

music: the universal language

A well-known anthropologist once said, "If you seek to understand a culture, then understand its music."

KCSB gives the open-minded listener the opportunity to experience many varieties of music without leaving the comfort of home. Ask yourself what kind of person listens to classical music. What kind of person listens to rock? Jazz? Salsa? Soul? and so forth. You probably formulated some stereotype of the audience for each form of music. Why? Although these stereotypes are probably true to some extent, any person can enjoy any music when it is heard in the proper frame of reference. In other words, classical music, a compositional art form, cannot be understood in the same way as jazz, an improvisational art form. Understanding that each musical form must be heard within its own framework to be enjoyed is the first step toward enjoying KCSB's diverse musical programs.

The next step is to listen to a variety of KCSB's programs. I started doing this by tuning in 91.9 FM whenever I got in my car. I drive around at all kinds of hours, so I heard all of the different KCSB programs. Perhaps you don't have a car, or don't use it very often. Well, the next time you are listening to the radio and a commercial interrupts the music, turn the dial on your receiver to the left until you reach KCSB.

live wire

You will be surprised at the amount of music you can hear during these minutes. If you don't like what you hear, go ahead and turn it back to the commercial station. The only thing you will have missed is someone's sales pitch. This method of listening to the radio could even save you money. But if you do like what you hear, or even if you're not sure, keep listening. Soon the DJ will give you some insight to the music you are hearing. We are fortunate to have many DJ's who put a lot of effort into their programs. Doing a radio program is not a job for KCSB DJ's. They do it because they love music, and they want to share this feeling with you.

Sharing a common feeling across cultural boundaries is something that music accomplishes with more ease than any other form of communication. Go back to the stereotypes that came to mind when thinking about the average listener of the different music forms. How well do you relate to people who enjoy a different kind of music than yourself? Understanding the music a person listens to will help you understand a person, just as understanding a foreign language will help you understand the person speaking it.

We present a wide variety of music at KCSB in the hope that people will discover new areas of listening enjoyment. If, in the process, we can bring the various cultures of Santa Barbara into closer harmony, then we have more than fulfilled our goal.

improving reception fm

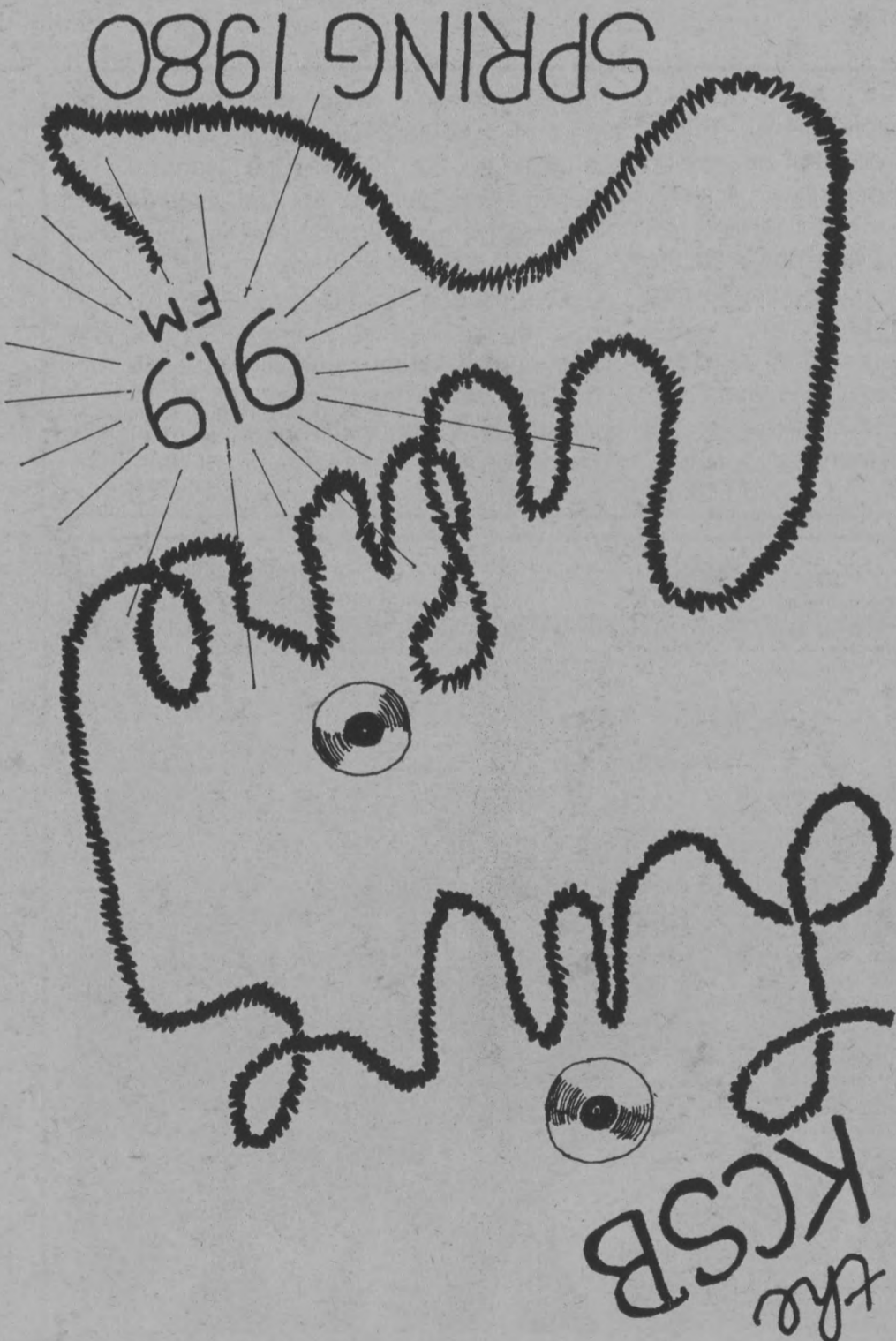
Those of you who are loyal KCSB listeners may be aware that in certain areas of the tri-counties reception is spotty. KCSB is happy to announce that in 1981, a new, higher powered transmitter will be beaming our "air waves" to you. However, in the meantime, here are some tips for improving one's FM reception of KCSB. These hints are also useful for upgrading "FM" reception in general.

ANTENNA: The key to better FM reception, aside from having a megabuck, professionally installed stereo system, is a good antenna system. While some areas of the tri-counties may have a quality cable TV/FM reception service, installing one's own antenna system may be the only practical method for improving reception in one's own geographical location (besides, there is no monthly service charge to worry about.)

"FM" broadcast stations are essentially received in a "line-of-sight" fashion. In other words, nasty things like tall buildings, or even mountains can block or distort reception. Therefore, when planning to install an antenna system, remember this limitation. (Unless you happen to live on top of a tall building or a mountain.!)

(Continued on page 2).

fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here



fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here fold here

Thanks to everyone from KCSB-FM whose input made this program guide bigger and better than ever before.

