STUDENT BODY ELECTIONS BEGIN

UNIVERSITY OF CALIFORNIA

SANTA BARBARA COLLEGE

Vol. XXXI

SANTA BARBARA, CALIFORNIA, WEDNESDAY, MAY 14, 1952

El Gauchi

SPRING SING SLATED FRID QUAD AREA IS SITE OF TRADITIONAL

STUDENT SONG FESTIVAL THIS YEAR

"Gaiety in Song," this year's Spring Sing, will be held Friday in the Riviera Quad. In addition to the group singing typical of past sings, specialty numbers, barbershop quartets, and the Men's Glee Club will make the evening's program a memorable one. There are 15 en-

will make the evening's program a memorable one. There are 15 en-tries in the large-group competition and six in the skit competition. Some of the songs to be sung are "Still of the Night," "Let Me Call You Sweetheart," "Nothing Like a Dame," "Beyond the Blue Hori-zon," "Singing in the Rain" and "After All it's Spring." Sufficient chain for a large state of the second Memory of the

musical extravaganza, "Gaiety in Gogol. Song of '52."

Any groups desiring special lighting effects should contact Bruce Monroe, stage manager, as soon as possible.

RALLY COMMITTEE

There will be an important meeting of the Rally Committee this afternoon in Ridge Hall 101 at 4 p.m. All members are required to attend, according to Shirley Stockton, chairman.

The purpose of the meeting is to set up a new pro-cedure for conducting yellleader tryouts.

High School Speech Tourney Saturday

campuses of the University.

The California State High prised of elected members of Coun- have student appeal in the way of Not only will the last dress re-9. Men Representatives-at-School Speech Tournament will be cil, to systematically check all in- good entertainment or definite cur- hearsal be open to students of San- Large: Louis Bortz, Dan Escalera, held Saturday at UCSBC, an- Rosamunde Overture Schubert coming Freshmen and Transfers! rent interest. This can be easily accomplished with brief information cards and interviews! We must encourage stress from participation, and this style with music and dances interviews. The state of the product of Concerto in G minor for nounced Upton S. Palmer, chair-Violin - Opus 26 Bruch man of the Committee of Enter-1. Allegro Moderato taining Colleges. The tournament MORE QUALIFIED PEOPLE to in turn can be gained or lost at the grated into the show. The cast in-2. Adagio will include debates, original ora-**UN Club Sponsors** Joy Aarset, violin get into activities! The trouble on beginning of the year. It must re- cludes nine actors who never betory, dramatic and oratorical in-Symphony Orchestra campus is not with the machinery sult from the combined efforts of fore have appeared, as well as Carl terpretation, humorous interpreta-Directed by Maurice Faulkner but with the NUMBERS of the student body, the yell leader, Zytowski and Dr. Rolf Linn of the **Book Drive This Week** tion, and extemporaneous speaking II RESPONSIBLE people still not in the band, the legislative council, for girls and boys. Six Love Songs . Brahms faculty. activities! Interview them . . . en- and the athletic department. I am As the first project of the newly Fourteen California high schools A Tremor in the Branches CAST in favor of a personal-contact camorganized United Nations Club (a courage them . . . guide them! Nightingale, Thy Sweet Song paign in the registration line. This Petruchio will be represented, including Fres-........ Carl Zytowski member of the College Council of Result: Bird in Air Will Stray Afar no High School, Lodi High School, 1. Potential leaders will become will be conducted by the heads of Katharina Wesley Marie Tackitt United Nations), the book drive Bellarmine, Ripon, John Marshall, Lowell High School, Santa Rosa From Yon Hills the Torrent acquainted faster! Speeds High School, Modesto, Fremont Locksmith Ho! 2. Good screening can eliminate quainting new students with the va-High School (Sunnyvale), Living-Now Ye Muses, Be Hushed mismanagement! rious activities and encouraging ston High School, Brown Military Symphonic Choir Gremio Dave Hodgin quota of 3500 books. As a reward Continued on page three Continued on page three High School and Hoover (San Di-Two-piano accompaniment by Hortensio Bob Vogelsang to the fraternity or honorary group Nancy Whitman - Paula Winkler ego). Pete Kane donating the most books, Ott's, **Company Representatives** Pat Flemming George Meinke I. Magnin, Sears, and possibly Montgomery Ward are donating At least five judges for each Directed by Helen M. Barnett III event will be drawn from the fac-L'Arlesienne Suite No. 2 . . Bizet ulty of Santa Barbara College, as well as from the city and region of Bernard Godfrey, saxophone o Hold Job Interviews Sarabande . Santa Barbara. Sups and possibly . Bach Mary Ellen Martin operate and help make this drive Widow Desmond Kincaid, conductor medals will be awarded at 5 pm. ... Arlan Welch a success. Tailor Fugue in G minor (The Little) The Sweepstakes Cup is to be held Representatives of several na-| On Thursday, May 22, a repre- Officer Wilbur Hawkins At a meeting of the United Na-Bach tion-wide business concerns will be sentative from one of the larger Dancers Marlene Shapro, for one year only. tions Club before vacation, offi-Symphony Orchestra Pictures of all participants will on campus to interview senior men national milk companies will inter-Peggy Moses Gerry Cox, cers for the coming term were elected. They are as follows: Pres-Directed by Maurice Faulkner interested in sales or production view students interested in one of Ladies in Waiting Gerry Cox, be taken at 4:30 p.m. and it is management jobs. Proctor & Gamble Distributing ed by the company. hoped that the final debate will be Carolyn Cox ident, Philip Staniford; vice presthe ten training programs conduct-**Students May Apply** recorded. ident, Dolores Phelps; correspond-Co., whose representatives will be A training program to select and **TIPS FOR VETERANS** ing secretary, Barbara Morrison; For Yosemite Work here tomorrow, has opening for train men for a sales-management **NEW COMMITTEE** recording secretary, Joyce Hiligas; Veterans under P.L. 346 who ex- program planning chairman, Ray Yosemite Park applications are sales management training. A career is offered by a large insurnow available. The Job Placement monthly salary is paid and there ance company whose representa-A committee on educational polpect to graduate in June or August Rosales; publicity chairman, Goricy has been established at Santa Office invites all students who are is opportunity for added compen-tive will be on campus May 20. and who expect to go on to gradu- don Murchie. Barbara College. This group has interested in Summer work at Yo- sation by participation in the Profate work this Summer or Fall or All students interested in this Graduates of this program will be take post-graduate courses applica- organization are cordially invited the responsibility of making rec- semite Park and Curry Co. to se- it Sharing Plan. ommendations to the faculty in regard to academic structure of sible from the Associated Students headquarters in Long Beach, will fices as assistant managers or su-notify the U.S. Veterans Adminis-Dr. Elmer Noble's house, 1250 Dothe college and educational stand- Office, Bldg. D. Six of the most have a representative on campus pervisors. tration at once. This should be ver Lane. The meeting will begin ds within the college. This new committee, according mitted to the Curry Co. through The company offers an excellent ards within the college. done by applying for a supplemen- promptly at 7 p.m. and will feature Students interested in any of tal letter of eligibility, and appli- a talk on Korea by Dr. Noble. these jobs may sign up for inter- cation forms for this purpose may Those needing transportation to Provost J. Harold Williams, par- this office and further interviews starting salary to senior men stuallels similar committees for other will be given extra consideration, dents interested in production man- views in the Graduate Manager's be obtained in the Office of the should call Phil Staniford, tele-

Sufficient chairs for a large au-dience will be brought in to fill the born in Moscow of French parent-will size the All-College less Quad. Floating flowers and colored age, will give the All-College leclights will accentuate the Spring. ture in PH 100 at 4 p.m. today on like atmosphere of the Quad. Ev. the centenary of a famed Russian eryone is invited to attend this playwright, Nikolai Vasileivich

Ranked as a lecturer in French and the first to give courses in Russian on the local campus, Dr. Masson has devoted extensive 1. study to Russian literature, in- 2. cluding that of Gogol. Among 3. Gogol's plays is "The Inspector 4. General," which was given on the 5. local campus a few years ago. The lecture in Pine Hall Audi- 7. torium is free. The public is in-

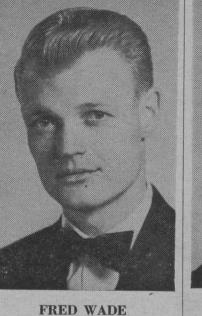
vited, according to the Committee 8. on Drama, Lectures and Music.

