman.

### SPECIALTY ROUTINES

Specialty acts will be done by Ruth Travis, Tex Anderson and Chuck Rother and Irving Manspeaker. George Booth and Jimmy Stanley will play a piano duet. Lew Bedell and Jane Wood will present a jitterbug dance routine.

"According to the success of the first rehearsals, Gaucho audiences are assured of an evening of good music, good comedy, top notch variety acts and a general good time," said Bob Payne, member of the rally committee in charge of the program for this revue.

## Pan-Hellenic Fetes New Women at Tea

Feting new women students, the semi-annual Pan-Hellenic tea will be held Sunday, October 20, from 3 to 5 p. m. in the A. W. S. clubroom. All women who entered school during the spring or fall semester of 1940 are invited to attend the affair.

## Campus Camera . . .



## WINDOW PANE

By RALPH PAYNE

This weekly epistle is to portray what is seen through a pane of glass on a pair of spectacles—not a pain of neck.

Window gazing . . .

the College theatre with my friend, Hortense Filladipoli, of whom we shall hear more later, proved very interesting. On the stage were people working—Webster gives

an excellent definition of "working" in case any of the readers are interested in the meaning of this word.

Hortense couldn't . . .

resist—after we had watched for awhile—and she raised the window. As we listened it gradually became evident that the people were in the process of producing Owen Davis' "Icebound".

Now, here's a . . .

play that's worthy of producing, too. It is rich in character, folk habits, and a dialect peculiar to Maine—all blended to prop a plot which is one of an ilk seldom reached by modern playwrights. One cannot help thrilling and being enthralled by it. We read the play three times so we wouldn't miss anything. Hortense is still reading it.

It typifies a . . .

trend in modern drama—which is mostly borrowed—to make the humor of a play much more humorous, deep and lasting by placing it in the characters, rather than planting it in the script. However, in the case of Orin—a young boy of 11 or 12, there is an unconscious exception in Icebound—although even then his laugh provoking is not "bleak" humor—it is natural. We have a couple of more deadlines before production of Icebound—so we'll save some other thoughts till later.

While passing a . . .

window in Pine hall, we couldn't help over-hearing Frederic Hile use a bad analogy in illustrating a point. He was showing them the cycles in dramatic presentation. His approximate words were: "Stagecraft runs in style cycles just like women's clothes."

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## Departments Hold First Meets Tuesday

Sections Discuss Future Activities, Plan Social Events

Regular monthly department meetings will be held Tuesday during fourth hour to discuss plans for the rest of the semester.

Elementary department will meet in room 80 to make plans for the semi-annual picnic to be held Sunday, October 13. Plans for the affair will be presented by Bill Watson, social chairman. Other business includes the election of a treasurer for the department. The meeting will be presided over by Pete Bancroft.

### ARTISTS ELECT

Business to be discussed at the art department meeting, to be held in room 53, includes the election of a new president, due to the absence from school of Rex Hall, former president, and a discussion of future social events.

The music hall will be utilized by the home economics department for the regular October meeting. The election of a treasurer and program chairman will take place at this time. Future plans of the department will also be discussed. These include a tea to be held Sunday for new members and the annual box-social event with the industrial education department sometime in November.

With president Carl Cummins presiding, the industrial education department will meet at the regular time in the auditorium to discuss future department plans.

The semester's social program will be discussed by members of the junior high department at the meeting to be held in room 81. President Dave Eberts will preside.

### MUSIC SORORITY

The music department will meet in room 60 to discuss the possibility of organizing a music sorority. Plans for the sorority are under the direction of Jean Tapie, manager of organizations for the department. Other officers are Ruth Hutchings, president; Ruth Andrews, vice-president; and Martin Brown, treasurer.

President Elizabeth Randall urges all members of the physical education department to attend the first meeting of the semester in room 91, as complete plans for the semester will be reviewed as well as the introduction of all department and W. A. A. officers to new members of the department.