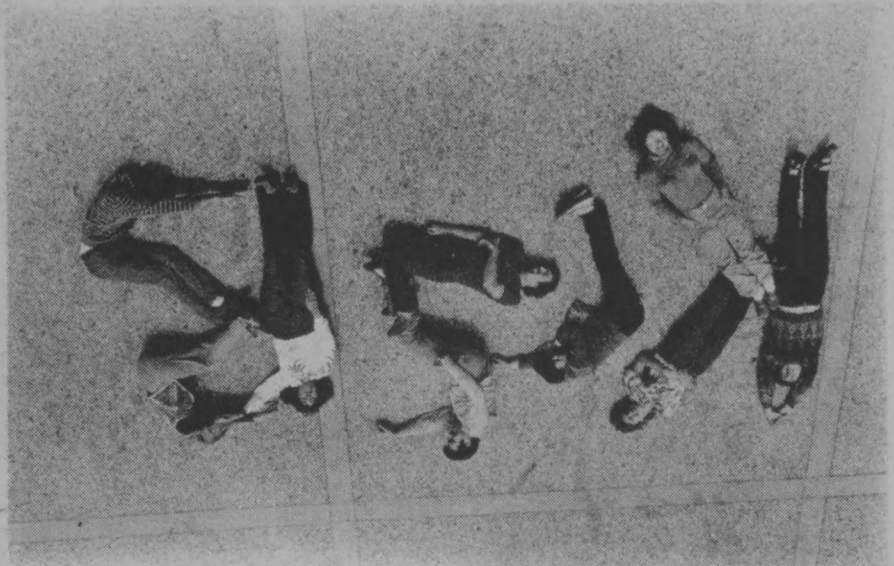
Thanks to Marianne Braun & Anthony Schulze of "The Daily Nexus" for printing assistance.

Photography: Mitch Cohen, Steve Bolton Hammond, Dan Orias, Marianne Braun

Typesetting: Carol Czyzewski, Connie Dusty Dunbar Hammond, Lesli Gilmore, Carol Czyzewski,

Program Guide Coordinators: Connie Hammond, Lesli Gilmore, Carol Czyzewski, possible.

helped make this program guide possible. KCSB would like to thank our advertisers, whose generous patronage



IRKA • CALVIN KLEIN • EENI MEENI • BANDAGES • CABAL • BAGS
 BY BILL DORF • SWEET BABY JANE • RUGBY SHORTS • ST. MICHEL • O.C.
 LINEN BLAZER & PANTS • IRKA • KENAR • PRONTO
 A SMILE • HERB BLONDE • FRENCH CONNECTION • BANDAGES • GREAT N.Y. BELT CO.

DEMBEMSKI'S
 913 embarcadero del norte, isla vista • 9685815 • 10-6



Steve Sellman, Chief Engineer.

MORNINGGLORY MUSIC

"THE BEST IN THE WEST"

**HAS ALL YOUR
MUSIC NEEDS!**

☆ RECORDS ☆ TAPES ☆ SONGBOOKS ☆
 GUITAR STRINGS ☆ POSTERS ☆ USED LPS
 MAGAZINES ☆ CONCERT TICKETS ☆ PHOTOS
 STEREO REPAIR SERVICE ☆ IMPORTS
 ☆ AUDIO ACCESSORIES ☆

**REMEMBER
WE BUY USED LPS FOR CASH OR CREDIT!**

910 Embarcadero del Norte • Isla Vista
 Open 10-10 Daily • 12-8 Sundays • 968-4665

(Continued from page 1).

Some "FM" stations now transmit their signals in all directions simultaneously. However, some broadcasters (such as KCSB) still orient their transmissions in a horizontal manner only. It is for this reason that "FM" reception antennas are also horizontally oriented.

INTERNAL, BUILT-IN-ANTENNAS: Many clock radios and budget stereos claim the feature of a "built-in" antenna. Such antennas are typically a circuit contained within the radio that interconnects with the household wiring (via the power cord). This antenna is generally adequate for local "FM" station reception, however the quality of stereo listening is often varied. It is not uncommon for the power cord "antenna" to be oriented every which way but horizontally. Often, even the presence of

people in the same room with the radio will affect the quality of reception. Therefore, it is best to experiment with the orientation of the power cord for best reception for each station. Generally, horizontal positioning of the cord will achieve positive results. It is also generally best to place the receiver and its cord near an outside wall or window. Experiment! For listeners in the South Coast area, KCSB's transmitter is located west to northwest of their homes. Try the west or northwest walls first.

There are further means of augmenting your antenna system, including making your own system. In future issues of "Live Wire", we'll detail other ways of improving your reception.

network news

At the beginning of this year, KCSB management became aware of the possibility to form a statewide, non-commercial network. Through our efforts, and those of the other seven U.C. stations, two conferences have been held to work out

the details.

Not only will we share News, Public Affairs, and specialty programs, we will be connected by a phone-feed system, enabling us to communicate directly as events occur. This is the first phase of the Network. When we are fully operational, we plan to expand our membership to include other interested non-commercial stations. The Network will be a major accomplishment for KCSB, and for the University of California system.

Recently, KCSB acquired a high-speed

tape duplicator, which will be an integral part of our plans for syndication of P.A. programs. We believe the Network will become the vehicle for the exchange of informative and educational material between the member stations.

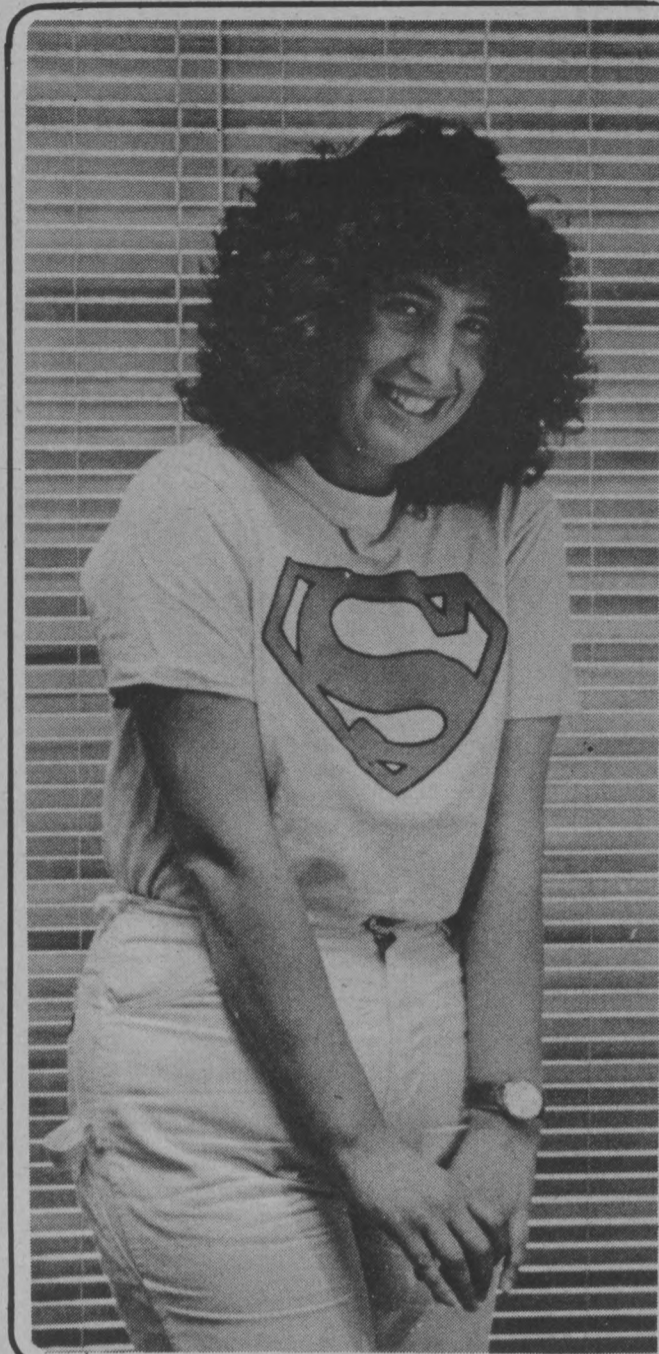
Even during its infancy, the Network is providing critical service for non-commercial stations in California. We took our first News feed recently, and hope to incorporate immediate statewide information as a regular part of our ever-expanding program coverage.