Symphony Concert **Presented Tonight**

Tonight at 8:15 the Santa Barpus Auditorium. All students are provide the answers! cordially invited to attend the program which should prove interest-

so don't put it off!

agement.



EXPERIENCE Legislative Council Chairman, Speech Control

Rep.-at-Large, Finance Pres., Theta Alpha Phi Blue Key

- Officer, Kappa Sigma Co-writer, co-producer, "Road-
- runner'

Sports, Features, El Gaucho Sales Director, La Cumbre 10. I.F.C.

COMPARISONS ARE IMPOR-TANT! As you read the following consider to be the five major is-... ask yourself ... does the plat- sues on campus; together with form merely state a problem of them are my suggestions:

BOARD

ing as well as entertaining. PROGRAM Set up a permanent board, com- cized and, most of all, those which

- MAJOR QUALIFICATIONS. Past president of the Freshman
 - Past president of the Sophomore Class
- Representative-at-Large
- 5.
- 6. Chairman of the Board of Athletic Control

The following points are what I

which we are all aware . . . is it a ASSEMBLIES - The problem vague statement of fact . . . does here lies with the fact that assembara College Committee on Drama, it offer CONCRETE, REALISTIC blies seldom offer any student-ap-Lectures and Music presents a sym-phony concert in the Riviera Cam-and your own good judgment will I advocate cutting to a very few Taming of the Shrew," to be staged

are well planned, organized, publi-

Candidates for ASB Offices Announced; Campaigns Start

Fifty-eight candidates will be contending for Associated Students and class offices throughout the rest of this week until May 20. Candidates will be participating in an Open Campaign Day on Monday, May 19, from 10 a.m. until 2 p.m. Contenders for the major offices will present various stunts, parades, etc. Also on Monday the candi-

Inter-Fraternity **Council Planning** Greek Help Week

No. 37

nine national fraternities on cam- puses. pus have selected the renovation of the YMCA pool and grounds as ed Students Elections are: their project. In co-operation with Mr. Branch, the head of the local dents: Ted Troy, Fred Wade. YMCA, members of the Greek organizations will spend the day Students: Pauline Byard. cleaning, scraping and painting the YMCA pool, and will also conduct dents: Marge Alexander, Barbara cleaning, scraping and painting the a general cleanup of the grounds Curtis, Diana Evasovic. and building at the YMCA center. 4. Mesa Representative: Don

Roy Barringer (SAE) is gen- Higbie, Ray Muhlethaler. eral chairman of the event for IFC 5. Sophomore Class (a) Presparticipating in the project.

This is the third annual "Help Bloome, Jan Dedini, John Mc-Week" project which has been Cutchan. (c) Secretary-Treasurer: sponsored by IFC. In the past the Jan Eli, Mary Otten, Sue Ziegler, Greeks have cleaned parkways, city Lee Smith, Ann Yeager. parks and streets during the Greek 6. Junior Class (a) President: Week. The "Help Week" plan has Paul Brennan, Joe Riddick, Har-Co-chairman of Homecoming, replaced "Hell Week" at Santa vey Robins, Wynne Smallwood,

Barbara College, and the fraterni- Jim Subject, Dianne West. (b) ties have co-operated in making Vice President: Betty Bartlett, Irthis period one of constructive ef-fort rather than destructive fort, rather than destructive.

'Taming of Shrew' **Cast** Announced

Several novelties will mark the I advocate cutting to a very few the number of assemblies per se-mester. Leave only those which and 24 under the direction of Dr. Leave the number of assemblies per se-in the campus Quad on May 22, 23 anne Marble, Marilyn Ringel, Pat I. ACTIVITIES SCREENING mester. Leave only those which and 24 under the direction of Dr. Stanley Hamilton.

Dean of Men.

dates will be introduced on the Mesa campus due to the fact that many IA majors will be unable to attend the Riviera assembly.

On Tuesday, May 20, there will be an Election Assembly in the Quad from 11 a.m. until noon, at

Joe Costantino, president of In- which time the presidential and ter-Fraternity Council, announced representative-at-large candidates this week that plans are completed will present their campaign for the annual "Help Week" proj- speeches. Following the assembly, ect. This year the members of the polls will be open on both cam-

Candidates for General Associat-

1. President, Associated Stu-

2. Vice President, Associated

and has announced that a barbecue ident: Rusty Buchanan, Richard luncheon will be served the Greeks Carlston, Dave Daniels. (b) Vice President: Margo Abbott, Don

> er: Marilyn Baymiller, Beverly Bliven, Pat French, Pat McGowan. Senior Class (a) President: Bill Mitchell, Frank Walker. (b) Vice President: Marcia Chandler, Barbara York. (c) Secretary: En-geltie Anderson, Dorothy Kern, Paula Winkler.

> 8. Women Representatives - at -Shaw, Priscilla Simms, Shirley Stockton, Betty Woodhead.

phone 2-1917.

Office.

TED TROY Class 2.

3.

1951

1952

Co-chairman of Barbary Coast,



University of California, Santa Barbara College EDITOR

BOB ALFORD GEORGIA BACIU, LOIS JARAL IONE SMITH ASSISTANT EDITORS SOCIETY EDITOR IONE SMITH STAFF REPORTERS: Edith Hicks, Pamela Smyser, Nancy McKee, Marilyn Collins, Caroline Barron, Joe Costantino, John Robinson, Margot Abbott, Joyce Coffin, Kay Riusaki, Vicki Weiss, Rhoda Rarick, Dorothy McClure, Midge Leyhe, Trudy Mulkey, Gerry Folsom, Mary Molina, Dolores Deme-

PHOTOGRAPHER BOB LORDEN, Advertising Manager Dick Pendleton Telephone 3116

It's a Little Late . . .

There is an old proverb which berates the farmer who "locks the nium" this year, not to mention the barn door after the horse has fled."

That thought might well be applied to the present concern with the juvenile problem in the city of Santa Barbara, with the anxiety over the consumption of alcoholic beverages by minors, and Santa Barbara College's position in this social and moral "crisis."

The College's place in Santa Barbara's problem is incidental to across the border from T-town. the over-all reform campaign-instigated by certain members of the PTA and implemented by the State Board of Equalization. But the college students in this city are getting in the way of the backwash from the campaign and should be made aware of the consequences of the new alcoholic beverages law.

The unfortunate thing about this campaign to reform the youth of a.m. of a Saturday morning the Santa Barbara-a reform, incidentally, which seems to be nation-wide in scope—is that it comes a little late.

From the time a child is allowed to attend the movies, from the time he is able to observe the mores of our society, he is made aware of the acceptability of the consumption of alcohol.

Indeed, the inebriate is pictured in countless movies as a person USA I was amazed to discover to be laughed at. Drunkenness is treated as a desirable state. The that most automobile insurance drunk is not only a source of humor, he is looked upon with sympathy, respect and even envy.

Isn't it somewhat ridiculous to engender this feeling of acceptance in the 10-year-old and tell the 20-year-old that drinking is wrong?

This complete reversal is bound to confuse the adolescent and the young high school and college student.

Nevertheless, the drive is on, here and in other communities, and it is to the young Santa Barbarans' advantage to heed the law.