PATRONIZE EL GAUCHO  
ADVERTISERS

## Fireman's Ball

Benefit Santa Barbara Fireman's Relief Association

WEDNESDAY, OCTOBER 9, 1940

National Guard Armory  
Doug Hoag and his 12-Piece Orchestra

ADMISSION

Gentlemen \$1.00

Ladies Free

## look, fellows . . .

G. H. Q. reports that the coarser materials are going great guns for Fall. Tweeds and rough yarns are marching to the front lines.

R. E. G. reports among the new recruits for the Fall campaign the new Shetland Rough-Knit sweater. This little article makes victory certain for the Allies—Style and Comfort. It is loosely-knit, but keeps the appearance of roughness. Thus it won't be too warm, but will be just right for all sport wear.

It comes in Heather tones of brown, blue buff tweed, and forest green. Pull-overs (with the returning round neck) is only \$3.95. The coat-style is \$5.00. Look for it in the college section of the window.

HARRY STEWART  
Campus Representative

P. S.

Keep the noggin warm with a Campus Jack corduroy bucket hat. Just right for the game. \$2.50

Clothier • Haberdasher • Hatter • Importer

Roy E. Gammill  
1005 STATE STREET  
Santa Barbara

## New Placement Head Speaks Before Seniors

Lawrence E. Chenoweth  
Offers Useful Suggestions  
At Traditional Breakfast

Speaking in his new capacity as placement bureau director, Lawrence E. Chenoweth will be guest of honor at the senior breakfast in Ebberts hall, Tuesday at 7 a. m.

This breakfast, priced at twenty-five cents, is a must-attend affair for all seniors.

### HELPFUL HINTS

"Job finding" is to be the topic of Chenoweth's address. Sub-topics discussed in his lecture will be how to write letters of application, how to sell one's services, what not to do when applying for a job and personality traits in relation to finding a position.

President Clarence L. Phelps appointed Chenoweth to this position this week, to relieve Mrs. Jane Miller Abraham in order that she may devote all of her time to the duties connected with her position as registrar. Chenoweth announced that he desires to plan a series of appointments with class members so that he may aid them individually.

### GAUCHO ALUMNUS

The new placement bureau director is an alumnus of Santa Barbara State college. His varied career as superintendent of schools of Kern county, member of the state curriculum division, member of the state board of education, seven years of journalistic experience and a lecturer at this institution during summer session for the past eleven years, will be used extensively for giving college graduates "tips" on how to get ahead in whatever profession they may choose to follow.

Acting as assistant to Chenoweth will be Miss Phebe Steer, who is familiar with placement work as a result of assisting Mrs. Abraham.

## Snidecor Visits Tau Omega Meet

The regular meeting of the Tau Omega fraternity was held Monday night in the office of James Nicklin in the Granada building. Dr. John Snidecor of the speech department was a guest for the evening. Main business of the evening was the discussion of plans for the open house to be held on October 8, at the Yacht club on Stearns wharf.

## PATSY SAYS:

Dear Georgia Mae,

You've asked me so many times to keep a "weather eye out" for something new and distinctive that will give your wardrobe — shall we say "oomph".

When you stop chuckling, I'll explain what I mean.

Look—how does this sound? A smartly fitting "two-timer" jumper (\$5.95) that is worn with one of the new "Wilshire" blouses (\$2.95). Now here is something you can wear on campus or to the football games and still be at the head of your class in style.

"Two-timer" means double duty. Your outfit can be worn as a skirt or a simplified pinafore with a twist of the wrist, for the bib is detachable.

I'm wearing one of these new discoveries on campus today. Meet me in the quad at noon and tell me how you like it.

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Campus Representative

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And its crowning glory is that streamlined Pearl and Jet style—laminated, Ring upon Ring, as shimmering as velvet—wholly smart, original and exclusive—winner of the Pen Beauty contest.

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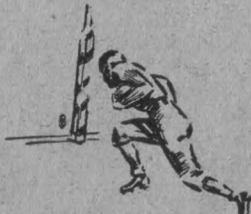
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# Santa Barbara Treks to Fresno in 2C2A Grid Opener



LARRY BEMOLL, hard-hitting Gaucho guard who has been out of action since the Pomona game, because of injuries, returns to action tomorrow night against the powerful Fresno State college Bulldogs.