KCSB-FM Officers

General Manager - Lesli Gilmore
Program Director - Carol Czyzewski
Music Director - Mark Weinsoff
Public Affairs Director - Corey Dubin
News Director - Bonnie Goldfarb
Sports Director - Dennis Rodericks
Business Manager - Dusty Dunbar
Publicity Director - Connie Hammond
Fundraising Director - Lon McEachern
Production Director - Jim Nicoll
Training Director - Dan Orias
Chief Engineer - Steve Sellman
Traffic Manager - Rob Palmer
Rock Cell Leader - Patty Glynn
Classical Cell Leader - Lindsey Reed
Soul Cell Leader - Frank Ramirez
Latino Cell Leader - Javier Muniz
Americana Cell Leaders - Matt Cohen/
 Greg Drust
Jazz Cell Leader - Scott Clayton
Secretaries - Sandy Perez, Eve Dutton,
 Sharlene Land



KCSB Executive Committee, L-R: Jim Nicoll, Dustin Dunbar, Lesli Gilmore, Carol Czyzewski, Steve Sellman, Patty Glynn, Connie Hammond, Dennis Rodericks, Mark Weinsoff, Dan Orias



watts happening at the top

On Valentine's Day of this year, Radio Council decided to go with the staff vote and appoint me as the new General Manager for KCSB-FM. Little did I know what I had gotten myself into. I took office the last week of March, and since then I have gotten a whole new perspective on both the role of a non-commercial, educational station, and the role of a manager.

Briefly, to acquaint you with our structure; the General Manager appoints an executive committee, which consists of about 10 department heads. On our staff are over 100 people, mostly students, who run this radio station. The G.M. oversees everything, and is ultimately responsible for the entire operation of the station. A kind of all-consuming, hard-to-describe-job.

We are licensed as non-commercial and educational, which is why you will hear no advertisements. It is also why you will hear live UCSB baseball and volley ball broadcasts, British folk music, new wave, opera, and community oriented public affairs programs. In addition to this, we are the only non-commercial station broadcasting in the area, and also have the most extensive and diverse programming.

This year is a special time for us...a new decade, UCSB's 25th anniversary at its present site, our license is up for renewal, our power will increase from 185 to 620 watts, and there is a whole lot of energy being kicked up. In early April, two of our New Wave DJ's produced a Benefit Concert for the station, raising money for albums and equipment. (See article about the Benefit elsewhere in the program guide.) Also, we are participating in the formation of a U.C. Radio Network, which will enable us to trade News, Public Affairs and experience with the other seven U.C. radio stations. We are reaching out into the community and sharing with it. That is the purpose of this program guide.

We want you to know who we are and what we do. We do not sound like a commercial station because we aren't one. We are all working for little or no compensation in order to provide the most educational, high quality programming available. Attempting this is an education in itself.

So...we remain dedicated and concerned, sometimes silly, usually on the verge of some disaster but always quite receptive and responsive.

Enjoy.

Lesli Gilmore

Lesli Gilmore, General Manager

kcsb rock cell

The KCSB Rock cell programs offer a diverse range of music. New Wave, hard rock and country rock are all represented as well as live local talent. Tune us in and break out of the tri-county commercial straight-jacket.



Rockin' role

If the part you want to play in life is professional musician... or if you just want to jam with your friends... Castle Music has the instruments, instruction and all the equipment you'll need. It could be musical history in the making... and it begins with equipment from Castle. Castle makes it music.



5796 Calle Real Goleta
964-9827

963-7945

Castle Music Entertainment Hotline

24 Hour — 7 Day a Week — Entertainment Connection

sunday

DALEY BEASLEY --- SOUL 12-2 am.

MIKE SOLTON---New York Times:"The show is incredible!" San Francisco Chronicle: "The best thing since Bo Derek!" Daily News:"We're speechless!" -What are all these top rated newspapers raving about? Of course, nothing else other than the "Madman" Mike Show. You too can catch this new craze every Sunday morning from 2-6 am. If you like new wave, comedy and rock, give it a listen.

TRACY EGAN --- JAZZ 6-9 am.

BERNARD HICKS --- SOUL 9-12 noon.

THE BLACK NAG, 12 noon-2 pm with Rob Palmer and Dave Roine. It features the best in traditional folk music from America and the British Isles.

DALLAS RILEY --- AFRICAN SOUNDS 2-4 pm.

AFRICAN REPORT, 4-5 pm with Neil Sinclair. Public Affairs program dealing with issues of the African Continent.

NEWS - THE EVENING REPORT, 5-5:15 pm.

RAY RAMOS --- El Grande del Tex-Mex, 5:15-7:30 pm.

JOSE "CAFE" RIZO --- "Barrio Salsoul" highlights new releases in Salsa and explores music recorded by Chicano Artists. This is blended with Latin-Jazz and Latin-Soul. Sunday 7:30 - 10:00 pm.

CECILIO PEREZ --- Oldies, 10-12 midnight.



The Bank of Montecito

1106 Coast Village Road, Montecito
1000 State Street, Santa Barbara
5668 Calle Real, Goleta

telephone, all offices: 963-7511
F.D.I.C. insurance to \$100,000

soul cell description

The soul cell is a group of unique black and brown individuals whose emphasis is to educate the audience to relevant third world news as well as the sounds of funk, disco, soul-jazz, reggae, fusion and soul music. Be sure to check out the artistic styles of the woman with the soft touch-Cheryl Williams, the Master Blaster Frank Ramierez, Bob "Wheelman" Walton, Sweet Stacie Wolfe, Funk-A-Tech Inc, Brother Rap-Daley Beasley, the Dragon Dallas Riley, and the native New Yorker Bernard Hicks.