It is foolish to invite arrest. It is not intelligent to continue to ignore the law if it is going to be so rigidly enforced.

It isn't that important anyway.

Contrary to the distorted social rules of some groups of American society, young and old, it is not necessary to drink in order to be accepted

Hollywood notwithstanding, there are other, more logical, more intelligent ways of becoming an accepted member of society.

And as long as inebriation is not the only standard for acceptance, as long as the pressure is on, it behooves the students of Santa Barbara College to adhere to the law.

The written law is admittedly inconsistent with social law. But there is no reason to invite disaster.



An Open Letter to all UCSB Men: |men of Beta Sigma Tau simply tend a cordial invitation to all per- as it doesn't offend others. sons interested in the furtherance of this group to meet at the frater- night meetings, the group has nity house, 2124 De la Vina Street, adopted the original idea of frao'clock.

The eleven men who now comprise this group have decided upon ing." in the Fall. is one of the five charter chapters not where a man came from, but other fraternities at UCSB. where he's going that counts"backgrounds can live together. been a series of parties and beanfeeds all semester long, with another scheduled the Friday after this meeting. The ability to consume great quantities of liquor is not a requi-site for these parties, although social drinking is never frowned upon. As in all relationships, the

The men of Beta Sigma Tau, na- feel what each individual is and tional inter-racial fraternity, ex- does is his own business, so long ing the course and has brought in In line with the regular Monday on Monday night, May 19, at 8 ternities and partaken of discus- for something like that up here! sion, reading and demonstration

sessions, facilitating "easy learn- Hollywood freeway is good training for the Indianapolis event. Try this direct appeal to the men of Financially, the group has this it some evening about 5. Wilshire this college in hopes of gathering semester cleared its debts and now enough new men to carry on the stands free. There is no surplus, obstacle-course driving. The faorganization, as only three of the but there is no deficit. Dues are mous "Burbank" is no more, havpresent members will be returning the lowest of fraternities at UCSB ing been absorbed by the Follies, -\$13 pledge dues per semester and Betty Rowland, the "Ball of The Beta Delta chapter of BST and \$20 for active members. Fire," is in jail for gyrating at the By special consent of the Interof this national, started after the Fraternity Council, the fraternity Pershing Square is booming again. wrong time, place and position. war by a group of men intent upon has been allowed to pledge any They are putting the trees, statues practicing those ideals for which men interested in the group for the and palms back, and soon you they fought. The group is not a remainder of the semester and then speech majors can once again praccrusading society of preachers; initiate them in June. The fratertice the art of debate from the top merely men who believe that "it's nity is, obviously, respected by the of an Ivory carton in good ol' P.S. Judy Garland's show at the Phil-Therefore, anyone interested in harmonic is very good. (Notice I that men of all racial and religious either joining the group, or assistdidn't use fabulous.) "Song of Norway" and "South Pacific" are ing by suggestion, is invited to the Socially, the men of BST have meeting Monday. It is the only one future attractions. Hollywood is always taken a leading role in col- that will be held. Information still the same, and ditto for Muscle lege affairs, this Spring winning about the group may be obtained Beach. second at the Barbary Coast. Judg- at that time or before from any of ing from present reports, they will the members: Larry Myers. Bob again win the scholarship trophy Orchid, John Yee, George Outland, for fraternal organizations. They Joe Yee, Bob Yamada, Chuck turned out 100 per cent for the Dickie, Lyman Eggleston, Mel Spring blood drive. There have Levy, Cliff Giles and Jack Derby. Cordially,

CAMPUS FRAME-UP

By JOE COSTANTINO

Up On The Hill ...

UP ON THE HILL . . . it seems that the students have learned only the use of one or two descriptive terms. Everyone claims that the vacation was either "fabulous" or "a ball." Since Graham Mehaffy coined the use of the word "fabulous" in reference to college activities three years ago, it now is wearing slightly thin, and I am patiently hoping that before school ends I'll discover some enterprising student who will come up with a new

catch-word for next year.

UCLA came up with "Pandemo-'Go Psycho" routine. At San Diego several weeks ago I was exposed to the catchy "Boomer" phrase, a word that somehow came (Incidentally, on my San Diego trip I decided to visit the "fabulous" Tijuana, and I have a few scribbled notes to pass on. At 2 town really "JUMPS." The taxis drivers are the most reckless hotrod pilots since Johnny Parsons, and after returning to good ol' policies bought here in the States do not apply in Mexico, so I consider myself fortunate that I didn't tangle bumpers with any

drivers in Tijuana. (Also, all those stories you hear about T-town seem to be true. My Spanish being a bit rusty, I'm not quite sure of all the wares offered me, but the upraised eyebrow and side-of-the-mouth manner are strong indications that it wasn't in all, I came away feeling it was good to be in Santa Barbara again, and that it isn't worth while to visit T-town since it left as bad an impression on one's mind as the chili did on one's tongue.)

I'd like to mention other points of interest. On a Wednesday night sit in on an extension class on "The

an eminent jazz critic, is conductsuch attractions as the Costa del Oro Jazz Band, Turk Murphy and Jess Stacy as guest attractions. OH More memos from my cuff: The



PAT WELSH . . . Senior . . . Art ... Corona del Mar ... blonde ... 5'5" . . . 21.

RAZIN' KANE

Today I'm recovering from my LIKES . . . beer . . . scotch . . . swimming . . . "party time" . . . second go at mid-terms, and be-"any kind of goodies" . . . Dixie- lieve me I'm snowed. Of course I land ... palomino steaks ... ski- have some easy courses.

ing . . . drawing . . . teaching My music course is giving me a school . . . navy blue . . . San lot of trouble. I'm learning to play Francisco . . . beach weather . . . | an instrument. I first tried to play abstract art . . . close association a shoe-horn but gave it up when between UCSBC administration I discovered that all I could get out of it was footnotes. Now I'm and students. Cracker-Jack they were selling. All DISLIKES . . . sororities putting learning to play the French horn up girls for elections who have no -you all know what that is, don't desire to work . . . conceited peo- you? It's a brass instrument that ple ... people who gripe continu- you blow into your hip pocket ally about school spirit but who while stuffing your fist into it. do nothing themselves . . . pinks I'm having no trouble with my

experimental psych course. All I While talking about my travels PAST . . . co-chairman Roadrun- have to do is let the other students ner . . . Assembly chairman . . . give me tests; and biology is even easier-they just look at me. But during vacation I visited UCLA to PRESENT ... Cal Club ... rep-at- my language course is the worst. On the last midterm the instructor History of Jazz." Yehudi Erdigan, FUTURE . . . Art teacher . . . also asked a question about syntax, and artist ... travel ... Europe in '52 I didn't even know that the government charged you for that, too!

– Patronize Your Gaucho Advertisers –

"Typically Santa Barbaran"

Pennings From Peningers

Soft lights, sweet music, your favorite male and a beautiful formal. Yes, the time of the formal whirl is here. Mr. Peninger has ordered a lot of new dresses so that you can be the belle of the ball. There are full length and ballerina length dresses made of organdy, or marquisette or taffeta, etc. Really, I was amazed at the variety of dresses he has provided and quite a nice variety of prices, too. Speaking of formals, I understand that the Alpha Phis and the Dee Gees spring dances were lots of fun and very successful. And there are lots more of them coming up so come down and try on a for-

The cotton dress situation has been very good, too. You'll find them suitable for school, and suitable for evening and many are suitable for both. To offset your cottons, a straw basket, a pair of novelty gloves, and maybe a lovely white stole will make all the difference in the world.

Watch for Patty Clark's new Cole bathing suit. It's one of the prettiest I've seen this year, and I think Patty will be very pleased. I'd like you to come down and pick out one for yourself, too.