## Bulldogs Confident Of Win over Gaucho Team Tomorrow Eve

Ernie Poore Heads Northerner Attack; Fresno Average 202 Pounds On Forward Wall, Outweighs Locals

FRESNO, Oct. 3.—Plans were being rehearsed here for a mighty hot reception Saturday night when Santa Barbara State college rolls into town for the California Collegiate Athletic association grid opener against Fresno at Ratcliffe Stadium. Fresh from a tight 13-7 win over the Whittier Poets, Coach Jimmy Bradshaw's Bulldog eleven is all set to pin the Galloping Gauchos' ears back for the third consecutive time.

This year the Bulldogs have lined up the heaviest array of inemen in the institutions' history. Bradshaw's squad is three deep in every position and the forward wall averages 202 pounds from end to end.

Yet, despite their weight, the Bulldogs will unleash the most deceptive attack they have ever had. Experimenting around, the wily Bulldog mentor has created a brand new formation which he will spring on the Gauchos Saturday evening.

Heading the Fresno attack is Captain Ernie "Streaky" Poore, a triple threat back of the first magnitude. Recovered from a successful operation on his trick knee, Poore is now in the best shape of his career.

Back for his last year is Santa Barbara's nemesis, "Little All-American" Jack Mulkey, giant end. Mulkey scored the winning touchdown against the Channel city eleven last year in the fourth quarter after receiving a pass from Poore.

Teaming up at the end position with Mulkey will be Jim Molich, 192 pound transfer from San Francisco Junior college. John Irola, 202, and Merv Weiner, 192, will start at the tackles. Both are veterans from last year's eleven.

Roy Renfro, 207, and John Matulich, 205, handle the guard posts, giving the Bulldogs the heaviest pair of guards they have ever had. Bob Burgess, 220 pound giant, will get the starting call at center.

In the backfield, besides Poore, will be Les Terry, right halfback, who carries the ball on reverses around either end, Ira Myers, fullback, who has taken over Plunging Pete Peterson's position this year, and Ray "Bubbles" Egelhofer, pudgy 205 pound quarterback, who does the signal barking.

The gentry who does the betting here are taking Fresno and spotting 6 points to anyone who cares to venture a bob or two on the Gauchos. The town in general feels that Santa Barbara is in for a bad evening when it tangles with the tough Bulldogs.

PATRONIZE EL GAUCHO ADVERTISERS

## Intramural Table Tennis Gets Underway

Offering a great opportunity for sports loving Gauchos to participate in their favorite sports, the newly organized intramural program was inaugurated this week under the direction of Giles Liegerot, student supervisor of the program.

Activity under the new program began early this week when twelve entries in the table-tennis tourney began the first round of play.

Monday afternoon six man football is scheduled to get underway, two games being listed. The football tournament will be a full round-robin, two games each afternoon, four days a week.

Having received eighteen entries, it was announced that badminton is to be played on Monday and Wednesday evenings, four matches a night. Volleyball entries will alternate on Tuesday and Thursday evenings. Five teams have been entered in this sport, the faculty having entered a team at the last moment.

Schedules of games to be played are to be posted on the bulletin board each week.

All badminton and table tennis entries are urged to get their cards at the physical education office on Monday mornings.

## All-Stars Dump Goleta Nine, 11-3

Polishing off the Goleta Merchants nine, 11-3, the Gaucho All Stars started off the winter baseball league with a bang last Sunday afternoon at Pershing park.

Little Eddy Markham, diminutive second baseman, led the batting barrage with three hits in four trips to the plate, garnering a home run, double and single.

John Perrou and Jack Fitzgerald shared the hurling duties, limiting the Goleta aggregation to eight hits.

The All Stars have a bye this week, but will continue their winter campaign next week at the Pershing Park baseball park.