Special soul programs have included:the Soul Truth, tributes to Bob Marley, Minnie Riperton, interviews with Tower of Power, Kool and the Gang, Betty Wright, and Randy Crawford. So tune in on the shows, interject, and experience the message in the music.

ROCKPILE RECORDS

Magazines	11-9 m-sat
Imports, Singles	12-5 sun
Used & Cutouts	
New Domestic Releases	
	LPs
	45s
	used
	& more

5727 HOLLISTER 964 1087

SANTA BARBARA RADIATOR

965-5013

CLARK C. SMITH - BOB HAZARD

AUTO - TRUCKS TRACTORS
HEAT EXCHANGERS CONDENSERS
CLEANING FLUSHING
RECORDING REPAIRING GAS TANK REPAIRING

Member CALIFORNIA AUTOMOTIVE RADIATOR ASSOCIATION

Radiators & Repairs All Makes & Models Domestic or Foreign

SALES New & Used Radiators

36 W. GUTIERREZ (Corner of Gutierrez & Chapala) SANTA BARBARA

COPIES

- Resumes
- Transparencies
- Fast Service
- 100% Cotton
- Collating
- High Quality
- 2-Sided
- 11" x 17" & 12" x 18"
- Reductions
- Self Serve Copiers

- Bindings
- Gold stamping
- Typing
- Laminating
- Mailing Supplies

KINKO'S
6550 Pardall Rd.
968-2165

Mon-Thurs 8 am - 10 pm
Fri 8 am - 6 pm
Sat & Sun 10 am - 6 pm

- Film & Processing
- Keys
- Business Cards
- Rubber Stamps
- Coke Machine!

PASSPORT & RESUME PHOTOS

- No Waiting \$6.95
- 3 Minute Service COLOR
- Two photographs \$4.50 B & W

REAL WOOD COOKED BAR-B-QUE

RIBS - BEEF - PORK
CHICKEN - HOT LINKS

☆ **HOMEMADE** ☆
SALADS • BEANS

TEXAS CHILI • DESSERTS

BARBECUES ETC.

☆ 7398 Calle Real ☆
(North of Freeway, off Storke Road)
968-5800 • Goleta

monday

ROB GARCIA --- ROCK 12-2 am.

DEVA SEDLAK --- ROCK 2-6 am.

STEVE BOLTON---Steve Bolton, KCSB's resident archaeologist, hosts a program entitled "Digging up the Classics" on Monday mornings from 6-9 am. The listener can hear anything from ballet to baroque, soloists to symphonies, with a special feel for Russian composers: Prokofiev, Shostakovich, Stravinsky, and Scriabin.

CHERYL WILLIAMS (SOUL/JAZZ) --- "Theme from Lipstick". A showgram with a mixture of jazzmen and jazz ladies of soulfully contemporary musical background and a touch of oral sweetness. Join Cheryl Williams Monday mornings 9-12.

NOON NEWS, 12-12:15 pm.

MIND & BODY, 12:15-1 pm with Sue MacKenzie.

LESLI---Monday afternoon....What to do...what to do....Well, how about two hours of schizophrenic rock/new wave aural delight? Tune in and listen to Lesli from 1-3 every Monday afternoon for lots of the above.

JAVIER MUNIZ --- Para Los Rumberos. The best in Latin Jazz and Salsa of yesterday, today and tomorrow. Monday 3-5 pm.

NEWS - THE EVENING REPORT, 5-5:15 pm.

CONSIDER THE ALTERNATIVES, 5:30-6 pm.

LINDSEY REED---The Monday Evening Classical Concert, hosted by Lindsey Reed, features a wide variety of classical composers and genres. Special interests include baroque, classical and romantic chamber music, and the medieval and Renaissance secular song. Tune in Monday evenings 6-8 pm.

VIEWPOINTS, 8-9 pm.

SCOTT CLAYTON---"Jazz Horizons" An exploration into the space where jazz merges with the music of other cultures and traditions. Specials include interviews and local, live recordings. Join your host, Scott Clayton, every Monday night from 9-12 pm.

tuesday

JUAN ORTIZ --- JAZZ 12-2

RONNY MARTINEZ --- JAZZ 2-6 am.

WADE HAMPTON---The music of the Baroque period is featured on Tuesday mornings from 6-9 am on 91.9 FM.

MIKE JOHNSON---"Ambience" is a mixture of music and other sounds. The music portions will typically include new and not so new jazz and ethnic musicks; the sounds will be ambient, environmental ones from a wide variety of sources. Tune in every Tuesday morning from 9-12 am.

NOON NEWS, 12-12:15 pm.

VETERAN'S AFFAIRS, 12:15-1 pm.

JOHN FERRITER---Every Tuesday afternoon from 1-3 pm, tune in John Ferriter's rock and roll show for unsurpassed rock music. he'll make your musical miracles a reality here at KCSB.

ROSALIND CHAMORRO --- "Latin Lady Show". I will be bringing you Salsa, Latin Jazz, "boleros", Afro-Cuban rhythms, and various other Latin tunes of yesterday, today and always, every Tuesday from 3-5 pm. Que viva la musica latina! Vaya, goza!

NEWS - THE EVENING REPORT, 5-5:30 pm.

INSIDE REPORT, NETWORK, ACLU-ON-THE-AIR, 5:30-6 pm.

BARBY HIRSCH---Tributes to composers and compositional media, each program will highlight a lesser known composer (primarily 19th or 20th centuries) with an overview of his or her works. In the case of contemporary styles, various new media will be explored. Tuesday 6-8 pm

WOMEN'S RADIO FORUM, 8-9 pm. Public Affairs with Chris Sanderbach.

TRINA --- "Music of Many Lands", an exotic ethnic, and esoteric musical tour of many lands. Educational music with the 3 R's: Race, Rhythm, and Religion... with Trina. Tuesday 9-10 pm.

MARK WEINOFF---"The Meluin Jazz Festival", Tuesdays from 10-12 pm. Two hours of pure jazz focusing on live performances.



Country Cell: Outstanding in their Field; Jim Nicoll, Greg Drust, Dustin Dunbar, Matt Cohen, Carol Czyzewski, Lon McEachern.

new wave concert benefits kcsb



New Wave enthusiast, Patty Glynn and Gayle Whittmore.

by Patty Glynn

It started as a desire to present highly creative, low cost entertainment, but it never seemed possible until the feat had actually been pulled off. KCSB DJs Gayle Whittmore and I planned, staged, and were completely responsible for the Second Annual KCSB New Wave Benefit that took place on April 11th, 1980, at the Goleta Valley Community Center.

By gaining support of local musicians, we began to assemble the talent. The fact that everyone contributed outstanding individual efforts made the Benefit the energetic, unique show that it was. Participating in the event were the Rotters, the Sequencers, IQO, the Effect, and Keen White.