Bye now,

June Murphy

Smooth Music "MEN IN BLUE" "ESQUIRES" "MANHATTANS" Tel. 27754 -The I. Newton Perry Orchestras The Men of Beta Sigma Tau



the Thrilling Time of the School Year is here . . .

for

... Tijuana.

... five kids.

umpteen committees.

large . . . student teaching.

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> If the Wedding is Formal or Informal; Lavish or a "Budget Wedding" she will be happy to assist you.

That's at . . . MADEMOISELLE . . . 1018 State Street



EL GAUCHO

Published every Wednesday during the school year except during vacations and examination periods by the Asso-ciated Students of the University of California, Samta Barbara College, San-ta Barbara, Calif. Opinions expressed herein are those of the staff unless otherwise indicated.

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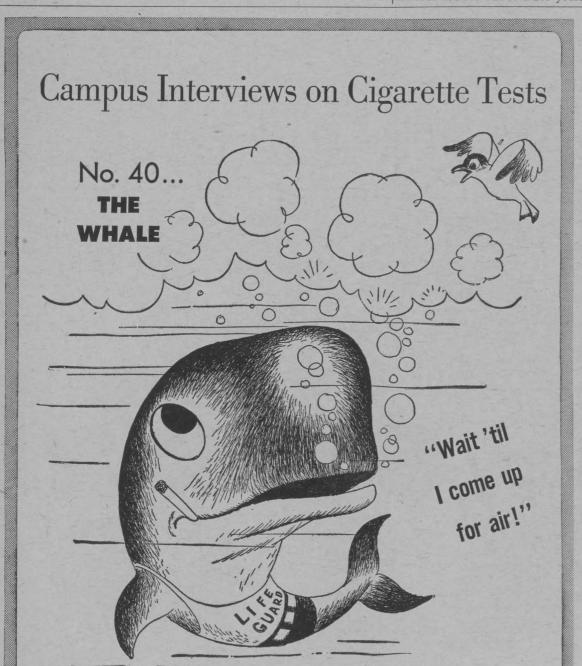
GOERNER HONORED

Fred Goerner, senior student at Santa Barbara College who is majoring in speech, has been awarded a fellowship at the University of Utah, it was announced last night by Dr. Theodore Hatlen, chairman of the Speech Department.

EARN \$1000 THIS SUMMER in an uncrowded profession with excellent earning and growth opportunities. A Marshall Field owned company has opening for college men and women to assist the director of CHILD-CRAFT work, locally or in your home state. Company representative, Mr. F. W. McCool will conduct personal interviews on Campus in Student Body Conference Room on May 19 at 4 p.m.

LET'S GO GAUCHOS!

Go to Walter's Richfield Service State at Mission FOR SERVICE SUPREME CARS WASHED AND VACUUMED MODERN OVERHEAD LUBE EQUIPMENT



IFC Delegates Return From Training School

Inter - Fraternity President Joe Costantino (Sigma Pi) and delegates Art Hanger (Lambda Chi) and Bert Pierce (SAE) recently attended an IFC Leadership and Training School held at San Diego College. Representatives State from UCLA, USC, Fresno State, San Diego State, Pepperdine and Santa Barbara took part in planinternal fraternity problems.

Following the conference the delegates were toasted to a party and dance at the El Cortez Hotel of the meeting. Major revisions in downtown San Diego.

FORD FELLOWSHIPS

trol, namely, the Associated Stu-Students at Santa Barbara Coldents president and the secretary lege who are completing their un- of the Finance Committee. The dergraduate work this year are eliaddition of these two members was gible to apply for the Ford Foun-dation for fellowships making posconsidered advisable in that the Associated Students president has sible overseas training and rea working knowledge of school fisearch, according to word received nances and the secretary of the Fiby Dr. Henry Adams, chairman of nance Committee can act in a liaithe committee on honors and scholson capacity between the two orarships. ganizations.

Primary interest of the Founda-In line with action taken at the tion at this time is to award fel-April 22 meeting of the Speech lowships to Asia and the Near and Control Board, it was moved and Middle East. Whether a candidate seconded that the by-laws be rehas lived and worked in those vised to extend eligibility for the areas is not a factor. Candidates chairmanship of the Speech Conmust be under the age of 35. trol Board to speech minors as well Awards are for one to three years.

as speech majors. It was also decided to include the present method of selecting the Homecoming Queen in the by-laws. This method provides that the Associated Students president, in con-

Student Council

Communique

By PAULINE BYARD

by-laws comprised the greater part

Two voting members were add-

ed to the Board of Athletic Con-

chological counselling.

are briefly outlined below:

Homecoming Queen.

Officers Elected By Delta Sig Members

New officers were recently elected by the members of Delta Sigma will suffer. Therefore, a great Epsilon. Margaret Wright, a junjor from Oakland, was elected to the position of president. Jeanne Joyce Fenstead Panhellenic representative, Betty Bartlett house man-Joanie Wootton editor.

IS

IED TROY

Wednesday, May 14, 1952

Continued from page one

them to participate. It will take the At the May 6 meeting of Legis-lative Council, Margaret Mueller, form now in use which has enjoyed trated directions! Council's representative on psycho- relatively little success. I believe logical counselling, reported that that rallies should be well timed. posed to a good working knowl-Dr. Snidecor and Dr. Clarke are They must be original, and must edge of your school and will be planning to come before Council be organized and publicized well ning discussions which involved soon and present their plan on psy- in advance rather than overnight. manships and elected offices! The band should be notified this Discussion on revision of the June, and certainly not later than early September, of the games at which they will be expected to present half-time stunts. Here the organization has definitely been lack-ing and it has caused the band to be unable to play at many rallies, etc., where they were needed. The past has been the fault of no one in particular, but it surely leaves room for improvement.

PUBLICITY - I believe that some of the existing publicity regulations are too stringent and leave little room for expanding enthusiasm and ingenuity. I would not like to see an overdoing of publicity, but there is a happy medium not yet attained. The Mesa Campus has an effective and excellent events . . . and the progress being dea in the bulletin board. It is made! centrally located and on it are III. ASSEMBLIES posted items of current student interest, humor, etc. Such a "news corner" on the Riviera might well be a step in the right direction.

THE MASTER CALENDAR -With approximately 85 organizations on campus sponsoring literally hundreds of events, you can junction with the committee in well see the need of an efficient charge of Homecoming, will ap-point the judges for selecting the all-college formals, plays, etc., are activities-control board. I feel that important to the student body, but they must be well scheduled and kept in a balance with the many organizational activities. If the master calendar is allowed to become hopelessly crowded on any one weekend, then all the events those nights, both good and bad, amount of discretion must be used

FINANCES-The student body comes, so that the student body

ITSELF

FRED

Page 3

EL GAUCHO

Continued from page one

3. Overworked leaders can then

4. Those selected will be exproperly prepared for future chair-

II. RÂLLIES AND PUBLICITY All-school, bi-campus unity . . . is a direct result of improved Publicity and Rallies!

1. All coming events could be displayed in a CENTRALLY LO-CATED MARQUEE TYPE BOARD!

2. There must be one on each campus! It will simplify Publicity . . yet assure each campus of heretofore neglected consistency!

3. Publicity and Rallies must be approached with the fact in mind that each different activity demands a *different type* ralley!

4. Make your Leg. Council insist that a weekly report be given as to what is planned for future

1. Design assemblies to entertain primarily! Let "All College Lectures" capably provide information-type meetings.

2. FOOTBALL TYPE - Show pictures of previous games. Let players narrate and point out good and weak spots. Let the visual impact of film and the personalized approach engender more athletic interest! Result: Bigger attendance at games by more informed, interested students!

3. DRAMA TYPE-Workshop type plays and readings! Variety type shows with skits! Previews of coming plays!

4. MUSIC TYPE — Ensembles and groups to duplicate performances now given by us for other schools . . . performances we sel-dom hear!