PATRONIZE EL GAUCHO ADVERTISERS

## Big Green and White Aggregation Hit By Loss of Henderson

Walt Condley Takes over Vacant Halfback Position; Bemoll, Pickens Return to Squad; Locals Leave Today

Stunned by the sudden loss of Sam Henderson, ace right halfback, who checked out of the institution Tuesday evening without any forewarning, Coach Spud Harder's in and out Santa Barbara State college eleven heads North today to tangle with the powerful Fresno State college Bulldogs in the California Collegiate Athletic association grid opener for both elevens.

Henderson, who had already won a starting position on the Gaucho eleven, left no reason for his decision, only telling his teammate from Santa Ana Junior college, Lindyl Gheen, end, to check him out of his classes.

Outside of Henderson's loss, the big Green and White eleven was in the best shape it has been in since the start of the season. Back for action are Larry Pickens, huge 210 pound end, and Larry Bemoll, guard who have been on the sidelines nursing injuries since the Pomona fracas.

Walt Condley, diminutive blocking back, takes over a starting position, replacing Henderson at the right halfback post.

Although forewarned of the Bulldogs' power by scout Wilton "Willie" Wilton, Harder was inclined to be optimistic about the outcome of tomorrow night's crucial clash.

Fresno has approximately the same squad it had last year with few replacements, while Santa Barbara is definitely stronger than last year, especially where reserve power is concerned.

However, should the Hilltoppers' pass defense function as weakly as it did against Occidental last week, the Gauchos might as well toss in the towel, for in Ernie Poore, the Fresno eleven has one of the smoothest passing halfbacks in the 2C2A.

The lines appear on a par, both forward walls averaging in the vicinity of 200 pounds. The final outcome of the game, therefore, rests on the backfield of both outfits.

## San Jose Eleven Meets Willamette

SAN JOSE, Oct. 3.—Back on the victory trail once again with two consecutive wins over the Montana State and Utah State elevens, the San Jose Spartans run up against Coach Spec Keene's tough Willamette squad tonight in Portland.

PATRONIZE EL GAUCHO ADVERTISERS



WALT CONDLEY, diminutive Gaucho halfback, takes over the right halfback starting post against Fresno tomorrow night. Condley is rated as one of the best blockers in the backfield.

## Gym Squad Begins Drills

Meeting for the first time this semester last Tuesday evening, the Santa Barbara State college gym team discussed plans for the forthcoming Gym Jinx to be held on December 4 and the season schedule of meets with such teams as the University of Southern California, University of California at Los Angeles, Los Angeles City College, San Diego, San Jose and Occidental.

Jack "Buster" Brown, veteran gymnast, was chosen captain for the coming year. The Gaucho squad will have to practically start from scratch with only Kelly Hopmans left of last year's California Collegiate Athletic association championship aggregation.

Among the newcomers showing promise of retaining the gym title for the Santa Barbara squad was Don Gill, ex-Washington high school ace from Los Angeles, who showed definite signs of greatness in the Free exercise.

## Cal Poly Tangles With Humboldt

SAN LUIS OBISPO, Oct. 3.—With a 34-0 win over Santa Maria Junior college to its credit, the Cal Poly grid eleven tangles with the highly touted Humboldt State squad tomorrow afternoon in Albee stadium.

## Frosh Eleven Prepares for Los Prietos

Coach Howie Yeager's yearling squad, rudely handled for the past two weeks by powerful college elevens, takes a respite this week and prepares for next week's tussle with the Los Prietos CCC aggregation.

Handed two straight trimmings by the Ventura and Bakersfield Junior college teams, the Santa Barbara freshmen are determined to finish out the rest of the season undefeated.

Reinforced by several additions to their roster, the freshmen are favored to knock over the Los Prietos squad. Especially outstanding during the first two games for the frosh gridders have been Fred Acres and Frank Iacovino, Yeager's two ace guards.

## Believe It or Not! by Ripley



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By GEORGE STEPANIAN

If reports coming to us from up north are true, Spud Harder's Gauchos are in for a tough evening tomorrow night. For the first time this season, the Santa Barbara eleven will be outweighed on the forward wall. The Bulldogs line averages 202 pounds from end to end and is reputed to be the best in Fresno grid history.