Even though we were besieged with catastrophies until the start of the show, we were pleased with the outcome of our efforts. The bands and crowd were sparked and created their own energy and pace. We'd especially like to applaud the work of Jane Berliner, Rockpile Records' Richard Ellis, and Castle Music for the use of their P.A. system. We plan to present shows in a similar vein in the future!



Ross Ballesteros, Patricia De La Guerra and Rosario Galvan work on a cart to publicize the Cinco de Mayo festivities.

chicano/latino cell

by Eugene Huguez

Members of the Chicano/Latino Cell of KCSB offer a wide assortment of programs including music and public affairs. You are invited to listen; and hopefully you will find something musically refreshing. Take note of our Sunday offering, for example, beginning with "El Grande del Tex-Mex," with Mr. Ray Ramos featuring Tex-Mex, romantic ballads, and up-tempo modern Mexican music. "El Grande" is followed by Jose "Cafe" Rizo's "Barrio Salsoul," presenting a grassroots perspective of Chicano and Latino music. Also, "Cafe" features the latest in salsa and latin-jazz. This combined with dynamite interviews, (as he did with Rudy Salas of Tierra, and Jorge Santana) makes for a night of exciting listening entertainment. At 10:00 pm latin-oldies close out the Sunday schedule hosted by the "Lowrider of the Airwaves," Cecilio Perez.

Weekdays, 3-5 pm regular shows highlight Chicano/Latino music most of which is rarely heard anywhere else on the airwaves. Cecilio Perez observed, "this programming cannot be heard anywhere else, not just the music either, but the way it's being put across." He adds that each of the Chicano DJs contribute by, "bringing together our musical experiences and backgrounds which range from traditional Mexican music to rock and roll, jazz and a

Continued on page 6

surviving sports
on the road

by Dennis Rodericks

Covering Gaucho sports on the road has always been a fun experience. You get an opportunity to visit arenas and ball parks all over, like Pauley Pavillion at UCLA, the Anaheim Convention Center, USF's Memorial Gym, USC's Dedeaux Field and many others around the state of California. It offers a marvelous opportunity to meet people in all different aspects of sports and sportcasting.

There have been several occasions where, upon our arriving at the game site, unexpected problems came up in preparing for the broadcast back to Santa Barbara. Sometimes the telephone that was ordered weeks in advance is not located at the broadcast position. These phones are our link to the nerve center back at KCSB and without them, there would be no broadcast. The phone has caused us many problems, especially in working against the clock as we do. For instance, two years ago at the men's basketball game at the Long Beach Sports Arena, there simply was no telephone around. Well, after spending a few minutes getting a hold of the arena's telephone representative, my working partner Woody Chaves and I were told that our position was moved from courtside to the 2nd level above the floor by the western sideline. The telephone person had to get a hold of the arena's floor plans to see where she could connect our phone into the arena's phone lines. By this time, it was about 10 minutes before airtime so we set our equipment out on the table and waited for some good news, hopefully in the next few minutes. Needless to say, we were a little anxious and doubts were beginning to creep in that we weren't going to get on the air at all. But, this story does have a happy ending. About a minute into the first half, we were informed that our prayers were answered and we could make our call to the station.

Well, that's about it from the sports desk for now, sportsfans, I'll see you at the game!



Sports Director Dennis Rodericks.

kcsb covers sports!

Due to a total team effort, the KCSB sports department is enjoying its most productive year in the station's history. With cooperation from the station's management, KCSB has been able to provide the tri-counties area with the most complete and comprehensive coverage of UCSB athletics, as well as featuring the personalities that are making the headlines in the Santa Barbara sports scene. The 1979-1980 school year has seen KCSB offer a full picture of the campus' intercollegiate activities.

Besides covering Gaucho men's basketball for the 6th consecutive season, KCSB sports increased its coverage of women's basketball as well as men's and women's volleyball; including post-season coverage, women's softball and men's baseball. The players and coaches of the school's other teams were highlighted on the two popular weekly sports shows, 'Sports Talk' and 'Sports America'. Under the guidance of sports director Dennis Rodericks, the small but always dedicated sports staff has battled the lack of funding to make sports a vital part of KCSB's diverse programming.

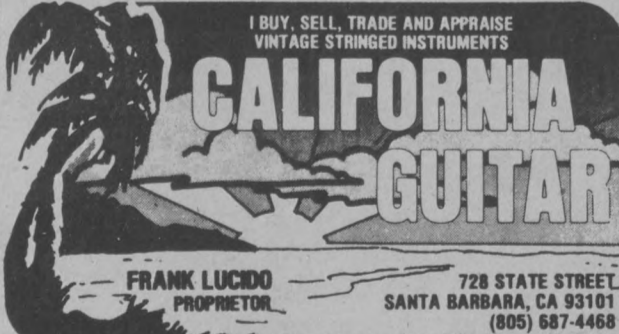
Lon McEachern, John Ferriter, Cary Frumes, Margery Kanemoto, Steve Sellman and Kathi DeLima have rallied with Dennis this year to bring to our listeners the best and most complete coverage of UCSB and local sports in the tri-counties.

wednesday/thursday

ROBERT REED --- BLUES/JAZZ 12-2 am.
 CHICANO SALSA --- "Sangre Nueva" 2-6 am.
 DUSTIN DUNBAR---Listen to the music of exotic places without leaving the sanctity of your own home or office. How is this possible, you might ask? Tune in 91.9 FM on Wednesday mornings 6-9 am for "A Touch of Class-ical" with Dustin Dunbar. The schedule is as unpredictable and spontaneous as the hostess, but you can bet your boots it will be fun, informative, and a stimulating way to start your day!!
 TOM VERICA AND NANCY HARRIS---The joys of jazz explores the pleasure principle of listening to all schools of jazz, hosted early Wednesday morning 9-10:30 am with Tom Verica and from 10:30-noon with Nancy Harris.
 NOON NEWS, 12-12:15 pm.
 THE HIDDEN MINORITY, 12:15-1 pm. Public Affairs program dealing with the affairs of the handicapped.
 TIKI CLUB --- NEW WAVE 1-3 pm.
 ALEX CHAVEZ --- CHICANO SALSA 3-5 pm.
 NEWS - THE EVENING REPORT, 5-5:30 pm.
 THE HUTCHINS CENTER, 5:30-6 pm.
 KARL SCHIFFMAN---20th Century composers and their music can be found on Wednesday nights from 6-8 pm with your host, Karl Schiffman.
 RADIO CHICANO PUBLIC AFFAIRS, 8-9 pm with Cindy Lopez.
 STAN ROGERS --- JAZZ 9-12 midnight.

Continued from page 5

whole variety of sounds, blending to create a unique musical expression."
 If you're the nite owl type "Sangre Nueva," (new blood), Wed. 2-6 am shows off the new DJ talent.
 From relatively no Chicano/Latino music on the airwaves to regular daily programming, the Chicano/Latino cell has genuinely progressed providing and creating a strong Chicano/Latino music listening audience.
 Also, note the excellent Public Affairs programs sponsored by Radio Chicano, Wed. nite, 8-9 pm. This show aims to expose various issues confronting the Chicano community.