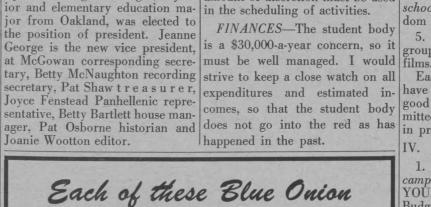
5. SPECIAL TYPE --- Visiting groups, dignitaries, exchanges and

Each group would automatically have several weeks to prepare a good show! The Assembly Committee would coordinate plus assist in production!

IV. FINANCE

1. Next year . . . sample the campus and learn once and for all YOUR feeling on current budgets! Budgets have been cut by necessity! Unless we re-group . . . some activities may cease! Let's be sure we don't cut the ones you would like to see continued!

2. Let's set up a more rigid standard for Finance members ... insisting on background or a major in a related field! A start has been taken! Your Finance Committee effects every student sponsored Committee!



Poor guy was submerged in a veritable sea of cigarette tests! He didn't know whether he should "blow"-or just jettison the whole job! But he fathomed the matter when he suddenly realized that cigarette mildness can't be judged in one quick spout! Millions of smokers have found, too, there's a thorough cigarette test!

It's the sensible test ... the 30-Day Camel Mildness Test, which simply asks you to try Camels as your steady smoke - on a day-after-day, pack-after-pack basis. No snap judgments! Once you've tried Camels in your "T-Zone" (T for Throat, T for Taste), you'll see why ...

After all the Mildness Tests ...

AMCI

Camel leads all other brands by billions

Fruits on Lettuce. Garnished with grated cheese. Topped with Tart, Cream Dressing ... crackers. 45

Betty Co-ed Salad

Pineapple, or Peach, or Pear, or Combination of

SALADS

A MEAL WITHIN

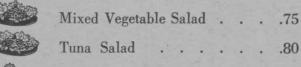
Pineapple or Peach or Pear and Cottage Cheese with your choice of Dressing . . . Toast. .60

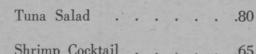


Assorted Fruit Cocktail and Cottage Cheese. Choice of Dressing. Toast or Crackers. .60

Combination Fruit Salad on lettuce, with our special tart, cream dressing. Served with .90 toast.







Shrimp Cocktail65

Mixed Green Salad50 Salads served with choice of French, Roquefort, Mayon-

naise or Special Tart, Cream Dressing.

3 CONVENIENT BLUE ONION LOCATIONS 1701 State St. 834 Coast Highway at Varlerio Coast Highway at Depot Road

V. REPS-AT-LARGE

Make is compulsory for your Rep to attend one, different committee meeting each week! Your Rep will have facts first hand . . . not from abbreviated notes read to Council! Let's insist on Factual **Representation!**

VI PRE-REGISTRATION

This item has been delayed by the absence of the Registrar! Students and faculty want it! Let's push it through before we move to Goleta!

VII. SCHOLARSHIPS

Many scholarships are available. yet comparatively unpublicized! We must make them known and encourage more Freshmen Scholarships to help our depleted enrollment!

VIII. STUDENT CREDIT RAT-ING

For all men . . . for those women who plan short professional careers .. your Credit Rating should be established now! With the local Credit Bureau's help . . . this can and should be done on campus! Check with your instructor on the value of this item!

IX. STUDENT PSYCHOLOGI-CAL EXAMS

Let's install the proven Berkeley-UCLA exams for students here! Let's prevent poor counseling! Present major changes!

LET'S APPROACH '53 . . . **REALISTICALLY!**

Hilltop Talk

the Montecito Country Club. The nilla. Irma Combs and John Chatgirls all wore white roses, and mu- field announced their new pinning sic was provided by Skip Wilson's by simply dancing the dance for band. Seen having a good time pinned and engaged couples. were Art Clark-Cathy Cox, Ray Delta Gammas had two pin Hanawalt - Marcia Chandler, Bill Cook-Pat Osborne and Mark Mac- Joe Zoller, and Peggy Havekorst Lin-Jo Ann Harris.

Balboa, Corona del Mar and Laguna were overflowing with college students on Spring vacation from UCLA, USC, UCSBC and Hazel Hedlund Tells Stanford.

Alpha Phis enjoyed themselves at their annual Sweetheart formal Ringel-Ed McCann, Marilyn Col-lins-Dick Denno and Leontine Hazel and Bob plan to be mar-Smith-Bill Cunningham.

and pledges were dashing madly Base in Merced. around town the Monday before

music and steaks were enjoyed by Irene Johnson-Joe Zoller, Jan De-and Chimes. dini-Al Swimmer, Melida Horn-Norman Canfield, Babs Barnard-Ted Peterson, Bev Bliven - Phil

Jane Smith Engaged To John M. Sues

to members of Kappa Alpha Theta her engagement to John M. Sues of the United States iAr Force. Jane, a sophomore, is from Pasain Pasadena, and will make their home in Texas.

Candidates Chosen For **Delt Sweetheart**

The eight sororities on campus chose their candidates for the title of "Delt Sweetheart" last week. Those selected were: Ann Brookman, Joan Hemmer and Pat Joiner of Delta Gamma; Carol Bock, a Summer wedding. Lura Bousman and Sybil Horne of Delta Sigma Epsilon; Connie Harder, Shirley Lathey and Janice Macabee of Kappa Alpha Theta; Joyce Bunting, Barbara Mullaney

Beta Phi; Lois Sharpe, Jean Watt cently, accepted a gift of \$50 from and Janice Wilson of Sigma Kap- the Home Economics Club of Sanpa; Jane Hardman, Corky McLain ta Barbara College to be used as a and Mary Lou Roder of Chi Ome- scholarship. ga. Delts will choose one girl from each sorority to attend the Sweetwith the Home Economics Assn., heart formal on May 29. raised the money through projects associated with the profession, in-

Sig Taus held their annual White Rose formal last Saturday night at Robbins and Diane and Ken Bo-Delta Gammas had two pinnings

recently. Irene Johnson and SAE became pinned to Roy Freeman, a Sigma Phi Epsilon at USC.

Of Engagement

Hazel Hedlund surprised her Chi Alpha Phi Gamma set in an Hawaiian theme, Friday Omega sisters when she announced night. Couples attending were Jua- her engagement to Cpl. Robert Wilnita Gebb-Bob Brotherton, Dora-thy Crawford-Dick Krupp, Margie Alexander - Doug Gorrie, Shirley Quinn - John Dickinson, Marilyn II - Li Li M. Content and State State State State State Guinn - John Dickinson, Marilyn II - Li Li M. Content and State Sta **Initiates** Five Alpha Phi Gamma, national honorary journalism fraternity, at the group's last meeting. New mem-bers are Susan Bullis, Melida

mith-Bill Cunningham. Fraternity and sorority actives now stationed at Castle Air Force and Dick Weston.