In addition the Bulldogs have in Ernie Poore probably one of the trickiest runners on the Pacific Coast. Poore was largely instrumental in the Fresno elevens' 13-6 win over the Hilltoppers last year when he heaved a fourth quarter pass to "Little All-American" end, Jack Mulkey, for the winning touchdown.

On the other hand, the big Green and White squad has looked none too good against the light Pomona and Occidental squads. Pomona, although held scoreless, gained as much ground as the Gauchos did, while the Tigers passed the locals silly, chalking up 150 yards through the air, including two touchdowns.

The Bulldogs have a much better running attack than Pomona, and their passers can teach the Occidental tossers a few things about aerial attack. Which all adds up to a sure Fresno win.

However, the outlook isn't quite as gloomy as the above picture seems. The Gaucho line, although it has been shoved around a bit, hasn't yielded a score as yet, and in that 65 yard drive to a touchdown against Occidental looked unstoppable.

The game hinges on how the backfield works against the northerners. If it should stop the famed Bulldog passing attack, Santa Barbara will win and be well on the road to its first 2C2A grid title.

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So many college girls, I've noticed, seem a bit puzzled... wonder why? Could it be studies? Boys? ... or what to wear?

If it is the last mentioned I believe I can help you. Recently Trenwith's appointed me their Campus Representative for the purpose of acquainting you with their complete line of merchandise.

Besides our smart up-to-date ready to wear, we also

carry a full line of accessories... in fact everything to complete the college girl's wardrobe. I will keep you posted each week on new items which will be of particular interest to you.

Perhaps you noticed the rose-colored light weight wool sport dress I wore this week... excellent for school wear—tailored and indispensable — for only \$6.95.

The eastern colleges have nothing on us! We too can be smartly dressed by wearing a clever sport hat similar to the one I wore this week.

I'll be glad to show you through the store on Saturdays and help you as much as I can.

Dorothea Ogle

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# EL GAUCHO

Entered as second-class matter in the post office at Santa Barbara, California, September 17, 1926.

EDITOR WILLARD MAY  
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News Editor Ruthie Suggs  
Editorial Manager Jack Newman  
Sports Editor George Stepanian  
Society Editor Patsy Eaves  
Activities Co-ordinator Margie Larsen  
Journalism Advisor Margaret B. Bennett  
Typography Advisor John T. Porter  
Business Manager Walter Bradbury

## ASSISTANTS

News—Nancy Lee Haskin, Mary Lou Royal, Robert Payne, Muriel Wolfe, Marjorie Wetmore, Harry Stewart.  
Editorial—Don Pennington, Mary Ronk, Ruth Travis, Pat Kelly, Syd Cohen.  
Sports—Giles Liegerot, Sherman Anderson, Lew Bedell, John Lindholtz, Bert Marshall.

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## Editorially Speaking . . .

### Editors' Association Sponsors 'National Newspaper Week'

September 29 to October 5 has been set aside by the American Association of Newspaper Editors as "National Newspaper Week."

During the seven days designated, newspaper plants are open to inspection by the layman, conventions are held, trade journals write editorials, and every sheet relates the progress made in journalism since Gutenberg invented the movable press.

Yes, the idea is fine and the progress has been remarkable. Great strides have been made in journalistic style, typography, distribution, and content. The metamorphosis from the one page bulletin of the past to the great journal of today will be recorded as one of the outstanding achievements in history.

In these trying times, the newspaper must serve its readers by presenting the news as free of foreign propaganda as is possible.

We urge the American Association of Newspaper Editors wherever they are meeting to make the present "National Newspaper Week" a milestone in their history by pledging to offer the American public newspapers that are as free of propaganda as is humanly possible.

This is their duty. May they hear our plea and aid us in perpetuating the only FREE democracy in a war torn world.—J.N.