I BUY, SELL, TRADE AND APPRAISE VINTAGE STRINGED INSTRUMENTS
CALIFORNIA GUITAR
 FRANK LUCIDO PROPRIETOR 728 STATE STREET SANTA BARBARA, CA 93101 (805) 687-4468

Pignose Amps	\$69.00
All Strings	30% off
Ernie Ball Slinkys	2 for 1
New Fender Hardshell Cases	\$59.95
All Roland Cube Amps	30% off
New Gibson Les Paul Standard	\$499.00
New Fender Stratocasters	40% off
Heavy Duty Guitar Stands	\$18.00

The Largest Collection of Vintage Instruments in the Tri-Counties.

NICHOLE---"After Midnight" I let it all hang down. Rock and Roll at its finest, old and new and your suggestions too, are welcome.
 12-2 am
 JANE BERLINER---The latest in New Wave music, local bands, and imported albums. Take advantage of me and send in your tapes for airplay.
 Thursday 2-6 am

KATHLEEN DONALD---The Thursday Morning Classical Music Show will feature a variety of eras, although each show will have a more specific focus such as Baroque, Romantic, 20th Century, etc. Listeners are encouraged to call in and make requests or comments.

COREY DUBIN --- JAZZ 9-12 noon.
 NOON NEWS, 12-12:15 pm.
 FOCUS ON HUNGER, 12:15-1 pm with Ron Blacker.

DEBBIE EADS --- Everybody wants to feel good. Debbie Eads will try to accomplish this every Thursday from 1-3 p.m., by playing good old-fashioned rock and roll to satisfy your soul. Kick back, crank your stereo and enjoy!


MARCOS FIGUEROA --- CHICANO SALSA 3-5 pm.
 NEWS - THE EVENING REPORT, 5-5:30 pm.

THE BOOK ROOM, 5:30:6 pm with Annee Garrett.
 THE UNSEEN ROSE, 6-6:30 pm with J.A. Cann.

ROB PALMER---You can find me Thursdays from 6:30-8 pm after the poetry show when I bring you great symphonic and concerto works.

ENVIRONMENTAL SPOTLITE, 8-9 pm with Corey Dubin.

EUGENE HUGUEZ---"Jazz: Today and Forever" features jazz masters' classic recordings. This show will also attempt to explore the wide spectrum of jazz music from early bop to the most modern in a palatable presentation. Thursdays 9-12 pm



Sunburst farms

- fresh juices—our orange juice squeezed on the premises while you wait...
- fresh Sunburst natural vitamins...
- fresh Sunburst whole-grain breads & treats...
- fresh coffee ground while you wait...
- the largest assortment of organically grown fresh fruits & vegetables available anywhere...
- a great variety of bulk staples—nuts, seeds, grains, beans, & carob covered treats...

966 B Embarcadero del Mar, Isla Vista

friday

IAN HILL --- NEW WAVE 12-2 am.
 PATTY AND GAYLE---An intriguing splash of music from the fringe, brought to you with offbeat humor and captivating persona. Patty and Gayle escort you through coverage of the local punk scene to the latest obscurity. Never less than stimulating, WHO NEEDS SLEEP ANYWAY??
 Friday 2-6 am
 JON PEVSNER---Symphonic as well as chamber music is featured along with frequent airing of vocal music and tapes of live performances. Join me, Jon Pevsner, Friday mornings from 6-9 am.
 ALITHEA HERMANN---"Cool" and "Straight ahead" are terms that have been used to describe my show "All That Jazz". Featured is the music and musicians from the fifties to the late sixties. Tune in to a unique listening experience for the alert, cultural and contemporary. Friday 9-12 am.
 NOON NEWS, 12-12:15 pm.

NATIVE AMERICAN PUBLIC AFFAIRS, ARTS & LECTURES, 12:15-1 pm.

BONNIE---"It's going to be a rock and roll weekend..." beginning Friday afternoons. Tune in to the latest tunes by Tom Petty, Mr. Springsteen, and Elvis Costello among many others. Hear local bands live from the KCSB studio. In addition, find out about performances happening around the Santa Barbara area. Friday 1-3 pm.

CINDY LOPEZ --- "Los Ritmos Latinos". Un viaje musical into the Latin American sounds of Salsa, Latin Jazz, and various Chicano Artists. Join Cindy Lopez on Friday afternoons from 3-5 pm.

NEWS - THE EVENING REPORT, 5-5:30 pm.
 SPORTS AMERICA, 5:30-6 pm with Dennis Rodericks.

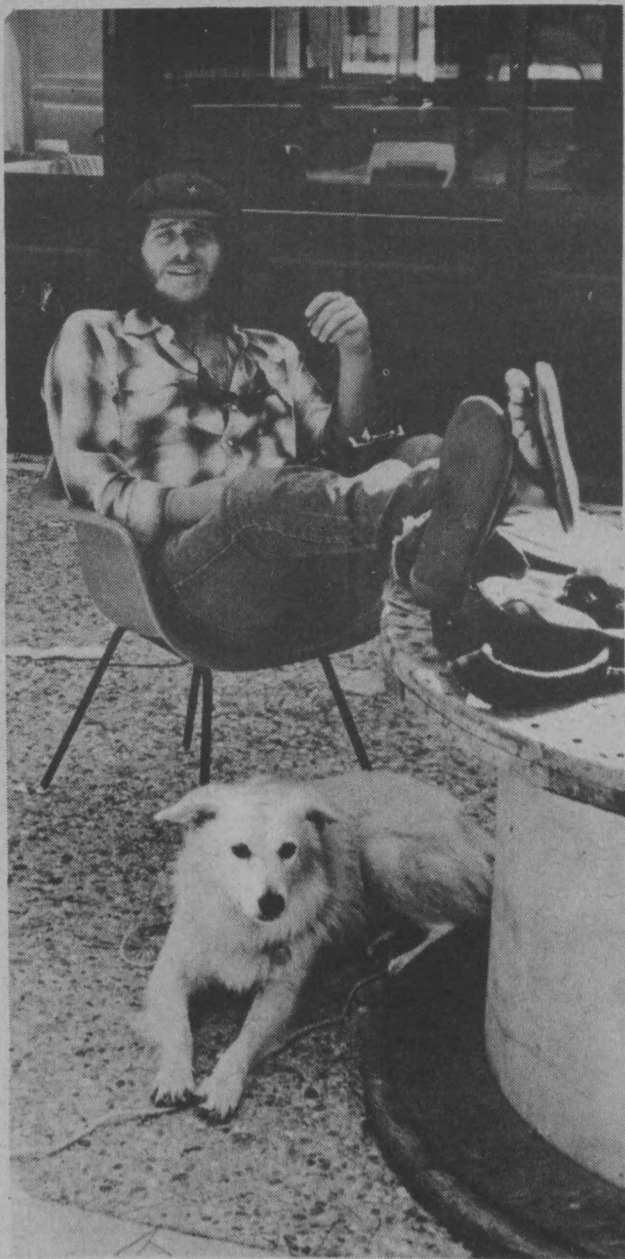
MATT COHEN --- "Friday Night Honky-tonk Jamboree" presents country music in its pure forms: honky-tonk, western swing, bluegrass, outlaw, and sometimes cajun and rockabilly. Join Matt Cohen for an excursion into great Country music. Friday 6-8 pm.