A junior home economics eduvacation when the all-pledge "big cation major, the newly engaged ditch" was held at Refusio Beach. Congrats to the pledge presidents ties. Right now she is president

scene of the Delta Gamma Sweet- sorority, and a member of Kappa heart formal, Saturday night. Good Delta Pi. She was formerly treas-

is majoring in junior high educa- ed to a full-year term in February. tion, is a Colonel's Coed and was secretary of the Student Body. Bill, dent and her fiance is from San who hails from North Hollywood, Marino. The couple plan to be is majoring in social science, is married some time in September president of Sigma Phi Epsilon and was a yell leader last year. The wedding will be held in Los

Engaged to Ray King

Marian March announced her engagement to Ray King to members of Delta Sigma Epsilon. Mariof Alpha Delta Pi; Margie Alexan- an, a senior and physical education der, Shirley Andrews and Sharon major, is from Betteravia. Ray, Kittle of Alpha Phi; Irma Combs, also a senior, is an industrial arts Marlene Maag and Molly Thomas major from Ojai. The couple plan

HOME ECONOMICS CLUB PRESENTS SCHOLARSHIP

The University of California Reand Mary Ellen Ricketts of Pi gents, at a meeting in Davis re-

Members of the club, affiliated

cluding the sale of view postcards of the Washington headquarters of

the Home Economics Assn., and

Grace Pope Is Sig Ep

Queen of Hearts

The Coral Casino was festively lon Queen of Hearts Dance, April lecorated in an Hawaiian theme last Friday night for the annual 25. The dance was held at the Alpha Phi Sweetheart Formal. Sig Ep house and the girls wore Each person was presented with cocktail dresses. At the dance were an orchid lei as they entered the Bill Tiernay-Grace Pope, Ed Mcvirtual Hawaiian garden and be- Cann-Liz Halsteen, Harry Gutierfore the island dinner was served rez-Roxanne Marble, Joe Lingrevfavors were given of large brandy Shirley Tiernay, Bob Estes-Maridon Castonguay, Chappy Bortzsnifters on which the sorority's name was etched. The tables held Diane Campbell, Mr. and Mrs. centerpieces of birds of paradise and leis, with place cards of minia-Gartrell, Larry Hamilton - Ginger Krehbill, Steve Joseph - Virginia ture replicas of pineapples. Each couple was presented to the group Clarke, Bill Boren-Maxine Curtis, later in the evening as they danced Andy Spaen-Terry Osterhaus and through an arch of palms and birds Rusty Buchanan-Sue Ziegler.

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POWER STATION OK'D Construction of a \$95,000 substation to house power distribu-

Grace Pope, Delta Gamma, reigned over the Sigma Phi Epsi-approved by the Federal Office of approved by the Federal Office of ducation.

The project at Goleta was one of five University of California building projects given the goahead signal by the Education of- Electron Drain on Positive Ion fice in Washington.

MATHEMATICS ARTICLE

Dr. Stanley E. Rauch, associate professor of mathematics at Santa tion facilities on the new campus Barbara College, is the author of a recent article appearing in the Journal of Applied Physics, which is published by the American Institute of Physics. The subject of the article is "Mathematical Data for

J. Paul Sheedy* Switched to Wildroot Cream-Oil **Because He Flunked The Finger-Nail Test**

Sources."



"YOUR HAIR looks as though it's been in the rein, deer," a campus Caribou told Sheedy. "If you want to horn in on the sororities, it might behoof a man of your elk to try Wildroot Cream-Oil, America's Favorite Hair Tonic. Contains soothing Lanolin. Non-alcoholic. Grooms hair neatly and naturally all day long. Relieves annoying dryness. Removes moose, ugly dand-ruff. Helps you pass the Finger-Nail Test!" Paul got Wildroot Cream-Oil and now no girl wonders whether he's man or moose! If your moose is cooked by unruly hair, collect a little doe and take a taxi-dermist to the nearest drug or toilet goods counter for a bottle or tube of Wildroot Cream-Oil. And ask for it on your hair at the barber shop so your deer won't think you've let herd down. (What she'll say will be moose-ic to your ears!)



Wildroot Company, Inc., Buffalo 11, N.Y.

In class and on the golf course, too, It's Lucky Strike for me-Their flavor's better than the rest And suits me to a tee!

W. D. Vernon Washburn University

In a cigarette, taste makes the difference -

Be Happy-

Exams are coming round once more, And cramming is the style-But just the taste of Lucky Strike Will guarantee a smile!

Sheila Carmel Brooklyn College



Angeles near the end of August. **Delta Sig Marian March**

were a cookie sale and a party with members of the publication staffs on campus. for planning such a fine party. The University Club was the of Kappa Omicron Phi, secretary of Chimes, pledge trainer for her New Officers Elected

At Recent IFC Meeting

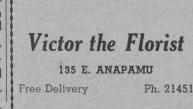
of paradise.

At a recent IFC election the following officers were elected: Art Clark (Sigma Tau Gamma), vice president; Elmer Bleidistel (Lambda Chi Alpha), treasurer; Don Grace Pope's Betrothal Sherwin (SAE), secretary, and Grace Pope announced her en- Bill Tiernay (Sigma Phi Epsilon), gagement to Bill Tiernay on May 5 public relations director. The ofto members of Delta Gamma. fice of president again will be held Jane Smith recently announced Grace, a senior from South Gate, by Joe Costantino, who was elect-

Five members were initiated into

Other activities held recently

Has Hawaiian Theme



Jeanne George and **Don Peters Engaged**

Members of Delta Sigma Epsilon recently learned of Jeanne George's engagement to Don Peters. Jeanne is a junior and zoology major at UCSBC. Her fiance is attending the University of De Pauw in Chicago. The couple plan to be married a year from September.

Tried One Lately? Bob Dunford's TWIN-BURGER DRIVE-IN 2731 De la Vina

United Nations Cookbooks.

and Luckies taste better!

While waiting for the chimes to sound, For classes to commence, We light up Luckies and relax— The pleasure is immense!

Joan Caryl Zang Drezel Inst. of Technology

The difference between "just smoking" and really enjoying your smoke is the taste of a cigarette. You can taste the difference in the smoother, mellower, more enjoyable taste of a Lucky . . . for two important reasons. First, L.S./M.F.T.-Lucky Strike means fine tobacco ... fine, mild tobacco that tastes better. Second, Luckies are made to taste better ... proved bestmade of all five principal brands. So reach for a Lucky. Enjoy the cigarette that tastes better! Be Happy-Go Lucky! Buy a carton today!

ARETTE

O A. T. Co.

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L.S./M.F.T.

A WORD TO THE WISE

Time's a fleetin' - don't put off ordering those photographs from your La Cumbre negatives.

You can still save that \$1.50.

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1114 State Street

Marion Withrow **Five-Footer** Prexy

Members of the Five Footers treasurer and Mary Molina his- on May 25. torian.

presented movies of past activities Dianne West at the Chi Omega of the Five Footers Club following House and give her the name of the informal dinner given in her their husband or fiance, when they home. Mrs. Maria Powell and Mrs. met, when they will marry, and Evelyn Kasmire, also sponsors, and Rosie Chung, Virginia McGee courtship. and the newly elected officers were

clude a wiener bake, a day of bad-

LAST DANCE

The last dance of the year for the military, in which college girls are invited to participate, will be the Special Armed Forces Dance, May 17, from 9 to 12. Newt Per-ry's orchestra will provide the music at the Carrillo Auditorium.

Students may sign before noon May 17 in the Dean's office. Ideas of Santa Barbara College women are being incorporated to make it an especially good dance-more mixers, a courtesy or hostess committee, and several other ideas-according to Margaret Mueller, AWS president.

ATTENTION!!

Fraternities and Sororities When You Think about Corsages for your organization's formal BE SURE AND SEE US. We specialize in attractive

original corsages at prices you'll like . . .



Chi Omega to Hold

Carnation Ceremony This Friday is the last day for Club, at a recent dinner meeting, Greek women who have become elected Marion Withrow president married or engaged during the for the following year. Helen Ku- past year to indicate that they rozumi was elected vice president, would like to go through the Chi Carolyn Cox was elected secretary- Omega Carnation Ring at the tea

All interested newlywed or new-Mrs. Marie Haider, a sponsor, ly engaged coeds should contact something interesting about their

This year, for the third time, the Membership Tea present at the meeting. Future plans of the group in-Ridge home of Dr. Susanne Parcommentate.

being completed by Dianne, gen-eral chairman of the event. She is New members will be cho being assisted by Teddy Tye, flow-Club, refreshments.