### Move on Foot to Present Feature Length Educational Films Here

Though it has not been given any publicity, there is a movement on the campus that is rapidly gaining momentum; one that is going to fulfill a definite need and meet with applause from the student body. Don Estey who has charge of the Tuesday assemblies has made arrangements to supplement these activities with weekly movies, to be shown in the auditorium each Wednesday night.

Combining education with amusement, the pictures will be of feature length and will have a definite relationship to the courses being taught in the college. The pictures will be preceded by comments from a member of the faculty of the department to which the particular picture is related.

One might say, "it's about time." Visual education has long been recognized by progressive educators as one of their most valuable aids. And while a few instructors have made use of the limited equipment the college possesses, visual education has in reality been treated more as a step-child, than as a bonafide member of the curriculum.

In fact, this writer believes that were it not for the constant campaigning on its behalf by William Rust, industrial education instructor, visual education would have disappeared from the campus entirely. Rust was the founder of the Visual Education classes and it was he who equipped the auditorium with sound projection machinery. He has often cited the need for projection equipment in Room 80 of Pine hall, and long ago pointed the need for such a procedure as Estey now plans.—D.J.P.

### Gauche Gives Candid Opinion On Value of College Education

Just what is the value of a college education?

Ask the college graduate, who is looking for his first job, and he will tell you to go to a trade school. Ask him the same question a few years later, when he has found a position, and he will say that for real success and contentment college is indispensable.

Ask a college sophomore and he'll say that its greatest value is the chance it offers to harass freshmen; ask freshmen, and, after a few moments of blankness, he will state that as far as he can figure, its biggest value is the opportunity it offers for finding new and better girl friends.

A college professor will give you a three hour lecture on its ethical and philosophical values, while the average mother just knows that college will give her daughter a chance to meet some dignified, well-to-do young man who will never allow her little girl to slave her life away in a kitchen. Papa, of course, believes that if sonny goes to college he will never have to work long and hard like he has had to do.

Opinions regarding the value of a college education are as individual as Maine and Vermont. A list of them would go on forever, but here is one a self-conscious Gauche freshman pulled the other day that will stand up with the best of them.

Said he: "You got to have a college education to get anywhere these days; but even if I never use the education to my benefit in getting a job, it still is of great value if for nothing more than carrying on a conversation. With a college education one has a better chance of entering into the conversation without showing how little he actually knows."—D.J.P.

## just for fun

With Jack Newman

Heading for Fresno and the big game are literally hundreds of Gauchos and their gals. Al Radka, Fresno Student Body prexy in a billet doux to Jack Richards, who he familiarly addressed as "Ramrod," says he is expecting plenty of rooters from the south. And, according to all the information we can gather, he will not be disappointed.

One example of enthusiasm: Virginia Waite, Hattie Richards, Georgia Mae Krebs, Patsy Bass, Ted Tod, Mickey Berman, Carlos Bee, Newman, and Richards will stack themselves in one car to make the great journey. Bee's famous "Give a Fellow Gauche a Lift" sign, in case you are interested, was not swiped as proclaimed in an editorial on this page last week. Ray Harris, hard-working custodian, merely took it down to repair it.

Carlos has a job teaching seven periods of math in Bakersfield Washington school. Friends just laugh and laugh. They know Carlos can't even count sheep to go to sleep at night. Violet Glahn and Betty Palmyres are also teaching in the Oil Town.

Back to Radka for a minute. The genial Bulldog prexy is quite versatile. Besides rating "Little All American" for his performances at guard on the Fresno football squad, he was author, director, and star of the Fresno equivalent of our own "Road-runner Revue". He writes that the town is ours and hopes for a big contingent.