CAROL AND LON---Cousin Carol and Uncle Lon bring you great country and rock music for a Friday night 8-10 pm. So, sit back with your corncob pipe, break out the moonshine and listen to a country song.

FRANK RAMIREZ (SOUL/DISCO) --- "Living it up..." with disco soul, a whole lot more.

Thank God it's Friday, the weekend is here
 Get down and party, the meaning is clear. With the Master Blaster, we must have it right
 To live it up live on a Friday night.
 Friday 10-12 Midnight

Baseball
 Announcers: Dennis Rodericks and Lon McEachern
 Tuesday May 6 vs. UC Irvine 2:20 p.m. 11:50
 Saturday May 10 vs. Long Beach State am
 Friday May 16 vs. Fullerton State 2:20 pm.



Corey Dubin, Public Affairs Director with Faithful Dog, Sam.

KCSB-FM has a long history and tradition of providing a wide-range of Public Affairs programming for the community at large. As a non-commercial station we have a special responsibility to provide a broad spectrum of informative and educational public affairs programming for the Santa Barbara community.

On Monday at 12:15 p.m. we present the **Mind and Body** show, which deals with physical and mental health issues. At 5:30 p.m. there is **Consider the Alternatives**. This show is sponsored by S.A.N.E. radio network and provides an alternative view and analysis of national and international events. On Monday night at 8 p.m., we present **Viewpoints** which provides the listener with the American perspective on the international political situation.

On Tuesday at 12:15 p.m., **Veteran's Affairs** presents topics of importance to the local veterans' community. On Tuesday at 5:30 p.m. we present three programs on a rotational basis. First of all, there is **Inside Report**, a program dealing with mental health. Then the American Civil Liberties Union presents **On The Air. Network's Half Hour** program is the third show in this group and they present interviews and discussions on local issues. Then at 8 p.m., KCSB and the Womans Center present the **Women's Radio Forum**.

On Wednesday at 12:15 p.m., KCSB along with the Independent Living Center presents the **Hidden Minority**. This show will present informative interviews and

discussions concerning issues affecting Santa Barbara's handicapped population. On Wednesday evening at 5:30 p.m., the Hutchins Center (Center for the study of Democratic Institutions) will air weekly discussions concerning the important issues of the day. At 8 p.m., KCSB and Radio Chicano present **Radio Chicano Public Affairs**. This program is tailored to the needs of the local Chicano community.

Thursday's at 12:15 p.m., **Focus On Hunger** presents interviews concerning the world food situation. At 5:15 p.m., we present the **Book Room**, a bi-lingual children's program. At 8:p.m., the **Environmental Spotlight** covers the world environmental crisis.

Friday's at 12:45 p.m., we have Arts and Lectures bringing you up to date on cultural happenings around the community. Friday at 5:30 p.m. it's time for **Sports America**. It highlights the personalities that are making the headlines in the Santa Barbara area. This show gives our listeners an inside look at UCSB athletics.

On Saturday evening at 5:15 p.m. we present **Black Perspectives** and on Sunday at 4 p.m. we air **African Report**, which presents interviews and discussions concerning the political and social situation on the African continent.

It is our hope that the Public Affairs programming will provide a wide-spectrum of informative and educational opportunities for the community.

Corey Dubin Public Affairs Director

saturday

DON EDMOND --- ROCK 12-2 am.

STEVE BAUER --- ROCK 2-6 am.

GREG DRUST --- Each Saturday from 7-11 am, "Back at the Chicken Shack" presents a diverse sampling of American music. During the first hour you will hear a unique blend of rockabilly, western swing, country, cajun, zydeco, gospel, blues, r&b, jazz, and ethnic styles. A Polish Wedding Polka Hour is featured from 8-9 for the tri-counties only polka show. Blues finishes the morning from 9-11. Listen each Saturday from 7-11 am for a journey to roots of America's music.

OPERA, 11 am-3 pm with Sal Bruno.

CHUCK HEPP--- What are you doing on a Saturday afternoon besides drinking and catching rays? Listen to me, The Midnight Flyer for old-time, good-time rock and roll, country rock and folk. Saturday 3-5 pm

NEWS - THE EVENING REPORT, 5-5:15 pm

BLACK PERSPECTIVES, 5:15-6:15 pm with Stan Rogers.

JIM NICOLL--- "SOUTHERN COMFORT" Every Saturday night from 6-8 pm, you will be getting a taste of Southern Comfort, compliments of your host, Jim Nicoll. The program will cover many different styles of progressive country and blues, as well as Southern rock, bluegrass, folk and sixties gold. So, listen to KCSB-FM every Saturday night for your taste of Southern Comfort.

STACY WOLFE --- SOUL 8-10 pm

FUNKA-TECH, INC. --- Saturday nights 10-12 mid., the best soul and funk music in town, with interviews and entertainment. Join the Pride of F. T. I. on 91.9 FM.

jazz on kcsb

The art form of jazz is one of America's most significant contributions to the body of world culture. KCSB is the main source of this music in Santa Barbara, and being an educational station we broadcast a variety of jazz.

There are shows for both old time jazz enthusiasts, and new listeners just becoming familiar with the music. The "Meluin Jazz Festival" on Tuesday night features some of the best live performances recorded during the last thirty years. "The Joy of Jazz" with Tom Verica & Nancy Harris delves into cool contemporary sounds with relevant excursions into the past. More of the mainstream can be found on Alithea Hermann's and Juan Ortiz's show.

For those who like to "get down" with some modern soul influenced jazz, look into these shows: Cheryl Williams, Stan Rogers, and Bernard Hicks. Further on down the line a gutsy blend of blues and jazz is spun by Robert Reed, early Wednesday mornings from midnight to 2am.

The jazz people at KCSB feel that our function is much broader than just playing old favorites or popular jazz without commercials. We are committed to presenting the "new music" from artist owned and operated collectives that have flourished in such urban centers as Detroit, Chicago, New York, and Los Angeles. Corey Dubin and Eugene Huguez focus on this genre as well as other sounds that stretch the ears. "Ambience" with Mike Johnson is a rather unusual show featuring electronic, avant garde and ethnic musics. "Jazz Horizons" with Scott Clayton offers a cross-cultural spectrum of improvised music, from its roots in the forests of Africa and Brazil to the concrete jungles of America's urban environments.

For both education and enjoyment, it's jazz on KCSB, tune us in!