Nancy Steeves

Chuck gave Nancy his pin in a German boys. special sweetheart ceremony at a recent Phi Kappa Psi sweetheart test handled by Chimes, Hazel Hed- Among her attendants Royna formal. They have been going to-gether for about three years. lund was recently chosen "The has chosen Joanne Shearer and Girl We'd Like Most to Come Kay Ryan for bridesmaids. Nancy

Dan Escalera Is Scabbard, Blade Head

Dan Escalera will succeed Art Hendricks as captain of the local company of Scabbard and Blade, national honorary Military Science society. Charles Bidgood will replace Joe D'Agostino as first lieutenant, with Bob Craig as second lieutenant, handling funds for the unit, and David Van Reese will perform the duties of first sergeant as the company cleak.

Six new members were initiated into the unit. Those initiated were Dan Escalara, Floyd Karr, Howard Kimbal, Kenneth Lindberg, Gerald Reed and Chester Ward. They were selected from the ROTC unit on the basis of military achievement and scholastic standing.

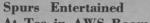
MERMAID **OR MERE-MAID** YOU'LL WANT A SWIMSUIT

MAY 29

the basis of grades, personality and oraries have planned to tap their ers; Mary Nizetich, wedding bou-activities. Chimes will tap these new members early on a specified Scepter.

Helen Fong, president, will tell Royna Mae Coe of Chimes activities at the tea for Engagement Told Announces Pinning Nancy Steeves, a Chi Omega pledge, blew out the candle at Monday evening's meeting in a tra-

In another project, a special con- semester while she finishes school. ested in athletics. Home To" by the Army's 2nd Di- Hauser will have charge of the Movies Tomorrow vision in Korea.

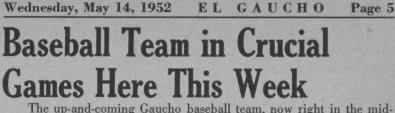


At Tea in AWS Room Former and prospective members of Spurs were entertained by the active members at a tea Friday afternoon in the AWS Room. Melido Horn was chairman of the event.

3 to 4 and the prospective members were present from 4 to 5. All freshme nwomen with a 1.5 or higher grade average were invited. Miss Ellen Bowers, Miss Helen Sweet and Patty Benko, last year's Spurs president, poured for the event.

Myra Jaccard, president of the New members will be chosen on a secret, but 11 women's hon-Chanding Casen

guest book.



Vent. Old members were guests from to A and the properties mem during the next week. Coach Roy Engle's team meets Cal oly in a crucial league game at Mesa Field Friday afternoon and plays California at Laguna Park Monday night. Besides that, the Gauchos meet

WAA Outing at College Friday afternoon. The Cal Poly **Cabin This Weekend**

The Women's Athletic Associaorganization, spoke to the fresh- tion has planned an outing and in-Chimes, junior women's national men, explaining to them the pur-formal get-together to be held at though a non-league game, is im-

ceremony, and Wesley Tackitt will Room. All sophomore women who members met to vote on new Spurs. portation will be provided to the Plans for the Carnation Ring are grade points above the all-school new base initial average three into the unit of the second se when tapping is held. The date is dancing and other entertainment bopped Los Angeles State, 11-5, on

quets; Kay Ryan, music; Marcia Munger, invitations; Judy Cook, With the set of the breakfast to be held in conjunc-with the set of the set of the mew members and the set of th Munger, invitations; Judy Cook, publicity, and the Chi O Mothers Control and Crown and of specific planning. Miss Skubic of the PE Department will chap-chos only one-half game behind erons, possibly together with some first-place San Diego. If the Santa other instructors in the women's Barbarans get by Cal Poly this Sat-

ditional ceremony to announce her Shrew," manning student election ing. Royna and Bob will be mar- WAA would like to encourage to the lineup in the unaccustomed pinning to Chuck Greenwood, Phi Kappa Psi at USC. booths, serving punch on Charter ried June 29 in Temple Baptist girls who are not PE majors to Day and corresponding with two Church, Riverside, and will make participate in the WAA. It func-Gaucho wins. He collected six hits their home in Santa Barbara next tions for all women students inter- in seven trips, including a tremen-

A general meeting of the Santa Barbara College Sailing Club will be held this Thursday evening, May 15, at 8 o'clock in Pine Hall be beld this Thursday evening, able jobs, but i 101. Plans will be made for a beach party to include sailing, water skiing and a picnic, to be held rorized the league all season, the on Sunday, May 25. Pictures in color will be shown of the March sail with the Santa Barbara Yacht Club and of the team racing at Berkeley. Refreshments will be served.

The sailing club is open to all students who are good swimmers. Further information may be obtained from its officers: Ed Brown, commodore; Chet Ward, vice commodore; Chap Bortz, secretary-treasurer, or Dr. Terry Dearborn, faculty advisor.

SBC Women Play In Net Tournament

tion majors from UCSBC partici-pated in the 52nd Annual Ojai In-ates and Al Haidos. tercollegiate Tennis Tournament held at Ojai on April 24, 25 and Pis wound up in fourth place, fol-

bara were Barbara Frerichs and ma Tau Gamma, Delta Sigma Phi, Joan Wootton, who lost to the Los Feculty, and Kappa Sigma. The Angeles City College team.

Camp Pendleton in a game here game, vital to the Gauchos' title hopes, is perhaps the most important. But the game with Cal, al-

weekend and turned the CCAA Friday, and then went down to San Claudine Casey, president of the Diego to hand the league-leading San Diego State Aztecs a 10-3 lick-

dous two-run homer against the Aztecs. Alan Cox also homered against San Diego.

Duane Mittan hurled the victory over tail-end Los Angeles, and Jerry McIlvane gained the victory

Both pitchers turned in creditable jobs, but it was the hitting which proved most important. Against the Aztecs, who had ter-Gauchos played their best game of the season.

Delts Win Title

In Bowling Tourney

Last Wednesday night the Delta Tau Delta fraternity walked away with the huge, three-foot bowling trophy. Regular season play saw the Delts, Low Balls and the Sigma Phi Epsilon teams all tied up in first place. Last week, in the play-offs, the Delts took four straight games from the Sig Eps and then proceeded to do the same to the Low Balls the following night. The members of the winning team are Several women's physical educa-John Collister, Wendell Long, Jim on majors from UCSBC partici-Wooden, Chuck Bengochea, Ralph

In the final standings the Sigma lowed respectively by Lambda Chi Playing doubles for Santa Bar- Alpha, Sigma Alpha Epsilon, Sigteams are already looking forward



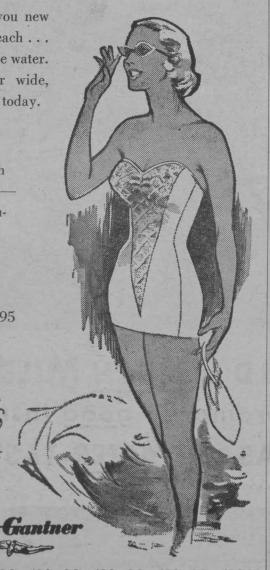
A La Cumbre photographer may be lurking in the bushes to take your picture, too. Distribution date on the yearbook is early in lune.

. . . to give you new glamour on the beach . . . easy comfort in the water. Choose from our wide, wonderful array, today.

Triangle shirr with high zipper backworn with or without straps. Inner bra of nylon. Turquoise, black, red.

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THE PROCTER AND GAMBLE DISTRIBUTING COMPANY has openings for Sales Management Trainees. Monthly salary, expenses paid, car provided plus opportunity for added compensation and participation in Profit Sharing Plan. Sales experience not needed, as thorough training is provided on the job. Interviews will be given on Thursday, May 15. If interested please sign up at the Graduate Manager's Office.

Lorraine Lindquist, playing sin- to next semester's league with ingles, lost in the quarter-finals to terest and enthusiasm when the Joan Merciadias of Modesto, who nine fraternities, with the faculty went on to win the finals.