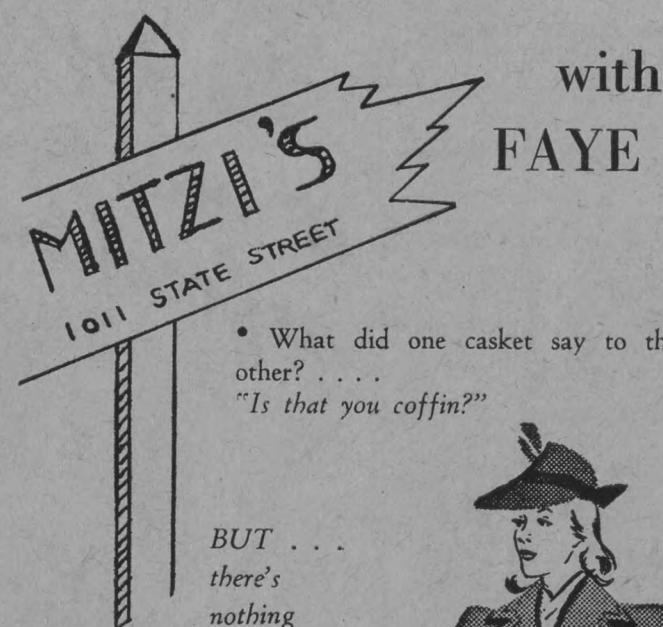
Energetic "She-she" Parks, our idea of a real social chairman, has some swell ideas lined up for the "Varsity Drag" scheduled for Saturday night. On hand will be: Patsy Eaves and Dude Drennan, Sherman Anderson and Marilyn Engles, Tom Bosley and Kay Hunter, Margie McLaughlin and Art Suffolk, Mary Jane Fraser and Frank Lonergan.

There must be others but can't think of 'em. More set for the Fresno trip are: Jim Widman and Joan Dixon, Mr. and Mrs. Bill Russell, Jim Stanley and Sue Baat, Bob Payne and Pauline Austin, while Leona Rasmussen is taking a carful.

Following through—Latest engagement in the Alpha Theta camp was that of Christy Williams to Bob Lyman. Since school opened three weeks ago chocolates have been passed at each meeting of the Alpha Theta Chis heralding another betrothal. Waistlines won't be growing as a result of the sweets though, for the gals are starving to buy shower gifts.

Enquote.

## FOLLOWING FASHIONS



• What did one casket say to the other? . . .  
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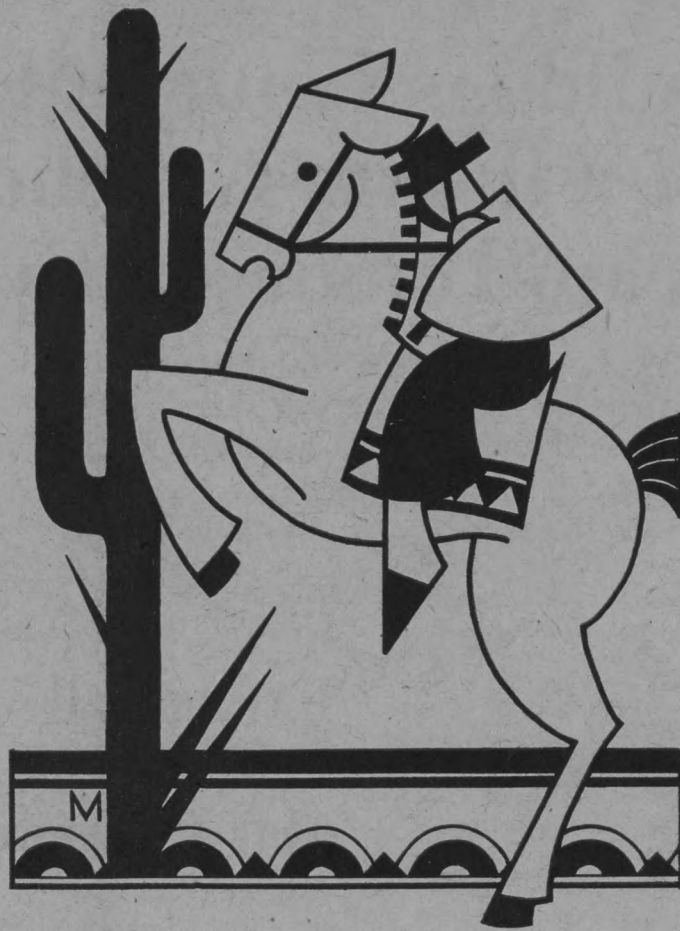
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—FAYE