ARTIST
RESPONSE
GALLERY
934
EMBAR-
CADERO
DEL NORTE.
ISLA NISTA
968-5562
ART



Limited Edition
Prints by
Fred Caston
THE JAZZ
MUSICIANS
(silkscreen)
THE VILLAGE
VANGUARD
(lithograph)

Santa Barbara Athletic

Specializing in athletic footwear . . . Adidas - Brooks -
Nike - New Balance - Tiger - Osaga - Puma - Etanic
Plus athletic equipment and clothing.

189 N. Fairview - Fairview Center - Goleta - 964-9663
Mon.-Fri. 10 to 9, Sat. 10 to 6, Sun. 10 to 5

KCSB-FM

91.9 91.9 91.9 91.9 91.9 91.9 91.9 91.9 91.9 91.9

MUSIC GALAXY
FOR INFORMATION CALL 967-3606

NEW & USED



RECORDS

IN THE FIVE POINTS SHOPPING CENTER • 3987 STATE ST.



newsnotes

Up to the minute reporting of national, international and campus events. Full and incisive coverage of all elections. ABC network for bulletins. KCSB news does it all without a single commercial.

Happenings: KCSB's news department has a special feature for this election year. Titled Election Desk '80, we cover all the events and campaigning that will lead up to the elections in November. Besides the drama of the count, we will have in-depth reporting, live forums between the candidates, and complete coverage of the issues. And of course, we'll have Presidential and state and local results, as they happen and until all the races are decided.

Locally the news has been active as well. Isla Vista Community Council meetings are reported on during the Tuesday Evening Report. When UCSB had its largest student rally in six years, KCSB was there with live coverage. The news team also covers relevant news in the Santa Barbara area.

Another special feature is a link to other UC campuses and students through a brand-new network. Reports will be shared and KCSB listeners will have a unique opportunity to tap into the state's students.

We hope you'll be listening.

on opening one's mouth

It was probably to my advantage that my first few interviews were with "no-names" like Ralph Nader, Bonnie Raitt and Joan Baez. I mean, people on the way up tend to have the time to endure your stammers, misnomers and constant desire to urinate, because you are doing them a favor. By bringing that little cassette back to your little radio station, their views and/or music are spread a little bit further than they could do by themselves.

The first two interviews took place at anti-nuclear rallies; Survival Sunday II at the Hollywood Bowl, and the Diablo Canyon rally. The situations were exciting, unpredictable and often less than desirable. Joan Baez held a press conference, while Bonnie Raitt had to be cornd backstage as she bit into a sandwich. Later on were phone interviews: with Chris Frantz of the Talking Heads, Fred Schneider of the B-52's, and a few others, live in the studio.

Anyway, though you can clip, trim, and otherwise alter interviews, the fact remains that while you are doing it, it's live and very

additions

Of the minorities represented at KCSB, one of the least known about is the handicapped. Currently working at KCSB are one wheelchair-bound and two blind DJs.

To accomodate this group of personnel, KCSB has installed facilities to enable them to junction with ease.

Back in 1973, the controls in Studio C were braille-labeled so blind persons could operate the board. Next came the almost insurmountable job of labeling the thousands of albums these D.J.s need to do their shows. This is an ongoing process that in many cases includes labeling both the outside of the album with the title and artist and the inner sleeve with the song titles.

The latest additions to the station are wheelchair ramps. Building maintenance installed the two ramps in a couple of days with a minimum of trouble and no disruptance to our programming.

We are glad to be able to give all people who are talented and hardworking the chance to be on the air.

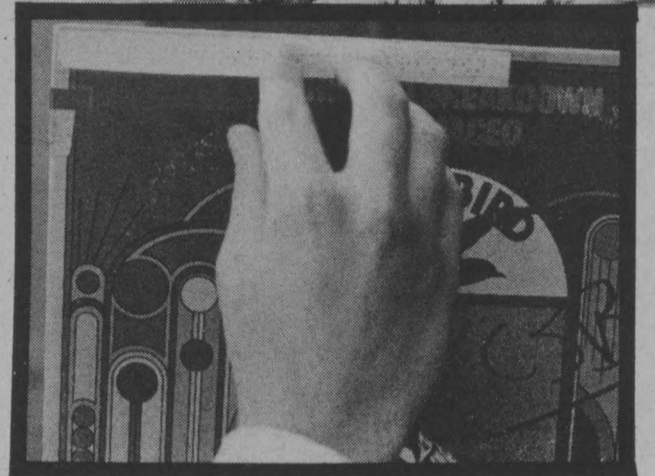
feedback

KCSB receives its funding from the Associated Students of UCSB through a percentage of student registration fees. This amount changes as the rate of enrollment does, however, no cost of broadcasting increase is awarded us.

We are trying to improve our equipment, do more live/remote broadcasts, and better communicate with the community.

much in the present tense. I think the interviewer is the most vulnerable in this situation. I would have rather been naked at State and Carrillo, than asking David Brower how long he had been involved with Friends of the Earth, last summer. (Dr. David Brower founded Friends of the Earth!!)

Then of course, was the time I was interviewing Jimmy Messina. Apparently I misinterpreted him. He was recalling his Hawaiian tour, describing the oneness he felt with the audience. He went on to say that he felt he, "... brought them to a climax," and experienced a calmer after-glow. I commented that it sounded very sensual and sexual, and asked him if that was how he viewed his performances. He told me I had a filthy mind. We chuckled, but it was beat-face syndrome, once again. At least it was radio and not television, right? Then there are guests who seem to be



opera notes

KCSB Opera began its local broadcasts the end of April, as that is the end of the Metropolitan season. Featured are excerpts from the spring and summer season. Some of these special excerpts will be: Meyerbeer's, **The Prophet**, Verdi's, **I Due Foscari, Il Corsaro**, and **La Bataglia di Legnano**, Tchaikovsky's, **Iolanta**, and the Donizetti rarity **Ugo Lonte di Parigi**. Late summer brings the Chicago Lyric Opera Broadcasts, and listeners can look forward to a month of Rossini opera in early fall. Your host for the opera broadcast is Sal Bruno and it airs every Saturday from 11 a.m. until 3 p.m.

This is a pitch for money. If you'd like to help support alternative, non-commercial radio, your tax deductible donation will be greatly appreciated.

Letters of feedback (suggestions, criticisms, compliments, ideas for articles, a one way ticket to Yucatan) are also appreciated. Or, you can stop by and do it in person. We're underneath the Storke Tower on the UCSB campus.

completely beyond therealm of this universe. You have to repeat things many times to these folks. You have to remind them as they are signing an autograph that this is KCSB, and not every other combination of those four letters.

But once in a while, I'll interview someone like Robben Ford or Lauren Wood. These two people were comfortable, funny, and patient-with technical screw ups, which inevitably occur. They were as delightful to talk to as a good friend. They made my job easy.

Interviewing is an art which I have seen very few people master. I feel fortunate to be in a situation where I have the opportunity to practice the skill. There are many mistakes to be made, and I am working on them all. So, Barbara Walters, watch out.