CHRISTIAN SCIENCE ORGANIZATION

Meets every TUESDAY 7:30-8:00 p.m. in CHURCH LITERATURE DISTRIBUTION ROOM, Santa Barbara and Valerio Streets.

All Students and Faculty are Cordially invited to attend

team, all will be bowling for the UCSBC Intramural Bowling Championship.

Student Netters Win

Barbara Houlihan and Ray Thornton teamed together to defeat Barbara Frerichs and Dr. Girvetz, 6-4, 6-4, in the finals of the college mixed doubles tennis tournament that was held at the Municipal Tennis Courts May 10-11. Peggy Davis and Bill Peaker beat Miss Whitaker and Dr. Will Jacobs, 3-6, 6-4, 6-4, to win the finals in the consolation round.



ALL GAUCHOS AGREE! You'll like our wonderful food at campus budget prices

PETE'S RESTAURANT

(Next to Granada Theater) **BREAKFAST** • LUNCH • DINNER

Wednesday, May 14, 1952 AWS, Phrateres Hold 'La Cumbre' Sales Contest EL GAUCHO Page 6 **First Voters Invited** Installation Dinner

MEMO **To Rec Center Party**

By DOROTHY McCLURE

maintenance. The shop houses a Center. complete line of woodworking equipment, including circular saws, lowing an explanation of the pri-Students provide their own wood tinent information. while the school furnishes glue, nails, screws and finishes. One project per semester is usually turned out. Ash, maple, mahogany, birch and white pine are the common materials used. Most popular seems to be blonde wood, modern- Political Science Club at UCSBC.

istic designs and coffee tables. Chuck Maynard is near completion on a radio and record combination cabinet made of ash. Stan Jordan has completed a ma-Outstanding is Bernard Olsen's California on a special committee white pine portable drawing table, of educators in a test of the worth finished in its natural color. The plans of this project were so well The "Evaluative Criteria," which plans of this project were so well dustrial Arts and Vocational Edu- California. cation magazine.

I.A. 181 in tool and machine maintenance completed work on the shop's tool cabinet recently. Something seems to be going on all the time under the able guidance of Dr. Holtrop, who, by the way, spends his spare time raising bees.

ming up trade, Ed Monreal for 19 and 20 in Sacramento. entertainment and George Kostakis for his delightful conversation in between customers.

As the Project Contest nears reality, students are putting the finishing touches on their entries. Chuck Hart has sawed down a 30-06 Enfield army rifle and finished it with a black walnut stock. while Gordon Azevedo has made a motor-driven aluminum line-drying reel. Both fellows plan to enter the crafts division.

Eight of Dr. Scherer's students are entering model houses. Together, the houses form a community project although they are bein gentered separately.

In the radio and electrical field a radio transmitter, radio modulator unit, grid-dip meter and audio amplifier will be entered.

Some of the prizes already received from donating companies are on display in the main exhibit window.

"First - Voters," 21 - year - olds,

newly naturalized citizens, or those In the spotlight this week are voting for the first time, are in-Dr. William Holtrop's classes in vited to a party to be held on elementary and advanced wood- Thursday, May 15, at 8 p.m. in working and tool and machine the Baylor Room of the Recreation

Refreshments will be served foljointers, surfacers, lathes and a mary, demonstration of voting pronew addition-a 21-ft. Bell sander. cedure and discussion of other per-

Reservations may be made by phoning 5-2522 in the afternoon. Sponsors of the party include the Junior Chamber of Commerce, Junior League, Kerry's Restaurant, League of Women Voters and the

'EVALUATIVE CRITERIA'

TO BE STUDIED Dr. Irving a Mather, professor of education at Santa Barbara Colple colonial-style cobbler's bench. lege, represented the University of AWS-Phrateres Installation Dinner Name

done that they were sent to the has been discussed considerably in Bruce Publishing Company in Milwaukee. Should they be ac-cepted, they will appear in the In-cepted are as a yardstick on ac-crediting high schools throughout the Dean of W

FENCI HONORED

Renzo G. Fenci, lecturer in art at Santa Barbara College, has been invited to serve as a judge of sculp-ture entries for the 1952 State Fair, according to an announcement last night.

Fenzi, widely known as a creative artist as well as an instructor On behalf of Phrateres I wish in art, will serve on the board of to thank all the fellows for their selection and awards for the large wonderful support of the cookie array of sculpture entries expected sale last week. Extra thanks go to be exhibited from Aug. 28 to Clyde Keener and Oscar for drum- Sept. 7. The judges will meet July

Phrateres will have their formal installation dinner at El Cortijo

students and will cost \$1.85 per closed Friday.

Associated Women Students and selling the most books, and com-Phrateres, a convention report, a plimentary copies will be given to summary of the year's activities each group selling 75 books or and a preview of plans for next over. These awards will be made year. A speaker, notable resident at the Beachcombers Brawl. of Santa Barbara, whose name has not yet been announced, also will be on the program.

filling in the form below and depositing it at the Dean of Women's Office before May 20.

Reservation Form

(To be filled out and deposited at the Dean of Women's Office not later than May 20.) (To be filled out and deposited at they are still on sale in the Gradu-price" on the book is \$4, and \$2

Associated Women Students and Awards to be Presented

Salesmen for La Cumbre 1952, non-refundable deposits may also Chuckwagon on Thursday, May avidly combed the campus for be paid now to reserve the book. 22, at 6 p.m., according to reports given by the AWS Board. This a final effort to boost their sales 1952 annual have been sent to the annual event is open to all women records before the sales contest printers and engravers, so the book

Ten organizations competed in unless a major catastrophe occurs, Highlights of the evening will be the contest, for which two cups a welcome by the presidents of the will be given to the two groups Judy Cook, co-editors.

Among the competitors were Sigma Tau Gamma, Kappa Alpha e on the program. Reservations can be made by Illing in the form below and de ma, Sigma Alpha Epsilon, Sigma Guggenheim Fellowship which will Phi Epsilon, Delta Gamma and Sigma Pi.

> sisted by Panda Schlegel, posters, and Betty Woodhead and Pauline The fellowship will en Byard.

should be out the first part of June according to Louise Heitfeld and

This year's book will have 214 pages, making it one of the largest La Cumbres of all time.

GUGGENHEIM AWARD

Dr. Demorest Davenport, assistant professor of zoology at Santa Barbara College, has received a enable him to spend a year, beginning next August, in study of ma-

Fred Wade, sales manager, and rine parasites at the Laboratory of Don Sherwin, campaign manager, the Marine Biological Association handled the contest. They were as- of the United Kingdom, Citadel

The fellowship will enable Dr. Davenport to give concentrated Although a large number of La study to a subject on which he Cumbres were sold in the contest, began work three years ago at the

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PROPRIETOR ESS 70 NO UNITALISANT

Anyone interested in Japan may secure from the Mesa library a series of pamphlets sent by Frances Crow to her brother Ken of this campus. Frances is a librarian in a U.S. high school in Tokyo. The publications are recent and mainly pictorial, depicting a portion of Japan's post-war way of life. Ken also has received Japanese scrolls, silk shirts, tablecloths, a kimono and numerous colored slides.

On Sunday afternoon, May 18, all Mesamen, their families and friends will assemble at Tucker's Grove for the annual Industrial Arts Club picnic. This event is traditionally one of the year's social highlights.

* * *

All arrangements fo ra menu of steak, potatoes, salad, ice cream and beverages have been made by committee members Bob Adamson, Henry Hanson, Don Bell and Lindy Zichichi. Food wil lbe served safeteria style, costing 75 cents per adult and 35 cents per youngster. The sale of tickets will begin shortly.

Ping-pong, volleyball, softball and other picnic-ish recreational activities will make this a real day to climax the Industrial Arts Department's Spring term.

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