## Go . . . Galloping Gauchos!



### Collegians Held Under Spell Of Mysterious Rectangular Box

Their faces were drawn with consternation and concern . . . they stood in hushed silence as the voice told them with clipped, terse, sentences that the man was to be sacrificed . . . they looked at each other with dismay, and leaned forward in unison to catch the words that electrified the group . . . what was to happen? . . . The seconds

ticked by endlessly . . . the silence was deafening while the veins stood out on clenched fists, and knuckles grew white as the blood was drained from them . . . They stood peering down at a small rectangular box that lay in their midst as if hypnotized under a mysterious spell . . . relief from terrific strain depended upon one individual. He and he alone could release them from the spell that had descended upon them with the impetus of a blow from Wotan's hammer . . . In the distance a bell broke the spell and resounded down the corridors echoing and re-echoing as it sent its message in sharp shrillness to the stricken group that broke as if sound waves had struck a vulnerable spot in a picture painted on stained glass . . . Then, the box upon which their attention had focused fairly leaped from the ground. It called them back to the spot as the voice screamed "There it goes . . . going . . . going . . . and it's a homerun!" "Rudy York just pounded out a terrific clout to tie the score and put the Tigers back in the running for the championship". Boy oh boy! What a World Series this is!"

## Quotable Quotes . . .

"Only free men can carry on a democracy, and men who do not have economic security and power are not free. Neither are those free who are not educated to the limit of their abilities, or whose education has been purposely made narrow or one-sided, or, worst of all, who have been deliberately taught that which is not true. That sort of thing is conditioning, which is only a part of the process of education, and it may serve well enough for a totalitarian state governed by a 'leader' for his own megalomaniac ends.—A.C.P."

## ❖ ❖ From the Shoulder

BY THE EDITOR

### We've been approached . . .

this past week, by several persons bemoaning the sad lack of "school spirit" at this institution. Chief among these bemoaners has been Warren Dorn, chairman of the rally committee, the group responsible for all these rallies, barbecues and pep meetings which have been attended each time by fewer students.

Says Mr. Dorn: "Honestly, I don't see why the students are so lackadaisical about the things State does. Why, at last week's game, the Gauche section looked sick in comparison to the visiting rooters. Those of us standing down on the field were ashamed to look at the packed and enthusiastic Oxy section and then look over at the spiritless State college 'rooting section'."

We know that editors have been crying about school spirit for generations, but the situation right now at State college is acute. The rally committee began the year with a bang-up barbecue and has followed through with a couple of good rally programs. But student participation is growing steadily worse.

### The campus sophisticates . . .

argue that school spirit is "silly" and "high schoolish." We don't think so and point to the rooting sections of the larger colleges and universities—Stanford, U.S.C., California and U.C.L.A.—which include, on the average, about 2500 real rooters for every home game and not a very much smaller number for games away from home.

It is our opinion that some people consider this spirit business "silly" only because they feel self-conscious when yelling at the tops of their voices or beating their hands together while their neighbor sits idly by munching peanuts.

### Who was it that said . . .

in regard to self-consciousness: "People wouldn't worry half as much about what other people thought of them if they could only realize that usually other people aren't thinking of them?"

But so much for the pathetic situation at our home games. We hope that the citizens of Fresno awake Sunday morning fully aware of the fact that a spirited gang from the Channel city has disrupted their quiet life for a few hours.

### Another situation which . . .

isn't entirely the fault of the Gauchos, but to which they contribute a great part is brought to our attention by Captain W. H. Rutherford of the California highway patrol. It seems that one of the more popular soft drink and dance emporiums on the coast highway is becoming the center for the entire noise-making element of Santa Barbara.

Captain Rutherford asks that those students responsible for the complaints which he and his officers have received be notified of the condition in time to remedy it. Otherwise, we are told, more forceful measures will have to be taken and, as the good Captain pleasantly stated: "It will have to be stopped the hard way."

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